



East Village Association – Executive Committee Meeting

Friday, January 6, 2023 at 1:00 p.m.

In-Person: Spaces: Maker's Quarter (845 15th St., San Diego, CA 92101)

Zoom Virtual Meeting: <https://us02web.zoom.us/j/6195465636>

or call 1-669-444-9171 / Meeting ID: 619 546 5636 / Password: 092101

AGENDA

1. Introductions and Zoom Etiquette – Terry McCleary, President/Chair
All participants will be put on mute during the topic presentation and then the moderator will unmute the microphones to take comments/feedback. Please keep comments director to the topic being discussed.
2. Continuing Virtual Meetings Pursuant to AB 361 *Action Item* P. 2
Find and determine that a state of emergency remains in effect at the state level, and that because of the emergency, meeting in person would present imminent risks to the health or safety of attendees.
3. Public Comment (3-Minutes Max Per Person)
4. Approval of November 1, 2022, Minutes *Action Item* P. 3 - 6
5. Committee Updates:
 - a. YTD EVA Financial Report / Dominic LiMandri *Action Item* P. 7 - 9
 - b. Orientation of new Board, after the Annual Meeting
 - c. Board application for new members (Padres, Sempra, HP Investors, Trilogy, Pendry) P. 10 - 13
 - d. Creation of a Bylaws Task Force
 - e. Annual meeting – set date
 - f. Board Committee restructuring (Exec, Marketing, Operations)
 - g. Review of Clean and Safe East Village budget P. 14
 - h. Lucky Duck Foundation Program P. 15 - 16
6. Other
7. Next Exec Committee Meeting *Action Item*
8. Adjournment

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at meeting location and on the EVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ethan Olsen at 619-233-5009 or via email at ethan@newcityamerica.com at least 48-hours prior to the meeting. VIRTUAL MEETING / COVID-19. Due to precautions associated with COVID-19 and following current state law (AB 361) regarding the Brown Act, all EVA Board and Committee meetings, until further notice, will be held by teleconference only. Members of the public can listen and participate in meetings over the phone and through the internet.

EAST VILLAGE ASSOCIATION OF SAN DIEGO

1041 Market Street ■ San Diego, CA 92101 ■ Phone 619-546-5636
 Email: info@EastVillageSanDiego.com ■ Website: www.EastVillageSanDiego.com
 Facebook / Twitter / Instagram: @EastVillageSD ■ #EastVillageSD

On September 16, 2021, AB 361 was adopted on an urgency basis (AB 361, section 9) meaning it has immediate effect. Shortly thereafter, Governor Newsome issued an executive order delaying implementation until October 1. After October 1 and through January 1, 2024 (when the bill sunsets), bodies subject to the Brown Act can continue to meet electronically (without the need to allow the public to participate from a physical location) after making specific findings and subject to added requirements.

Findings

A body subject to the Brown Act may continue to meet virtually when:

- 1) **it is meeting during a proclaimed state of emergency AND**
- 2) **either: state or local officials have imposed or recommended measures to promote social distancing OR the body is meeting to determine or has determined by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.**

Thereafter, at least every 30 days the body must make the following findings by majority vote:

- (A) The legislative body has reconsidered the circumstances of the state of emergency.
- (B) Any of the following circumstances exist:
 - (i) The state of emergency continues to directly impact the ability of the members to meet safely in person.
 - (ii) State or local officials continue to impose or recommend measures to promote social distancing

Additional Requirements

In addition to requirements established under the Governor's Executive Orders, public entities that continue to meet virtually must also:

- Allow real-time public comment; may not require public comments to be submitted in advance.
- Allow people to register (get in line) to give public comment during the entire public comment period for a given item.
- Suspend any action in the event of a service interruption. If there is a disruption (within the agency's control) that prevents broadcast of the meeting or prevents the public from providing comments, the body may not take actions until service is restored or those actions may be challenged.



East Village Association – Executive Committee Meeting
Tuesday, November 1, 2022, at 3:00pm
In-Person: US Bank Conference Room (801 Market St., San Diego, CA 92101)
Zoom: <https://us06web.zoom.us/j/84801438216>
or call 1-669-900-6833 / Meeting ID: 848 0143 8216 / Password: 38222

PRESENT: Terry McCleary, Robyn Spencer, David Miles, Todd Brown

GUESTS: Jon Weber, Mary Soriano

STAFF: Marco Li Mandri, Chris Gomez, Rosie DeLuca, Dianne T. Serna De León, Shirley Zawadzki, Monica Montes, Dominic Li Mandri, Ethan Olsen

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Zoom Meeting Protocol & Introductions	1. The meeting was called to order at 3:02pm by the President, Terry McCleary.	1. No action taken
2. Introduction of New City America Staff as Administrators	<p>2. <i>Marco Li Mandri introduced the New City America Staff to the Executive Committee</i></p> <ul style="list-style-type: none"> a. <i>Marco Li Mandri – Executive Director</i> b. <i>Dominic Li Mandri – District Manager, Liaison with Clean & Safe Program</i> c. <i>Ethan Olsen – Asst. District Manager</i> d. <i>Monica Montes – Administration, Office Management, Supplies</i> e. <i>Rosie De Luca – City Financial Reporting</i> f. <i>Shirley Zawadzki – Financial Reports, Insurance</i> g. <i>Chris Gomez – Parking District Oversight, District Identity Oversight with Ethan</i> h. <i>Dianne T. Serna De León- Administrative support</i> 	2. No action taken

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<p>3. Continuing Virtual Meetings Pursuant to AB 361</p>	<p>3. The Board and Committee will need to ratify a vote during the beginning of each meeting to state that they will continue to meet via Zoom until the comfortable resuming in-person.</p>	<p>3. Robyn Spencer moved to accept the vote to continue meeting via Zoom. Todd Brown seconded the motion. Unanimously approved.</p>
<p>4. Non-Agenda: Public Comment Introductions and Announcements</p>	<p>4. Todd Brown thanked David Miles, Robyn Spencer, Terry McCleary and Claudine Scott for their efforts with the transition to New City America (NCA).</p> <p>Terry stated that Mary Joseph will provide additional financials to NCA.</p>	<p>4. No action taken</p>
<p>5. Reaffirmation of Officers of the Corporation (to be done at November Board Meeting)</p>	<p>5. Marco stated that the Reaffirmation of Officers of the Corporation was to be done at the November Board Meeting.</p> <ul style="list-style-type: none"> a. Terry McCleary – President b. X – Vice President c. David Miles – Treasurer d. Robyn Spencer – Secretary e. Reaffirmation of Current Board Members 	<p>5. No action taken</p>
<p>6. Authorizing Executive Committee to Discuss & Recommend the Following Issues to the Board (to be approved at November Board Meeting)</p>	<p>6. Authorizing Executive Committee to Discuss and Recommend the Following Issues to the Board.</p> <p>Marco stated that he wanted to give the Board the summation of pending issue that NCA would like to embark on. The Board will be asked to weigh in on the following items:</p> <ul style="list-style-type: none"> a. Completing Requirements of City Contract with the BID. <p>Chris Gomez reported that Parking and BID is up to date. Sean Karafin from the City claimed he has everything from EVA, hopefully funds are soon released to EVA.</p> <ul style="list-style-type: none"> b. Status of Office Location & Rent <p>Robyn reported on the status of the EVA office. There are two separate offices for a combined total of \$1300 per month on a month-to-month basis.</p> <ul style="list-style-type: none"> c. Status of Current District Staffing 	<p>6. No action taken</p>

	<p>Robyn stated that there are currently no staff members.</p> <p>d. Review of Bylaws Over the Next 3 Months</p> <p>Marco stated that we should begin reviewing the Bylaws, through a Board authorized Bylaws Task Force</p> <p>e. Expansion of the Board to Include Key Property Owners & Businesses</p> <p>Marco stated that we would like to expand the Board to include Key property owners and Businesses. The Padres have expressed interest in expanding their presence on the EVA Board. Terry suggested that the NCA and EVA contract be highlighted in a press release. Marco agreed and suggested that this be done the start of the New Year.</p> <p>f. Restructuring of Committees of the Board through a January 2023 Orientation</p> <p>Marco stated that the restructuring of Committees should take place in January 2023 to determine which Committees are most appropriate for the EVA.</p> <p>g. Recommendations on Financial Condition & Budget, Standardization of Reports</p> <p>Marco stated that Rosie DeLuca and Shirley Zawadzki will begin working on the financials for the East Village Association. Shirley stated that she knows that Mary Joseph currently handles the books.</p> <p>h. Discussion & Seeking Input from Property Owners on Renewal of Clean & Safe Program for 2025, East Village Contribution is Currently \$3.7 Million per Year</p> <p>Chris stated that he will communicate with Sean Karafin from the City regarding funding and Marco will address the Board regarding Clean & Safe program and its renewal, which is in progress.</p>	
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	<p>i. County of San Diego: District 1 NRP Grant Strategic Priorities</p> <p>Dominic Li Mandri reported that he has met with Supervisor Nora Vargas' staff regarding East Village community concerns and the County's strategic goals in the area.</p> <p>j. Setting Goals for 2023</p> <p>Marco proposed a Board orientation in January of 2023. Robyn added that the date for the Board retreat is typically the third weekend of February.</p>	
7. Other: Keys to the office, access to all records	7. Marco raised the question regarding acquiring the keys to the EVA office and records.	<i>7. Terry McCleary moved to approve access to NCA staff. Robyn Spencer seconded the motion. Unanimously approved.</i>
8. Next Board of Directors Meeting	8. Marco reported that the next Board meeting will be on Monday, November 21, 2022, at 3:00pm.	<i>8. Terry McCleary moved to approve the next board meeting. Todd Brown seconded the motion. Unanimously approved.</i>
9. Next Exec Committee Meeting	9. Robyn reported that the next Executive Committee meeting would typically be Monday, November 14, 2022, at 3:00pm however this was going to be skipped given today's meeting. Todd Brown added that in December things typically "Go Dark" for EVA.	<i>9. No action taken</i>
10. Adjournment	10. Meeting was adjourned by the President, Terry McCleary at 4:04pm.	<i>10. No action taken</i>

Minutes taken by: Ethan Olsen, New City America

East Village Association Inc.
Profit & Loss by Class
 July through December 2022

	110 - Ass...	210 - BID	410 - Mark... (400 - Par...	430 - NBH... (400 - Par...	440 - Prog... (400 - Par...	450 - Clea... (400 - Par...	400 - Park...	Total 400 ...	520 - Man... (510 - SB...	510 - SBE... (510 - SB...	Total 510 ...	BUS. IMP.	TOTAL
Ordinary Income/Expense													
Income													
40040 - Sponsorships	2,210.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,210.60
40050 - Interest Income	45.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	45.43
40055 - Bid Income	0.00	75,844.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	75,844.19
40065 - SBEP Management	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	18,200.00	0.00	18,200.00	0.00	18,200.00
40085 - Parking District Income	0.00	0.00	0.00	300.00	4,873.55	54,144.00	0.00	59,317.55	0.00	0.00	59,317.55	0.00	59,317.55
41015 - Special Event Activity	-2,345.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-2,345.37
41030 - Block Party Event	1,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,000.00
Total Income	910.66	75,844.19	0.00	300.00	4,873.55	54,144.00	0.00	59,317.55	18,200.00	0.00	18,200.00	0.00	154,272.40
Expense													
512028 - Consulting/Business Promotion	0.00	0.00	0.00	0.00	0.00	66,230.00	12,086.00	78,316.00	0.00	0.00	0.00	0.00	78,316.00
51195 - Ambassador Program	0.00	0.00	0.00	0.00	0.00	66,230.00	12,086.00	78,316.00	0.00	0.00	0.00	0.00	78,316.00
Total 512028 - Consulting/Business Promotion	0.00	0.00	0.00	0.00	0.00	66,230.00	12,086.00	78,316.00	0.00	0.00	0.00	0.00	78,316.00
512059 - Personnel	4,001.80	31,758.39	0.00	0.00	13,286.59	0.00	0.00	13,286.59	2,275.00	2,275.00	4,550.00	0.00	53,596.78
51135 - Executive Director	442.90	1,785.32	0.00	0.00	31.55	0.00	0.00	31.55	0.00	0.00	0.00	0.00	2,259.77
51140 - Payroll Taxes	0.00	12.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	12.25
51145 - Payroll Fees	0.00	1,044.84	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	587.94
51147 - Employee Benefits	-456.90	479.51	0.00	0.00	183.27	0.00	0.00	183.27	0.00	0.00	0.00	0.00	839.82
51150 - Workers Compensation	177.04	35,090.31	0.00	0.00	13,501.41	0.00	0.00	13,501.41	2,275.00	2,275.00	4,550.00	0.00	57,296.56
Total 512059 - Personnel	4,164.84	35,090.31	0.00	0.00	13,501.41	0.00	0.00	13,501.41	2,275.00	2,275.00	4,550.00	0.00	57,296.56
512110 - Design & Improvements	0.00	0.00	0.00	300.00	0.00	0.00	0.00	300.00	0.00	0.00	0.00	0.00	300.00
51210 - Parklet Maintenance	0.00	0.00	0.00	300.00	0.00	0.00	0.00	300.00	0.00	0.00	0.00	0.00	300.00
Total 512110 - Design & Improvements	0.00	0.00	0.00	300.00	0.00	0.00	0.00	300.00	0.00	0.00	0.00	0.00	300.00
512138 - Promotion/Advertising/Marketing	0.00	304.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	304.50
51250 - Banner / Branding	600.00	406.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,006.50
51265 - Member Benefits	40.34	1,072.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,000.00	2,000.00	0.00	3,113.15
51325 - IT Services	981.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	981.05
51335 - Member Events	1,621.39	1,783.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,000.00	2,000.00	0.00	5,405.20
Total 512138 - Promotion/Advertising/Marketing	0.00	2,800.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,800.00
512143 - Office Operational	0.00	3,549.00	0.00	0.00	3,000.00	0.00	0.00	3,000.00	0.00	0.00	0.00	0.00	6,549.00
51160 - Legal Services	0.00	9,000.00	0.00	0.00	3,000.00	0.00	0.00	3,000.00	0.00	0.00	0.00	0.00	9,000.00
51165 - Accounting Services	0.00	300.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	300.00
51170 - Audit & Tax Filing	0.00	4,273.10	0.00	0.00	1,868.40	0.00	0.00	4,918.72	0.00	0.00	0.00	0.00	4,273.10
51345 - Bid Council/Found. Membership	0.00	4,918.72	0.00	0.00	1,868.40	0.00	3,050.32	4,918.72	0.00	0.00	0.00	0.00	10,189.68
51350 - Insurance	352.24	400.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	11,702.77
51355 - Office Rent	11,302.77	2,492.13	0.00	0.00	180.00	0.00	0.00	180.00	0.00	0.00	0.00	249.85	2,986.48
51365 - Permits & Fees	64.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,000.00
51370 - Printing, Postage & Supplies	2,000.00	54.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	54.99
51375 - Seminar & Training	0.00	132.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	132.00
51380 - Telephone	0.00	926.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,127.75
51385 - Utilities/Equipment	201.08	804.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	804.49
51390 - Dues/Subscriptions	804.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	804.49
512143 - Office Operational - Other	14,725.08	28,846.61	0.00	0.00	5,048.40	0.00	3,050.32	8,098.72	0.00	0.00	0.00	249.85	51,920.26
Total 512143 - Office Operational	7,069.20	1,900.40	3,000.00	0.00	0.00	0.00	0.00	3,000.00	0.00	0.00	0.00	0.00	11,969.60
512186 - Special Events	27,580.51	67,611.13	3,000.00	300.00	18,549.81	66,230.00	15,136.32	103,216.13	2,275.00	4,275.00	6,550.00	249.85	205,207.62
Total Expense	-26,669.85	8,233.06	-3,000.00	0.00	-13,676.26	-12,086.00	-15,136.32	-43,898.58	15,925.00	-4,275.00	11,650.00	-249.85	-50,935.22
Net Ordinary Income	-26,669.85	8,233.06	-3,000.00	0.00	-13,676.26	-12,086.00	-15,136.32	-43,898.58	15,925.00	-4,275.00	11,650.00	-249.85	-50,935.22
Net Income	-26,669.85	8,233.06	-3,000.00	0.00	-13,676.26	-12,086.00	-15,136.32	-43,898.58	15,925.00	-4,275.00	11,650.00	-249.85	-50,935.22

East Village Association Inc.
Profit & Loss by Class
 December 2022

	110 - Ass...	210 - BID	440 - Prog... (400 - Par...	400 - Park... (400 - Par...	Total 400 ...	510 - SBEP	BUS. IMP...	TOTAL
Ordinary Income/Expense								
Income								
40055 · Bid Income	0.00	10,155.96	0.00	0.00	0.00	0.00	0.00	10,155.96
41015 · Special Event Activity	-2,677.71	0.00	0.00	0.00	0.00	0.00	0.00	-2,677.71
41030 · Block Party Event	1,000.00	0.00	0.00	0.00	0.00	0.00	0.00	1,000.00
Total Income	-1,677.71	10,155.96	0.00	0.00	0.00	0.00	0.00	8,478.25
Expense								
512028 · Consulting/Business Promotion	0.00	0.00	0.00	12,086.00	12,086.00	0.00	0.00	12,086.00
51195 · Ambassador Program								
Total 512028 · Consulting/Business Promotion	0.00	0.00	0.00	12,086.00	12,086.00	0.00	0.00	12,086.00
512059 · Personnel								
51135 · Executive Director	2,077.50	4,210.37	6,437.13	0.00	6,437.13	2,275.00	0.00	15,000.00
Total 512059 · Personnel	2,077.50	4,210.37	6,437.13	0.00	6,437.13	2,275.00	0.00	15,000.00
512138 · Promotion/Advertising/Marketing								
51250 · Banner / Branding	0.00	304.50	0.00	0.00	0.00	0.00	0.00	304.50
51325 · IT Services	0.00	905.85	0.00	0.00	0.00	2,000.00	0.00	2,905.85
51335 · Member Events	981.05	0.00	0.00	0.00	0.00	0.00	0.00	981.05
Total 512138 · Promotion/Advertising/Marketing	981.05	1,210.35	0.00	0.00	0.00	2,000.00	0.00	4,191.40
512143 · Office Operational								
51165 · Accounting Services	0.00	549.00	0.00	0.00	0.00	0.00	0.00	549.00
51355 · Office Rent	247.82	3,151.32	101.00	3,050.32	3,151.32	0.00	0.00	6,550.46
51365 · Permits & Fees	-2,432.19	0.00	0.00	0.00	0.00	0.00	0.00	-2,432.19
51370 · Printing, Postage & Supplies	0.00	1,758.62	0.00	0.00	0.00	0.00	249.85	2,008.47
51385 · Utilities/Equipment	0.00	132.00	0.00	0.00	0.00	0.00	0.00	132.00
51390 · Dues/Subscriptions	0.00	691.68	0.00	0.00	0.00	0.00	0.00	691.68
512143 · Office Operational - Other	804.49	0.00	0.00	0.00	0.00	0.00	0.00	804.49
Total 512143 · Office Operational	-1,379.88	6,282.62	101.00	3,050.32	3,151.32	0.00	249.85	8,303.91
512186 · Special Events	2,745.95	1,900.40	0.00	0.00	0.00	0.00	0.00	4,646.35
Total Expense	4,424.62	13,603.74	6,538.13	15,136.32	21,674.45	4,275.00	249.85	44,227.66
Net Ordinary Income	-6,102.33	-3,447.78	-6,538.13	-15,136.32	-21,674.45	-4,275.00	-249.85	-35,749.41
Net Income	-6,102.33	-3,447.78	-6,538.13	-15,136.32	-21,674.45	-4,275.00	-249.85	-35,749.41

1:09 PM
01/03/23
Cash Basis

East Village Association Inc.
Balance Sheet
As of December 31, 2022

	Dec 31, 22
ASSETS	
Current Assets	
Checking/Savings	
10010 · Union - Checking	91,011.14
10020 · Union - Savings Account	278,243.53
Total Checking/Savings	369,254.67
Other Current Assets	
12070 · Parking Receivable	39,886.40
12075 · Prepaid Expense	11.91
12080 · Rent Deposit	1,152.00
Total Other Current Assets	41,050.31
Total Current Assets	410,304.98
TOTAL ASSETS	410,304.98
LIABILITIES & EQUITY	
Equity	
39000 · Retained Earnings	461,240.20
Net Income	-50,935.22
Total Equity	410,304.98
TOTAL LIABILITIES & EQUITY	410,304.98



**East Village Association
Board of Directors Nomination Form – 2023**

Address of Business Owned or Represented: 315 15th St, San Diego, CA 92101

Owner or Authorized Representative Name: Sumeet Parekh

Are you currently on the Board of Directors? Yes No

Are you currently serving on a Committee of the Board? Yes No

Do you support the goals of the Association to improve the East Village area of Downtown San Diego?

Yes No

Would you like to nominate yourself to the Board for a property owner seat commencing January 2023 and serve for a 2-year term?

Yes No

Name of Nominee to the Board: Sumeet Parekh

Name of Business Represented by Nominee: HP Investors

Your Name (as Owner or Representative): 
(Sign name)

Date signed: 1/4/2023

Eligibility verified/Assessments current (done by staff): _____

The next meeting to consider nominees to the Board will be held on Tuesday, January 10th, 2023 at 3:00 p.m. at the UCSD Park & Market Building (1100 Market Street, San Diego, 92101).

EAST VILLAGE ASSOCIATION OF SAN DIEGO

1041 Market Street ▪ San Diego, CA 92101 ▪ Phone 619-546-5636
Email: info@EastVillageSanDiego.com ▪ Website: www.EastVillageSanDiego.com
Facebook / Twitter / Instagram: @EastVillageSD ▪ #EastVillageSD



**East Village Association
Board of Directors Nomination Form – 2023**

Address of Business Owned or Represented: Petco Park / San Diego Padres

Owner or Authorized Representative Name: Ken Kawachi, SVP Ballpark ops

Are you currently on the Board of Directors? Yes No

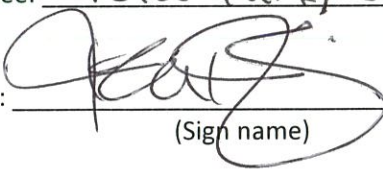
Are you currently serving on a Committee of the Board? Yes No

Do you support the goals of the Association to improve the East Village area of Downtown San Diego?
Yes No

Would you like to nominate yourself to the Board for a property owner seat commencing January 2023 and serve for a 2-year term?
Yes No

Name of Nominee to the Board: Diana Puetz, VP Public Affairs

Name of Business Represented by Nominee: Petco Park / San Diego Padres

Your Name (as Owner or Representative): 
(Sign name)

Date signed: 1/5/2023

Eligibility verified/Assessments current (done by staff): _____

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**East Village Association
Board of Directors Nomination Form – 2023**

Address of Business Owned or Represented: _____

Owner or Authorized Representative Name: _____

Are you currently on the Board of Directors? Yes___ No__X__

Are you currently serving on a Committee of the Board? Yes___ No__X__

Do you support the goals of the Association to improve the East Village area of Downtown San Diego?

Yes__X__ No___

Would you like to nominate yourself to the Board for a property owner seat commencing January 2023 and serve for a 2-year term?

Yes__X__ No___

Name of Nominee to the Board: Brandee Joyner

Name of Business Represented by Nominee: _____

Your Name (as Owner or Representative): _____
(Sign name)

Date signed: _____

Eligibility verified/Assessments current (done by staff): _____

The next meeting to consider nominees to the Board will be held on Tuesday, January 10th, 2023 at 3:00 p.m. at the UCSD Park & Market Building (1100 Market Street, San Diego, 92101).

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**East Village Association
Board of Directors Nomination Form – 2023**

Address of Business Owned or Represented: 901-939 E Street, San Diego, CA 92101

Owner or Authorized Representative Name: ANDREW GREENBERG

Are you currently on the Board of Directors? Yes ___ No X

Are you currently serving on a Committee of the Board? Yes ___ No X

Do you support the goals of the Association to improve the East Village area of Downtown San Diego?

Yes X No ___

Would you like to nominate yourself to the Board for a property owner seat commencing January 2023 and serve for a 2-year term?

Yes X No ___

Name of Nominee to the Board: ANDREW GREENBERG

Name of Business Represented by Nominee: GREENBERG INTERVIVOS TRUST

Your Name (as Owner or Representative): 
(Sign name)

Date signed: 1/5/2023

Eligibility verified/Assessments current (done by staff): _____

The next meeting to consider nominees to the Board will be held on Tuesday, January 10th, 2023 at 3:00 p.m. at the UCSD Park & Market Building (1100 Market Street, San Diego, 92101).

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Downtown San Diego PBID Budget FY 2022 - 2023

Revenue	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Assessments (1) (2)	539,365	2,103,260	824,792	1,873,123	3,735,444	991,811	1,055,405	11,123,200
Loss Provision (3)	(22,660)	(88,363)	(34,651)	(78,694)	(156,935)	(41,668)	(44,340)	(467,311)
Water Feature Reimbursement (50%)	-	2,200	3,200	3,200	4,200	2,200	5,000	20,000
Other Revenue	1,746	6,807	2,669	6,062	12,090	3,210	3,416	36,000
Carry Forward	22,693	88,493	34,702	78,810	157,166	41,730	44,405	468,000
Total	541,144	2,112,397	830,712	1,882,501	3,751,965	997,282	1,063,886	11,179,889
Expenses								
Maintenance	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Maintenance Personnel	-	602,977	285,188	689,820	1,033,156	305,661	267,435	3,184,236
Consultants	-	9,277	3,638	8,262	16,476	4,375	4,655	46,681
Cleaning & Janitorial Supplies	-	37,758	14,807	33,626	67,058	17,805	18,947	190,000
Vehicle Repair & Maintenance	-	13,513	5,299	12,035	24,000	6,372	6,781	68,000
Vehicle Fuel	-	12,321	4,832	10,973	21,882	5,810	6,183	62,000
Vehicle Insurance	4,399	4,399	4,399	4,399	4,399	4,399	4,399	30,790
Waste Removal	-	19,910	7,807	17,731	35,360	9,389	9,990	100,187
Uniforms	-	1,905	747	1,697	3,384	898	956	9,588
Equipment Leasing / Purchasing	-	11,317	4,438	10,079	20,100	5,337	5,679	56,950
Electric Services	-	4,389	1,721	3,908	7,794	2,069	2,202	22,084
Water Services	-	7,791	3,055	6,939	13,837	3,674	3,910	39,206
Maintenance and Safety Phone Services	-	8,173	3,205	7,278	14,515	3,854	4,101	41,126
Data Tracking	-	7,267	2,850	6,472	12,907	3,427	3,647	36,570
Powerwashing	60,278	264,986	90,992	289,650	568,689	143,960	119,642	1,538,197
Streetscape + Landscaping	-	13,833	14,333	16,333	12,333	15,333	19,833	92,000
Tree Trimming Neighborhood	-	9,600	5,440	5,760	19,200	12,480	15,360	67,840
Water Feature Maintenance + Utilities	-	4,400	6,400	6,400	8,400	4,400	10,000	40,000
Total	64,677	1,033,815	459,151	1,131,361	1,883,490	549,243	503,719	5,625,455
Beautification								
Beautification	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Beautification Personnel	-	103,436	40,562	92,118	183,705	48,776	51,904	520,501
Consultants	-	11,933	4,680	10,628	21,194	5,627	5,988	60,500
Capital Improv Placemaking Projects and Activations	-	18,800	6,700	20,400	13,000	22,500	17,000	98,400
Equipment Leasing / Purchasing	-	1,331	522	1,186	2,365	628	668	6,700
Midblock Lighting	-	49,681	19,482	44,245	88,235	23,427	24,930	250,000
Total	-	185,182	71,946	168,576	308,498	100,959	100,489	935,651
Safety and Homeless Outreach Services								
Safety and Homeless Outreach Services	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Safety & Outreach Personnel	55,656	57,838	133,994	51,509	102,722	138,587	140,336	680,643
Consultants	-	4,786	1,877	4,263	8,500	2,257	2,402	24,085
Safety Contracted Services	-	568,719	71,090	493,236	1,279,618	142,180	142,180	2,697,022
Total	55,656	631,343	206,961	549,008	1,390,840	283,024	284,917	3,401,750
Admin								
Admin	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Admin Personnel	-	97,454	38,217	86,791	173,081	45,955	48,902	490,400
Program Management	40,266	157,017	61,574	139,836	278,866	74,043	78,790	830,391
Office Supplies/Sanitation	-	6,955	2,728	6,194	12,353	3,280	3,490	35,000
Equipment Leasing / Purchasing	650	2,534	994	2,257	4,500	1,195	1,271	13,400
Payroll Services / Web Services	-	6,803	2,668	6,059	12,083	3,208	3,414	34,234
Legal Expense	2,425	9,454	3,708	8,420	16,791	4,458	4,744	50,000
Consultants	-	8,745	3,430	7,789	15,532	4,124	4,388	44,008
Contract Renewal	3,637	14,182	5,561	12,630	25,187	6,687	7,116	75,000
Parking	-	2,551	1,001	2,272	4,531	1,203	1,280	12,839
Community/Board Meetings/ Misc.	-	1,287	505	1,147	2,287	607	646	6,479
Training/Conferences	-	4,869	1,909	4,336	8,647	2,296	2,443	24,500
Rents / Leases / Utilities	-	24,416	9,575	21,744	43,363	11,513	12,252	122,862
Software	-	616	242	549	1,094	291	309	3,100
Total	46,977	336,884	132,109	300,022	598,314	158,861	169,047	1,742,213
CEP Exclusive								
CEP Exclusive	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
CEP Personnel	92,455	-	-	-	-	-	-	92,455
Consultants	18,500	-	-	-	-	-	-	18,500
Business Attraction & Retention	130,000	-	-	-	-	-	-	130,000
Property Marketing	130,000	-	-	-	-	-	-	130,000
Total	370,955	-	-	-	-	-	-	370,955
Other								
Other	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
City Fee	7,274	28,363	11,123	25,260	50,374	13,375	14,232	150,000
Employee Retention Tax Credits (4)	(4,394)	(103,189)	(50,577)	(291,726)	(479,552)	(108,178)	(8,518)	(1,046,134)
Total	2,880	(74,826)	(39,454)	(266,466)	(429,178)	(94,803)	5,714	(896,134)
Total Expenses (5)								
Total Expenses (5)	541,145	2,112,398	830,712	1,882,502	3,751,964	997,283	1,063,887	11,179,889
Net Income	(0)	(0)	0	(0)	0	(0)	(0)	(0)
General Benefit (Non-Assessment) (6)								
General Benefit (Non-Assessment) (6)	16,830	65,696	25,835	58,546	116,686	31,015	33,087	347,695

(1) Neighborhood percentage is based off of assessment revenue

(2) Budget revenue is based on a 5% assessment increase

(3) Assessment delinquency is 3.5% of total County billing; plus 10% of City manual billing (after deducting Fed assessments)

(4) One-time tax refund for Employee Retention Tax Credit Program

(5) The broader budget categories may be adjusted by up to fifteen percent (15%) of the total. There is no limitation on the reallocation of funds between individual line budget.

(6) General Benefit is 3.11% of budget and is based on value



To whom it may concern:

The Lucky Duck Foundation was formed in 2005 by Pat & Stephanie Kilkenny to raise funds and awareness for numerous charitable causes throughout San Diego.

In 2016, when Pat & Stephanie noticed a growing and urgent need for leadership and action to address San Diego's homeless crisis, San Diego Padres owner Peter Seidler and business and civic leader Dan Shea were simultaneously calling upon business leaders, politicians, philanthropists, and other stakeholders to join them in taking action to address the issue in a best-in-class, fact-based manner.

After closely studying homelessness and collaborating with Peter & Dan, Pat & Stephanie knew the Lucky Duck Foundation could have an even greater impact if they focused the Foundation's efforts squarely on homelessness. They decided to do so, and shortly after pivoting, the Lucky Duck Foundation purchased several large industrial tent structures to provide shelter and critical services for more than 650 individuals.

And ever since, the Lucky Duck Foundation has funded, activated, and led numerous high-impact initiatives that alleviate the suffering of homelessness throughout San Diego County. Such initiatives include:

- Funding region-wide employment and job training opportunities across a multitude of industries including culinary training, community beautification, food rescue, trash cleanup, certificate programs, and more. All are designed to give individuals experiencing homelessness an opportunity to improve their earning power, employability, and housing.
- Providing food and water to unsheltered homeless individuals due to COVID-19 eliminating faith-based and congregate meal services. Since launching, more than 1.5 million meals have been distributed and approximately 700 to 1,000 people per day receive food and water.
- Purchasing and distributing more than 5,000 winter coats that fold out into sleeping bags, which are made by homeless parents who are hired to do the manufacturing.
- Supporting and facilitating "Lucky Ducklings," a youth-led movement of more than 150 high school youth committed to volunteering, designing programs, learning about philanthropy and how they can play a constructive role in alleviating the suffering of homelessness.
- Convening leadership and research professionals from San Diego's institutions of higher learning to focus and fund those institutions to undertake meaningful and actionable research into the myriad of issues surrounding homelessness.
- Meeting weekly via the "Tuesday Group," a group of action-oriented business and civic leaders organized by Peter Seidler and Dan Shea to determine how the private sector and philanthropy can most meaningfully accelerate change. Since forming in 2016, the Tuesday Group has not missed a weekly meeting – including all holidays, even Christmas & New Year's Day.
- And countless other best-in-class, difference-making programs that are based on the facts, cost-effective, and help people experiencing homelessness end their homelessness.

Originally called the AGIA Foundation (Arrowhead General Insurance Agency), where Pat was the principal, the name was changed to the Lucky Duck Foundation to honor the Kilkenny family's Irish heritage and as a nod to their love for the University of Oregon.

The premise is simple: if you have had some good luck and fortune in your life, share your luck with those less fortunate. And, Pat & Stephanie match all donations up to \$1.5 million per year.

Thank you for your interest in the Lucky Duck Foundation.

Drew Moser
Executive Director



Lucky Duck Foundation – Updates as of December 2022

“Alleviating the suffering of homelessness throughout San Diego County”

1. “Shamrocks & Shipwrecks” is an ongoing scoring system that publicly highlights political will and effectiveness of elected officials and their jurisdictions throughout San Diego County. Scores are fact-based and emphasize high-impact programs and tangible action steps as well as missed opportunities. Strong actions that drive progress earn “Shamrocks,” while ineffectiveness and inaction earn “Shipwrecks.” More [here](#), [here](#), and [here](#).
2. LDF’s food & water outreach initiative eclipsed 1.5 million meals distributed in 2.5 years. This program reaches 700 to 1,000 people daily and LDF partners with 20-25 different outreach teams and organizations to distribute the meals throughout the City and County. More [here](#), [here](#) & [here](#).
3. One of the bridge shelters owned by the Lucky Duck Foundation (LDF) opened in mid-September and will provide up to 150 emergency shelter beds in the Midway District. LDF is donating the use of its sprung structure tent and covered the cost to construct it. The County is providing the site and behavior health services and the City will operationalize it. This public/private partnership will quickly add more shelter beds, and, LDF will continue to encourage the Mayor & County Supervisors to do more. More [here](#) & [here](#).
4. “Cash for Trash.” This program enables homeless folks to earn \$2 for every bag of trash they clean up. After a 34 day pilot program, more than 44 tons of trash was picked up and the response from all parties was very positive. As such, the program will be continued. More [here](#), [here](#), and [here](#).
5. LDF has distributed more than 5,000 winter coats that transform into sleeping bags while calling on elected leaders to quickly add more inclement weather shelter beds which they ultimately did. And, LDF has committed to purchasing and distributing another 3,500 this fall and winter. LDF also joined ten cities across America on World Homeless Day (10/10) to distribute coats throughout the country. Each coat costs \$150. More [here](#) & [here](#).
6. Earlier this year LDF launched its second \$1 million investment in region-wide employment and job training opportunities for folks experiencing homelessness. This iteration also includes a laptop for every graduate and employment opportunities in tech, tech support and warehouse operations. More [here](#) & [here](#).
7. One employment program hires Salvation Army shelter residents to be food rescue route drivers by operating routes provided by Feeding San Diego. In June of 2022, this three-pronged collaborative effort reached a milestone: more than 500,000 lbs. of food have been rescued, and, all graduates have secured full-time employment and are still housed. The program was featured on [Good Morning America](#) & [NBC Nightly News](#). More [here](#), [here](#) & [here](#).
8. LDF is helping provide access to mental health services & dentistry for homeless youth, permanent housing for homeless mothers, and in its first year, the “Lucky Ducklings” had more than 100 high school youth who committed to supporting LDF’s mission by volunteering more than 500 hours, creating more than handwritten 500 cards, pitched their ideas to earn funding from LDF, raised money for LDF, went through a poverty simulator, and more. More [here](#) & [here](#).