East Village Association – District Identity & Placemaking (DIP) Committee

Thursday, November 5th, 2026, at 2:00pm
East Village Tavern + Bowl (930 Market Street, San Diego, CA. 92101)

AGENDA

1. Introductions / Robyn Spencer, Chair
2. Non-Agenda: Public Comment & Announcements
3. Review of the October 1st, 2026 Meeting Minutes — *Action Item* — P. 2 - 4
4. Public Relations, Promotions, Fundraising & Councils:
   a. Katalyst Status Report
5. District Events:
   a. East Village Tree Lighting: Update — *Sun., Nov. 29* — P. 5 - 6
   b. LoS Request: Urban Discovery Academy's Annual Jog-a-Thon — *Action Item* — P. 7
   c. Taste of East Village: 2027 Date Selection — *Action Item*
6. Placemaking & Improvements:
   a. Authorization to Sell Excess Strand Lighting to Little Italy Assoc. — *Action Item* — P. 8 - 9
   b. J Street Lighting Installation & Operations Task Force
7. Old Business
   It is the practice of the EVA to formally request that an item under Old Business be pulled from the Agenda and placed on a future Agenda for Discussion and/or Action.
8. Next Meeting: Thursday, December 3rd, 2026, at 2:00pm
   East Village Tavern + Bowl (930 Market Street)
9. Adjournment — *Action Item*

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at meeting location and on the EVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Gabby Manocchio at 619-546-5636 or via email at info@eastvillagesandiego.com at least 48-hours prior to the meeting.

East Village Association - District Identity & Placemaking (DIP) Committee
Thursday, October 1st, 2026, at 2:00 pm
East Village Tavern + Bowl (930 Market Street, San Diego, CA. 92101)

PRESENT: Robyn Spencer, Hasan Ahmed, Simon Andrews, Maria Antunez (Cal Coast)

GUESTS: Matthew Van Court (Katalyst), Justine Marzoni-Mead (Katalyst)

STAFF: Dominic Li Mandri, Gabby Manocchio

MINUTES:

Item	Discussion	Action Taken?
1. Meeting Protocol & Introductions / Robyn Spencer	1. Meeting was called to order at 2:06 pm by District Manager Dominic Li Mandri.	***1. No Action Taken.***
2. Non-Agenda: Public Comment & Announcements	2. Nothing to report.	***2. No Action Taken.***
3. Review of September 3rd, 2026 Meeting Minutes	3. The minutes from the September 3rd DIP meeting were presented.	***3. Robyn Spencer moved to approve the minutes as presented. Hasan Ahmed seconded. Motion passed unanimously.***
4. Public Relations, Promotions, Fundraising & Councils: **a. Kataylst PR Introduction**	a. Matthew Van Court and Justine Marzoni-Mead from Katalyst were present and expressed their excitement to begin working with East Village.	***a. No Action Taken.***

5. District Events:		
a. Taste of East Village: Update	a. Staff reported that approximately 30 businesses have signed up to participate. Staff is sourcing entertainment, coordinating the ordering of event disposables, and has PR and television spots scheduled. Dominic Li Mandri noted that ticket sales for local events have been low and that the Committee may need to reassess the event given current ticket sales. Robyn Spencer proposed moving the event back one to two weeks or reducing the event footprint to a smaller location. Staff noted that restaurants typically purchase materials approximately one week in advance and schedule employees approximately two weeks in advance. Hasan Ahmed expressed concerns about moving the event to a central location. The Committee discussed sending an email to participating restaurants regarding their preference for postponing the event to early November or canceling the event. Dominic will send an email to the Executive Committee to get approval following the meeting.	***a. No Action Taken.***
b. East Village Tree Lighting: Update	b. Staff provided an update on potential locations for the East Village Tree Lighting. Staff toured East Village Green to determine the viability of hosting the event at the park. A 90-day plant establishment period may prevent use of the performance pavilion, and staff is awaiting additional information from Parks & Recreation. Dominic presented the Bark Bar as another potential location. He also discussed the potential for an El Niño year and suggested using a rental tree for the day of the event and removing it afterward. Simon Andrews suggested exploring UCSD Park & Market as an indoor option for the Texture tree.	***b. No Action Taken.***
6. Placemaking & Improvements:		

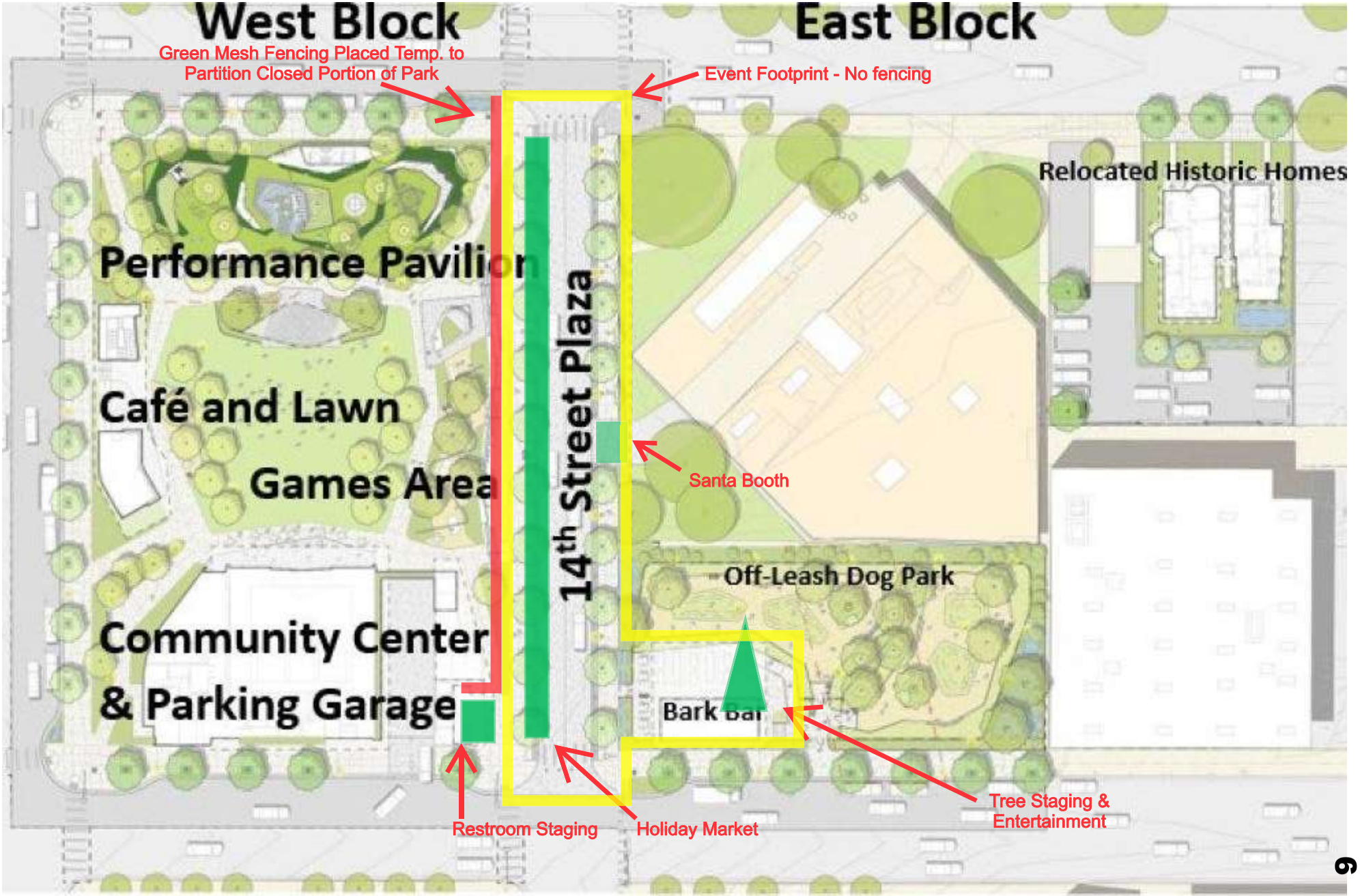
a. J Street Lighting Installation & Operations Task Force	a. Staff received approval to use the remaining $4,700 of the NRP Grant funds towards the J Street Lighting Project. The vendor was required to resubmit plans, and installation is anticipated to begin around November.	***a. No Action Taken.***
7. Old Business	7. Nothing to report.	***7. No Action Taken.***
8. Next Meeting	8. The next DIP Committee meeting is scheduled for Thursday, November 5th, 2026, at 2:00 pm at East Village Tavern & Bowl.	***8. No Action Taken.***
9. Adjournment	9. Meeting adjourned.	***9. Robyn Spencer moved to adjourn. Hasan Ahmed seconded. Motion passed unanimously.***

Minutes taken by Gabby Manocchio, New City America

EVA Option #1


West Block
East Block
Tree Staging & Entertainment
Event Footprint - No fencing
Relocated Historic Homes
Performance Pavilion
Café and Lawn
Games Area
Santa Booth
14th Street Plaza
Off-Leash Dog Park
Community Center & Parking Garage
Bark Bar
Holiday Market
Restroom Staging

EVA Option #2


West Block
East Block
Green Mesh Fencing Placed Temp. to Partition Closed Portion of Park
Event Footprint - No fencing
Relocated Historic Homes
Performance Pavilion
Café and Lawn
Games Area
14th Street Plaza
Santa Booth
Off-Leash Dog Park
Community Center & Parking Garage
Bark Bar
Restroom Staging
Holiday Market
Tree Staging & Entertainment

January 6, 2026

Justine King
City of San Diego
Office of Special Events

Re: Urban Discovery Academy – Jog-a-Thon: Wednesday, February 25, 2026

Dear Justine,

On behalf of the East Village Association, Inc. (EVA), the nonprofit corporation that manages the East Village Business Improvement District (BID), this letter serves as EVA's support for the Urban Discovery Academy Jog-a-Thon event in East Village on 14th Street between E and F Streets on February 25, 2026.

This support is given with the understanding that Tony Romano, the Facilities Director of Urban Discovery Academy, and the City of San Diego Special Event staff complies with the City's requirements and keeps in communication with East Village businesses, residents and property owners should any issues arise.

Please call 619-546-5636 if you need further information.

Sincerely,

Dominic Li Mandri
District Manager
East Village Association, Inc.
1041 Market Street #200
San Diego, CA. 92101

October 29, 2026

East Village Association
Board of Directors

Re: Sale of Excess Strand Lights & Equipment

Dear East Village Board of Directors,

The Little Italy Association (LIA) has been working with MC Connected to repair strand lighting along several of our commercial corridors. As part of this effort, we are seeking replacement materials and equipment to address damaged strands and components.

Following discussions with Dominic, Gabby, and Brendan of MC Connected, we learned that the East Village Association has excess inventory available outside of the material needed for future projects, including the J Street overhead lighting project and lighting along the perimeter of EV Green.

LIA is interested in purchasing the excess materials at a discounted rate, recognizing that the items are outside the manufacturer's warranty period and that LIA would assume the associated risk of purchasing and using equipment no longer covered by the manufacturer's warranty. The materials would be used to support the same purpose for which they were originally acquired: Enhancing Pedestrian Lighting within the Downtown Community Parking District.

The materials we are seeking to purchase are listed below, along with their respective manufacturers' suggested retail prices (MSRP).

Items needed:

Product	**MSRP (Unit Price)**
iColor Flex LMX gen2 strand, 50 nodes, 24 in on center, clear flat lens, black housing	$3,800.00
Marquee Lens Transluscent Semi (50) per	$2,405.00
Flex leader cable, black, 25 ft	$103.00
320W HLG 24V	$150.00
Controller card CM150CA-24	$223.00
MSRP TOTAL	**$6,681.00**

LIA respectfully requests approval to purchase the excess materials for **50% of the total MSRP, or $3,340.50.**

Thank you for your time and consideration. We appreciate the opportunity to coordinate with the East Village Association and put these materials to continued use in support of Enhanced Pedestrian Lighting in our neighboring districts.

Ciao,

Christopher M. Gomez
Chief Executive Administrator
Little Italy Association of San Diego