

### East Village Association – Executive Committee Meeting Thursday, September 14, 2023, at 3:00 pm UCSD Park & Market, Rm. 321 (1100 Market Street, San Diego, CA 92101)

#### CLOSED SESSION TO DISCUSS LEGAL SETTLEMENT ITEM ON ITEM 9

#### AGENDA

- 1. Introductions and Meeting Etiquette Terry McCleary, President/Chair
- 2. Public Comment (3-Minutes Max Per Person) Please keep comments directed to the item being discussed.

3.	Approval of August 15, 2023, Minutes	Action Item	P. 2 - 4
4.	FY24 YTD Draft Financial Report	Action Item	P. 5 - 8
5.	East Village Board Nomination Forms Received i. Tyler Linsday – (Supreme Lending)	Action Item	P. 9 - 12
	ii. Jason Wallace – (Top Mark Capital) iii. Sarah Potter – (Radian/Cisterra) iv. Daniel Fellus – (The Fellus Group)	Action Item Action Item Action Item	
6.	Downtown San Diego Sidewalk Vending Concerns – Update		

- 7. FY24 County of San Diego NRP & CE Grant Application Update
- 8. World Baseball Classic 2026 at Petco Park Update
- 9. CLOSED SESSION: BOARD MEMBERS & STAFF TO GO INTO CLOSED SESSION TO DISCUSS POTENTIAL LITIGATION. GENERAL PUBLIC WILL BE EXCUSED FOR DURATION OF CLOSED SESSION. ANY DECISIONS MADE WILL BE REPORTED AFTER THE CLOSED SESSION.

a.	Potential Litigation with Past Employee – Update	Action Item
b.	East Village Block Party Event Management Performance – Update	Action Item

- 10. REOPEN MEETING & REPORT TO PUBLIC: Update on East Village Association's decision, if any, on Closed Session item.
- 11. Other
- 12. Next Meeting: Thursday, October 12, 2023, at 3:00 pm
- 13. Adjournment

<u>BROWN ACT.</u> Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at meeting location and on the EVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ethan Olsen at 619-546-5636 or via email at ethan@newcityamerica.com at least 48-hours prior to the meeting.

#### EAST VILLAGE ASSOCIATION

P. 13

Action Item



## East Village Association – Executive Committee Meeting Tuesday, August 15, at 3:00pm UCSD Park & Market Rm. 321 (1100 Market Street, San Diego, CA 92101)

PRESENT: Terry McCleary, Hasan Ahmed, Tyler Winslow, David Miles

STAFF: Marco Li Mandri, Dominic Li Mandri, Chris Gomez, Ethan Olsen

#### MINUTES:

Item	Discussion	Action Taken?
<ol> <li>Introductions and Meeting Etiquette – Terry McCleary, President, Chair</li> </ol>	1. The meeting was called to order by the EVA District Manager, Dominic Li Mandri.	1. No action taken
2. Public Comment	2. Nothing to report.	2. No action taken
3. Approval of Minutes	3. The minutes from the July 13, 2023, Executive Committee meeting were reviewed by the officers.	3. Tyler Winslow moved to approve the July 13, 2023, minutes. Terry McCleary seconded the motion. Hasan Ahmed abstained. Motion passed.
4. YTD Draft Financial Report	4. Dominic reviewed the YTD June draft financial report. Chris Gomez stated that the Small Business Enhancement Program was only partially funded this year and the technology assistance fund is removed and the management grant line item has been reduced by 15%.	4. Tyler Winslow moved to approve the YTD Draft Financial Report. Terry McCleary seconded the motion. Motion passed unanimously.
5. East Village Board Nomination Forms Received: a. Tyler Lindsay – (Supreme Lending)	5. Dominic reported that four nomination forms were submitted to the East Village Board of Directors. Dominic stated that several nominees come with recommendations from existing Board members.	5. No action taken.

### EAST VILLAGE ASSOCIATION OF SAN DIEGO

845 15<sup>th</sup> Street = San Diego, CA 92101 = Phone 619-546-5636 Email: info@EastVillageSanDiego.com = Website: www.EastVillageSanDiego.com Facebook / Twitter / Instagram: @EastVillageSD = #EastVillageSD

<ul> <li>b. Jason Wallace – (Top Mark Capital)</li> <li>c. Chad Johnson – (Brookfield Properties)</li> </ul>	Dominic informed the Executive Committee that staff needs to confirm that accepting the four nominees to the Board will abide by the EVA bylaws, and the member ratio of 2/3 business directors and 1/3 property/community at large directors is maintained.	
d. Davis Newton – (Greystar)	Dominic stated that action on the four nominees will be postponed until the September EVA Executive Committee meeting since the Board has voted to go dark in August.	
6. EVA Office Contract – Update	6. Dominic informed that the EVA office at Spaces is under contract until the end of November 2023 and costs \$2,063.41 monthly. Dominic stated that Spaces is accommodating DIP Committee meetings, however, will no longer be available after the lease expires in November of 2023.	6. No action taken.
7. EVA Meeting Space & Desk (UCSD Park & Market)	7. Ethan Olsen reported staff has been in discussion with UCSD Park & Market regarding hosting EVA DIP, Executive, and Board of Director meetings for \$500 a month. Ethan also stated that UCSD Park & Market is willing to rent a desk to the EVA for \$100 per month.	7. Hasan Ahmed moved to approve \$600 monthly to be allocated to UCSD Park & Market for EVA meeting and an EVA desk rental. David Miles seconded the motion. Motion passed unanimously.
	7. Chris informed the Executive Committee that a portion of the New City America Corporate office is being used to house EVA files and a small HP printer. Chris stated that the new Xerox printer may soon be placed in the same location within the office.	7. David Miles moved to approve \$100 monthly to be allocated to New City America for the storage of EVA files and printers. Tyler Winslow seconded the motion. Motion passed unanimously.
8. EVA Xerox Printer Lease Options	8. Ethan presented the EVA Xerox printer leasing options. Ethan reported that leasing a Xerox machine will save significantly on both time and money that has previously been spent printing at Office Depot for EVA Committee and Board of Director packets.	8. Hasan Ahmed moved to approve a Xerox printer lease for a 60-month term for \$400 monthly plus \$143 for servicing. Motion passed unanimously.
9. CLOSED SESSION		
a. Potential Litigation with Past Employee – Update		

b. East Village Block Party Event Management Performance & Action		
10. REOPEN MEETING & REPORT TO PUBLIC: Update on East Village Association's decision, if any, on Closed Session item.	<ul> <li>10.a. Dominic reopened the meeting and updated the public on the potential litigation with a prior employee. Dominic recommended that the EVA continue with legal counsel to review the response from Great American Insurance Group and oversee policy coverage.</li> <li>10.b. Dominic reported that the East Village Block Party had resulted in a significant revenue loss to EVA and there were serious mismanagement concerns that directly impacted EVA's event bottom-line.</li> </ul>	10.a. No action taken. 10.b. No action taken.
11. Other	11. Nothing to report.	11. No action taken.
12. Next Meeting:	12. Dominic reported that the next Executive Committee meeting will be on Thursday, September 14, 2023, at 3:00pm at UCSD Park & Market, Rm. 321, unless otherwise stated.	12. No action taken.
13. Adjournment	13. Meeting adjourned.	13. Tyler Winslow moved to adjourn the meeting. Hasan Ahmed seconded the motion. Motion passed unanimously.

Minutes taken by: Ethan Olsen, New City America, Inc.

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09/06/23 Accrual Basis

# East Village Association Inc. Balance Sheet As of August 31, 2023

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ASSETS Current Assets Checking/Savings 10010 · US Bank - Checking 10020 · US Bank - Savings Account 10040 · US Bank CD-3433-7 mos 4.1 10050 · US Bank CD-3532-11mos 4.2	74,652.24 882.03 101,400.09 101,433.99
Total Checking/Savings	278,368.35
Accounts Receivable 12000 · Accounts Receivable 12001 · Parking Receivable 12000 · Accounts Receivable - Other	11,230.41 3,500.00
Total 12000 · Accounts Receivable	14,730.41
Total Accounts Receivable	14,730.41
Other Current Assets 12080 · Rent Deposit	1,152.00
Total Other Current Assets	1,152.00
Total Current Assets	294,250.76
TOTAL ASSETS	294,250.76
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable 2000 · Accounts Payable	142,991.70
Total Accounts Payable	142,991.70
Total Current Liabilities	142,991.70
Total Liabilities	142,991.70
Equity Fund Balance - Parking District 39000 · Retained Earnings Net Income	19,419.24 396,726.43 -264,886.61
Total Equity	151,259.06
TOTAL LIABILITIES & EQUITY	294,250.76

09/06/23

Accrual Basis

# East Village Association Inc. BID - Profit & Loss Budget Performance August 2023

	Aug 23	Budget	Jul - Aug 23	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
40055 · BID Disbursements	0.00	15,000.00	17,523.41	30,000.00	180,000.0
40060 · BID Carryforward Income	0.00	5,332.00	0.00	10,664.00	63,984.0
Total Income	0.00	20,332.00	17,523.41	40,664.00	243,984.0
Expense					
512059 · Personnel					
51150 · Workers Compensation	-725.61	0.00	-725.61	0.00	0.00
Total 512059 · Personnel	-725.61	0.00	-725.61	0.00	0.0
512138 · Promotion/Advertising/Marketing					
Advertising	0.00	416.67	0.00	833.30	5,000.00
51250 · Banner / Branding	0.00	416.67	0.00	833.30	5,000.00
51320 · IT Website	0.00	166.67	287.76	333.30	2,000.00
51335 · Member Events	0.00	100.00	0.00	200.00	1,200.00
51336 Public Relations	3,830.00	3,750.00	7,580.00	7,500.00	45,000.00
Total 512138 · Promotion/Advertising/Marke	3,830.00	4,850.01	7,867.76	9,699.90	58,200.
512143 · Office Operational					
Admin Oversight	10,708.00	10,708.58	21,416.00	21,417.20	128,503.00
Computer Supplies & Services	475.88	500.00	475.88	1,000.00	6,000.00
Office Supplies	1,065.08	250.00	1,425.08	500.00	3,000.00
Postage	0.00	83.33	0.00	166.70	1,000.00
Storage	202.00	100.00	404.00	200.00	1,200.00
51160 · Legal Services	0.00	250.00	0.00	500.00	3,000.00
51165 · Accounting Services	0.00	375.00	0.00	750.00	4,500.00
51350 · Insurance	0.00	416.67	0.00	833.30	5,000.00
51355 · Office Rent	0.00	1,200.00	3,063.41	2,400.00	14,400.00
51365 · Permits & Fees	0.00	83.33	0.00	166.70	1,000.00
51370 · Printing	199.49	208.33	921.87	416.70	2,500.00
51380 · Telephone & Utilities	42.23	125.00	84.38	250.00	1,500.00
51390 · Dues/Subscriptions	12.99	125.00	325.98	250.00	1,500.00
Total 512143 · Office Operational	12,705.67	14,425.24	28,116.60	28,850.60	173,103.
512153 · Contingency	0.00	1,056.75	0.00	2,113.50	12,681.0
Total Expense	15,810.06	20,332.00	35,258.75	40,664.00	243,984.0
Net Ordinary Income	-15,810.06	0.00	-17,735.34	0.00	0.0
et Income	-15,810.06	0.00	-17,735.34	0.00	0.0
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09/06/23 Accrual Basis

## East Village Association Inc. Parking - Profit & Loss Budget Performance August 2023

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	Aug 23	Budget	Jul - Aug 23	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
40085 · Parking District Income	0	33,333	11,230	66,667	400,001
Total Income	0	33,333	11,230	66,667	400,001
Expense					
512110 · Design & Improvements					
51206 · Placemaking/Lights	0	0	242,992	0	0
Total 512110 · Design & Improvements	0	0	242,992	0	(
512138 · Promotion/Advertising/Marketing					
51280 · On-Line / Print Marketing	0	208	0	417	2,500
51320 · IT Website	0	375	4,125	750	4,500
51336 Public Relations	1,750	1,667	3,500	3,333	20,000
Total 512138 · Promotion/Advertising/Marke	1,750	2,250	7,625	4,500	27,00
521240 New Iniatives					
Wayfinding Systems	0	94	0	188	1,127
Enhanced Pedestrian Lighting	0	25,000	0	50,000	300,000
Total 521240 New Iniatives	0	25,094	0	50,188	301,12
512143 · Office Operational					
Admin Oversight	4,292	4,348	8,584	8,696	52,174
51170 · Audit & Tax Filing	0	375	0	750	4,500
51355 · Office Rent	0	1,100	1,063	2,200	13,200
51380 · Telephone & Utilities	0	167	0	333	2,000
Total 512143 · Office Operational	4,292	5,990	9,647	11,979	71,874
Total Expense	6,042	33,333	260,264	66,667	400,00
Net Ordinary Income	-6,042	-0	-249,034	0	(
et Income	-6,042	-0	-249,034	0	(

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Accrual Basis

## East Village Association Inc. Profit & Loss August 2023

	110 - Association Ac	210 - BID	400 - Parking District	TOTAL
Ordinary Income/Expense				
Income	0 500 00	0.00	0.00	3,500.00
40040 · Sponsorships	3,500.00			723.96
40050 · Interest Income	723.96	0.00	0.00	723.90
Total Income	4,223.96	0.00	0.00	4,223.96
Expense				705.04
512059 · Personnel	0.00	-725.61	0.00	-725.61
512138 · Promotion/Advertising/Marke	0.00	3,830.00	1,750.00	5,580.00
512143 · Office Operational	562.00	12,705.67	4,292.00	17,559.67
512186 · Special Events	-300.00	0.00	0.00	-300.00
Total Expense	262.00	15,810.06	6,042.00	22,114.06
Net Ordinary Income	3,961.96	-15,810.06	-6,042.00	-17,890.10
Net Income	3,961.96	-15,810.06	-6,042.00	-17,890.10

# DUE: Monday, April 10, 2022 by 5:00pm



Applicant Name: Tyler Lindsay	
Mailing Address: 542 15th Street	City, ST Zip: San Diego CA 92101
5	<b>3</b> .

am applying for the following East Village Association (EVA) Board Seat:

■ Business Owner Director □ Property Owner Director □ Community-at-Large Director

## **DIRECTOR AFFILIATION & ALTERNATE**

Business Name (Business Directors): Supreme Lending

Property Address (Property Directors): <u>542 15th Street</u>, San Diego 92101

Do you have an alternate? 
Yes 
No If yes, what is their name: John Busher

## DIRECTOR PARTICIPATION

Are you currently a member of the Board of Directors?  $\Box$  Yes  $\blacksquare$  No

Are you currently serving on a Committee of the Board? 
Yes No

Do you support the goals of the Association to promote and improve the East Village area of Downtown San Diego?  $\blacksquare$  Yes  $\Box$  No

Do you agree to attend monthly Board meetings? 🖬 Yes 🛛 No

Do you agree to attend the Committee meetings you have selected to serve on? 
Yes 
No

What Committee are you interested in serving on? (Please select at least one.) *For a list of the Committees and their duties, visit www.EastVillageSDMeetings.com.* 

□ District Identity & Placemaking ■ Civil Sidewalks □ Parking & Mobility □ Land Use & Project Review

The EVA Board of Directors and staff are required, based on our contractual obligations, to go through anti-harassment, inclusivity and equity training annually. Do you agree to go through these trainings at the expense of the EVA? 
Yes 
No

I certify that the statements made on this application are true and correct to the best of my knowledge. It is understood that this application will be reviewed by the Nominations Task Force of the East Village Association. I also understand that the Nomination Task Force reserves the right to decline applications moving forward to the Board without explanation.

Tvler	Lindsay
	Linaday

7/25/2023

Date

Signature

The EVA Board of Directors Annual Meeting date is Thursday, April 20, 2023 at 3:00pm.

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### East Village Association Board of Directors' Nomination Application

## **DUE: As Submitted**

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Applicant Name:	
Mailing Address:	City, ST Zip:
Email:	Phone: $\Box$ Landline / $\Box$ CellI

am applying for the following East Village Association (EVA) Board Seat:

□ Business Owner Director □ Property Owner Director □ Community Director

### **DIRECTOR AFFILIATION & ALTERNATE**

Business Name (Business Directors): \_\_\_\_\_

Property Address (Property Directors): \_\_\_\_\_

Do you have an alternate? 🗆 Yes 🖾 No 🛛 If yes, what is their name: \_\_\_\_\_\_

### DIRECTOR PARTICIPATION

Are you currently a member of the Board of Directors?  $\Box$  Yes  $\Box$  No

Are you currently serving on a Committee of the Board? 

Yes No

Do you support the goals of the Association to promote and improve the East Village area of Downtown San Diego?  $\Box$  Yes  $\Box$  No

Do you agree to attend monthly Board meetings?  $\Box$  Yes  $\Box$  No

What Committee are you interested in serving on? (Please select at least one.) *For a list of the Committees and their duties, visit www.EastVillageSDMeetings.com.* 

□ District Identity & Placemaking □ Civil Sidewalks □ Parking & Mobility □ Land Use & Project Review

The EVA Board of Directors and staff are required, based on our contractual obligations, to go through anti-harassment, inclusivity and equity training annually. Do you agree to go through these trainings at the expense of the EVA?  $\Box$  Yes  $\Box$  No

I certify that the statements made on this application are true and correct to the best of my knowledge. It is understood that this application will be reviewed by the Nominations Task Force of the East Village Association. I also understand that the Nomination Task Force reserves the right to decline applications moving forward to the Board without explanation.

Signature

Date

The Next EVA Board of Directors Meeting date is Thursday, September 21, 2023 at 3:00pm.

EastVillageSanDiego.com 👩 👩 🕜 🕥 EastVillageSD #EastVillageSD

East Village Association Board of Directors' Nomination Application

DUE:Monday, April 10, 2023 by 5:00pm



# Applicant Name: Sarah Potter

Mailing Address: 4365 Executive Drive, Suite 900 City, ST Zip. San Diego, CA 92121

Email: spotter@cisterra.com Phone

Phone: Landline / Cell 619-860-1210

am applying for the following East Village Association (EVA) Board Seat:

Business Owner Director Property Owner Director Community Director

#### DIRECTOR AFFILIATION & ALTERNATE

Business Name (Business Directors): Radian

Property Address (Property Directors): 675 9th Avenue, San Diego, CA 92101

Do you have an alternate? 🗆 Yes 📮 No 🛛 If yes, what is their name: \_

#### DIRECTOR PARTICIPATION

Are you currently a member of the Board of Directors? 
Yes No

Are you currently serving on a Committee of the Board? 📮 Yes 🗆 No

Do you support the goals of the Association to promote and improve the East Village area of Downtown San Diego?  $\blacksquare$  Yes  $\square$  No

Do you agree to attend monthly Board meetings? 🕁 Yes 🗆 No

Do you agree to attend the Committee meetings you have selected to serve on?

What Committee are you interested in serving on? (Please select at least one.) For a list of the Committees and their duties, visit www.EastVillageSDMeetings.com.

> □ District Identity & Placemaking □ Civil Sidewalks □ Parking & Mobility □ Land Use & Project Review

The EVA Board of Directors and staff are required, based on our contractual obligations, to go through anti-harassment, inclusivity and equity training annually. Do you agree to go through these trainings at the expense of the EVA? I Yes I No

I certify that the statements made on this application are true and correct to the best of my knowledge. It is understood that this application will be reviewed by the Nominations Task Force of the East Village Association. I also understand that the Nomination Task Force reserves the right to decline applications moving forward to the Board without explanation.

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Signature	) and from the	Date	

The EVA Board of Directors Annual Meeting sate is Thursday, April 20, 2023 at 3:00pm.

EastVillageSanDiego.com。 🕝



EastVillageSD, #EastVillageSD

East Village Association Board of Directors' Nomination Application

#### **DUE:** As Submitted



Applicant Name: Daniel Fellus	Sit Sit
Mailing Address: 229 16th St. #301	City, ST Zip: San Diego, CA. 92101
Email: dfellus@thefellusgroup.com	Phone: □ Landline / ■ Cell 917-889-4773
am applying for the following East Village Associ	
□ Business Owner Director ■ Property Ov	vner Director 🛛 Community-at-Large Director
DIRECTOR AFFILIATION & ALTERNATE	
Business Name (Business Directors): The Fellu	s Group
Property Address (Property Directors): 229 16t	h St. 92101
Do you have an alternate? □ Yes ■ No If yes	, what is their name:
DIRECTOR PARTICIPATION	
Are you currently a member of the Board of Dire	ctors? □ Yes ■ No
Are you currently serving on a Committee of the	Board? □ Yes ■ No
Do you support the goals of the Association Downtown San Diego? ■ Yes □ No	to promote and improve the East Village area of
Do you agree to attend monthly Board meetings	?■Yes □No
Do you agree to attend the Committee meeting	s you have selected to serve on? ■ Yes 🗆 No
What Committee are you interested in serving or For a list of the Committees and their duties, visit www.East	
District Identity & Place	cemaking Civil Sidewalks
□ Parking & Mobility	□ Land Use & Project Review
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The EVA Board of Directors and staff are required, based on our contractual obligations, to go through anti-harassment, inclusivity and equity training annually. Do you agree to go through these trainings at the expense of the EVA? ■ Yes □ No

I certify that the statements made on this application are true and correct to the best of my knowledge. It is understood that this application will be reviewed by the Nominations Task Force of the East Village Association. I also understand that the Nomination Task Force reserves the right to decline applications moving forward to the Board without explanation.

Daniel Fellus	7/24/2023
Signature	Date

The EVA Board of Directors Annual Meeting date is Thursday, April 20, 2023 at 3:00pm.

EastVillageSanDiego.com 🛛 🙆

EastVillageSD #EastVillageSD



September 1<sup>st</sup>, 2023

Jim Small Major League Baseball World Baseball Classic, Inc. 1271 Avenue of the Americas New York, NY 10020

RE: Support for San Diego's Hosting of the 2026 World Baseball Classic

Dear Mr. Small,

I am writing on behalf of the East Village Association (EVA), a nonprofit neighborhood organization that manages the East Village Business Improvement District, to express our support for the Padres' application to host the 2026 World Baseball Classic at Petco Park.

Spanning across 130 blocks, East Village is San Diego's largest Downtown neighborhood. Over 700 businesses located throughout the neighborhood, including hundreds of restaurants, hotels, bars, unique retail, and of course, Petco Park, home to the San Diego Padres, call East Village their home.

The community of East Village is also home to thousands of residents, with many living in mid-rise or luxury condominiums and lofts. Ongoing urban development and the consistent growth of new businesses attracts people from neighboring areas of San Diego County, and all over the country, to its diverse and vibrant community with a unique mix of arts, culture, education, and entertainment.

East Village is the perfect setting and backdrop to support the 2026 World Baseball Classic at Petco Park, making it an unforgettable experience for every fan.

Thank you for your consideration of Petco Park to host the 2026 tournament.

Sincerely,

Terry McCleary Board President East Village Association

EAST VILLAGE ASSOCIATION OF SAN DIEGO

845 15<sup>th</sup> Street = San Diego, CA 92101 = Phone 619-546-5636 Email: info@EastVillageSanDiego.com = Website: www.EastVillageSanDiego.com Facebook / Twitter / Instagram: @EastVillageSD = #EastVillageSD