

East Village Association – Executive Committee Meeting Thursday, February 8, 2024, at 3:00pm UCSD Park & Market (1100 Market Street #321)

CLOSED SESSION TO DISCUSS LEGAL ITEMS ON ITEM 10

AGENDA

- 1. Introductions and Meeting Etiquette Terry McCleary, President/Chair
- 2. Public Comment & Announcements (3-Minutes Max Per Person)
 Please keep comments directed to non-agenda items.
- 3. Approval of January 11, 2024, Minutes

Action Item Bž\$ Ž'

4. EVA FY24 YTD Draft Financial Report

Action Item Bž(Ž#"

- 5. FY25 Downtown Community Parking District Budget Discussions Update
- 6. EVA FY24 Annual Meeting Date & Elections Process and Timeline Action Item Bž## Ž#\$
- 7. NCA FY23-24 Annual Performance Review

Action Item

8. ProCal Enhanced Pedestrian Lighting on Park Blvd. – Update

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- 9. Cox Communications Demand Letter & Negotiated Settlement Update
- 10. CLOSED SESSION: BOARD MEMBERS & STAFF TO GO INTO CLOSED SESSION TO DISCUSS POTENTIAL LITIGATION. GENERAL PUBLIC WILL BE EXCUSED FOR DURATION OF CLOSED SESSION. ANY DECISIONS MADE WILL BE REPORTED AFTER THE CLOSED SESSION.
 - a. San Diego for Open Government vs. City of San Diego Action Item
 b. Potential Litigation with Past Employee Update Action Item
 c. East Village Block Party Event Management Performance Update Action Item
- 11. REOPEN MEETING & REPORT TO PUBLIC: Update on East Village Association's decision, if any, on Closed Session item.
- 12. Other
- 13. Next Meeting: March 14, 2024, at 3:00pm

UCSD Park & Market (1100 Market Street #321)

14. Adjournment Action Item

<u>BROWN ACT.</u> Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at meeting location and on the EVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ethan Olsen at 619-546-5636 or via email at ethan@newcityamerica.com at least 48-hours prior to the meeting.

EAST VILLAGE ASSOCIATION



East Village Association – Executive Committee Meeting Thursday, January 11, 2024 at 3:00pm UCSD Park & Market (1100 Market Street #321)

PRESENT: Terry McCleary, Tyler Winslow, Robyn Spencer, David Miles

STAFF: Marco Li Mandri, Tammy DeLuca, Dominic Li Mandri, Chris Gomez

MINUTES:

ltem	Discussion	Action Taken
1. Introductions and Meeting Etiquette –	1. The meeting was called to order by the EVA District Manager, Dominic Li Mandri at 3:01pm.	1. No action taken
2. Public Comment & Announcements	2. Nothing to report.	2. No action taken
3. Approval of November 7, 2023, Minutes	3. The minutes from the November 7, 2023, meeting, were reviewed by the Executive Committee.	3. David Miles moved to approve the November 7, 2023, minutes. Terry McCleary seconded the motion. Motion passed unanimously.
4. YTD Draft Financial Report	4. Dominic LiMandri, Chris Gomez, and Tammy DeLuca reviewed the YTD December draft financial report.	4. David Miles moved to approve the YTD draft financial report. Terry McCleary seconded the motion. Motion passed unanimously.
5. Cox Communications EVA Collections Bill	5. Dominic presented the Collections Bill sent to the EVA by an attorney seeking an overdue bill on behalf of Cox Communications. Tammy noted that this bill stems back to previous EVA management	5. David Miles moved to approve staff to resolve the demand letter issue with the not-to-exceed

EAST VILLAGE ASSOCIATION

	and appears to be as a result of a premature contract termination and failure to return leased equipment. Tammy stated EVA staff have successfully negotiated the demand amount down from \$4,500 to \$2,000, pending Committee & Board approval.	amount of \$2,000 as negotiated by EVA staff. Terry McCleary seconded the motion. Motion passed unanimously.
6. FY25 EVA BID Budget	6. Dominic presented the current FY24 BID Budget followed by the draft FY25 BID Budget on the next page of the packet. Dominic explained that staff is in the process of preparing the draft FY25 budget at the request of the Economic Development Department, which is requesting the same of all City of San Diego Business Improvement Districts/MADs/PBIDs. Dominic added that the draft FY25 BID budget is still in flux because of the uncertainty currently around the Downtown Community Parking District budget discussions, which significantly contributes to the EVA's total Annual Budget. Dominic concluded that staff have prepared the EVA's FY25 Parking District budget according to the allocations proposed in the draft FY25 BID Budget.	6. David Miles moved to approve the draft FY25 BID Budget as presented. Terry McCleary seconded the motion. Motion passed unanimously.
7. FY24 East Village Association BID Contract 6-Month Extension	7. Dominic reported that EVA staff recently received a letter from the City of San Diego Economic Development Department affirming the EVA is in compliance with City contractual requirements and that the Association's BID Management Agreement has been extended through the end of the current fiscal year. Dominic stated this item was just for informational purposes.	7. No action taken
8. FY24 Review vs. Audit Discussion	8. Chris Gomez explained that the City of San Diego has recently updated their rules for district financial auditing and reporting, allowing districts deemed in good standing to opt to perform a simply financial review with a CPA vs. a more comprehensive (and much more costly) financial audit. David Miles expressed surprise at the news, but welcomed the discretionary option afforded to districts now.	8. Terry McCleary moved to continue to perform an audit for FY24, despite the new discretionary changes. David Miles seconded the motion. Motion passed unanimously.

9. FY23 EVA Annual Report	9. Dominic presented the FY23 EVA Annual Report noting accomplishments and progress from the time period between taking over the management of EVA on November 1, 2022 to the end of FY23 on June 30, 2023.	9. No action taken
a. Potential Litigation with Past Employee Update b. East Village Block Party Event Management Performance & Action	10. Items discussed in closed session will be updated below.	10. No action taken
11. REOPEN MEETING & REPORT TO PUBLIC: Update on East Village Association's decision, if any, on Closed Session item.	11.a. Dominic reported that the EVA Executive Committee agreed on a performance review process and timeline for New City America, Inc. (NCA). 11.b. Dominic reopened the meeting and updated the public on the potential litigation with a prior employee. Dominic recommended that EVA continue with legal counsel to review the response from Great American Insurance Group and oversee policy coverage. 11.c. Dominic reported that the East Village	11.a. No action taken 11.b. No action taken 11.c. No action taken
	Block Party had resulted in a significant revenue loss to EVA and there were serious mismanagement concerns that directly impacted EVA's event bottom-line.	
12. Other	12. Nothing to report.	12. No action taken
13. Next Meeting:	13. Dominic reported that the next Executive Committee meeting will be on Thursday, February 8, 2023, at 3:00pm at UCSD Park & Market, Rm. 321, unless otherwise stated.	13. No action taken

14. Adjournment	14. Meeting adjourned.	14. Terry McCleary moved to adjourn the meeting. Tyler Winslow seconded the motion. Motion passed unanimously.
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Minutes taken by: Dominic LiMandri, New City America, Inc.

East Village Association Inc. Balance Sheet

As of January 31, 2024

	Jan 31, 24	Jan 31, 23
ASSETS Current Assets		
Checking/Savings 10010 · US Bank - Checking	244.046.07	167 227 00
10020 · US Bank - Checking	214,016.87 882.19	167,327.99 283,838.35
10040 · US Bank CD-3433- Mature 12	103.275.04	0.00
10050 · US Bank CD-3532- Mature 3-3	103,261.39	0.00
Total Checking/Savings	421,435.49	451,166.34
Accounts Receivable 12000 · Accounts Receivable 12001 · Parking Receivable	12,194.00	39,110.78
12002 · Programs Receivable	5,000.00	0.00
Total 12000 · Accounts Receivable	17,194.00	39,110.78
Total Accounts Receivable	17,194.00	39,110.78
Other Current Assets 12070 · Parking Receivable	0.00	-19,431.15
12075 · Prepaid Expense	0.00	11.91
12080 · Rent Deposit	0.00	1,152.00
Total Other Current Assets	0.00	-18,267.24
Total Current Assets	438,629.49	472,009.88
TOTAL ASSETS	438,629.49	472,009.88
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable		
2000 · Accounts Payable	222.10	13,312.54
Total Accounts Payable	222.10	13,312.54
Total Current Liabilities	222.10	13,312.54
Total Liabilities	222.10	13,312.54
Equity Net Unrestricted Assets 39000 · Retained Earnings Net Income	433,965.33 -5,581.00 10,023.06	459,145.20 0.00 -447.86
Total Equity	438,407.39	458,697.34
TOTAL LIABILITIES & EQUITY	438,629.49	472,009.88

02/05/24 Accrual Basis

512153 · Contingency

Total Expense

Net Income

Net Ordinary Income

East Village Association Inc. BID - Profit & Loss Budget Performance January 2024

Jai Basis	January	7 2024			
	Jan 24	Budget	Jul '23 - Jan 24	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
40055 · BID Disbursements					
40065 · SBEP Management	0.00	2,377.29	16,641.00	4.754.58	16,641.00
40055 · BID Disbursements - Other	18,698.76	15,000.00	94,523.24	105,000.00	180,000.00
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Total 40055 · BID Disbursements	18,698.76	17,377.29	111,164.24	109,754.58	196,641.00
40060 · BID Carryforward Income	0.00	5,332.00	0.00	37,324.00	63,984.00
Total Income	18,698.76	22,709.29	111,164.24	147,078.58	260,625.00
Expense					
SBEP Expenses					
Management Grant	2,377.29	2,377.29	4,754.58	4,754.58	16,641.00
Total SBEP Expenses	2,377.29	2,377.29	4,754.58	4,754.58	16,641.00
512138 · Promotion/Advertising/Marketing					
Advertising	467.10	416.67	2,203.18	2,916.65	5,000.00
51250 · Banner / Branding	222.10	416.67	222.10	2,916.65	5,000.00
51320 · IT Website	12.17	166.67	1,591.44	1,166.65	2,000.00
51335 · Member Events	0.00	100.00	0.00	700.00	1,200.00
51336 Public Relations	3,750.00	3,750.00	26,330.00	26,250.00	45,000.00
Total 512138 · Promotion/Advertising/Marke	4,451.37	4,850.01	30,346.72	33,949.95	58,200.00
512143 · Office Operational					
Admin Oversight	8,330.71	8,331.29	70,201.42	70,205.52	111,862.00
Computer Supplies & Services	634.07	500.00	1,109.95	3,500.00	6,000.00
Office Supplies	77.55	250.00	1,780.55	1,750.00	3,000.00
Postage	0.00	83.33	0.00	583.35	1,000.00
Storage	272.00	100.00	1,554.00	700.00	1,200.00
51160 · Legal Services	0.00	250.00	0.00	1,750.00	3,000.00
51165 · Accounting Services	0.00	375.00	1,140.00	2,625.00	4,500.00
51350 · Insurance	270.90	416.67	3,159.37	2,916.65	5,000.00
51355 · Office Rent	-2,053.00	1,200.00	4,416.79	8,400.00	14,400.00
51365 · Permits & Fees	0.00	83.33	380.75	583.35	1,000.00
51370 · Printing	492.63	208.33	2,990.00	1,458.35	2,500.00
51380 · Telephone & Utilities	42.92	125.00	297.68	875.00	1,500.00
51390 · Dues/Subscriptions	27.98	125.00	1,469.72	875.00	, 1,500.00
Total 512143 · Office Operational	8,095.76	12,047.95	88,500.23	96,222.22	156,462.00

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-12,437.29

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4,754.58

4,754.58

142,324.00

12,681.00

243,984.00

16,641.00

16,641.00

02/05/24 **Accrual Basis**

East Village Association Inc. Parking - Profit & Loss Budget Performance January 2024

	Jan 24	Budget	Jul '23 - Jan 24	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
40085 · Parking District Income	6,097	33,333	226,836	233,334	400,001
Total Income	6,097	33,333	226,836	233,334	400,001
Expense					
512138 · Promotion/Advertising/Marketing					
51280 · On-Line / Print Marketing	0	208	1,267	1,458	2,500
51320 · IT Website	0	375	0	2,625	4,500
51336 Public Relations	1,750	1,667	12,250	11,667	20,000
Total 512138 · Promotion/Advertising/Marke	1,750	2,250	13,517	15,750	27,000
521240 New Iniatives					
Wayfinding Systems	0	94	0	657	1,127
Enhanced Pedestrian Lighting	0	25,000	171,496	175,000	300,000
Total 521240 New Iniatives	0	25,094	171,496	175,657	301,127
512143 · Office Operational					
Admin Oversight	4,292	4,348	30,044	30,435	52,174
51170 · Audit & Tax Filing	0	375	2,660	2,625	4,500
51355 · Office Rent	55	1,100	5,049	7,700	13,200
51380 · Telephone & Utilities		167	0	1,167	2,000
Total 512143 · Office Operational	4,347	5,990	37,753	41,927	71,874
Total Expense	6,097	33,333	222,766	233,334	400,001
Net Ordinary Income	0	0	4,070	0	0
Net Income	0	0	4,070	0	0

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East Village Association Inc. Profit & Loss

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Ordinary Income/Expense							
40020 · Banner/Branding 40040 · Sponsorships 40050 · Interest Income	207.00 20,000.00 5,124.60	0.00	0.00	0.00	0.00	20,000.00 5,124.60	
40065 · SBEP Management 40055 · BID Disbursements - Other	0.00	16,641.00	0.00	16,641.00 94,523.24	0.00	16,641.00 94,523.24	
Total 40055 · BID Disbursements	0.00	16,641.00	94,523.24	111,164.24	0.00	111,164.24	
40075 · Other Income 40085 · Parking District Income 41000 · Event Income	310.26 0.00 124,174.21	00.0	0.00	0.00	0.00 226,836.25 0.00	310.26 226,836.25 124,174.21	
Total Income	149,816.07	16,641.00	94,523.24	111,164.24	226,836.25	487,816.56	
Expense Misc. Expense	61.00	0.00	0.00	0.00	0.00	61.00	
City Fees and Services Management Grant	8,296.00	0.00	0.00	0.00	0.00	8,296.00 4,754.58	
Total SBEP Expenses	8,296.00	4,754.58	0.00	4,754.58	0.00	13,050.58	
512059 · Personnel 51150 · Workers Compensation	-429.36	0.00	0.00	0.00	0.00	-429.36	
Total 512059 · Personnel	-429.36	0.00	0.00	00.00	0.00	-429.36	
512138 · Promotion/Advertising/Marketing Advertising 51250 · Banner / Branding 51280 · On-Line / Print Marketing	843.00 0.00 0.00	00.00	2,203.18 222.10 0.00	2,203.18 222.10 0.00	0.00 0.00 1,267.14	3,046.18 222.10 1,267.14	
51320 · IT Website 51336 Public Relations	12.17	00.00	1,591.44	1,591.44	0.00	1,603.61	
Total 512138 · Promotion/Advertising/Marke	855.17	0.00	30,346.72	30,346.72	13,517.14	44,719.03	
521240 New Iniatives Enhanced Pedestrian Lighting	0.00	0.00	0.00	0.00	171,495.85	171,495.85	
Total 521240 New Iniatives	0.00	0.00	00.00	00.00	171,495.85	171,495.85	
512143 · Office Operational Admin Oversight Computer Supplies & Services Office Supplies Storage 51160 · Legal Services 51165 · Accounting Services 51170 · Audit & Tax Filing 51340 · Bank Fees / Credit Card	0.00 0.00 19.03 0.00 3,640.00 20.00 280.19	0.00.00.00.00.00.00.00.00.00.00.00.00.0	70,201.42 1,109.95 1,780.55 1,554.00 0.00 1,140.00 0.00	70,201.42 1,109.95 1,780.55 1,554.00 0.00 1,140.00 0.00	30,044.00 0.00 0.00 0.00 2,660.00 0.00	100,245.42 1,109.95 1,799.58 1,554.00 3,640.00 1,140.00 2,680.00 280.19	

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East Village Association Inc. Profit & Loss July 2023 through January 2024

Accrual Basis

11:42 AM 02/05/24

		520 - Manag	210 - BID - O			
	110 - Associ	(210 - BID)	(210 - BID)	Total 210 - BID	400 - Parkin	TOTAL
51350 · Insurance	0.00	00:00	3,159.37	3,159.37	0.00	3,159.37
51355 · Office Rent	0.00	00.0	4,416.79	4,416.79	5,049.26	9,466.05
51360 · Membership / Parking	45.00	00.00	0.00	00:00	0.00	45.00
51365 · Permits & Fees	00.909	00.0	380.75	380.75	0.00	986.75
51370 · Printing	0.00	00.00	2,990.00	2,990.00	0.00	2,990.00
51380 · Telephone & Utilities	0.00	0.00	297.68	297.68	0.00	297.68
51390 · Dues/Subscriptions	0.00	0.00	1,469.72	1,469.72	0.00	1,469.72
Total 512143 · Office Operational	4,610.22	0.00	88,500.23	88,500.23	37,753.26	130,863.71
512186 · Special Events Program Expense 512186 · Special Events - Other	117,807.69 225.00	0.00	0.00	0.00	0.00	117,807.69
Total 512186 · Special Events	118,032.69	0.00	0.00	00.00	0.00	118,032.69
Total Expense	131,425.72	4,754.58	118,846.95	123,601.53	222,766.25	477,793.50
Net Ordinary Income	18,390.35	11,886.42	-24,323.71	-12,437.29	4,070.00	10,023.06
Net Income	18,390.35	11,886.42	-24,323.71	-12,437.29	4,070.00	10,023.06

- 2) The nominee must commit to attending Board meetings unless previously excused; and
- 3) The nominee must serve on at least one (1) standing committee of the Board.

Section 3. Nomination and Election

Not less than thirty (30) days before the date set forth for the Annual meeting of the Directors, the President shall appoint at least three (3) Directors, at least two (2) of whom shall be Business Owners, as the Nominating Task Force to solicit nominees for consideration for election as Directors. The names so proposed by the Task Force shall be presented to the Board at its Annual meeting. The Nominations Task Force shall include the President and at least two (2) other Directors.

The Nominations Task Force shall provide nomination applications to all eligible business owners, property owners, community members and current Directors. Details on the nominations process and how to apply shall be mailed out at least thirty (30) days prior to the date set for the Annual meeting. A due date of at least ten (10) days prior to the Annual meeting date shall be stated as the deadline for submitting nominations to the Nominations Task Force.

- A) The nominees, who have been deemed to be qualified, consistent with these Bylaws shall be presented to the Board for consideration of election to the Board at its Annual meeting.
- B) At the Annual meeting the Directors may vote to accept some or all of the nominees submitted by the Nominations Task Force. The election of Directors shall comply with the allocation provided in Section 1 of this Article 4.

Nominations may not be made from the floor but only in accordance with the procedures set forth in this Section 3 or such other procedures as may be determined by the Board. However, the Board shall have the authority to appoint any Director, who meets the qualifications of the Board, at any time during the year, based upon vacancies or openings on the Board. Between Annual meetings, the Executive Committee shall be the Committee authorized to review and approve new nominees to present to the Board for final consideration.

Section 4. Powers

A) <u>General Powers</u>. Subject to the provisions of the California Nonprofit Corporation law, and any limitations in the Articles of Incorporation and Bylaws, the activities and affairs of this Corporation shall be conducted, and all corporate powers shall be exercised by or under the direction of the Board of Directors.

not be deemed to be exclusive or any other rights to which any person indemnified may be entitled under any regulation, agreement, vote of the stockholders or disinterested directors, or otherwise. The indemnification provided under this Section shall be deemed exclusive of any other power to indemnify or right to indemnification that the Corporation or nay person referred to in this Section may have or acquire. Indemnification shall continue and inure to the benefit of the heirs, executors, and administrators of any person entitled to indemnification under this Section.

F) <u>Liability Insurance</u>. The Corporation may purchase and maintain insurance on behalf of any person who is or was a director, officer, employee, or designated agent of the Corporation against any liability asserted against and incurred by that person whether or not the Corporation would have the power to indemnify that person under the provisions of these Bylaws.

ARTICLE 5 DIRECTORS MEETINGS

Section 1. Meetings Subject to the Brown Act

All Regular, Annual, Special and Emergency Meetings of the Board of Directors are subject to the provisions of the Ralph M. Brown Act (Government Code Section 54950 *et seg.*) ("the Brown Act").

Section 2. Annual Meeting

An Annual Meeting of the Board of Directors is for the purpose of electing members of to the Board of Directors and appointing officers of the Corporation. This process shall be held each year between July and October each year, except in the first year of the amendment of these bylaws in 2023. The Annual Meeting shall be deemed a Regular Meeting for purposes of scheduling, notice and posting of agendas.

Section 3. Regular Meetings

Regular Meetings of the Board of Directors shall be held at a time and place as set by resolution of the Board of Directors from time-to-time. The Board has the authority to alter the time and place of the Regular Meetings upon majority vote provided reasonable notification of such change is made in compliance with the Brown Act.

Section 4. Time and Place of Regular Meetings

Regular meetings of the Board of Directors shall be held at a time and place within the City of San Diego designated from time to time by resolution of the Board of Directors.

Section 5. Agendas for Regular Meetings

At least 72-hours prior to a regular meeting, the Secretary or staff shall post at a location freely available to the public, an agenda in compliance with the Brown Act containing a brief general description of each item to be considered at the meeting, including items to be discussed as well as items that may be acted upon by the Board. The Board or committees completed packet will be posted on the East Village website at the same time as required by the Board Act.

Ethan Olsen

From: David Ornelas <dornelas@procallighting.com>

Sent: Tuesday, January 30, 2024 3:25 PM

To: Ethan Olsen
Cc: Dominic Li Mandri
Subject: Permit Being Rejected

Good afternoon Ethan,

The City of SD is rejecting the permit to move forward with Park. Here are the notes from the office. It seems mostly that the City does not want to take responsibility for these. Is there something your team is able to provide the City to allow this project to move forward?

Email from Tony Khalil, P.E., C.B.O. Deputy City Engineer:

The Transportation Department and the Development Services Department cannot approve the proposal to string lights across City light poles. There are several concerns that are listed below. Please let us know if you would like to schedule a meeting to discuss further. Thanks.

Issues/Concerns

On maintenance side:

The string lights have previously been installed in such a manner that have compromised the circuits; causing light outs

The string lights have also damaged poles due to added weight or strung too tightly, some poles are not structurally sound to carry additional weight due to corrosion.

City will not maintain these string lights, outages due to string lights should be addressed by installer including city street light circuits.

Engineering side:

The City of San Diego currently has largely a non-metered agreement with SDGE, these lights would violate this agreement. Or would need to be included.

 Solution: Best practice would be for them to ask SDGE for their own service line, would solve the overloading of circuits and added maintenance on the City Side. This type of installation also seems to be heading toward a yearly practice thus the capital investment would be warranted.

Overloading of City Street lights, due to the nature of the circuits often times spare capacity is not available or unknow resulting in fuses blown. Also electricity is effectively stolen by installer. SDGE should be compensated

The installation of these outlets/ Systems results in City lights being tampered with and exposing components to alteration can results in expedited degradation

In Short, we don't believe the permit will be a zero consequence if awarded and will likely cause additional outage in the area that The City of San Diego at large should not be responsible. Unless a contract and proper planned is accompanied with this permit, this permit will reduce our reliability in the area and increase the City's backlog to higher numbers than they currently stand.

David Ornelas Project Manager