



**East Village Association - Board of Directors' Meeting**  
**Tuesday, February 7, 2023, at 3:00pm**  
**In-Person: Spaces (845 15<sup>th</sup> Street., Second Floor Conference Room)**  
**Virtual Meeting Zoom Link: <https://us02web.zoom.us/j/85358882425>**  
**or call 1-669-900-9128 / Meeting ID: 853 5888 2425 / Password: 092101**

AGENDA

1. Zoom Meeting Protocol & Introductions / Terry McCleary, President  
*All participants will be put on mute during the topic presentation and then the moderator will unmute the microphones to take comments/feedback. Please keep comments directed to the topic being discussed.*
2. Continuing Virtual Meetings Pursuant to AB 361 **Action Item** P. 3  
*Find and determine that a state of emergency remains in effect at the state level, and that because of the emergency, meeting in person would present imminent risks to the health or safety of attendees. (NOTE: Effective February 10th, the City of San Diego is requiring all City contractors to reengage in-person meetings. This is based on the Governor's Executive Order ending at the end of February. After February 10th, all EVA Board and Committee meetings will need to be in-person with no Zoom/virtual option.)*
3. Approval of January 10, 2023 Meeting Minutes **Action Item** P. 4 - 9
4. Non-Agenda: Public Comment & Announcements
5. Setting New Regularly Scheduled Board Meeting **Action Item**  
 Third Thursday of Month at 3:00pm
6. Committee Reports  
Executive Committee / Terry McCleary, Current Board President
  - a. YTD Draft Financial Report **Action Item** P. 10 - 14
  - b. Rescheduling of Annual Meeting: April 20th **Action Item**
  - c. East Village Board Nomination Forms Received
    - i. Kristen Rice (Sempra Energy) **Action Item** P. 15
    - ii. Chan Buie (Hey Sugar) **Action Item** P. 16
  - d. Proposed EVA Sub-Committee Restructure Outline **Action Item** P. 17 - 19
  - e. Ratify Virtual Vote on Selection of The Best Event as Opening Day Coordinator **Action Item** P. 20
  - f. FY24 Budget Preparation Underway: To Be Presented in March
  - g. Bylaws Review Task Force: First Meeting TBD
  - h. Nominations Task Force: First Meeting TBD P. 21 - 22
  - i. EVA Compliance Checklist & Progress Report
  - j. Follow-Up on Cancellation of EVA Supplemental Ambassador Program w/ DSDP Clean + Safe P. 23 - 36
  - k. Update from Lucky Duck Foundation/Housing Commission and Work to Move Forward

**EAST VILLAGE ASSOCIATION OF SAN DIEGO**

- I. Next Meeting: **NEW SET MEETING DATE & TIME**  
**Second Thursday (3/9/2023) of the Month at 3:00pm**  
**US Bank – 801 Market Street, San Diego, CA 92101**

Marketing & Special Events Committee / Robyn Spencer & Justin Navalle, Co-Chairs

- a. EVA Opening Day Block Party – Update
- b. RFP for Public Relations & Social Media Services – Concluded & Interview Coming
- c. RFP for CMS Website Redesign – Concluded & Interview Coming
- d. Development of Upcoming Event Master Calendar
- e. Next Meeting: **TBD**

Parking & Mobility Committee / David Miles, Interim Chair

- a. Approval of FY23 EVA CPD Budget Midyear Adjustments **Action Item** P. 37
- b. Selection of FY24 EVA CPD Projects for Budget Preparation
- c. Next Meeting: **TBD**

7. Community Reports

SDPD, City Attorney's Office, Senator Atkins' Office, Assemblymember Horvath's Office, Supervisor Vargas' Office, Mayor Gloria's Office, Councilmember Whitburn's Office, Economic Development Department, and DCPC.

8. Articles & Report by Executive Director

9. Next Board of Directors Meeting TBD Based on Item 5

10. Adjournment

**Action Item**

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at meeting location and on the EVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Dominic Li Mandri at 619-233-5009 or via email at ethan@newcityamerica.com at least 48-hours prior to the meeting. VIRTUAL MEETING / COVID-19. Due to precautions associated with COVID-19 and following current state law (AB 361) regarding the Brown Act, all EVA Board and Committee meetings, until further notice, will be held by teleconference only. Members of the public can listen and participate in meetings over the phone and through the internet.

On September 16, 2021, AB 361 was adopted on an urgency basis (AB 361, section 9) meaning it has immediate effect. Shortly thereafter, Governor Newsome issued an executive order delaying implementation until October 1. After October 1 and through January 1, 2024 (when the bill sunsets), bodies subject to the Brown Act can continue to meet electronically (without the need to allow the public to participate from a physical location) after making specific findings and subject to added requirements.

### **Findings**

A body subject to the Brown Act may continue to meet virtually when:

- 1) **it is meeting during a proclaimed state of emergency AND**
- 2) **either: state or local officials have imposed or recommended measures to promote social distancing OR the body is meeting to determine or has determined by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.**

Thereafter, at least every 30 days the body must make the following findings by majority vote:

(A) The legislative body has reconsidered the circumstances of the state of emergency.

(B) Any of the following circumstances exist:

- (i) The state of emergency continues to directly impact the ability of the members to meet safely in person.
- (ii) State or local officials continue to impose or recommend measures to promote social distancing

### **Additional Requirements**

In addition to requirements established under the Governor's Executive Orders, public entities that continue to meet virtually must also:

- Allow real-time public comment; may not require public comments to be submitted in advance.
- Allow people to register (get in line) to give public comment during the entire public comment period for a given item.
- Suspend any action in the event of a service interruption. If there is a disruption (within the agency's control) that prevents broadcast of the meeting or prevents the public from providing comments, the body may not take actions until service is restored or those actions may be challenged.



### Board of Directors Meeting

Tuesday, January 10, 2023, at 3:00pm

In-Person: UC San Diego Park & Market (1100 Market St. # 321)

Virtual Meeting Zoom Link: <https://us02web.zoom.us/j/6195465636>  
or call 1-669-444-9171 / Meeting ID: 619 546 5636 / Password: 092101

**PRESENT:** Terry McCleary, Robyn Spencer, David Miles, Hasan Ahmed, Andrew Shemirani, Simon Andrews, Angie Weber, Ken Kawachi, Diana Puetz, Tyler Winslow, Andrew Greenburg, Brandee Joyner

**GUESTS:** Cindy McHugh, Stefan Calvaruso, Manny Rodriguez, Chan Buie, Garry Reynolds, Mary Soriano, Emily Bonner, Paul Garduno, Jeana Wallace

**STAFF:** Marco Li Mandri, Dominic Li Mandri, Ethan Olsen, Chris Gomez, Shirley Zawadzki, Rosie DeLuca

#### MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Zoom Meeting Protocol &amp; Introductions / Terry McCleary, President</b>	1. The meeting was called to order at 3:02 pm by EVA District Manager, Dominic Li Mandri. EVA Board, staff and guests all gave introductions.	<b>1. No action taken</b>
<b>2. Continuing Virtual Meetings Pursuant to AB 361</b>	2. The Board and Committees will need to ratify a vote during the beginning of each meeting to state that they will continue to meet via Zoom until the Board and Committees are comfortable with resuming in-person meetings.	<b>2. Angie Weber moved to accept the vote to continue meeting via Zoom. Terry McCleary seconded the motion. Unanimously approved.</b>
<b>3. Approval of the minutes of the November 22, 2022 Meeting</b>	3. Minutes from November 22, 2022, were reviewed.  Hasan Ahmed would like the minutes to reflect the below amendment. "Hasan encouraged the city towards the construction of a pedestrian walkway	<b>3. Hasan Ahmed moved to accept the November 22, 2022, minutes with stated amendments. Terry McCleary seconded the motion.</b>

### EAST VILLAGE ASSOCIATION OF SAN DIEGO

845 15<sup>th</sup> Street ▪ San Diego, CA 92101 ▪ Phone 619-546-5636  
Email: [info@EastVillageSanDiego.com](mailto:info@EastVillageSanDiego.com) ▪ Website: [www.EastVillageSanDiego.com](http://www.EastVillageSanDiego.com)  
Facebook / Twitter / Instagram: [@EastVillageSD](https://www.facebook.com/EastVillageSD) ▪ [#EastVillageSD](https://www.instagram.com/EastVillageSD)

	at Park Blvd and Harbor Drive for increased pedestrian mobility and safety in crossing the tracks towards Petco Park.”	<b><i>Unanimously approved.</i></b>
<b>4. Non-Agenda: Public Comment &amp; Announcements</b>	<p>4. Garry Reynolds announced that he is an active East Village resident and business owner of the Pupper Club at the Park 12 Apartments. Garry stated that Pupper Club improves pet behavior through trainings, giving commands, and socializing all while teaching proper guidance by owner.</p> <p>Cindy McHugh from UCSD stated that the UCSD Park &amp; Market facility in the East Village caters to a variety of Arts, Entertainment and Yoga classes. Yoga classes are now held on Wednesdays at 12:00 pm and Thursdays at 5:30 pm for \$10 and are a great way to unwind and meditate.</p> <p>Stefan Calvaruso reported that he is the owner and operator of Foodelicious Tours which guides groups into many East Village businesses for food and drink. Stefan stated that he has a passion for improving EV and driving traffic to the neighborhood. Stefan added that there is a great potential for growth in the area.</p>	<b><i>4. No action taken</i></b>
<b>5. Report from the Exec Committee on New Nominations for Appointment to the East Village Association Board of Directors:</b> <p>a. East Village Business Representative Nomination Forms Received:</p>	<p>5. Marco Li Mandri stated that a new Nominations Task Force needed to be appointed by the President to follow through with the postponed annual meeting and Board elections. Marco requested that President McCleary appoint two Directors to serve on the Task Force with the Board President and review the nomination forms to be sent out as well as review those applications returned. Terry appointed Hasan and Robyn to serve on the Nominations Task Force with him.</p> <p>5.a. Dominic introduced the four new nominations to the East Village Board whose solicitation was authorized by a Board action in November. The proposed nominees, who submitted applications are:</p> <ul style="list-style-type: none"> <li>i. Diana Puetz (Petco Park/San Diego Padres)</li> <li>ii. Andrew Greenberg (Greenberg Intervivos Trust)</li> </ul>	<p><b><i>5.a. Hasan Ahmed moved to accept all four nominees Board members contingent upon Pendry paying the \$250 associate member fee. Robyn Spencer seconded the motion. Unanimously approved.</i></b></p>

	<p>iii. Brandee Joyner (Pendry San Diego Hotel)</p> <p>iv. Tyler Winslow (HP Investors)</p> <p>Marco also reported that a business representative from Sempra and a representative from Consortium Holdings were also seeking seats on the Board. Further discussion followed.</p>	
<p><b>6. Committee Reports</b></p> <p><b><u>Executive Committee / Terry McCleary, Current Board President</u></b></p> <p>a. YTD Financial Report/Budget Review</p> <p>b. Setting of Annual Meeting Date: March 14<sup>th</sup> 2023, at 3:00PM</p> <p>c. Board Orientation, following the Annual Meeting Date</p> <p>d. Bylaws Review Task Force; Assign Chair of Task Force</p> <p>e. Advisory Committee Restructuring: Contact Survey to be Sent Out</p>	<p>6.a. Shirley Zawadzki presented the YTD financial report and reviewed the budget. More information can be found on pages 15-17 of the Board packet.</p> <p>Marco added that staff will consolidate future budgets to be more user-friendly and understandable.</p> <p>6.b. Dominic presented the EVA Annual Meeting date of Tuesday, March 14, 2023, at 3:00pm.</p> <p>6.c. Marco announced that after the Tuesday, March 14, 2023, Annual Meeting date, information will be sent out to the new Board including updated bylaws and new Committee sign up invitations.</p> <p>6.d. Marco stated that this topic was tabled. Todd Brown has already been appointed chair of the bylaws review task force.</p> <p>6.e. Marco and Chris Gomez discussed having EVA staff send out a postcard to EV business owners in effort to collect emails, phone numbers and additional data for the internal management of the district. This survey would likely go out after the Annual Meeting.</p>	<p><b><i>6.a. Robyn Spencer moved to accept the YTD Financial Report as presented. Simon Andrews seconded the motion. Unanimously approved.</i></b></p> <p><b><i>6.b. Angie Weber moved to accept the Annual Meeting date. Terry McCleary seconded the motion. Unanimously approved.</i></b></p> <p><b><i>6.c. No action taken</i></b></p> <p><b><i>6.d. No action taken</i></b></p> <p><b><i>6.e. No action taken</i></b></p>

<p>f. Review of FY23 Clean &amp; Safe Budget &amp; Supplemental Ambassador Contract</p>	<p>6.f. Marco presented the parameters of the current supplemental service contract the EVA has with the DSDP Clean &amp; Safe program, as well as the overall annual budget the Clean &amp; Safe program has allocated for Security Services for the East Village area. According to the Clean &amp; Safe FY22-23 Budget, \$1.4 million is allocated annually to fund Safety &amp; Homeless Service outreach efforts in the East Village area alone. The EVA Supplemental Ambassador contract was intended to supplement that \$1.4 million, adding additional services above and beyond Clean &amp; Safe baseline to East Village businesses and residents. Several board members weighed in on their experiences with the Safety Ambassador patrols, testifying to the length of the program and their interactions with the patrols in the past. Hasan Ahmed inquired on what Clean &amp; Safe’s baseline service levels are in the East Village area without the supplemental ambassador patrols. Staff could not articulate current service levels for Board members because those metrics and/or schedules have not been provided to the EVA staff by Clean &amp; Safe staff, despite the EVA’s repeated requests.</p> <p>Considering the Board discussion, Marco recommended suspending the Supplemental Ambassador contract and reallocating the funds into another project within the current fiscal year.</p>	<p><b>6.f. Robyn Spencer moved to suspend the Clean &amp; Safe Supplemental Ambassador contract. Simon Andrews seconded the motion. Hasan Ahmed abstained. Motion passed with one abstention.</b></p>
<p>g. Lucky Duck Foundation Program / Housing Commission</p>	<p>6.g. Marco reported that he and staff are working with the Lucky Duck Foundation to establish two new sites in East Village for their ‘Cash for Trash’ project.</p> <p>Dominic reminded the Board that the ‘Cash for Trash’ project works with the unhoused community to collect bags of trash by offering a \$2.00 stipend per bag. The single location is currently off 16<sup>th</sup> Street and Commercial Street.</p> <p>Marco stated that he is working further with Mitch Mitchell from Sempra and the Housing Commission on the homeless crisis in East Village and is considering multiple avenues.</p>	<p><b>6.g. No action taken</b></p>
<p>h. Next Meeting:</p>	<p>6.h. The next Exec Committee meeting will be on Tuesday, February 2, 2023, at 3:00pm. Visit: <a href="https://us02web.zoom.us/j/6195465636">https://us02web.zoom.us/j/6195465636</a> or Call: 1-</p>	<p><b>6.h. No action taken</b></p>

<p><b><u>Marketing &amp; Special Events Committee / Robyn Spencer &amp; Justin Navalle, Chair &amp; Co-Chair</u></b></p> <p>a. EVA December 2022 Annual Tree-Lighting Event Recap</p> <p>b. RFP for Public Relations &amp; Social Media Services</p> <p>c. RFP for CMS Website Redesign</p> <p>d. RFP for Event Planning/Management</p> <p>e. Next Meeting</p>	<p>669-444-9171 / Meeting ID: 619 546 5636 / Password: 092101</p> <p>6.a. Dominic recapped the EVA Tree-Lighting event experienced a slow start due to weather but overall, a very successful event. Chris thanked Robyn Spencer, Justin Navalle, and David Miles for all their contributions to the Tree-Lighting event. Chris added that this event was a great experience for staff to understand clientele and event dynamics in East Village.</p> <p>6.b. Chris reported that a Public Relations company will be a great opportunity to rehabilitate the East Village news profile and drive the narrative that East Village is still a vibrant place to work, live and play. The RFP is currently posted on the EVA and International Downtown Association websites.</p> <p>6.c. Chris announced that the RFP for website redesign is posted on the current website. Chris added that the website will soon be a great place to highlight events and meeting dates.</p> <p>6.d. Chris stated that there is a task force meeting scheduled to review the Event Management RFPs for the Opening Day Block Party and select a preferred vendor to orchestrate the event. The meeting is scheduled for Wednesday, January 11, 2023, at 1:00pm at Knotty Barrell.</p> <p>6.e. The next Marketing &amp; Special Events Committee meeting date is TBD.</p>	<p><b>6.a. No action taken</b></p> <p><b>6.b. No action taken</b></p> <p><b>6.c. No action taken</b></p> <p><b>6.d. No action taken</b></p> <p><b>6.e. No action taken</b></p>
<p><b>7. Proposed Busker Ordinance</b></p>	<p>7. Marco informed the Board that he is working on writing a new Busker Ordinance that would prevent buskers from competing with one another in a public area. Marco stated that currently, there are no guidelines or restrictions on buskers.</p>	<p><b>7. No action taken</b></p>



<b>8. Proposed PD Supplement Ordinance</b>	8. Marco presented a Supplemental PD Ordinance which is intended to hire SDPD patrol officers to patrol areas within the district on higher trafficked nights. The ordinance is designed for increased public safety in busy East Village zones, ideal for individuals walking to and from to their vehicles at night.	<b>8. No action taken</b>
<b>9. Community Reports</b>	9. Emily Bonner with Councilmember Whitburn's Office reported that the Civic Center redesign is up at Council to add shelter and permanent housing support. Emily added to please reach out to Councilmember Whitburn's for any further questions or assistance.  Chris asked Emily Bonner about the compost recycling containers being dispatched across San Diego, next to trashcans. Chris asked Emily to oversee the project and place locks on the units as well as educate the community about how to use the containers. Pedestrians will easily confuse this container with recycle and trash.	<b>9. No action taken</b>
<b>10. Other</b>	10. Hasan Ahmed reiterated the push to the city towards the construction and finalization of a pedestrian walkway at Park Blvd and Harbor Drive for increased pedestrian mobility and safety in the direction of Petco Park.	<b>10. No action taken</b>
<b>11. Next Board of Directors Meeting</b>	11. Marco reported that the next EVA Board of Directors meeting will take place on Tuesday, February 7 <sup>th</sup> , 2023, at 3:00pm.	<b>11. Motion passed by consensus.</b>
<b>12. Adjournment</b>	12. Meeting adjourned at 4:38pm.	<b>12. Simon Andrews moved to adjourn the meeting. Tyler Winslow seconded the motion. Unanimously approved.</b>

Minutes taken by: Ethan Olsen, New City America.

East Village Association Inc.  
Profit & Loss by Class  
January 2023

	110 - Associati...	210 - BID	400 - Parking D...	510 - SBEP	TOTAL
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
40040 · Sponsorships	2,500.00	0.00	0.00	0.00	2,500.00
40055 · BID Disbursements	0.00	15,478.16	0.00	0.00	15,478.16
40085 · Parking District Income	0.00	0.00	67,643.48	0.00	67,643.48
<b>Total Income</b>	<b>2,500.00</b>	<b>15,478.16</b>	<b>67,643.48</b>	<b>0.00</b>	<b>85,621.64</b>
<b>Expense</b>					
<b>PERS / CONSULT. SERVICES 512028</b>					
Workers Comp. / Payroll Fees	0.00	296.25	0.00	0.00	296.25
<b>Total PERS / CONSULT. SERVICES 512028</b>	<b>0.00</b>	<b>296.25</b>	<b>0.00</b>	<b>0.00</b>	<b>296.25</b>
<b>512059 · Personnel</b>					
51135 · Executive Director	2,077.50	4,210.37	6,437.13	2,275.00	15,000.00
51150 · Workers Compensation	-69.30	0.00	0.00	0.00	-69.30
<b>Total 512059 · Personnel</b>	<b>2,008.20</b>	<b>4,210.37</b>	<b>6,437.13</b>	<b>2,275.00</b>	<b>14,930.70</b>
<b>512110 · Design &amp; Improvements</b>					
51200 · Placemaking/Banners	0.00	1,070.03	0.00	0.00	1,070.03
<b>Total 512110 · Design &amp; Improvements</b>	<b>0.00</b>	<b>1,070.03</b>	<b>0.00</b>	<b>0.00</b>	<b>1,070.03</b>
<b>512138 · Promotion/Advertising/Marketing</b>					
51325 · IT Services	0.00	69.99	0.00	0.00	69.99
<b>Total 512138 · Promotion/Advertising/Marketing</b>	<b>0.00</b>	<b>69.99</b>	<b>0.00</b>	<b>0.00</b>	<b>69.99</b>
<b>512143 · Office Operational</b>					
Computer Services	0.00	52.99	0.00	0.00	52.99
Office Supplies	21.54	26.93	0.00	0.00	48.47
51160 · Legal Services	0.00	700.00	0.00	0.00	700.00
51165 · Accounting Services	0.00	150.00	0.00	0.00	150.00
51355 · Office Rent	-1,339.82	-309.74	259.26	0.00	-1,390.30
51365 · Permits & Fees	0.00	825.70	0.00	0.00	825.70
51370 · Printing	5.10	195.91	0.00	0.00	201.01
51380 · Telephone & Utilities	0.00	48.40	0.00	0.00	48.40
51385 · Utilities/Equipment	0.00	10.75	0.00	0.00	10.75
51390 · Dues/Subscriptions	0.00	56.32	0.00	0.00	56.32
512143 · Office Operational - Other	65.51	0.00	-569.00	0.00	-503.49
<b>Total 512143 · Office Operational</b>	<b>-1,247.67</b>	<b>1,757.26</b>	<b>-309.74</b>	<b>0.00</b>	<b>199.85</b>
512186 · Special Events	1,096.63	0.00	0.00	0.00	1,096.63
<b>Total Expense</b>	<b>1,857.16</b>	<b>7,403.90</b>	<b>6,127.39</b>	<b>2,275.00</b>	<b>17,663.45</b>

East Village Association Inc.  
 Profit & Loss by Class  
 January 2023

	110 - Associati...	210 - BID	400 - Parking D...	510 - SBEP	TOTAL
Net Ordinary Income	642.84	8,074.26	61,516.09	-2,275.00	67,958.19
Net Income	642.84	8,074.26	61,516.09	-2,275.00	67,958.19

DRAFT

East Village Association Inc.  
**Profit & Loss by Class**  
 July 2022 through January 2023

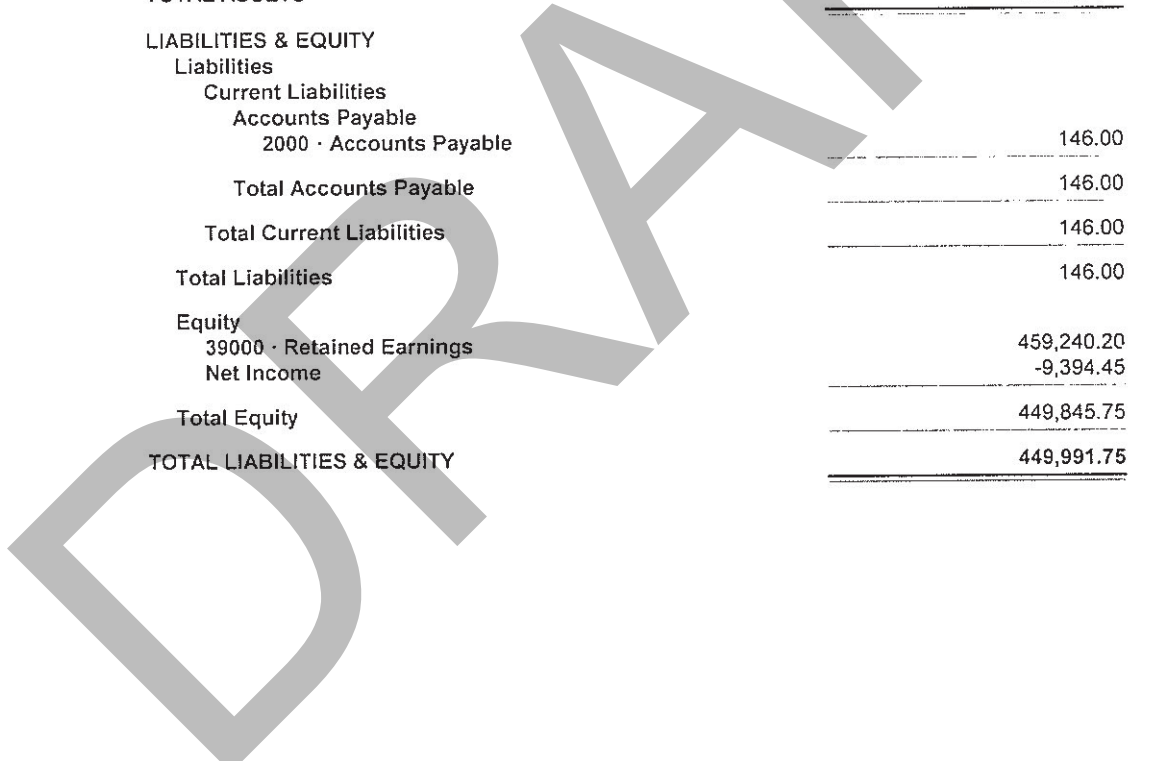
	110 - Associati...	210 - BID	400 - Parking D...	510 - SBEP	TOTAL
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
40040 · Sponsorships	5,710.60	0.00	0.00	0.00	5,710.60
40050 · Interest Income	81.12	0.00	0.00	0.00	81.12
40055 · BID Disbursements	0.00	118,761.01	0.00	0.00	118,761.01
40085 · Parking District Income	0.00	0.00	100,216.13	0.00	100,216.13
41015 · Special Event Activity	332.34	0.00	0.00	0.00	332.34
<b>Total Income</b>	<b>6,124.06</b>	<b>118,761.01</b>	<b>100,216.13</b>	<b>0.00</b>	<b>225,101.20</b>
<b>Expense</b>					
<b>PERS / CONSULT. SERVICES 512028</b>					
Workers Comp. / Payroll Fees	0.00	296.25	0.00	0.00	296.25
<b>Total PERS / CONSULT. SERVICES 512028</b>	<b>0.00</b>	<b>296.25</b>	<b>0.00</b>	<b>0.00</b>	<b>296.25</b>
<b>SBEP Expenses</b>					
Technical Assistance	0.00	0.00	0.00	549.00	549.00
<b>Total SBEP Expenses</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>549.00</b>	<b>549.00</b>
<b>512028 · Consulting/Business Promotion</b>					
51195 · Ambassador Program	0.00	0.00	78,316.00	0.00	78,316.00
<b>Total 512028 · Consulting/Business Promotion</b>	<b>0.00</b>	<b>0.00</b>	<b>78,316.00</b>	<b>0.00</b>	<b>78,316.00</b>
<b>512059 · Personnel</b>					
51135 · Executive Director	6,079.30	40,518.76	19,723.62	2,275.00	68,596.68
51140 · Payroll Taxes	442.90	1,785.32	31.65	0.00	2,259.87
51145 · Payroll Fees	0.00	12.25	0.00	0.00	12.25
51147 · Employee Benefits	-456.90	1,044.84	0.00	0.00	587.94
51150 · Workers Compensation	107.74	479.51	183.27	0.00	770.52
<b>Total 512059 · Personnel</b>	<b>6,173.04</b>	<b>43,840.68</b>	<b>19,938.54</b>	<b>2,275.00</b>	<b>72,227.26</b>
<b>512110 · Design &amp; Improvements</b>					
51200 · Placemaking/Banners	0.00	1,070.03	0.00	0.00	1,070.03
51210 · Parklet Maintenance	0.00	0.00	300.00	0.00	300.00
<b>Total 512110 · Design &amp; Improvements</b>	<b>0.00</b>	<b>1,070.03</b>	<b>300.00</b>	<b>0.00</b>	<b>1,370.03</b>
<b>512138 · Promotion/Advertising/Marketing</b>					
51250 · Banner / Branding	304.50	0.00	0.00	0.00	304.50
51265 · Member Benefits	600.00	406.50	0.00	0.00	1,006.50
51325 · IT Services	40.34	342.80	2,800.00	0.00	3,183.14
51335 · Member Events	981.05	0.00	0.00	0.00	981.05
<b>Total 512138 · Promotion/Advertising/Marketing</b>	<b>1,925.89</b>	<b>749.30</b>	<b>2,800.00</b>	<b>0.00</b>	<b>5,475.19</b>
<b>512143 · Office Operational</b>					

East Village Association Inc.  
**Profit & Loss by Class**  
 July 2022 through January 2023

	110 - Associati...	210 - BID	400 - Parking D...	510 - SBEP	TOTAL
Computer Services	0.00	52.99	0.00	0.00	52.99
Office Supplies	21.54	26.93	0.00	0.00	48.47
51160 · Legal Services	0.00	3,500.00	0.00	0.00	3,500.00
51165 · Accounting Services	0.00	3,150.00	600.00	0.00	3,750.00
51170 · Audit & Tax Filing	0.00	9,000.00	0.00	0.00	9,000.00
51345 · Bid Council/Found. Membership	0.00	300.00	0.00	0.00	300.00
51350 · Insurance	0.00	4,273.10	0.00	0.00	4,273.10
51355 · Office Rent	-987.58	4,608.98	5,177.98	0.00	8,799.38
51365 · Permits & Fees	7,103.64	1,225.70	0.00	0.00	8,329.34
51370 · Printing	132.20	2,875.28	180.00	0.00	3,187.48
51380 · Telephone & Utilities	0.00	103.39	0.00	0.00	103.39
51385 · Utilities/Equipment	0.00	142.75	0.00	0.00	142.75
51390 · Dues/Subscriptions	201.08	982.99	0.00	0.00	1,184.07
512143 · Office Operational - Other	870.00	0.00	1,831.00	0.00	2,701.00
<b>Total 512143 · Office Operational</b>	<b>7,340.88</b>	<b>30,242.11</b>	<b>7,788.98</b>	<b>0.00</b>	<b>45,371.97</b>
<b>512186 · Special Events</b>	<b>12,743.95</b>	<b>0.00</b>	<b>3,000.00</b>	<b>0.00</b>	<b>15,743.95</b>
<b>Total Expense</b>	<b>28,183.76</b>	<b>76,198.37</b>	<b>112,143.52</b>	<b>2,824.00</b>	<b>219,349.65</b>
<b>Net Ordinary Income</b>	<b>-22,059.70</b>	<b>42,562.64</b>	<b>-11,927.39</b>	<b>-2,824.00</b>	<b>5,751.55</b>
<b>Net Income</b>	<b>-22,059.70</b>	<b>42,562.64</b>	<b>-11,927.39</b>	<b>-2,824.00</b>	<b>5,751.55</b>

East Village Association Inc.  
**Balance Sheet**  
As of February 2, 2023

	Feb 2, 23
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
10010 · Union - Checking	151,847.99
10020 · Union - Savings Account	283,838.35
Total Checking/Savings	435,686.34
Accounts Receivable	
12000 · Accounts Receivable	
12001 · Parking Receivable	32,572.65
Total 12000 · Accounts Receivable	32,572.65
Total Accounts Receivable	32,572.65
Other Current Assets	
12070 · Parking Receivable	-19,431.15
12075 · Prepaid Expense	11.91
12080 · Rent Deposit	1,152.00
Total Other Current Assets	-18,267.24
Total Current Assets	449,991.75
<b>TOTAL ASSETS</b>	<b>449,991.75</b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 · Accounts Payable	146.00
Total Accounts Payable	146.00
Total Current Liabilities	146.00
Total Liabilities	146.00
Equity	
39000 · Retained Earnings	459,240.20
Net Income	-9,394.45
Total Equity	449,845.75
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>449,991.75</b>





**East Village Association  
Board of Directors Nomination Form – 2023**

Address of Business Owned or Represented: **488 8<sup>th</sup> Ave, San Diego, CA 92101**

Owner or Authorized Representative Name: **Kristen Rice**

Are you currently on the Board of Directors? Yes\_\_\_ No **X**

Are you currently serving on a Committee of the Board? Yes\_\_\_ No **X**

Do you support the goals of the Association to improve the East Village area of Downtown San Diego?

Yes **X** No\_\_\_

Would you like to nominate yourself to the Board for a property owner seat commencing January 2023 and serve for a 2-year term?

Yes\_\_\_ No\_\_\_

Name of Nominee to the Board: **Kristen Rice**

Name of Business Represented by Nominee: **Sempre**

Your Name (as Owner or Representative):

\_\_\_\_\_ *Kristen Rice*  
(Sign name)

Date signed: **January 12, 2023**

*Eligibility verified/Assessments current (done by staff):* \_\_\_\_\_

***The next meeting to consider nominees to the Board will be held on Tuesday, January 10<sup>th</sup>, 2023 at 3:00 p.m. at the UCSD Park & Market Building (1100 Market Street, San Diego, 92101).***

**EAST VILLAGE ASSOCIATION OF SAN DIEGO**

1041 Market Street San Diego, CA 92101 Phone 619-546-5636  
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Facebook / Twitter / Instagram: [@EastVillageSD](https://www.facebook.com/EastVillageSD) #EastVillageSD



**East Village Association  
Board of Directors Nomination Form – 2023**

Address of Business Owned or Represented: 930 Market Street, San Diego CA 92101

Owner or Authorized Representative Name: Chantanaya Buie

Are you currently on the Board of Directors? Yes \_\_\_ No X

Are you currently serving on a Committee of the Board? Yes X No \_\_\_

Do you support the goals of the Association to improve the East Village area of Downtown San Diego?  
Yes X No \_\_\_

Would you like to nominate yourself to the Board for a property owner seat commencing January 2023 and serve for a 2-year term?  
Yes X No \_\_\_

Name of Nominee to the Board: Chantanaya Buie

Name of Business Represented by Nominee: Hey Sugar LLC.

Your Name (as Owner or Representative):   
(Sign name)

Date signed: 01/29/2023

*Eligibility verified/Assessments current (done by staff):* \_\_\_\_\_

***The next meeting to consider nominees to the Board will be held on Tuesday, February 7, 2023, at 3:00 p.m. at Spaces - Makers Quarter (845 15th Street, San Diego, 92101).***

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## **EAST VILLAGE ASSOCIATION BOARD OF DIRECTORS COMMITTEE STRUCTURE – PROPOSED POLICY**

### **Purpose of Policy:**

It is proposed that the East Village Association (EVA) consider adopting the following structure of Committees and Task Forces to facilitate delivery of special benefit services funded by the East Village Business Improvement District. An efficient, easily understood structure for processing information and ideas, resulting in decision-making, is key to effectively utilizing members of the Board, as well as non-Board members.

The Board will need to select Chairs for the various Committees. The President shall serve as the Chair of the Executive Committee.

### **Requirement of Board Members:**

EVA Board members, *as a condition of membership*, are expected to serve on at least one Committee or Task Force of the Board.

### **Meeting Frequency:**

Committees meeting schedules should be flexible and not mechanical, meaning the Committees should meet as often as necessary.

### **Function of Committees:**

The primary function of the Committee is to discuss in depth issues of relevance to the Board and to implement the goals of the corporation and the East Village Association BID. The Committees and Task Forces will then make written recommendations for Board consideration. All the “brainstorming” or discussion on topics should be held at the Committee level, not at the Board meetings. It is the role of the President of the Board to ensure that discussions related to decisions or policies is sent to Committees or Task Forces before consideration by the Board. All Committees of the Board shall be subject to the opening meetings and records provisions of the Ralph M. Brown Act.

### **Reports and Recommendation for Action:**

All Committee meetings should have minutes that clearly state who was present, which topics were discussed, and any recommendations made to the Board of Directors. Staff should submit these reports as part of the Board packets.

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### **EAST VILLAGE ASSOCIATION OF SAN DIEGO**

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***East Village Association (EVA)  
Interim Board of Directors Committee Structure – February 2023***

<b><i>Proposed EVA Committee</i></b>	<b><i>Functions and Duties</i></b>
<b><i>Executive Committee</i></b>  <b><i>Chair: Terry McCleary, President</i></b>	<p>Oversees staff and district administration and consulting contracts, corporate finances, insurance, grants, development of budget, Board agendas and meetings, correspondences, outreach, bylaws and Board policies, relations with the Mayor’s office, political reps and public agencies, Board elections, fundraising, etc. Oversees annual election of Board members. Consists of all of the officers of the corporation.</p> <p>Serves in the capacity of the Finance Committee until such time that a new Finance Committee and Chair has been established by the Board.</p> <p><u><i>Committee members:</i></u></p>
<b><i>Civil Sidewalks Committee</i></b>  <b><i>Chair: N/A</i></b>	<p>Monitors maintenance and security service provided by the Downtown Partnership Clean and Safe Program, Serves on the Downtown PBID Committee representing the East Village Zone. Relations with SDPD, Lucky Duck Foundation, Housing Commission, the Padres and other groups.</p> <p>Also, will work with the City on the oversight and management of the East Village Green if approved by the Board and the City.</p> <p><u><i>Committee Members:</i></u></p>
<b><i>District Identity and Placemaking (DIP)</i></b>  <b><i>Chair: Robyn Spencer</i></b>  <b><i>Co-Chair: Justin Navalle</i></b>	<p>Projects would include those that market and promote the District or promote positive aspects of the East Village District in Downtown San Diego.</p> <p>Those issues may include: branding of the district, public relations, newsletter, special events, website development and maintenance, banner program, streetscape issues including landscaping <i>design</i>, tree selection, street light standards, festival poles, holiday decorations, visual linkages, new public spaces projects, improvements to public spaces in the district, district walking maps, brochures, social media, pedestrian signage from the train station, twitter and Facebook management, management of news racks, etc.</p> <p><u><i>Committee Members:</i></u></p>

<p><b><i>Land Use &amp; Project Review</i></b></p> <p><i>Chair: N/A</i></p>	<p>Review of all new developments proposed for East Village, Downtown Community Plan review, width of sidewalks, alcohol permits and outdoor dining encroachments, etc.</p> <p><u><i>Committee members:</i></u></p>
<p><b><i>Parking and Mobility Committee</i></b></p> <p><i>Chair: N/A</i></p>	<p>Reviews Parking District budget and implementation of new projects.</p> <p><u><i>Committee members:</i></u></p>
<p><b><i>Task Forces</i></b></p>	<p>Tentative task forces may include Sub-District Task Force, Homeless Mitigation Task Force, Bylaws Task Force, Hospitality Task Force, RFP Review Task Force</p>

FOR REFERENCE ONLY



Friday, January 13, 2023

To: East Village Association (EVA) Board of Directors

Re: Virtual Ballot – EV Opening Day Block Party Event Planning Consultant RFP

**RETURN TO DOMINIC LI MANDRI VIA EMAIL BY 5:00PM ON MONDAY, JANUARY 16, 2023.**

Dear EVA Board of Directors,

There is an item that we need your response on that is a pending urgent matter. If you have any questions in reference to this item, please contact Dominic via email or on his cell.

Please review item, vote, and sign document before returning:

**ITEM 1** **Context of Action.** On January 11, 2023, the Event Planning Consultant RFP Task Force met to review the five (5) proposals that the Association received for management of the East Village Opening Day Block Party. After reviewing the proposals, the Task Force selected two (2) candidates to move forward to interview.

On January 13, 2023, the Task Force reconvened to interview the two (2) candidates, ItsFarOut, LLC and The Best Event. After a brief Q&A, the Task Force discussed both proposals and companies, and ultimately made the decision to move forward with The Best Event to plan, organize, manage, and raise funds for the East Village Opening Day Block Party.

**Motion.** Authorize staff to negotiate, finalize, and enter into a contract with The Best Event to plan, organize, manage, and raise funds for the East Village Opening Day Block Party.

**Vote.**  In Favor  Opposed  Abstain

-----  
Signature

-----  
Date

-----  
Print Name

**EAST VILLAGE ASSOCIATION OF SAN DIEGO**

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February 8, 2023

To: East Village Business Improvement District Owners

SUBJECT: Annual Nominations to the East Village Association (EVA) meeting to be held on [REDACTED], via zoom video meeting

Dear East Village Association Business Owner:

For the past 15 years, the East Village Association, a non-profit 501c3 organization, has been administering the annual BID revenues collected by the City of San Diego for the East Village Business Improvement District (BID). The East Village Association contracts with the City of San Diego to disperse these annual BID revenues and operates with an all-volunteer Board of Directors composed of business and property owners alike.

With over hundreds of new residential units being built in East Village in the coming years, this District is evolving into a great urban neighborhood. The stakeholders in East Village undoubtedly stand to benefit from this new growth and dynamic activity. However, we are also aware of the chronic problems with homelessness, illicit activity, and the tendency of the City to place all services in and around the East Village Neighborhood. The East Village Association is the only organization in East Village which has the revenue and resources to begin to tackle this serious problem.

*This annual nominations process is an open process, and all interested business owners and property owners who are current on their East Village BID assessment payments, are encouraged to participate. The Annual meeting to consider nominees to the Board will be held on [REDACTED] with an in-person meeting to allow for community input on the critical issues confronting this great and growing neighborhood,*

Please keep in mind that in nominating yourself or others to the Board, this is a **working** Board of Directors. Volunteer Board members are required to:

1. *Be current on the BID assessments for the most current fiscal year, (FY 22-23).*
2. *Actively participate in one of the Committees of the Board, (please see attached)*
3. *Help raise funds for the Board and its activities.*
4. *Support the goals and policies of the Board.*
5. *Attend all regular Board meetings.*

*We do not seek nominees to fill a seat; we seek active committee and Board members from the East Village BID business owners who seek to rapidly improve the commerce, image, and amenities of East Village.*

#### EAST VILLAGE ASSOCIATION OF SAN DIEGO

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Please take a moment to fill out the attached nominations form. You may nominate yourself to the Board.

**Schedule for First East Village Association Annual Election Meeting:**

*Nomination Letters Distributed to Business Owners*      Week of [REDACTED]

*Nominations due to Nominations Committee:*      Friday, [REDACTED]

*Annual Elections Meeting Held:* [REDACTED]

***The nomination forms are due to the East Village Association office at 845 15<sup>th</sup> Street Ste. 405, by Friday, [REDACTED] t 4:00 p.m. Nominations received after that date might not be considered for selection to the Board. Nominations may be dropped off, mailed, scanned and e-mailed or faxed to the office.***

If you have any questions regarding this process, please call our District Manager, Dominic Li Mandri, at [REDACTED]. Thank you for your ongoing efforts to improve East Village for everyone involved.

Sincerely

Robyn Spencer  
Secretary  
East Village Association

Terry McCleary  
President  
East Village Association

Marco Li Mandri  
Executive Director  
East Village Association

ATTACHMENTS



**January 12<sup>th</sup>, 2023**

Attn: Alonso Vivas, Executive Director,  
Downtown San Diego Partnership Clean & Safe Board of Directors

Dear Alonso,

This letter is intended to inform the Downtown San Diego Partnership (DSDP) Clean & Safe Board that at the most recent East Village Association (EVA) Board meeting (held on January 10<sup>th</sup>, 2023), a majority of the EVA Board of Directors voted to terminate the EVA Safety Services Agreement with the Downtown San Diego Partnership Clean & Safe program to provide two supplemental full-time Safety Ambassador positions for patrol within the East Village boundary, as encompassed in original contract & exhibits dated September 25, 2020 and amended July 1, 2022. This notice of termination is given pursuant to the terms and conditions of the original Safety Services agreement, and designates the last day of supplemental ambassador services to be February 11<sup>th</sup>, 2023.

In addition to this notice, the EVA Board of Directors also requests Clean & Safe staff provide our Board of Directors with monthly security field work logs associated with this contracted service for the months of July, August, September, October & December 2022, as outlined in Exhibit A.2 of the original Safety Services Agreement.

Respectfully,

A handwritten signature in black ink, appearing to read 'T. McCleary', is written over a white background.

Terry McCleary,  
Board President  
East Village Association

**EAST VILLAGE ASSOCIATION OF SAN DIEGO**

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**Dominic Li Mandri**

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**From:** Alonso Vivas (Clean and Safe) <avivas@improvedtsd.org>  
**Sent:** Wednesday, January 25, 2023 4:31 PM  
**To:** Dominic Li Mandri  
**Cc:** Marco Li Mandri; Terry McCleary; Ethan Olsen; Justin Apger; Betsy Brennan  
**Subject:** RE: East Village Association Notice of Termination of Supplemental Safety Services Agreement with DSDP Clean & Safe Program: January 12th, 2023  
**Attachments:** July to October Month to Month 2022 EVA Report\_monthly view.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Dominic,

This email serves to confirm the East Village Association's request to terminate the Safety Services Agreement, dated July 1, 2022. Our last day of contracted service will be February 11, 2023.

Attached are the requested reports for the months of July, August, September, and October 2022. December's invoice is outstanding, and as soon as we receive payment, we will be sure to send that along as well.

A brief note on your equipment request: the cost invoiced was for startup costs to get our personnel started, which included one-time costs for cell plans, data plans, uniforms, and more. There is no transfer of equipment clause upon termination contained in the contract and we have not previously done that with any customers. That being said, we value the EVA and are happy to provide two of the cell phones used during the service contract as well as two bikes.

It has been a pleasure working with Terry and the EVA board members, and we look forward to continuing our support of this agreement through its end date.



**ALONSO VIVAS (he/him)**  
SENIOR VICE PRESIDENT & EXECUTIVE DIRECTOR  
DOWNTOWN SAN DIEGO PARTNERSHIP CLEAN &  
SAFE

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Office: 619-234-8900 |

[avivas@improvedtsd.org](mailto:avivas@improvedtsd.org)

[downtownsandiego.org](http://downtownsandiego.org)

1111 Sixth Ave., Suite 101, San Diego, CA, 92101



# Downtown San Diego PBID Budget FY 2022 - 2023

**25**

Revenue	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Assessments (1) (2)	539,365	2,103,260	824,792	1,873,123	3,735,444	991,811	1,055,405	11,123,200
Loss Provision (3)	(22,660)	(88,363)	(34,651)	(78,694)	(156,935)	(41,668)	(44,340)	(467,311)
Water Feature Reimbursement (50%)	-	2,200	3,200	3,200	4,200	2,200	5,000	20,000
Other Revenue	1,746	6,807	2,669	6,062	12,090	3,210	3,416	36,000
Carry Forward	22,693	88,493	34,702	78,810	157,166	41,730	44,405	468,000
<b>Total</b>	<b>541,144</b>	<b>2,112,397</b>	<b>830,712</b>	<b>1,882,501</b>	<b>3,751,965</b>	<b>997,282</b>	<b>1,063,886</b>	<b>11,179,889</b>
<b>Expenses</b>								
Maintenance	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Maintenance Personnel	-	602,977	285,188	689,820	1,033,156	305,661	267,435	3,184,236
Consultants	-	9,277	3,638	8,262	16,476	4,375	4,655	46,681
Cleaning & Janitorial Supplies	-	37,758	14,807	33,626	67,058	17,805	18,947	190,000
Vehicle Repair & Maintenance	-	13,513	5,299	12,035	24,000	6,372	6,781	68,000
Vehicle Fuel	-	12,321	4,832	10,973	21,882	5,810	6,183	62,000
Vehicle Insurance	4,399	4,399	4,399	4,399	4,399	4,399	4,399	30,790
Waste Removal	-	19,910	7,807	17,731	35,360	9,389	9,990	100,187
Uniforms	-	1,905	747	1,697	3,384	898	956	9,588
Equipment Leasing / Purchasing	-	11,317	4,438	10,079	20,100	5,337	5,679	56,950
Electric Services	-	4,389	1,721	3,908	7,794	2,069	2,202	22,084
Water Services	-	7,791	3,055	6,939	13,837	3,674	3,910	39,206
Maintenance and Safety Phone Services	-	8,173	3,205	7,278	14,515	3,854	4,101	41,126
Data Tracking	-	7,267	2,850	6,472	12,907	3,427	3,647	36,570
Powerwashing	60,278	264,986	90,992	289,650	568,689	143,960	119,642	1,538,197
Streetscape + Landscaping	-	13,833	14,333	16,333	12,333	15,333	19,833	92,000
Tree Trimming Neighborhood	-	9,600	5,440	5,760	19,200	12,480	15,360	67,840
Water Feature Maintenance + Utilities	-	4,400	6,400	6,400	8,400	4,400	10,000	40,000
<b>Total</b>	<b>64,677</b>	<b>1,033,815</b>	<b>459,151</b>	<b>1,131,361</b>	<b>1,883,490</b>	<b>549,243</b>	<b>503,719</b>	<b>5,625,455</b>
<b>Beautification</b>								
Beautification	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Beautification Personnel	-	103,436	40,562	92,118	183,705	48,776	51,904	520,501
Consultants	-	11,933	4,680	10,628	21,194	5,627	5,988	60,500
Capital Improv Placemaking Projects and Activations	-	18,800	6,700	20,400	13,000	22,500	17,000	98,400
Equipment Leasing / Purchasing	-	1,331	522	1,186	2,365	628	668	6,700
Midblock Lighting	-	49,681	19,482	44,245	88,235	23,427	24,930	250,000
<b>Total</b>	<b>-</b>	<b>185,182</b>	<b>71,946</b>	<b>168,576</b>	<b>308,498</b>	<b>100,959</b>	<b>100,489</b>	<b>935,651</b>
<b>Safety and Homeless Outreach Services</b>								
Safety and Homeless Outreach Services	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Safety & Outreach Personnel	55,656	57,838	133,994	51,509	102,722	138,587	140,336	680,643
Consultants	-	4,786	1,877	4,263	8,500	2,257	2,402	24,085
Safety Contracted Services	-	568,719	71,090	493,236	1,279,618	142,180	142,180	2,697,022
<b>Total</b>	<b>55,656</b>	<b>631,343</b>	<b>206,961</b>	<b>549,008</b>	<b>1,390,840</b>	<b>283,024</b>	<b>284,917</b>	<b>3,401,750</b>
<b>Admin</b>								
Admin	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Admin Personnel	-	97,454	38,217	86,791	173,081	45,955	48,902	490,400
Program Management	40,266	157,017	61,574	139,836	278,866	74,043	78,790	830,391
Office Supplies/Sanitation	-	6,955	2,728	6,194	12,353	3,280	3,490	35,000
Equipment Leasing / Purchasing	650	2,534	994	2,257	4,500	1,195	1,271	13,400
Payroll Services / Web Services	-	6,803	2,668	6,059	12,083	3,208	3,414	34,234
Legal Expense	2,425	9,454	3,708	8,420	16,791	4,458	4,744	50,000
Consultants	-	8,745	3,430	7,789	15,532	4,124	4,388	44,008
Contract Renewal	3,637	14,182	5,561	12,630	25,187	6,687	7,116	75,000
Parking	-	2,551	1,001	2,272	4,531	1,203	1,280	12,839
Community/Board Meetings/ Misc.	-	1,287	505	1,147	2,287	607	646	6,479
Training/Conferences	-	4,869	1,909	4,336	8,647	2,296	2,443	24,500
Rents / Leases / Utilities	-	24,416	9,575	21,744	43,363	11,513	12,252	122,862
Software	-	616	242	549	1,094	291	309	3,100
<b>Total</b>	<b>46,977</b>	<b>336,884</b>	<b>132,109</b>	<b>300,022</b>	<b>598,314</b>	<b>158,861</b>	<b>169,047</b>	<b>1,742,213</b>
<b>CEP Exclusive</b>								
CEP Exclusive	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
CEP Personnel	92,455	-	-	-	-	-	-	92,455
Consultants	18,500	-	-	-	-	-	-	18,500
Business Attraction & Retention	130,000	-	-	-	-	-	-	130,000
Property Marketing	130,000	-	-	-	-	-	-	130,000
<b>Total</b>	<b>370,955</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>370,955</b>
<b>Other</b>								
Other	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
City Fee	7,274	28,363	11,123	25,260	50,374	13,375	14,232	150,000
Employee Retention Tax Credits (4)	(4,394)	(103,189)	(50,577)	(291,726)	(479,552)	(108,178)	(8,518)	(1,046,134)
<b>Total</b>	<b>2,880</b>	<b>(74,826)</b>	<b>(39,454)</b>	<b>(266,466)</b>	<b>(429,178)</b>	<b>(94,803)</b>	<b>5,714</b>	<b>(896,134)</b>
<b>Total Expenses (5)</b>								
<b>Total Expenses (5)</b>	<b>541,145</b>	<b>2,112,398</b>	<b>830,712</b>	<b>1,882,502</b>	<b>3,751,964</b>	<b>997,283</b>	<b>1,063,887</b>	<b>11,179,889</b>
<b>Net Income</b>	<b>(0)</b>	<b>(0)</b>	<b>0</b>	<b>(0)</b>	<b>0</b>	<b>(0)</b>	<b>(0)</b>	<b>(0)</b>
<b>General Benefit (Non-Assessment) (6)</b>								
<b>General Benefit (Non-Assessment) (6)</b>	<b>16,830</b>	<b>65,696</b>	<b>25,835</b>	<b>58,546</b>	<b>116,686</b>	<b>31,015</b>	<b>33,087</b>	<b>347,695</b>

(1) Neighborhood percentage is based off of assessment revenue

(2) Budget revenue is based on a 5% assessment increase

(3) Assessment delinquency is 3.5% of total County billing; plus 10% of City manual billing (after deducting Fed assessments)

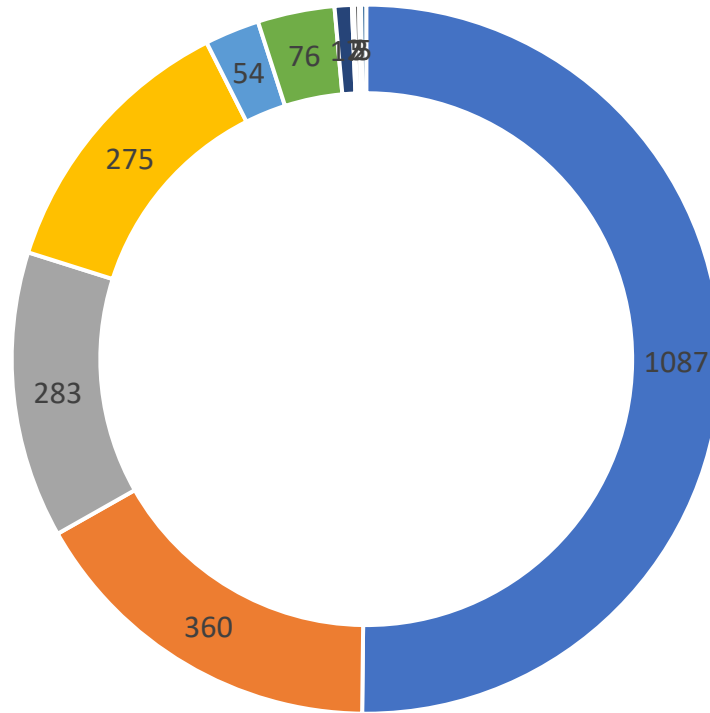
(4) One-time tax refund for Employee Retention Tax Credit Program

(5) The broader budget categories may be adjusted by up to fifteen percent (15%) of the total. There is no limitation on the reallocation of funds between individual line budget.

(6) General Benefit is 3.11% of budget and is based on value

# East Village Association Report

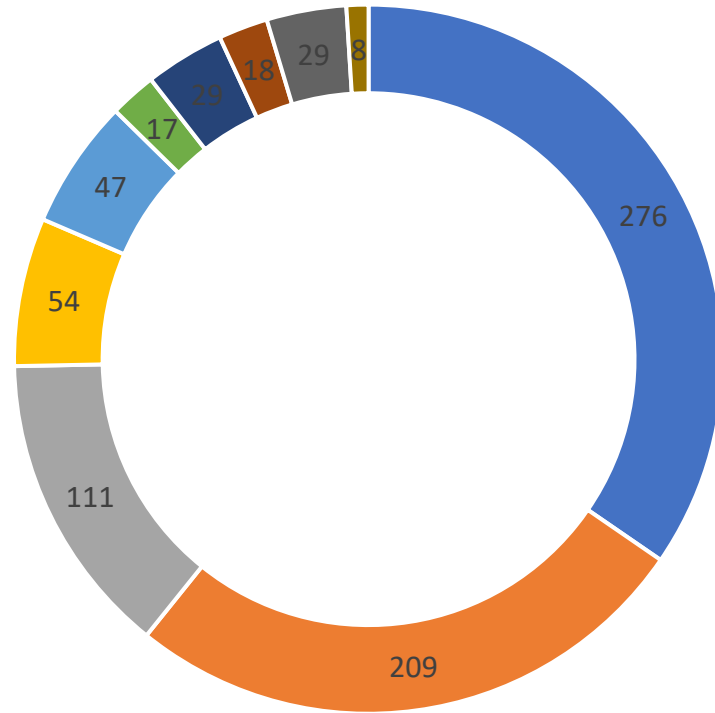
## July 2022 Safety Report



- Safety Tasks
- Security checks
- Business visits
- Graffiti reported
- Welfare checks
- Directional assistance
- Damaged utility boxes
- Vandalism
- Get it done reports
- Impeding sidewalk access
- Trespassing

# East Village Association Report

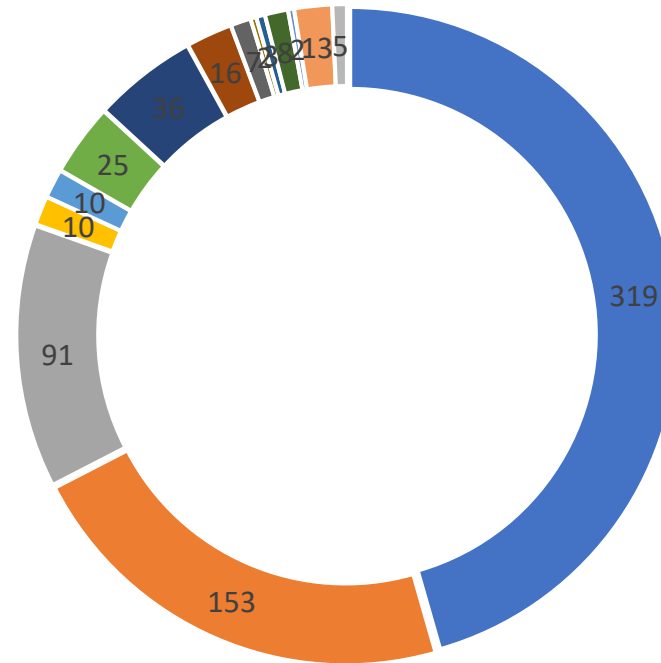
## August 2022 Safety Report



- Security checks
- Business visits
- Graffiti reported
- Welfare checks
- Directional assistance
- Damaged utility boxes
- Vandalism
- Get it done reports
- Impeding sidewalk access
- Trespassing

# East Village Association Report

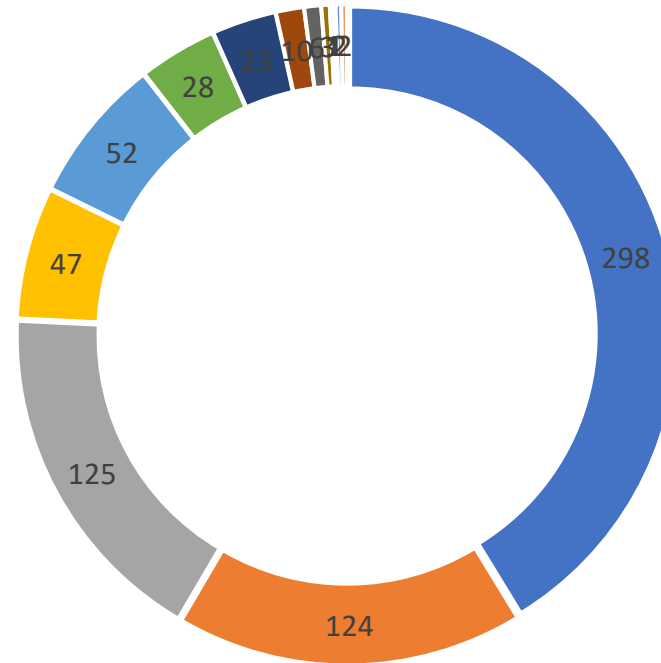
## September 2022 Safety Report



- Security checks
- Graffiti Reported
- Business Visits
- Welfare checks
- Damaged utility boxes
- Vandalism
- Get it done reports
- Impeding sidewalk access
- Trespassing
- Drug Activity
- City College PD Call
- Outreach
- Assault/Battery
- SDPD Calls
- Incident Report

# East Village Association Report

## October 2022 Safety Report



- Security checks
- Graffiti Reported
- Business Visits
- Get it done reports
- Directional Assistance
- Vandalism
- Welfare checks
- Damaged utility boxes
- Impeding sidewalk access
- Trespassing
- Public Park
- Urinating in Public
- Escort Provided
- SDPD Calls

# East Village Association Report

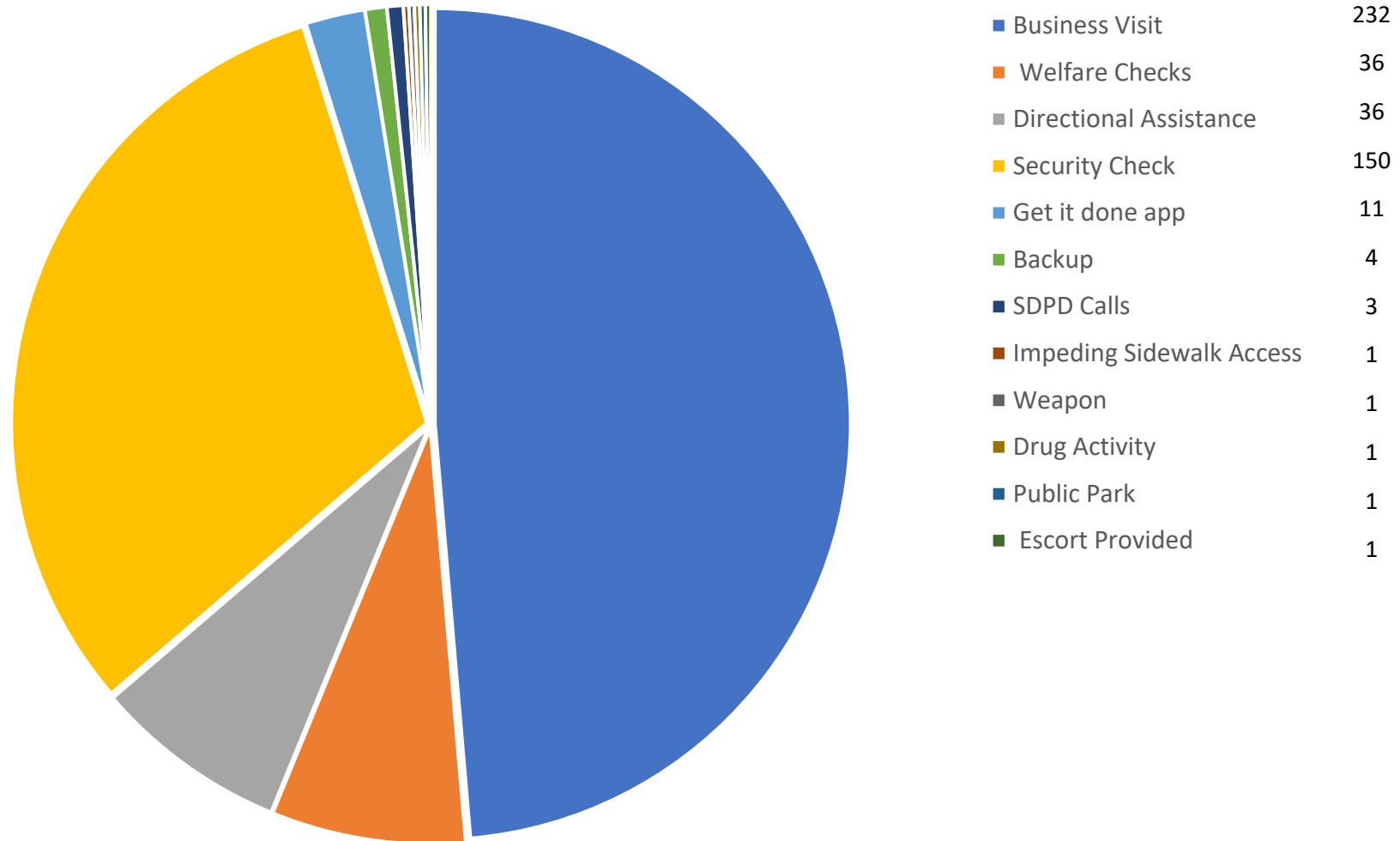
For the month of November 2022, the East Village Association (2) FTE provided over 450 work logs. The following slides consist of the work that was provided. Our team is on the look out for proactive contacts along with checking ticket requests through our Clean & Safe App within the East Village footprint.

## Top 3 Services

1. Business Visits
2. Security Checks
3. Directional Assistance

# East Village Association Report

Productivity Report



## Service Calls

- Event Number: 36102
- Call for service, individual was running in and out of traffic.
- Upon arrival the individual had numerous debris and personal belongings.
- SDPD was contacted for further support and relocation.





## Business Visit Requests

- Individual was unresponsive inside of Subway located on 6<sup>th</sup> & K St. SDPD and EMS services were contacted, and the individual was transported to the nearest hospital.
- Event Number: 2210041395



# Service Calls and Proactive Work



- Successful relocation with compliance.



# Reporting to (GID) Get it Done San Diego


Homeless Outreach / Encampment  
#03988794

Homeless Outreach / Encampment  
1466 F St

**IN PROCESS** a minute ago #03988794

Details Activity

Details



Encampment on 15th and F

**Number of people present:**  
Between 1 and 5 people

**Number of days encampment has been active:**  
More Than a Week

**Are there animals present?**  
No


Homeless Outreach / Encampment  
#03989719

Homeless Outreach / Encampment  
1466 F St

**IN PROCESS** a minute ago #03989719

Details Activity

Details



Encampment on 15th and F

**Number of people present:**  
Between 1 and 5 people

**Number of days encampment has been active:**  
More Than a Week

**Are there animals present?**  
No

- ✓ Unattended Property
- ✓ Active ongoing encroachment
- ✓ Quality of life issues
- ✓ Sanitation

**36**

# Reporting to (GID) Get it Done San Diego

Homeless Outreach / Encampment  
#03978936

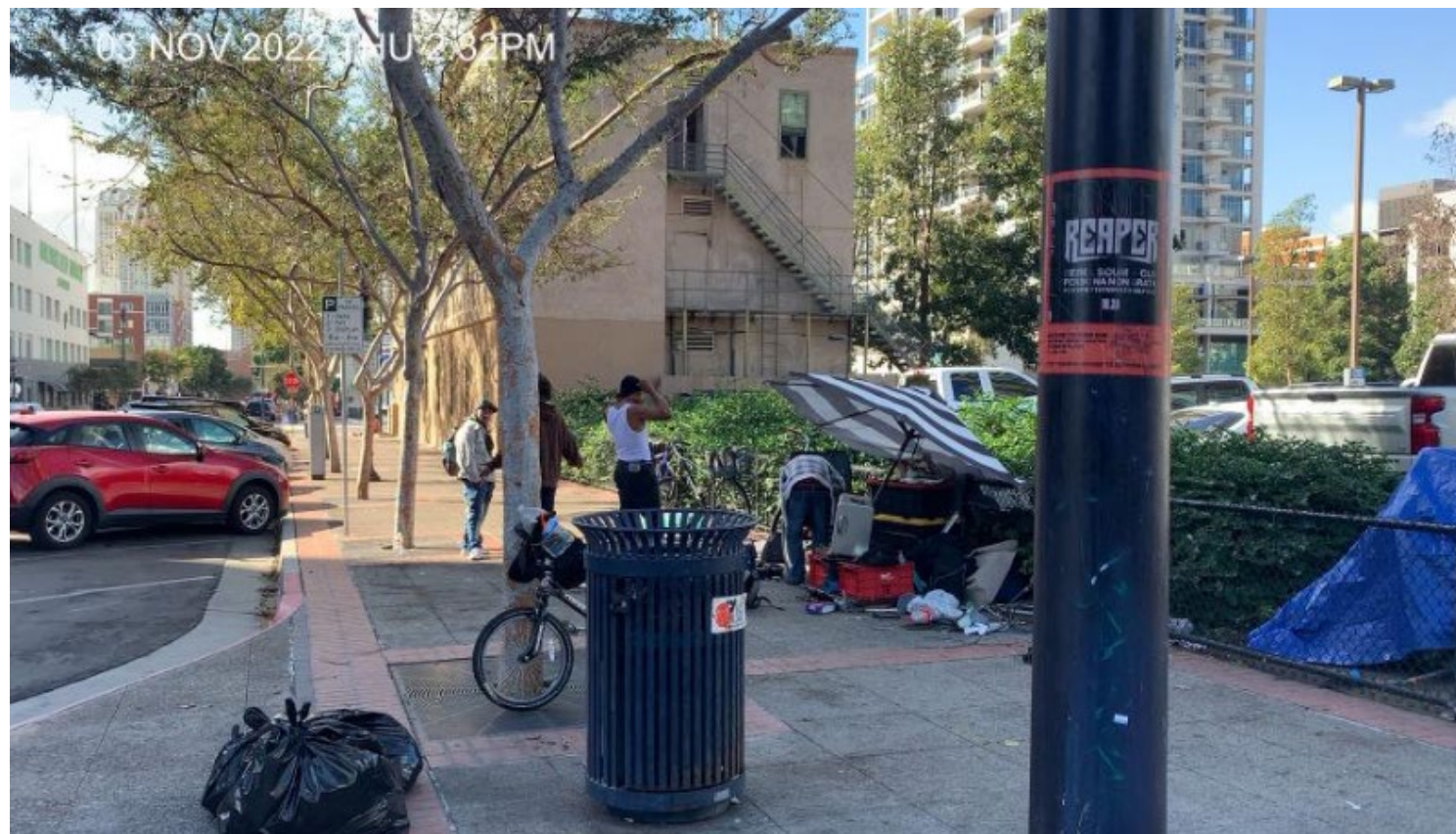
Homeless Outreach / Encampment  
501 Seventh Ave

**IN PROCESS** a few seconds ago #03978936

Details

Activity

Details



Encampment on 8th and Island near parking lot.

**Number of people present:**

More than 5 people

**Number of days encampment has been active:**

More Than a Week

**Are there animals present?**

Yes



**EVA FY23 Midyear Adjustment  
Projected After 2/10/2023**

	Apprvd Budgt	YTD (Dec 22)	Mid-Yr Remain	MY Budgt Adj
<b>Consulting / Business Promotion</b>				
Social Media Consultant	\$4,000	\$0	\$0	\$0
Ambassador Program	\$130,810	\$78,316	\$16,157	\$146,967
<i>Installation of Parking Meters</i>			\$10,000	\$10,000
	<b>\$134,810</b>	<b>\$78,316</b>	<b>\$26,157</b>	<b>\$156,967</b>
<b>Personnel</b>				
Executive Director	\$33,600	\$13,287	\$0	\$13,287
Operations Manager	\$21,600	\$0	\$0	\$0
Payroll Taxes	\$6,500	\$32	\$0	\$32
Payroll Fees	\$40	\$0	\$0	\$0
Workers Comp	\$1,334	\$183	\$0	\$183
<i>Program Management (Jan 1 - Jun 30)</i>	\$0		\$37,995	\$37,995
	<b>\$63,074</b>	<b>\$13,502</b>	<b>\$37,995</b>	<b>\$51,497</b>
<b>Design &amp; Improvements</b>				
Placemaking / Banners	\$58,938	\$0	\$0	\$0
Placemaking / Tecture	\$37,938	\$0	\$0	\$0
Placemaking / Lights	\$50,000	\$0	\$152,804	\$152,804
Parklet Maintenance	\$3,000	\$300	\$0	\$300
	<b>\$149,876</b>	<b>\$300</b>	<b>\$152,804</b>	<b>\$153,104</b>
<b>Promotion / Advertising / Marketing</b>				
Graphic Design	\$1,000	\$0	\$0	\$0
Market Research / Home Bus.	\$6,000	\$0	\$0	\$0
Outreach-Welcome Packet	\$3,000	\$0	\$0	\$0
IT Website	\$250	\$0	\$7,000	\$7,000
IT Services	\$5,000	\$2,800	\$0	\$2,800
Member Events	\$13,200	\$0	\$0	\$0
<i>Mobility Choice Education</i>		\$3,000	\$0	\$3,000
	<b>\$28,450</b>	<b>\$5,800</b>	<b>\$7,000</b>	<b>\$12,800</b>
<b>Office Operational</b>				
Accounting Services	\$0	\$3,000	\$0	\$3,000
Office Rent	\$7,600	\$5,077	\$7,300	\$14,900
<i>Storage</i>			\$1,200	\$1,200
	<b>\$7,600</b>	<b>\$8,077</b>	<b>\$8,500</b>	<b>\$19,100</b>
<b>Special Events</b>				
	\$11,000	\$0	\$0	\$0
	<b>\$11,000</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
	<b>\$394,810</b>	<b>\$105,995</b>	<b>\$232,456</b>	<b>\$393,468</b>
				<b>\$1,342</b>