



East Village Association – Executive Committee Meeting

Thursday, February 2, 2023 at 3:00 p.m.

In-Person: Spaces: Maker's Quarter (845 15th St., San Diego, CA 92101)

Zoom Virtual Meeting: <https://us02web.zoom.us/j/6195465636>

or call 1-669-444-9171 / Meeting ID: 619 546 5636 / Password: 092101

AGENDA

1. Introductions and Zoom Etiquette – Terry McCleary, President/Chair
All participants will be put on mute during the topic presentation and then the moderator will unmute the microphones to take comments/feedback. Please keep comments director to the topic being discussed.
2. Continuing Virtual Meetings Pursuant to AB 361 *Action Item*
Find and determine that a state of emergency remains in effect at the state level, and that because of the emergency, meeting in person would present imminent risks to the health or safety of attendees. (NOTE: Effective February 10th, the City of San Diego is requiring all City contractors to reengage in-person meetings. This is based on the Governor's Executive Order ending at the end of February. After February 10th, all EVA Board and Committee meetings will need to be in-person with no Zoom/virtual option.)
3. Next Exec Committee Meeting: _____
4. Public Comment (3-Minutes Max Per Person)
5. Approval of January 6, 2023 Minutes *Action Item*
6. Committee Updates *Action Item*
 - a. YTD Financial Report
 - b. Board Application for New Members: Sempra (RM), Hey Sugar (AM)
 - c. Businesses on Park Plaza not in EV BID
 - d. Annual Meeting Date Rescheduling
 - e. Bylaws Task Force Meeting – Date Pending
 - f. Nomination Task Force Meeting – Update
 - g. Board Committee Restructuring Outline
 - h. Follow-Up on Cancellation of EVA Supplemental Ambassador Program w/ DSDP Clean + Safe
 - i. EVA Compliance Checklist and Progress Report – Update
 - j. Discussions Around Homelessness in East Village – Update
7. Other
8. Adjournment *Action Item*

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at meeting location and on the EVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ethan Olsen at 619-233-5009 or via email at ethan@newcityamerica.com at least 48-hours prior to the meeting. [VIRTUAL MEETING / COVID-19](#). Due to precautions associated with COVID-19 and following current state law (AB 361) regarding the Brown Act, all EVA Board and Committee meetings, until further notice, will be held by teleconference only. Members of the public can listen and participate in meetings over the phone and through the internet.

EAST VILLAGE ASSOCIATION OF SAN DIEGO

845 15th Street ▪ San Diego, CA 92101 ▪ Phone 619-546-5636
 Email: info@EastVillageSanDiego.com ▪ Website: www.EastVillageSanDiego.com
 Facebook / Instagram / TikTok / Twitter: [@EastVillageSD](https://www.instagram.com/EastVillageSD) ▪ [#EastVillageSD](https://www.facebook.com/EastVillageSD)

On September 16, 2021, AB 361 was adopted on an urgency basis (AB 361, section 9) meaning it has immediate effect. Shortly thereafter, Governor Newsome issued an executive order delaying implementation until October 1. After October 1 and through January 1, 2024 (when the bill sunsets), bodies subject to the Brown Act can continue to meet electronically (without the need to allow the public to participate from a physical location) after making specific findings and subject to added requirements.

Findings

A body subject to the Brown Act may continue to meet virtually when:

- 1) **it is meeting during a proclaimed state of emergency AND**
- 2) **either: state or local officials have imposed or recommended measures to promote social distancing OR the body is meeting to determine or has determined by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.**

Thereafter, at least every 30 days the body must make the following findings by majority vote:

- (A) The legislative body has reconsidered the circumstances of the state of emergency.
- (B) Any of the following circumstances exist:
 - (i) The state of emergency continues to directly impact the ability of the members to meet safely in person.
 - (ii) State or local officials continue to impose or recommend measures to promote social distancing

Additional Requirements

In addition to requirements established under the Governor's Executive Orders, public entities that continue to meet virtually must also:

- Allow real-time public comment; may not require public comments to be submitted in advance.
- Allow people to register (get in line) to give public comment during the entire public comment period for a given item.
- Suspend any action in the event of a service interruption. If there is a disruption (within the agency's control) that prevents broadcast of the meeting or prevents the public from providing comments, the body may not take actions until service is restored or those actions may be challenged.



East Village Association – Executive Committee Meeting
Friday, January 6, 2023, at 1:00 p.m.
In-Person: Spaces: (845 15th St., San Diego, CA 92101)
Zoom Virtual Meeting: <https://us02web.zoom.us/j/6195465636>
or call 1-669-444-9171 / Meeting ID: 619 546 5636 / Password: 092101

PRESENT: Terry McCleary, David Miles, Robyn Spencer

STAFF: Marco Li Mandri, Chris Gomez, Dominic Li Mandri, Ethan Olsen

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Zoom Meeting Protocol & Introductions	1. The meeting was called to order at 1:00 pm by the EVA District Manager, Dominic Li Mandri.	1. No action taken
2. Continuing Virtual Meetings Pursuant to AB 361	2. The Board and Committee will need to ratify a vote during the beginning of each meeting to state that they will continue to meet via Zoom until the comfortable resuming in-person meetings.	2. David Miles moved to accept the vote to continue meeting via Zoom. Robyn Spencer seconded the motion. Unanimously approved.
3. Non-Agenda: Public Comment Introductions and Announcements	3. Nothing to report.	3. No action taken
4. Approval of November 1, 2022, Minutes	4. The minutes from November 1, 2022, were reviewed.	4. David Miles moved to approve the November 1, 2022, minutes. Robyn Spencer seconded the motion. Unanimously approved.
5. Committee		

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<p>Updates:</p> <p>a. YTD EVA Financial Report / Dominic LiMandri</p> <p>b. Orientation of New Board, after the Annual Meeting</p> <p>c. Board application for new members (Padres, Sempra, HP Investors, Trilogy, Pendry)</p> <p>d. Creation of a Bylaws Task Force</p> <p>e. Annual meeting – set date</p> <p>f. Board Committee restricting (Exec, Marketing, Operations)</p>	<p>5.a. Dominic presented the YTD EVA financial report. More information can be found on page 7-9 of the Executive Committee packet. Chris Gomez and Robyn Spencer discussed the potential of using additional funds for enhanced lighting & mobility programs on Market Street, J Street and Park Street.</p> <p>5.b. The orientation of the new Board after the annual meeting is further discussed below in section 5.e.</p> <p>5.c. Dominic reviewed and presented the Executive Committee with the new Board applications for members in and around the East Village community. These new Board applications can be found on page 10-13 of the Executive Committee packet. Sempra did not submit an application.</p> <p>5.d. Marco Li Mandri further discussed creating a Bylaw Task force with Todd Brown as Chair.</p> <p>Marco stated that he wanted some clarity within the EVA bylaws as there are sections that don't properly flow. Marco added that there is a missing section in the current bylaws that should include an IRS requirement for conflict of interest.</p> <p>5.e. Marco stated that he would like to hold the annual meeting on Tuesday, March 14, 2023, at 3:00pm. This meeting will explain how participation with the EVA Board operates. This annual meeting will also provide the Board and staff with enough time to establish a nominations Committee with a functioning Committee structure.</p> <p>5.f. Marco stated that the EVA Board should include five main Committees. This would include Executive, District Identity & Placemaking, Civil Sidewalks, Land Use and Project Review, and Parking & Mobility. A Committee structure will be presented to the Executive Committee at the next meeting.</p>	<p><i>5.a. David Miles moved to accept the YTD EVA Financial Report. Robyn Spencer seconded the motion. Unanimously approved.</i></p> <p><i>5.b. No action taken</i></p> <p><i>5.c. No action taken</i></p> <p><i>5.d. No action taken</i></p> <p><i>5.e. No action taken</i></p> <p><i>5.f. No action taken</i></p>
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<p>g. Review of Clean and Safe East Village budget</p> <p>h. Lucky Duck Foundation Program</p>	<p>5.g. Marco stated that the East Village is the largest Downtown San Diego district and generates \$3.7 million out of the total Downtown Partnership \$11 million budget. Dominic reviewed the PBID Budget and showcased what Clean & Safe should already be doing aside from the additional supplemental services EVA is being billed for monthly.</p> <p>5.h. Marco gave an update on the Lucky Duck Cash for Trash program where unhoused citizens can receive \$2.00 stipend per bag of collected trash in the East Village footprint. Marco stated Lucky Duck is funded by a number of concerned, successful individuals including the Padres and that the foundation was willing and able to proceed with two new locations downtown. Marco will work with Drew, the CEO of the Lucky Duck Foundation and report back to the Board.</p> <p>Dominic stated that Cash for Trash is a great PR opportunity for positive news in the East Village.</p>	<p>5.g. No action taken</p> <p>5.h. No action taken</p>
<p>6. Other</p>	<p>6. Marco updated the Executive Committee on the two ordinances that he is drafting.</p> <p>The first ordinance is the Busker Ordinance to prevent buskers from performing unrestricted in a public area. Currently there are no restrictions on buskers and as J Street becomes a more viable street attraction, this will soon be a hot spot for competition.</p> <p>The second ordinance is a Supplemental PD Ordinance to hire SDPD patrol officers to manage high traffic areas on busy nights. This ordinance is designed for increased public safety in busy East Village zones, ideal for individuals walking to and from to their vehicles at night.</p> <p>Marco discussed the letter to be endorsed to the Mayor. Marco stated he would like this to include that we need a Downtown division that is relevant to purely East Village.</p> <p>This letter will also include the EVA endorsement of the SDPD supplemental ordinance.</p> <p>Chris stated that Postcards will soon be sent out to all stakeholders within the East Village footprint.</p>	<p>6. No action taken</p>

	This will include a scannable QR code where business owners can input Business Name, Type, Owner Name Email and Phone to receive updates on events, meeting dates, RFPs, and general information within East Village.	
7. Next Exec Committee Meeting	7. Marco suggested that the next Executive Committee meeting be held on Thursday, February 2, at 3:00pm at Spaces.	<i>7. Motion passed by consensus.</i>

Minutes taken by: Ethan Olsen, New City America.

East Village Association Inc.
Profit & Loss by Class
 January 2023

	110 - Associati...	210 - BID	400 - Parking D...	510 - SBEP	TOTAL
Ordinary Income/Expense					
Income					
40040 · Sponsorships	2,500.00	0.00	0.00	0.00	2,500.00
40055 · BID Disbursements	0.00	15,478.16	0.00	0.00	15,478.16
40085 · Parking District Income	0.00	0.00	67,643.48	0.00	67,643.48
Total Income	2,500.00	15,478.16	67,643.48	0.00	85,621.64
Expense					
PERS / CONSULT. SERVICES 512028					
Workers Comp. / Payroll Fees	0.00	296.25	0.00	0.00	296.25
Total PERS / CONSULT. SERVICES 512028	0.00	296.25	0.00	0.00	296.25
512059 · Personnel					
51135 · Executive Director	2,077.50	4,210.37	6,437.13	2,275.00	15,000.00
51150 · Workers Compensation	-69.30	0.00	0.00	0.00	-69.30
Total 512059 · Personnel	2,008.20	4,210.37	6,437.13	2,275.00	14,930.70
512110 · Design & Improvements					
51200 · Placemaking/Banners	0.00	1,070.03	0.00	0.00	1,070.03
Total 512110 · Design & Improvements	0.00	1,070.03	0.00	0.00	1,070.03
512138 · Promotion/Advertising/Marketing					
51325 · IT Services	0.00	69.99	0.00	0.00	69.99
Total 512138 · Promotion/Advertising/Marketing	0.00	69.99	0.00	0.00	69.99
512143 · Office Operational					
Computer Services	0.00	52.99	0.00	0.00	52.99
Office Supplies	21.54	26.93	0.00	0.00	48.47
51160 · Legal Services	0.00	700.00	0.00	0.00	700.00
51165 · Accounting Services	0.00	150.00	0.00	0.00	150.00
51355 · Office Rent	-1,339.82	-309.74	259.26	0.00	-1,390.30
51365 · Permits & Fees	0.00	825.70	0.00	0.00	825.70
51370 · Printing	5.10	195.91	0.00	0.00	201.01
51380 · Telephone & Utilities	0.00	48.40	0.00	0.00	48.40
51385 · Utilities/Equipment	0.00	10.75	0.00	0.00	10.75
51390 · Dues/Subscriptions	0.00	56.32	0.00	0.00	56.32
512143 · Office Operational - Other	65.51	0.00	-569.00	0.00	-503.49
Total 512143 · Office Operational	-1,247.67	1,757.26	-309.74	0.00	199.85
512186 · Special Events	1,096.63	0.00	0.00	0.00	1,096.63
Total Expense	1,857.16	7,403.90	6,127.39	2,275.00	17,663.45

East Village Association Inc.
Profit & Loss by Class
January 2023

	110 - Associati...	210 - BID	400 - Parking D...	510 - SBEP	TOTAL
Net Ordinary Income	642.84	8,074.26	61,516.09	-2,275.00	67,958.19
Net Income	<u>642.84</u>	<u>8,074.26</u>	<u>61,516.09</u>	<u>-2,275.00</u>	<u>67,958.19</u>

East Village Association Inc.
Profit & Loss by Class
 July 2022 through January 2023

	110 - Associati...	210 - BID	400 - Parking D...	510 - SBEP	TOTAL
Ordinary Income/Expense					
Income					
40040 · Sponsorships	5,710.60	0.00	0.00	0.00	5,710.60
40050 · Interest Income	81.12	0.00	0.00	0.00	81.12
40055 · BID Disbursements	0.00	118,761.01	0.00	0.00	118,761.01
40085 · Parking District Income	0.00	0.00	100,216.13	0.00	100,216.13
41015 · Special Event Activity	332.34	0.00	0.00	0.00	332.34
Total Income	6,124.06	118,761.01	100,216.13	0.00	225,101.20
Expense					
PERS / CONSULT. SERVICES 512028					
Workers Comp. / Payroll Fees	0.00	296.25	0.00	0.00	296.25
Total PERS / CONSULT. SERVICES 512028	0.00	296.25	0.00	0.00	296.25
SBEP Expenses					
Technical Assistance	0.00	0.00	0.00	549.00	549.00
Total SBEP Expenses	0.00	0.00	0.00	549.00	549.00
512028 · Consulting/Business Promotion					
51195 · Ambassador Program	0.00	0.00	78,316.00	0.00	78,316.00
Total 512028 · Consulting/Business Promotion	0.00	0.00	78,316.00	0.00	78,316.00
512059 · Personnel					
51135 · Executive Director	6,079.30	40,518.76	19,723.62	2,275.00	68,596.68
51140 · Payroll Taxes	442.90	1,785.32	31.65	0.00	2,259.87
51145 · Payroll Fees	0.00	12.25	0.00	0.00	12.25
51147 · Employee Benefits	-456.90	1,044.84	0.00	0.00	587.94
51150 · Workers Compensation	107.74	479.51	183.27	0.00	770.52
Total 512059 · Personnel	6,173.04	43,840.68	19,938.54	2,275.00	72,227.26
512110 · Design & Improvements					
51200 · Placemaking/Banners	0.00	1,070.03	0.00	0.00	1,070.03
51210 · Parklet Maintenance	0.00	0.00	300.00	0.00	300.00
Total 512110 · Design & Improvements	0.00	1,070.03	300.00	0.00	1,370.03
512138 · Promotion/Advertising/Marketing					
51250 · Banner / Branding	304.50	0.00	0.00	0.00	304.50
51265 · Member Benefits	600.00	406.50	0.00	0.00	1,006.50
51325 · IT Services	40.34	342.80	2,800.00	0.00	3,183.14
51335 · Member Events	981.05	0.00	0.00	0.00	981.05
Total 512138 · Promotion/Advertising/Marketing	1,925.89	749.30	2,800.00	0.00	5,475.19
512143 · Office Operational					

East Village Association Inc.
Profit & Loss by Class
 July 2022 through January 2023

	110 - Associati...	210 - BID	400 - Parking D...	510 - SBEP	TOTAL
Computer Services	0.00	52.99	0.00	0.00	52.99
Office Supplies	21.54	26.93	0.00	0.00	48.47
51160 · Legal Services	0.00	3,500.00	0.00	0.00	3,500.00
51165 · Accounting Services	0.00	3,150.00	600.00	0.00	3,750.00
51170 · Audit & Tax Filing	0.00	9,000.00	0.00	0.00	9,000.00
51345 · Bid Council/Found. Membership	0.00	300.00	0.00	0.00	300.00
51350 · Insurance	0.00	4,273.10	0.00	0.00	4,273.10
51355 · Office Rent	-987.58	4,608.98	5,177.98	0.00	8,799.38
51365 · Permits & Fees	7,103.64	1,225.70	0.00	0.00	8,329.34
51370 · Printing	132.20	2,875.28	180.00	0.00	3,187.48
51380 · Telephone & Utilities	0.00	103.39	0.00	0.00	103.39
51385 · Utilities/Equipment	0.00	142.75	0.00	0.00	142.75
51390 · Dues/Subscriptions	201.08	982.99	0.00	0.00	1,184.07
512143 · Office Operational - Other	870.00	0.00	1,831.00	0.00	2,701.00
Total 512143 · Office Operational	7,340.88	30,242.11	7,788.98	0.00	45,371.97
512186 · Special Events	12,743.95	0.00	3,000.00	0.00	15,743.95
Total Expense	28,183.76	76,198.37	112,143.52	2,824.00	219,349.65
Net Ordinary Income	-22,059.70	42,562.64	-11,927.39	-2,824.00	5,751.55
Net Income	-22,059.70	42,562.64	-11,927.39	-2,824.00	5,751.55

East Village Association Inc.
Balance Sheet
As of February 2, 2023

	Feb 2, 23
ASSETS	
Current Assets	
Checking/Savings	
10010 · Union - Checking	151,847.99
10020 · Union - Savings Account	283,838.35
Total Checking/Savings	435,686.34
Accounts Receivable	
12000 · Accounts Receivable	
12001 · Parking Receivable	32,572.65
Total 12000 · Accounts Receivable	32,572.65
Total Accounts Receivable	32,572.65
Other Current Assets	
12070 · Parking Receivable	-19,431.15
12075 · Prepaid Expense	11.91
12080 · Rent Deposit	1,152.00
Total Other Current Assets	-18,267.24
Total Current Assets	449,991.75
TOTAL ASSETS	449,991.75
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 · Accounts Payable	146.00
Total Accounts Payable	146.00
Total Current Liabilities	146.00
Total Liabilities	146.00
Equity	
39000 · Retained Earnings	459,240.20
Net Income	-9,394.45
Total Equity	449,845.75
TOTAL LIABILITIES & EQUITY	449,991.75



**East Village Association
Board of Directors Nomination Form – 2023**

Address of Business Owned or Represented: **488 8th Ave, San Diego, CA 92101**

Owner or Authorized Representative Name: **Kristen Rice**

Are you currently on the Board of Directors? Yes___ No **X**

Are you currently serving on a Committee of the Board? Yes___ No **X**

Do you support the goals of the Association to improve the East Village area of Downtown San Diego?

Yes **X** No___

Would you like to nominate yourself to the Board for a property owner seat commencing January 2023 and serve for a 2-year term?

Yes___ No___

Name of Nominee to the Board: **Kristen Rice**

Name of Business Represented by Nominee: **Sempre**

Your Name (as Owner or Representative):

_____ *Kristen Rice*
(Sign name)

Date signed: **January 12, 2023**

Eligibility verified/Assessments current (done by staff): _____

The next meeting to consider nominees to the Board will be held on Tuesday, January 10th, 2023 at 3:00 p.m. at the UCSD Park & Market Building (1100 Market Street, San Diego, 92101).

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**East Village Association
Board of Directors Nomination Form – 2023**

Address of Business Owned or Represented: 930 Market Street, San Diego CA 92101

Owner or Authorized Representative Name: Chantanaya Buie

Are you currently on the Board of Directors? Yes ___ No X

Are you currently serving on a Committee of the Board? Yes X No ___

Do you support the goals of the Association to improve the East Village area of Downtown San Diego?
Yes X No ___

Would you like to nominate yourself to the Board for a property owner seat commencing January 2023 and serve for a 2-year term?
Yes X No ___

Name of Nominee to the Board: Chantanaya Buie

Name of Business Represented by Nominee: Hey Sugar LLC.

Your Name (as Owner or Representative): 
(Sign name)

Date signed: 01/29/2023

Eligibility verified/Assessments current (done by staff): _____

The next meeting to consider nominees to the Board will be held on Tuesday, February 7, 2023, at 3:00 p.m. at Spaces - Makers Quarter (845 15th Street, San Diego, 92101).

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**East Village Association
Board of Directors Nomination Form – 2023**

Address of Business Owned or Represented: _____

Owner or Authorized Representative Name: _____

Are you currently on the Board of Directors? Yes___ No___

Are you currently serving on a Committee of the Board? Yes___ No___

Do you support the goals of the Association to improve the East Village area of Downtown San Diego?

Yes___ No___

Would you like to nominate yourself to the Board for a property owner seat commencing January 2023 and serve for a 2-year term?

Yes___ No___

Name of Nominee to the Board: _____

Name of Business Represented by Nominee: _____

Your Name (as Owner or Representative): _____
(Sign name)

Date signed: _____

Eligibility verified/Assessments current (done by staff): _____

The next meeting to consider nominees to the Board will be held on Tuesday, January 10th, 2023 at 3:00 p.m. at the UCSD Park & Market Building (1100 Market Street, San Diego, 92101).

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February 8, 2023

To: East Village Business Improvement District Owners

SUBJECT: Annual Nominations to the East Village Association (EVA) meeting to be held on [REDACTED], via zoom video meeting

Dear East Village Association Business Owner:

For the past 15 years, the East Village Association, a non-profit 501c3 organization, has been administering the annual BID revenues collected by the City of San Diego for the East Village Business Improvement District (BID). The East Village Association contracts with the City of San Diego to disperse these annual BID revenues and operates with an all-volunteer Board of Directors composed of business and property owners alike.

With over hundreds of new residential units being built in East Village in the coming years, this District is evolving into a great urban neighborhood. The stakeholders in East Village undoubtedly stand to benefit from this new growth and dynamic activity. However, we are also aware of the chronic problems with homelessness, drug use, and the tendency of the City to place all such services in and around the East Village Neighborhood. The East Village Association is the only organization in East Village which has the revenue and resources to begin to tackle this serious problem.

This annual nominations process is an open process, and all interested business owners and property owners who are current on their East Village BID assessment payments, are encouraged to participate. The Annual meeting to consider nominees to the Board will be held on [REDACTED] with an in-person meeting to allow for community input on the critical issues confronting this great and growing neighborhood,

Please keep in mind that in nominating yourself or others to the Board, this is a **working** Board of Directors. Volunteer Board members are required to:

1. *Be current on the BID assessments for the most current fiscal year, (FY 22-23).*
2. *Actively participate in one of the Committees of the Board, (please see attached)*
3. *Help raise funds for the Board and its activities.*
4. *Support the goals and policies of the Board.*
5. *Attend all regular Board meetings.*

We do not seek nominees to fill a seat; we seek active committee and Board members from the East Village BID business owners who seek to rapidly improve the commerce, image, and amenities of East Village.

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Please take a moment to fill out the attached nominations form. You may nominate yourself to the Board.

Schedule for First Downtown Chula Vista Association Annual Election Meeting:

Nomination Letters Distributed to Business Owners Week of [REDACTED]

Nominations due to Nominations Committee: Friday, [REDACTED]

Annual Elections Meeting Held: [REDACTED]

The nomination forms are due to the East Village Association office at 845 15th Street Ste. 405, by Friday, [REDACTED] t 4:00 p.m. Nominations received after that date might not be considered for selection to the Board. Nominations may be dropped off, mailed, scanned and e-mailed or faxed to the office.

If you have any questions regarding this process, please call our District Manager, Dominic Li Mandri, at [REDACTED]. Thank you for your ongoing efforts to improve East Village for everyone involved.

Sincerely

Robyn Spencer
Secretary
East Village Association

Terry McCleary
President
East Village Association

Marco Li Mandri
Executive Director
East Village Association

ATTACHMENTS

Dominic Li Mandri

From: Christopher M. Gomez
Sent: Monday, January 30, 2023 12:46 PM
To: Marco Li Mandri; Dominic Li Mandri; Ethan Olsen
Subject: Fw: BID - City Treasurer Contact
Attachments: East Village O-19881 signed.pdf

From: Crenshaw, Latrell <LCrenshaw@sandiego.gov>
Sent: Friday, January 27, 2023 3:20 PM
To: Christopher M. Gomez <chris@newcityamerica.com>
Subject: RE: BID - City Treasurer Contact

Hi Chris,

I was able to connect with the Office of the City Treasurer to determine whether or not this business is within the boundaries of the East Village BID.

I did confirm that the guidance you were given earlier is accurate. This business is not considered part of the East Village BID. When the City makes determinations about whether or not a business belongs to a BID we do so based off of the language that was written into the formation ordinance.

According to the East Village ordinance, this particular street is not a part of the district because it was created after the district was formed. In order for businesses along this street to be included, we would have to amend the ordinance and boundaries of the district.

Unfortunately, we are restricted from doing anything of that nature at this time. I hope that that explains the determination that was made by City Treasurer. I have included the ordinance in case any other questions about the district come up.

Best,

Latrell V. Crenshaw (he/him)
 Small Business Support Specialist
Small Business Engagement Unit
[Economic Development Department](#)
[City of San Diego](#)
Email: lcrenshaw@sandiego.gov
Office: (619) 236-6607

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(O-2009-131)
REV. COPY

or the specific types of proposed activities or improvements, was held before Council on June 23, 2009 at the hour of 10:00 a.m. in the Council Chambers in the City Administration Building, 202 C Street, San Diego, California 92101; and

WHEREAS, at the meeting and hearing, all protests, both written and oral, made or filed, were considered by Council; NOW, THEREFORE,

BE IT ORDAINED, by the Council of the City of San Diego, as follows:

Section 1. That all protests, both written and oral, were heard and the Council finds that there is not a majority protest within the meaning of California Streets and Highways Code sections 36524 and 36525.

Section 2. That pursuant to the Parking and Business Improvement Area Law of 1989, a parking and business improvement area is hereby established, to be known as the "East Village Business Improvement District," herein called "District." The area to be included in the District includes the East Village business community area within the following address ranges:

STREET NAME AND RANGE OF ADDRESSES

Street Name	Range		
Tony Gwynn Drive	0	—	299 (odd numbers only)
7th Ave	300	—	899
8th Ave	400	—	899
9th Ave	400	—	899
10th Ave	200	—	899
11th Ave	0	—	1399
12th Ave	0	—	1399
13th Ave	0	—	1099
14th Ave	0	—	1099
15th Ave	0	—	1099
16th Ave	0	—	1299
17th Ave	0	—	1299
A Street	1000	—	1199
B Street	1000	—	1699
Broadway	1000	—	1699
C Street	1000	—	1699

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Commercial Street	1200	—	1799
E Street	1000	—	1699
F Street	700	—	1699
G Street	700	—	1699
Imperial Ave	700	—	1799
Island Ave	700	—	1799
J Street	700	—	1799
K Street	700	—	1699
L Street	700	—	1599
Market Street	700	—	1799
Park Blvd	0	—	1799
Russ Blvd	1100	—	1699
National Ave	1300	—	1599
Newton Ave	1300	—	1599
16th Street S	0	—	1099 (Even numbers only)
13th Street S	0	—	99

A map depicting the District is attached to Resolution No. R- 304830 as Exhibit A and incorporated therein by reference.

Section 3. That the purpose of forming the District is to provide revenue to defray the costs of improvements and activities which will benefit businesses within the District, including any of the following:

- A. The acquisition, construction, or maintenance of parking facilities for the benefit of the area.
- B. Decoration of any public place in the area.
- C. Promotion of public events which are to take place on or in public places in the area.
- D. Furnishing of music in any public place in the area.
- E. The general promotion of business activities in the area.

A list of the specific improvements and activities to be provided is attached to Resolution No. R- 304830 as Exhibit B and incorporated therein by reference. The improvements and activities will be funded by revenue generated through the levy of assessments.



EAST VILLAGE ASSOCIATION BOARD OF DIRECTORS COMMITTEE STRUCTURE – PROPOSED POLICY

Purpose of Policy:

It is proposed that the East Village Association (EVA) consider adopting the following structure of Committees and Task Forces to facilitate delivery of special benefit services funded by the East Village Business Improvement District. An efficient, easily understood structure for processing information and ideas, resulting in decision-making, is key to effectively utilizing members of the Board, as well as non-Board members.

The Board will need to select Chairs for the various Committees. The President shall serve as the Chair of the Executive Committee.

Requirement of Board Members:

EVA Board members, *as a condition of membership*, are expected to serve on at least one Committee or Task Force of the Board.

Meeting Frequency:

Committees meeting schedules should be flexible and not mechanical, meaning the Committees should meet as often as necessary.

Function of Committees:

The primary function of the Committee is to discuss in depth issues of relevance to the Board and to implement the goals of the corporation and the East Village Association BID. The Committees and Task Forces will then make written recommendations for Board consideration. All the “brainstorming” or discussion on topics should be held at the Committee level, not at the Board meetings. It is the role of the President of the Board to ensure that discussions related to decisions or policies is sent to Committees or Task Forces before consideration by the Board. All Committees of the Board shall be subject to the opening meetings and records provisions of the Ralph M. Brown Act.

Reports and Recommendation for Action:

All Committee meetings should have minutes that clearly state who was present, which topics were discussed, and any recommendations made to the Board of Directors. Staff should submit these reports as part of the Board packets.

EAST VILLAGE ASSOCIATION OF SAN DIEGO

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 Email: info@EastVillageSanDiego.com ▪ Website: www.EastVillageSanDiego.com
 Facebook / Twitter / Instagram: [@EastVillageSD](https://www.facebook.com/EastVillageSD) ▪ [#EastVillageSD](https://www.instagram.com/EastVillageSD)

East Village Association (EVA)
Interim Board of Directors Committee Structure – February 2023

<i>Proposed EVA Committee</i>	<i>Functions and Duties</i>
<i>Executive Committee</i> <i>Chair: Terry McCleary, President</i>	<p>Oversees staff and district administration and consulting contracts, corporate finances, insurance, grants, development of budget, Board agendas and meetings, correspondences, outreach, bylaws and Board policies, relations with the Mayor’s office, political reps and public agencies, Board elections, fundraising, etc. Oversees annual election of Board members. Consists of all of the officers of the corporation.</p> <p>Serves in the capacity of the Finance Committee until such time that a new Finance Committee and Chair has been established by the Board.</p> <p><u><i>Committee members:</i></u></p>
<i>Civil Sidewalks Committee</i> <i>Chair: N/A</i>	<p>Monitors maintenance and security service provided by the Downtown Partnership Clean and Safe Program, Serves on the Downtown PBID Committee representing the East Village Zone. Relations with SDPD, Lucky Duck Foundation, Housing Commission, the Padres and other groups.</p> <p>Also, will work with the City on the oversight and management of the East Village Green if approved by the Board and the City.</p> <p><u><i>Committee Members:</i></u></p>
<i>District Identity and Placemaking (DIP)</i> <i>Chair: Robyn Spencer</i> <i>Co-Chair: Justin Navalle</i>	<p>Projects would include those that market and promote the District or promote positive aspects of the East Village District in Downtown San Diego.</p> <p>Those issues may include: branding of the district, public relations, newsletter, special events, website development and maintenance, banner program, streetscape issues including landscaping <i>design</i>, tree selection, street light standards, festival poles, holiday decorations, visual linkages, new public spaces projects, improvements to public spaces in the district, district walking maps, brochures, social media, pedestrian signage from the train station, twitter and Facebook management, management of news racks, etc.</p> <p><u><i>Committee Members:</i></u></p>

<p><i>Land Use & Project Review</i></p> <p><i>Chair: N/A</i></p>	<p>Review of all new developments proposed for East Village, Downtown Community Plan review, width of sidewalks, alcohol permits and outdoor dining encroachments, etc.</p> <p><u><i>Committee members:</i></u></p>
<p><i>Parking and Mobility Committee</i></p> <p><i>Chair: N/A</i></p>	<p>Reviews Parking District budget and implementation of new projects.</p> <p><u><i>Committee members:</i></u></p>
<p><i>Task Forces</i></p>	<p>Tentative task forces may include Sub-District Task Force, Homeless Mitigation Task Force, Bylaws Task Force, Hospitality Task Force, RFP Review Task Force</p>

Dominic Li Mandri

From: Alonso Vivas (Clean and Safe) <avivas@improvedtsd.org>
Sent: Wednesday, January 25, 2023 4:31 PM
To: Dominic Li Mandri
Cc: Marco Li Mandri; Terry McCleary; Ethan Olsen; Justin Apger; Betsy Brennan
Subject: RE: East Village Association Notice of Termination of Supplemental Safety Services Agreement with DSDP Clean & Safe Program: January 12th, 2023
Attachments: July to October Month to Month 2022 EVA Report_monthly view.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Hi Dominic,

This email serves to confirm the East Village Association's request to terminate the Safety Services Agreement, dated July 1, 2022. Our last day of contracted service will be February 11, 2023.

Attached are the requested reports for the months of July, August, September, and October 2022. December's invoice is outstanding, and as soon as we receive payment, we will be sure to send that along as well.

A brief note on your equipment request: the cost invoiced was for startup costs to get our personnel started, which included one-time costs for cell plans, data plans, uniforms, and more. There is no transfer of equipment clause upon termination contained in the contract and we have not previously done that with any customers. That being said, we value the EVA and are happy to provide two of the cell phones used during the service contract as well as two bikes.

It has been a pleasure working with Terry and the EVA board members, and we look forward to continuing our support of this agreement through its end date.



ALONSO VIVAS (he/him)
SENIOR VICE PRESIDENT & EXECUTIVE DIRECTOR
DOWNTOWN SAN DIEGO PARTNERSHIP CLEAN &
SAFE

Office: 619-234-8900 |

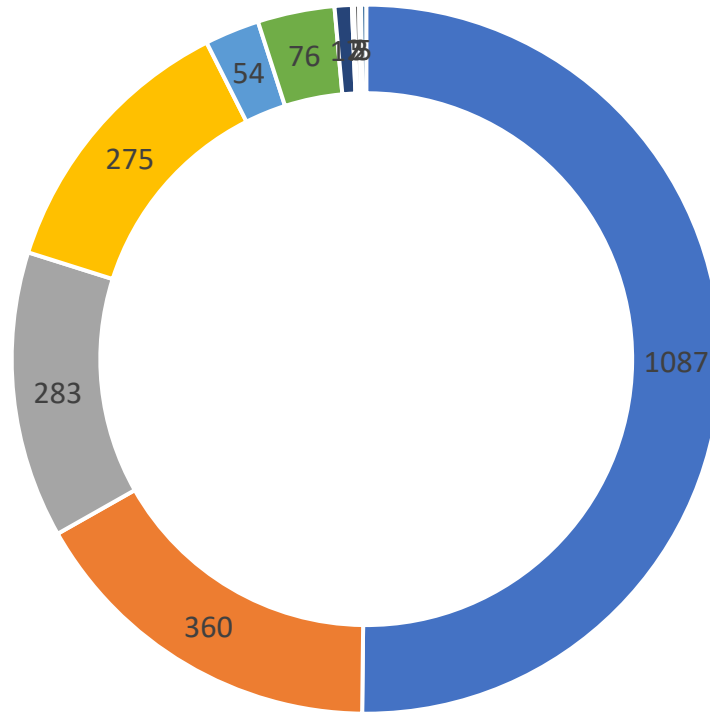
avivas@improvedtsd.org

downtownsandiego.org

1111 Sixth Ave., Suite 101, San Diego, CA, 92101

East Village Association Report

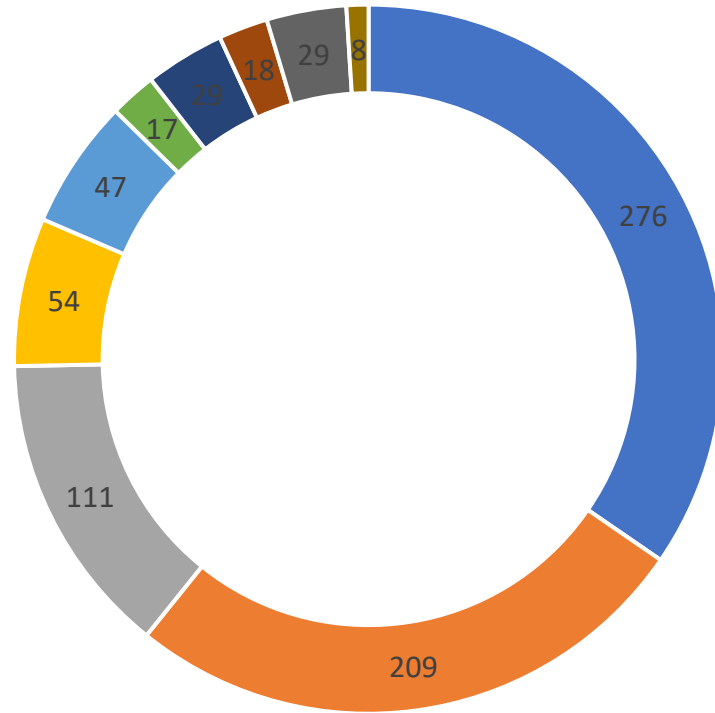
July 2022 Safety Report



- Safety Tasks
- Security checks
- Business visits
- Graffiti reported
- Welfare checks
- Directional assistance
- Damaged utility boxes
- Vandalism
- Get it done reports
- Impeding sidewalk access
- Trespassing

East Village Association Report

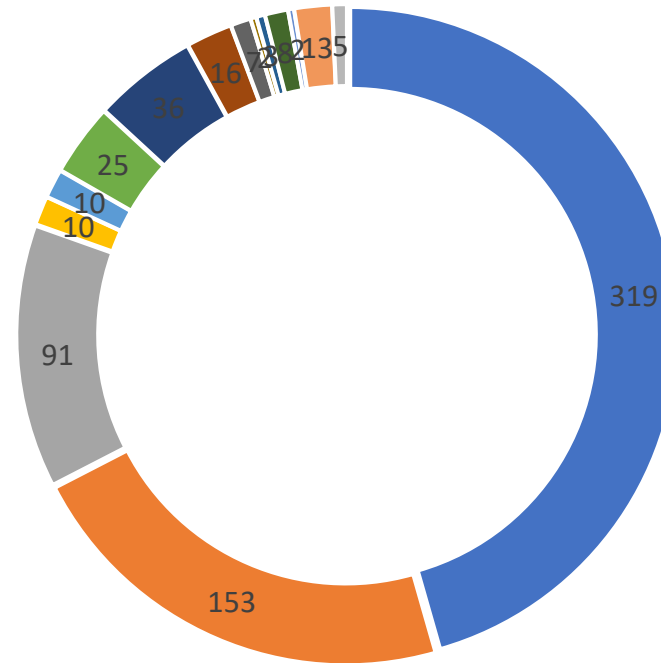
August 2022 Safety Report



- Security checks
- Business visits
- Graffiti reported
- Welfare checks
- Directional assistance
- Damaged utility boxes
- Vandalism
- Get it done reports
- Impeding sidewalk access
- Trespassing

East Village Association Report

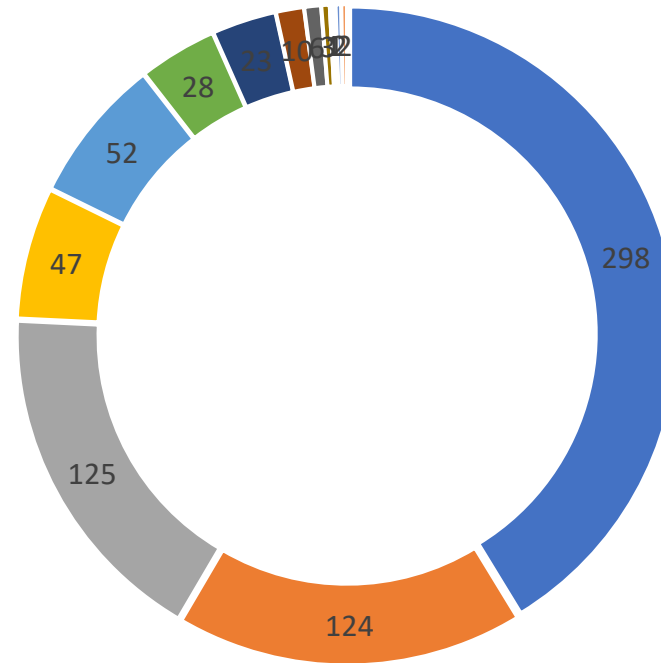
September 2022 Safety Report



- Security checks
- Damaged utility boxes
- Trespassing
- Assault/Battery
- Graffiti Reported
- Vandalism
- Drug Activity
- SDPD Calls
- Business Visits
- Get it done reports
- City College PD Call
- Incident Report
- Welfare checks
- Impeding sidewalk access
- Outreach

East Village Association Report

October 2022 Safety Report



- Security checks
- Graffiti Reported
- Business Visits
- Get it done reports
- Directional Assistance
- Vandalism
- Welfare checks
- Damaged utility boxes
- Impeding sidewalk access
- Trespassing
- Public Park
- Urinating in Public
- Escort Provided
- SDPD Calls