



East Village Association – Executive Committee Meeting
 Thursday, June 8, 2023 at 3:00 p.m.
 UCSD Park & Market, Rm. 321 (1100 Market Street, San Diego, CA 92101)

CLOSED SESSION TO DISCUSS LEGAL SETTLEMENT ITEM ON ITEM 13

AGENDA

1. Introductions and Meeting Etiquette – Terry McCleary, President/Chair
2. Public Comment (3-Minutes Max Per Person)
Please keep comments directed to the item being discussed.
3. Approval of May 11, 2023 Minutes *Action Item* P. 3 - 6
4. YTD Draft Financial Report (NOTE: Not Reconciled) *Action Item* P. 7 - 11
5. EVA FY23 Expenditure Closeouts P. 12
6. Approval of FY24 EVA Annual Budgets *Action Item* P. 13 - 15
7. EVA Board FY24 Diversity & Inclusion Trainings
8. EVA Bylaws Finalization Timeline
9. Tecture Wayfinding Signage Strategy
10. FY24 County of San Diego NRP & CE Grants *Action Item*
11. EVA Letter on Proposed Un-Safe Camping Ordinance P. 16 - 17
12. EVA Letter of Support for the Padres Redesign of Gallagher Square *Action Item* P. 18
13. **CLOSED SESSION:** BOARD MEMBERS & STAFF TO GO INTO CLOSED SESSION TO DISCUSS POTENTIAL LITIGATION. GENERAL PUBLIC WILL BE EXCUSED FOR DURATION OF CLOSED SESSION. ANY DECISIONS MADE WILL BE REPORTED AFTER THE CLOSED SESSION.
 - a. Potential Litigation with Past Employee – Update *Action Item*
 - b. East Village Block Party Event Management Performance & Action *Action Item*
14. REOPEN MEETING & REPORT TO PUBLIC: Update on East Village Association’s decision, if any, on Closed Session item.
15. Other
16. Next Meeting: Thursday, July 13, 2023 at 3:00pm
 UCSD Park & Market, Rm. 321
17. Adjournment *Action Item*

EAST VILLAGE ASSOCIATION OF SAN DIEGO

845 15th Street ▪ San Diego, CA 92101 ▪ Phone 619-546-5636
 Email: info@EastVillageSanDiego.com ▪ Website: www.EastVillageSanDiego.com
 Facebook / Instagram / TikTok / Twitter: [@EastVillageSD](https://www.instagram.com/EastVillageSD) ▪ [#EastVillageSD](https://www.instagram.com/EastVillageSD)

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at meeting location and on the EVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ethan Olsen at 619-233-5009 or via email at ethan@newcityamerica.com at least 48-hours prior to the meeting.



East Village Association – Executive Committee Meeting
Thursday, May 11, 2023, at 3:00pm
UCSD Park & Market Rm. 318 (1100 Market Street, San Diego, CA 92101)

PRESENT: Terry McCleary, Todd Brown, David Miles, Hasan Ahmed

STAFF: Marco Li Mandri, Chris Gomez, Shirley Zawadzki, Ethan Olsen

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions and Meeting Etiquette – Terry McCleary, President, Chair	1. The meeting was called to order by the EVA Executive Director, Marco Li Mandri.	1. No action taken
2. Public Comment	2. Nothing to report.	2. No action taken
3. Approval of April 13, 2023 Minutes	3. The minutes from April 13, 2023, were reviewed.	3. Todd Brown moved to approve the April 13, 2023, Minutes. David Miles seconded the motion. Motion passed unanimously.
4. YTD Draft Financial Report	<p>4. Shirley Zawadzki reviewed the YTD Draft Financial Report.</p> <p>Chris Gomez stated that the Economic Development Department approved the amendment of EVA’s BID budget to simplify and merge the expenses to conform to NCA’s accounting methodology.</p> <p>Chris reported that \$22,000 from FY22 BID carryforward in contingency needs to be expended. Chris recommended EVA spend these funds on a lifestyle photoshoot and a new EVA BID banner</p>	4. David Miles moved to approve the YTD Draft Financial Report. Todd Brown seconded the motion. Motion passed unanimously.

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	<p>program. Chris added that EVA has 2 months remaining of FY23 to spend \$250,000 in Parking Meter Revenues.</p>	
<p>5. EVA Board Secondary Vice-President Nomination Received</p>	<p>5. Marco informed the Executive committee that EVA staff received a nomination for a secondary Vice-President seat from Tyler Winslow, existing EVA Board member, and active East Village property owner under HP Investors. Marco stated the current EVA bylaws allow for more than one Vice-President.</p>	<p>5. Todd Brown moved to approve Tyler Winslow as a secondary EVA Vice-President. Terry McCleary seconded the motion. Motion passed unanimously.</p>
<p>6. EVA Line of Credit and Certificate of Deposit Discussion</p>	<p>6. Chris reported that Torrey Pines Bank was unable to approve a line of credit on behalf of EVA without a personal guarantor. Chris reiterated that EVA needs to spend \$250,000 in parking meter revenues before June 30th. The funds need to be spent, submitted, and then reimbursed by the City.</p> <p>Chris asked the Executive Committee to authorize staff to work with David Miles to transfer funds from savings and if necessary, perform an early withdrawal of the CDs for the purpose of cash flow. Chris added that if EVA does not spend the \$250,000 by June 30, 2023, EVA will forfeit these funds. Once the funds are reimbursed by the City, they will be deposited back into the savings/CD accounts.</p>	<p>6. Terry McCleary moved to authorize staff to withdraw the CD's early to spend the necessary \$250,000 for FY23. Todd Brown seconded the motion. Motion passed unanimously.</p>
<p>7. Tecture Wayfinding Signage Project – Update</p>	<p>7. Chris gave an update on the Tecture Wayfinding Signage Project. Chris noted that the Tecture project was amended from 6 signs for \$300,000 to 10 signs for \$150,000.</p> <p>Ethan Olsen added that there was no change order for this amendment as it was done verbally by former ED Diane Peabody Straw.</p> <p>Chris stated that if EVA were to ask for credit back from Tecture, they would charge EVA for all billable hours spent on the project. Chris noted that we should continue forward with the project, no additional funds need to be expended.</p>	<p>7. No action taken</p>
<p>8. EVA Letter Endorsing Mayor Gloria's Ordinance re: Prohibition on Encampments</p>	<p>8. Marco summarized that the proposed sidewalk ban will prohibit any encampments within a two-block radius of schools, parks, service centers, clinics, and transit platforms.</p> <p>Marco reported that he will draft a letter with amendments to the ordinance language and ask EVA's support of the ban on sidewalk encampments</p>	<p>8. No action taken</p>

	<p>around City sites. The letter will include a three-step homeless rehabilitation plan that works in tandem with the proposed ordinance. The first step in the proposed program is crisis housing and acquiring many beds as soon as possible, the second step is a stabilized structure housing program that includes a unit with a bed and kitchenette that cost approximately \$40,000 per unit, and the third program finishes the rehabilitation process with permanent affordable housing. Marco stated that the letter will be sent to the EVA Officers for review, amendment, and approval.</p> <p>Marco stated that he has been in discussion with Mitch Mitchell of the San Diego Housing Commission regarding potential sites for organized homeless shelters. Two potential lots are 'Lot O' and '20th & B Street' which are possible safe encampment sites that would include services such as bathrooms and showers.</p>	
<p>9. CLOSED SESSION</p> <p>a. Potential Litigation with Past Employee – Update</p> <p>b. East Village Block Party Event Management Performance & Action</p>		
<p>10. REOPEN MEETING & REPORT TO PUBLIC: Update on East Village Association's decision, if any, on Closed Session item.</p>	<p>10.a. Chris reopened the meeting and updated the public on the potential litigation with a prior employee. Chris recommended that the EVA continue with legal counsel to review the response from Great American Insurance Group and analyze policy coverage.</p> <p>10.b. Chris reported that the East Village Block Party had resulted in a significant revenue loss to EVA and there were serious mismanagement concerns that directly impacted EVA's event bottom-line.</p>	<p>10.a. No action taken</p> <p>10.b. No action taken</p>
<p>11. Other</p>	<p>11. Nothing to report.</p>	<p>11. No action taken</p>

12. Next Meeting:	12. Marco reported that the next Executive Committee meeting is on Thursday, June 8, 2023, at 3:00pm at UCSD Park & Market, Rm. 318, unless otherwise stated.	12. No action taken
13. Adjournment	13. Meeting adjourned.	13. Meeting adjourned by consensus.

Minutes taken by: Ethan Olsen, New City America.

11:29 AM

East Village Association Inc.

Balance Sheet

As of June 1, 2023

06/01/23

Accrual Basis

	<u>Jun 1, 23</u>
ASSETS	
Current Assets	
Checking/Savings	
10010 · Union - Checking	22,644.57
10020 · Union - Savings Account	873.65
10040 · CD-3433-7 mos 4.16%	100,342.48
10050 · CD-3532-11mos 4.26%	100,350.73
Total Checking/Savings	<u>224,211.43</u>
Accounts Receivable	
12000 · Accounts Receivable	
12001 · Parking Receivable	155,050.93
12000 · Accounts Receivable - Other	10,000.00
Total 12000 · Accounts Receivable	<u>165,050.93</u>
Total Accounts Receivable	165,050.93
Other Current Assets	
12080 · Rent Deposit	1,152.00
Total Other Current Assets	<u>1,152.00</u>
Total Current Assets	<u>390,414.36</u>
TOTAL ASSETS	<u><u>390,414.36</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 · Accounts Payable	97,448.57
Total Accounts Payable	<u>97,448.57</u>
Total Current Liabilities	<u>97,448.57</u>
Total Liabilities	97,448.57
Equity	
Fund Balance - Parking District	19,419.24
39000 · Retained Earnings	459,145.20
Net Income	-185,598.65
Total Equity	<u>292,965.79</u>
TOTAL LIABILITIES & EQUITY	<u><u>390,414.36</u></u>

East Village Association Inc.
BID - Profit & Loss Budget Performance
May 2023 - NOT RECONCILED

06/01/23

Accrual Basis

	May 23	Budget	Jul '22 - May 23	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
40010 · Membership	0.00		915.00		
40055 · BID Disbursements					
40065 · SBEP Management	0.00	0.00	18,200.00	18,200.00	18,200.00
40055 · BID Disbursements - Other	0.00	14,597.00	150,302.22	160,567.00	175,000.00
Total 40055 · BID Disbursements	0.00	14,597.00	168,502.22	178,767.00	193,200.00
40060 · BID Carryforward Income	0.00	1,852.00	0.00	20,372.00	22,223.00
Total Income	0.00	16,449.00	169,417.22	199,139.00	215,423.00
Expense					
SBEP Expenses					
Management Grant	2,275.00	2,275.00	15,925.00	15,925.00	18,200.00
Total SBEP Expenses	2,275.00	2,275.00	15,925.00	15,925.00	18,200.00
512028 · Consulting/Business Promotion					
51176 · Social Media Consultant	11,000.00	8,000.00	22,509.00	14,500.00	22,500.00
Total 512028 · Consulting/Business Promotion	11,000.00	8,000.00	22,509.00	14,500.00	22,500.00
512059 · Personnel					
51135 · Executive Director	10,647.50	10,670.00	65,684.50	65,670.00	76,340.00
51140 · Payroll Taxes	0.00	0.00	1,785.32	1,800.00	1,800.00
51145 · Payroll Fees	0.00	0.00	12.25	0.00	0.00
51147 · Employee Benefits	0.00	0.00	1,044.84	1,045.00	1,045.00
51150 · Workers Compensation	0.00	0.00	1,072.01	775.00	775.00
Total 512059 · Personnel	10,647.50	10,670.00	69,598.92	69,290.00	79,960.00
512110 · Design & Improvements					
51200 · Placemaking/Banners	8,942.97	3,833.00	13,673.00	9,883.00	13,673.00
Total 512110 · Design & Improvements	8,942.97	3,833.00	13,673.00	9,883.00	13,673.00
512138 · Promotion/Advertising/Marketing					
Advertising	365.94	0.00	431.42	0.00	0.00
51250 · Banner / Branding	0.00	0.00	1,223.44	0.00	0.00
51265 · Member Benefits	0.00	0.00	406.50	407.00	407.00
51320 · IT Website	4,800.00	0.00	8,925.00	8,250.00	8,250.00
51325 · IT Services	87.50	116.67	1,786.36	1,283.33	1,400.00
Total 512138 · Promotion/Advertising/Marketing	5,253.44	116.67	12,772.72	9,940.33	10,057.00
512143 · Office Operational					
Computer Services	0.00	374.00	52.99	427.00	800.00
Office Supplies	24.36	0.00	838.44	500.00	500.00
Postage	13.20	150.00	328.20	500.00	500.00
Storage	0.00	0.00	202.00	0.00	0.00
51160 · Legal Services	0.00	1,250.00	3,500.00	4,750.00	6,000.00
51165 · Accounting Services	0.00	0.00	3,000.00	9,000.00	9,000.00
51170 · Audit & Tax Filing	0.00	300.00	9,000.00	2,700.00	3,000.00
51345 · Bid Council/Found. Membership	0.00	42.00	300.00	462.00	500.00
51350 · Insurance	0.00	416.67	4,273.10	4,583.33	5,000.00
51355 · Office Rent	4,682.55	2,495.00	14,189.34	12,005.00	14,500.00
51360 · Membership / Parking	5.75	0.00	22.00	0.00	0.00
51365 · Permits & Fees	0.00	84.00	410.00	924.00	1,000.00
51370 · Printing	794.44	750.00	5,313.04	5,250.00	6,000.00
51380 · Telephone & Utilities	0.00	42.00	233.95	462.00	500.00
51385 · Utilities/Equipment	0.00	250.00	401.25	250.00	500.00
51390 · Dues/Subscriptions	0.00	0.00	982.99	1,000.00	1,000.00
Total 512143 · Office Operational	5,520.30	6,153.67	43,047.30	42,813.33	48,800.00
512153 · Contingency	20,895.45	11,116.50	20,895.45	11,116.50	22,233.00

East Village Association Inc.
BID - Profit & Loss Budget Performance
May 2023 - NOT RECONCILED

06/01/23
 Accrual Basis

	May 23	Budget	Jul '22 - May 23	YTD Budget	Annual Budget
Total Expense	64,534.66	42,164.84	198,421.39	173,468.16	215,423.00
Net Ordinary Income	-64,534.66	-25,715.84	-29,004.17	25,670.84	0.00
Net Income	-64,534.66	-25,715.84	-29,004.17	25,670.84	0.00

East Village Association Inc.
Parking - Profit & Loss Budget Performance
May 2023 - NOT RECONCILED

06/01/23

Accrual Basis

	May 23	Budget	Jul '22 - May 23	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
40085 · Parking District Income	154,801	32,907	296,019	361,987	394,810
Total Income	154,801	32,907	296,019	361,987	394,810
Expense					
512028 · Consulting/Business Promotion					
51176 · Social Media Consultant	0	0	2,375	2,375	2,375
51195 · Ambassador Program	0	7,929	95,150	87,221	95,150
Total 512028 · Consulting/Business Promotion	0	7,929	97,525	89,596	97,525
512059 · Personnel					
51135 · Executive Director	0	1,799	32,598	29,809	32,598
51136 · Operations Manager	0	0	0	0	0
51137 · Program Manager	0	0	0	0	0
51138 · Admin./Spec. Events/Oper. Mgr.	0	0	0	0	0
51140 · Payroll Taxes	0	0	32	32	32
51145 · Payroll Fees	0	0	0	0	0
51150 · Workers Compensation	0	0	183	183	183
Total 512059 · Personnel	0	1,799	32,813	30,024	32,813
512110 · Design & Improvements					
51200 · Placemaking/Banners	0	0	0	0	12,344
51205 · Placemaking/Tecture	0	0	0	0	0
51206 · Placemaking/Lights	236,778	235,278	236,778	235,278	235,278
51210 · Parklet Maintenance	0	0	427	427	427
Total 512110 · Design & Improvements	236,778	235,278	237,205	235,705	248,049
512138 · Promotion/Advertising/Marketing					
51250 · Banner / Branding	10,844		10,844		
51255 · Graphic Design	0	0	0	0	0
51260 · Market Research / Home Bus.	0	0	0	0	0
51265 · Member Benefits	0	0	0	0	0
51290 · Outreach-Welcome Packet	0	0	0	0	0
51320 · IT Website	0	0	0	0	0
51325 · IT Services	0	233	2,800	2,567	2,800
51335 · Member Events	0	0	0	0	0
Total 512138 · Promotion/Advertising/Marketing	10,844	233	13,644	2,567	2,800
512143 · Office Operational					
51165 · Accounting Services	0	600	600	600	600
51350 · Insurance	0	0	0	0	0
51355 · Office Rent	0	477	7,443	6,817	7,443
51370 · Printing	0	180	180	180	180
51380 · Telephone & Utilities	0	0	0	0	0
51385 · Utilities/Equipment	0	0	0	0	0
512143 · Office Operational - Other	0	2,400	2,400	2,400	2,400
Total 512143 · Office Operational	0	3,657	10,623	9,997	10,623
512186 · Special Events	0	0	3,000	3,000	3,000
Total Expense	247,622	248,897	394,810	370,889	394,810
Net Ordinary Income	-92,821	-215,990	-98,791	-8,902	0
Net Income	-92,821	-215,990	-98,791	-8,902	0

**East Village Association Inc.
Profit & Loss
May 2023**

	110 - Association A...	210 - BID	310 - EV Block Party	400 - Parking District	510 - SBEP	TOTAL
Ordinary Income/Expense						
Income						
SBEP Income	0.00	0.00	0.00	0.00	131.40	131.40
40020 · Banner/Branding	10,000.00	0.00	0.00	0.00	0.00	10,000.00
40050 · Interest Income	693.21	0.00	0.00	0.00	0.00	693.21
40075 · Other Income	5,786.03	0.00	0.00	0.00	0.00	5,786.03
40085 · Parking District Income	0.00	0.00	0.00	154,800.93	0.00	154,800.93
41030 · Block Party Event	0.00	0.00	2,315.50	0.00	0.00	2,315.50
Total Income	16,479.24	0.00	2,315.50	154,800.93	131.40	173,727.07
Expense						
SBEP Expenses	0.00	2,275.00	0.00	0.00	3,621.00	5,896.00
512028 · Consulting/Business Promotion	250.00	11,000.00	0.00	0.00	0.00	11,250.00
512059 · Personnel	2,077.50	10,647.50	0.00	0.00	0.00	12,725.00
512110 · Design & Improvements	0.00	8,942.97	0.00	236,778.04	0.00	245,721.01
512138 · Promotion/Advertising/Marketing	0.00	5,253.44	0.00	10,843.96	0.00	16,097.40
512143 · Office Operational	958.44	5,520.30	0.00	0.00	0.00	6,478.74
512153 · Contingency	350.00	20,895.45	0.00	0.00	0.00	21,245.45
512186 · Special Events	289.27	0.00	500.00	0.00	0.00	789.27
Total Expense	3,925.21	64,534.66	500.00	247,622.00	3,621.00	320,202.87
Net Ordinary Income	12,554.03	-64,534.66	1,815.50	-92,821.07	-3,489.60	-146,475.80
Net Income	12,554.03	-64,534.66	1,815.50	-92,821.07	-3,489.60	-146,475.80

EVA FY23 Yearend Spending
5/22/2023

BID

Income

Banners	\$	8,942.97
Contingency	\$	22,233.00
	\$	31,175.97

Expenses

Vendor	Item	Cost
T's & Signs	Banners	\$ 13,533.11
SD Street Banners	Banner Brackets & Install	\$ 11,385.31
Office Depot	Supplies	\$ 1,272.53
Amazon	Monitor	\$ 220.49
Deluxe	Security Check Envelopes	\$ 158.39
USPS	Stamps	\$ 88.68
Olive Public Relations	Lifestyle Photoshoot	\$ 3,420.00
		\$ 30,078.51

Variance \$ 1,097.46

Parking District

Income

FY23 PMRs Remaining	\$	247,622.00
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Expenses

Vendor	Item	Cost
ProCal Lighting	Enhanced Pedestrian Lighting	\$ 235,278.04
T's & Signs	Banner Printing	\$ 12,343.96
		\$ 247,622.00

Variance \$ -

1:45 PM

06/05/23

Accrual Basis

East Village Association Inc.
Proposed FY24 BID Budget
July 2023 through June 2024

	Total 210 - BID	TOTAL
	Jul '23 - Jun 24	Jul '23 - Jun 24
Ordinary Income/Expense		
Income		
40055 · BID Disbursements	180,000.00	180,000.00
40060 · BID Carryforward Income	63,984.00	63,984.00
Total Income	243,984.00	243,984.00
Expense		
512059 · Personnel		
Public Relations	45,000.00	45,000.00
51135 · Executive Director	128,503.00	128,503.00
Total 512059 · Personnel	173,503.00	173,503.00
512138 · Promotion/Advertising/Marketing		
Advertising	5,000.00	5,000.00
51250 · Banner / Branding	5,000.00	5,000.00
51320 · IT Website	2,000.00	2,000.00
51335 · Member Events	1,200.00	1,200.00
Total 512138 · Promotion/Advertising/Marketing	13,200.00	13,200.00
512143 · Office Operational		
Computer Services	6,000.00	6,000.00
Office Supplies	3,000.00	3,000.00
Postage	1,000.00	1,000.00
Storage	1,200.00	1,200.00
51160 · Legal Services	3,000.00	3,000.00
51165 · Accounting Services	4,500.00	4,500.00
51350 · Insurance	5,000.00	5,000.00
51355 · Office Rent	14,400.00	14,400.00
51365 · Permits & Fees	1,000.00	1,000.00
51370 · Printing	2,500.00	2,500.00
51380 · Telephone & Utilities	1,500.00	1,500.00
51390 · Dues/Subscriptions	1,500.00	1,500.00
Total 512143 · Office Operational	44,600.00	44,600.00
512153 · Contingency	12,681.00	12,681.00
Total Expense	243,984.00	243,984.00
Net Ordinary Income	0.00	0.00
Net Income	0.00	0.00

1:09 PM

06/01/23

Accrual Basis

East Village Association Inc.
Profit & Loss Budget Overview
 July 2023 through June 2024

	Jul '23 - Jun 24
Ordinary Income/Expense	
Income	
40085 · Parking District Income	400,001.00
Total Income	400,001.00
Expense	
512138 · Promotion/Advertising/Marketing	
51280 · On-Line / Print Marketing	2,500.00
51320 · IT Website	4,500.00
51336 Public Relations	20,000.00
Total 512138 · Promotion/Advertising/Marketing	27,000.00
521240 New Initiatives	
Wayfinding Systems	1,127.00
Enhanced Pedestrian Lighting	300,000.00
Total 521240 New Initiatives	301,127.00
512143 · Office Operational	
Admin Oversight	52,174.00
51170 · Audit & Tax Filing	4,500.00
51355 · Office Rent	13,200.00
51380 · Telephone & Utilities	2,000.00
Total 512143 · Office Operational	71,874.00
Total Expense	400,001.00
Net Ordinary Income	0.00
Net Income	0.00



May 26th, 2023

Honorable Mayor Todd Gloria
 Honorable Councilmember Stephen Whitburn
 Honorable Councilmembers of the City of San Diego

SUBJECT: East Village Association Support for the Proposed Public Encampment Ordinance

Honorable Mayor and City Council Members:

The East Village Association (EVA) is uniquely aware of the detrimental impacts that unregulated encampments are having on the public right-of-way and public's perception of safety in Downtown San Diego. These impacts are experienced most acutely in the East Village neighborhood of downtown, where residents, students, workers, and visitors are subjected to daily observances of distress and despair around these encampment sites, a reality that continues to erode the public's confidence in the City's ability to adequately address this unfolding crisis as downtown emerges from the COVID-19 pandemic.

To summarize, since the winding down of the public health emergency orders, Downtown San Diego's recovery has been impacted by several limiting factors:

- The rise of the unhoused population in downtown to approx. 2,000 individuals, which has resulted in the uncontrolled proliferation of encampments on downtown sidewalks.
- A 12% (and growing) vacancy rate for downtown commercial office buildings, (Class A, B and C), a trend exacerbated by the perception of disorder on our downtown sidewalks.
- The reduction of police officers in the SDPD, particularly in Central Division, and the resulting diminished perception of public safety on downtown sidewalks.
- Commentary from rank-and-file police officers that their ability to effectively respond to unhoused individuals is seriously curtailed.
- The growing (and concerning) trend of residents vacating their downtown units or relocating out of downtown altogether, citing the fatigue around the unfolding homeless crisis as a primary motivation for moving.
- The experiences of K-12 and higher education students and educators exposed to deplorable and unsafe sidewalk conditions as they walk to and from school throughout East Village and Barrio Logan.
- The dismal display of block-long encampments situated around the main thoroughfares to Downtown San Diego, including southbound 163/10th Avenue, westbound MLK freeway/F

EAST VILLAGE ASSOCIATION OF SAN DIEGO

1041 Market Street ■ San Diego, CA 92101 ■ Phone 619-546-5636
 Email: info@EastVillageSanDiego.com ■ Website: www.EastVillageSanDiego.com
 Facebook / Twitter / Instagram: [@EastVillageSD](https://www.facebook.com/EastVillageSD) ■ [#EastVillageSD](https://www.instagram.com/EastVillageSD)

Street, northbound 5 and the entrance to downtown from Imperial Avenue; this includes the miserable situation on Commercial Avenue adjacent to Father Joe's Villages.

In response to the sense of disorder increasingly encountered on the public sidewalks of East Village, the EVA wholeheartedly endorses the proposed first step to address this escalating humanitarian crisis in our downtown neighborhood. We fully support Councilmember Whitburn's and Mayor Gloria's efforts to adopt an enabling ordinance, consistent with the *Martin v. Boise* ruling, to provide immediate relief to the public right-of-way in the East Village area. We urge the City of San Diego to take immediate action at the next City Council meeting on June 13th to alleviate the daily misery experienced by unhoused individuals living on our local sidewalks, which we feel would, in turn, also provide relief to the residents, employees, tourists, visitors, and businesses of East Village that are also coping with the conditions of this crisis on a daily basis.

Money is not the key issue here, rather prioritization and management of resources is. In addition, we would request that the City Council also consider these two points in consideration of the proposed ordinance when the full Council hears the issue on June 13th:

1. Adopt a City Council resolution whereby at least 300 participants (living in sprung tents and safe camping zones and operated by non-profits), are created in each of Council Districts 1, 2, 4, 5, 6, 7, 8, 9. Each Council district must take its fair share of the unhoused population to stabilize District 3 and Downtown San Diego. These sprung tents and safe camping zones in each Council district must be up and running by the middle of 2024, at the latest. The sites could be funded by CDBG funds where applicable, City general funds, County funds, district businesses, philanthropists, and foundations. East Village has historically & disproportionately borne the brunt of hosting service centers for the County's unhoused populations, and that centralization has created untenable conditions on our local sidewalks.
2. Ensure that all schools, whether public or private, and K – higher education, have at least a 500-foot perimeter of no encampments at any time, under the new ordinance; as well as ensure that all parks, whether publicly or privately managed, also maintain at least a 300-foot perimeter of no encampments at all times under the new ordinance.

On behalf of the East Village Association of San Diego, we strongly urge you to adopt the encampment ordinance on June 13th and insist that full implementation of the ordinance be conducted as of July 17th, 2023.

Sincerely,



Terry McCleary
Board President, EVA

Cc: East Village Association Board of Directors
East Village Association Residents Group

EVA Letterhead

June 8, 2023

Mayor Todd Gloria
City Administration Building
202 C Street, 11th Floor
San Diego, CA 92101

Re: East Village Association Supports Gallagher Square Redevelopment

Dear Mayor Gloria,

On behalf of the East Village Association's Board of Directors and the 700+ local businesses that our organization represents, I would like to express our collective support for the San Diego Padres' Gallagher Square renovation project.

The Padres' plans for Gallagher Square total \$20 million, which represents a significant investment in the continued economic development of East Village. In addition, this project offers a thoughtful, balanced approach toward enhancing the game day experience for fans while also benefiting surrounding East Village residents and community members alike. The project features a variety of exciting new amenities such as a children's playground and play area, a fenced, off-leash dog park, restrooms, public art displays from local artists, along with an improved wiffle ball field, temporary pickleball courts and a statue matchup homage to two legendary Padres baseball players, Tony Gwynn and Trevor Hoffman. Also, new state-of-the-art delay towers and directional speakers will be installed at the concert stage and around Gallagher Square to help mitigate noise impacts of concerts and entertainment on surrounding residents.

Most importantly, Gallagher Square will be reconfigured in a manner that allows for portions of the park to remain open for more frequent public use. With improvements planned to be complete prior to the 2024 season, Gallagher Square will attract even more residents and visitors to the East Village area, particularly during the off season, thereby increasing economic activity for surrounding businesses, driving up local tax revenues and creating new jobs for working families.

The San Diego Padres' Gallagher Square redevelopment delivers on the East Village Association's mission of promoting the economic vibrancy of our beloved neighborhood. For these reasons, we strongly urge your support for this project.

Sincerely,

Signature

Terry McCleary
Board President
East Village Association