



East Village Association – Executive Committee Meeting
Thursday, April 11, 2024, at 3:00pm
UCSD Park & Market (1100 Market Street #321)

CLOSED SESSION TO DISCUSS LEGAL ITEMS ON ITEM 10

AGENDA

1. **Introductions and Meeting Etiquette / Terry McCleary, President**
2. **Public Comment & Announcements (3-Minutes Max Per Person)**
Please keep comments directed to non-agenda items.
3. **Approval of March 14, 2024, Minutes** *Action Item* P. 2 - 5
4. **Board Meeting Attendance / Dominic Li Mandri** P. 6
5. **Letter of Resignation from David Miles as Board Member & Treasurer / Chris Gomez** P. 7
6. **YTD Draft Financial Report / Tammy DeLuca** *Action Item* P. 8 - 12
7. **FY24 East Village Block Party Financial Report Draft / Tammy & Chris** P. 13
8. **FY25 Community Parking District (CPD) Budget Options / Dominic & Chris** P. 14 - 15
9. **FY25 Budget Impacts Due to CPD Revenue Reduction / Dominic & Chris**
10. **CLOSED SESSION: BOARD MEMBERS & STAFF TO GO INTO CLOSED SESSION TO DISCUSS POTENTIAL LITIGATION. GENERAL PUBLIC WILL BE EXCUSED FOR DURATION OF CLOSED SESSION. ANY DECISIONS MADE WILL BE REPORTED AFTER THE CLOSED SESSION.**
 - a. **Potential Litigation with Past Employee – Update / Dominic** *Action Item*
 - b. **EV Block Party Event Management Performance – Update / Dominic** *Action Item*
11. **REOPEN MEETING & REPORT TO PUBLIC: Update on East Village Association's decision, if any, on Closed Session item.**
12. **Other**
13. **Next Meeting: May 9, 2024, at 3:00pm**
UCSD Park & Market (1100 Market Street #321)
14. **Adjournment** *Action Item*

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at meeting location and on the EVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ethan Olsen at 619-546-5636 or via email at ethan@newcityamerica.com at least 48-hours prior to the meeting.

EAST VILLAGE ASSOCIATION

1041 Market Street #200 ▪ San Diego, CA 92101 ▪ Phone 619-546-5636
 Email: info@EastVillageSanDiego.com ▪ Website: www.EastVillageSanDiego.com
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**East Village Association – Executive Committee Meeting
Thursday, March 14, 2024 at 3:00pm
UCSD Park & Market (1100 Market Street #321)**

PRESENT: Terry McCleary, Robyn Spencer, David Miles

STAFF: Dominic Li Mandri, Chris Gomez, Tammy DeLuca, Ethan Olsen

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Introductions and Meeting Etiquette –	1. The meeting was called to order by the EVA District Manager, Dominic Li Mandri at 3:00pm.	1. No action taken
2. Public Comment & Announcements	<p>2. Robyn Spencer reported that the East Village Block Party on Opening Weekend is scheduled for Saturday, March 30, 2024, from 10:00am to 4:30pm on J Street between 7th & 10th Avenues. Robyn is anticipating a great event in the East Village.</p> <p>Dominic reported that the Restaurant Events, Inc. is hosting a private event for 1,000 convention attendees on J Street between 8th & 9th Avenues. Dominic stated that Katherine Stuart and Jennifer Gottsch of Restaurant Events Inc. contacted EVA staff to acquire a letter of support. Robyn Spencer noted that they are referring to the event as the FICO Block Party Gaslamp, however, the event falls within the East Village footprint. Dominic reported that this would be relayed upon providing the letter of support.</p> <p>Chris Gomez reported that EVA Staff has been in conversations with DSD and the</p>	2. No action taken

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	<p>Council Office regarding the ProCal Enhanced Pedestrian Lighting project on Park Boulevard. Chris reported that EVA Staff is rallying to receive DSD permitting approval for Park Boulevard.</p>	
<p>3. Approval of February 8, 2024, Minutes</p>	<p>3. The minutes from the February 8, 2024, meeting, were reviewed by the Executive Committee.</p>	<p><i>3. Robyn Spencer moved to approve the February 8, 2024, minutes. Terry McCleary seconded the motion. Motion passed unanimously.</i></p>
<p>4. Board Meeting Attendance</p>	<p>4. Dominic Li Mandri referenced the Board meeting attendance list showcasing all Board members and their history of attendance within FY24.</p> <p>Dominic reported that this will be included in the Executive packet moving forward so that Officers are aware of Board member attendance.</p>	<p><i>4. No action taken</i></p>
<p>5. EVA YTD Draft Financial Report</p>	<p>5. Tammy DeLuca reviewed the YTD February draft financial report.</p>	<p><i>5. David Miles moved to approve the YTD draft financial report. Terry McCleary seconded the motion. Motion passed unanimously.</i></p>
<p>6. FY25 Downtown Community Parking District Budget – Update / Dominic & Chris Gomez</p>	<p>6. Chris Gomez reported that the Downtown Parking Management Group met today and reported that there is still no clarity as to whether the city will absorb expenditures for FRED and leave the community parking districts with dollars for district projects. Chris announced that City staff is strongly recommending that FRED be funded through the community parking districts. Chris reported that an exercise was conducted to showcase two scenarios where FRED would be funded out of the parking districts, versus where FRED would be funded outside of the parking districts.</p>	<p><i>6. No action taken</i></p>

	Chris also noted that a new corporation for DPMG will be formed and managed, as opposed to City staff. Further updates will be reported in time.	
7. Certificate of Deposit (CD) Rollover – Update / Dominic	<p>7. Dominic thanked David Miles for his support in renewing the EVA Certificate of Deposit for a 9-month term with US Bank.</p> <p>Tammy DeLuca reported that the 2 CDs will now mature at the same time.</p>	7. No action taken
8. Application of SD County Small Business Stimulus Grant / Dominic	8. Dominic divulged that the East Village Association is eligible for the application of a SD County Small Business Stimulus Grant in relation to Covid-19. These dollars are available from District 1 County Supervisor Nora Vargas for businesses who have less than 20 employees and have financial losses due to Covid-19.	8. David Miles moved to approve EVA staff to apply for the grant for a NTE \$50,000 stimulus. Robyn Spencer seconded the motion. Motion passed unanimously.
9. Bylaws Task Force Recommended Amendments / Dominic	<p>9. Dominic reported that the Bylaws Task Force, consisting of Tyler Winslow, Terry McCleary, and Chan Buie, met to review and amend the Bylaws.</p> <p>Chris Gomez noted that the changes are primarily related to housekeeping. Notable amendments include the nominations time frame, annual meeting date range, alternate member serving specifications, staggering of director terms, and audit vs. review options.</p>	9. Terry McCleary moved to approve the EVA Bylaws amendments and make the recommendation for them to be adopted by the Board. Robyn Spencer seconded the motion. Motion passed unanimously.
10. Alternate Board Member Forms Received / Ethan	<p>10. Dominic reported that Board Member Alternate forms have been officially submitted and collected by EVA staff for record keeping purposes.</p> <p>Dominic reiterated that Alternates may vote at Board meetings in lieu of Board Members who are absent.</p>	10. Terry McCleary moved to approve the alternate Board Member forms received by staff. Robyn Spencer seconded the motion.
11. CLOSED SESSION a. Potential Litigation with Past Employee	11.	11. No action taken

<p align="center">– Update</p> <p>b. East Village Block Party Event Management Performance & Action</p>		
<p>12. REOPEN MEETING & REPORT TO PUBLIC: Update on East Village Association’s decision, if any, on Closed Session item.</p>	<p>12.a. Dominic updated the public on the potential litigation with a prior employee. Dominic recommended that EVA continue with legal counsel to review the response from Great American Insurance Group and oversee policy coverage.</p> <p>12.b. Dominic reported that the 2023 East Village Block Party had resulted in a significant revenue loss to EVA and there were serious mismanagement concerns that directly impacted EVA’s event bottom-line. Dominic reported that staff would directly contact The Best Event’s insurance provider and submit the demand correspondence.</p>	<p>12.a. No action taken</p> <p>12.b. No action taken</p>
<p>13. Other</p>	<p>13. Nothing to report.</p>	<p>13. No action taken</p>
<p>14. Next Meeting:</p>	<p>14. Dominic reported that the next Executive Committee meeting will be on Thursday, April 11, 2024, at 3:00pm at UCSD Park & Market #321, unless otherwise stated.</p>	<p>14. No action taken</p>
<p>15. Adjournment</p>	<p>15. Meeting adjourned.</p>	<p>15. Tyler Winslow moved to adjourn the meeting. Robyn Spencer seconded the motion. Motion passed unanimously.</p>

Minutes taken by: Ethan Olsen, New City America, Inc.

EVA FY24 Board Attendance

Last Name	First Name	Position	Jul. 23	Sep. 23	Oct. 23	Nov. 23	Jan. 24	Feb. 24	Mar. 24	Apr. 24	May. 24
Ahmed	Hasan	2 - VICE PRESIDENT						U			
Andrews	Simon	Business Director		X	U						
Brown	Todd	Business Director	L			X			X		
Buie	Chan	Business Director		X							
Fellus	Daniel	Property/Comm Director					X		X		
Francese	Jonathan	Business Director	X			X		X			
Gerson	Lisa	Property/Comm Director	X		X			X			
Greenberg	Andrew	Property/Comm Director		U	X	X	X	L	L		
Kawachi	Ken	Business Director					X				
Lindsay	Tyler	Business Director				X			X		
McCleary	Terry	1 - PRESIDENT			X	X					
Miles	David	5 - TREASURER							X		
Miller	Todd	Property/Comm Director			X						
Navalle	Justin	Business Director	X				U		X		
Newton	Davis	Property/Comm Director						X			
Potter	Sarah	Business Director (Associate)						X			
Puetz	Diana	Property/Comm Director						X			
Rice	Kristen	Business Director			X						
Rodriguez	Manny	Business Director									
Shemirani	Andrew	Property/Comm Director		U		X	X		U		
Spencer	Robyn	4 - SECRETARY			X						
Wallace	Jason	Business Director									
Weber	Angie/Jon	Business Director		X		A			X		
Winslow	Tyler	3 - VICE PRESIDENT									

X - Excused	X	Bylaws: Attendance
U - Unexcused	U	3 Unexcused
L - Leave	L	4 Total (Exc & Unexc)
A - Alternat	A	

Ethan Olsen

From: Miles, David H
Sent: Monday, April 8, 2024 8:22 AM
To: Dominic Li Mandri; Ethan Olsen; Christopher M. Gomez
Subject: EVA Board Resignation

To the East Village Association Board and BID members:

Please accept this letter as my formal resignation from the Board of Directors for the East Village Association. I will be stepping from both my role as Treasurer of the organization but also as a Board Member in general effective on Tuesday 4/30/24.

It has been a great privilege to serve on this board for the past 6 years, and I feel like we have accomplished many positive enhancements for the community during that time. I look forward to seeing what changes are in store next for the community in the coming months and years.

It has been an honor and pleasure serving with this organization.

David H Miles
Assistant Vice President | Deposits/Payments Relationship Manager

U.S. Bank
La Jolla Commons Office
4747 Executive Drive, 3rd Floor, San Diego, CA 92121 | LM-CA-ED3J | www.usbank.com

U.S. BANCORP made the following annotations

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East Village Association Inc.

Balance Sheet

As of March 31, 2024

	Mar 31, 24	Mar 31, 23
ASSETS		
Current Assets		
Checking/Savings		
10010 · US Bank - Checking	194,481.03	139,004.53
10020 · US Bank - Savings Account	882.25	283,873.65
10040 · US Bank CD-3433- Mature 12-...	103,985.01	0.00
10050 · US Bank CD-3532- Mature 12-...	103,985.01	0.00
Total Checking/Savings	403,333.30	422,878.18
Accounts Receivable		
12000 · Accounts Receivable		
12001 · Parking Receivable	6,647.00	8,641.33
Total 12000 · Accounts Receivable	6,647.00	8,641.33
Total Accounts Receivable	6,647.00	8,641.33
Other Current Assets		
12080 · Rent Deposit	0.00	1,152.00
Total Other Current Assets	0.00	1,152.00
Total Current Assets	409,980.30	432,671.51
TOTAL ASSETS	409,980.30	432,671.51
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
2000 · Accounts Payable	0.00	20,534.34
Total Accounts Payable	0.00	20,534.34
Total Current Liabilities	0.00	20,534.34
Total Liabilities	0.00	20,534.34
Equity		
Net Unrestricted Assets	433,965.33	459,145.20
39000 · Retained Earnings	-5,581.00	0.00
Net Income	-18,404.03	-47,008.03
Total Equity	409,980.30	412,137.17
TOTAL LIABILITIES & EQUITY	409,980.30	432,671.51

East Village Association Inc.
BID - Profit & Loss Budget Performance
March 2024

04/04/24

Accrual Basis

	Mar 24	Budget	Jul '23 - Mar 24	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
40055 · BID Disbursements					
40065 · SBEP Management	0.00	2,377.29	16,641.00	9,509.16	16,641.00
40055 · BID Disbursements - Other	16,385.03	15,000.00	129,202.02	135,000.00	180,000.00
Total 40055 · BID Disbursements	16,385.03	17,377.29	145,843.02	144,509.16	196,641.00
40060 · BID Carryforward Income	0.00	5,332.00	0.00	47,988.00	63,984.00
Total Income	16,385.03	22,709.29	145,843.02	192,497.16	260,625.00
Expense					
Personnel/Staffing	8,330.71	8,331.29	81,688.09	86,868.10	111,862.00
SBEP Expenses					
Management Grant	2,377.29	2,377.29	9,509.16	9,509.16	16,641.00
Total SBEP Expenses	2,377.29	2,377.29	9,509.16	9,509.16	16,641.00
512138 · Business Promotion/Developement					
Public Relations	3,750.00	3,750.00	33,830.00	33,750.00	45,000.00
Advertising	293.21	416.67	2,845.72	3,749.99	5,000.00
51250 · Banner / Branding	223.28	416.67	445.38	3,749.99	5,000.00
51320 · IT Website	170.32	166.67	1,806.10	1,499.99	2,000.00
51335 · Member Events	0.00	100.00	0.00	900.00	1,200.00
Total 512138 · Business Promotion/Develope...	4,436.81	4,850.01	38,927.20	43,649.97	58,200.00
512143 · Office Operational					
Computer Supplies & Services	0.00	500.00	2,086.95	4,500.00	6,000.00
Office Supplies	78.16	250.00	1,971.68	2,250.00	3,000.00
Postage	0.00	83.33	0.00	750.01	1,000.00
Storage	272.00	100.00	2,098.00	900.00	1,200.00
51160 · Legal Services	0.00	250.00	0.00	2,250.00	3,000.00
51165 · Accounting Services	3,360.00	375.00	4,500.00	3,375.00	4,500.00
51350 · Insurance	270.90	416.67	3,701.17	3,749.99	5,000.00
51355 · Office Rent	370.00	1,200.00	5,281.79	10,800.00	14,400.00
51365 · Permits & Fees	20.25	83.33	408.75	750.01	1,000.00
51370 · Printing	492.63	208.33	3,975.26	1,875.01	2,500.00
51380 · Telephone & Utilities	43.09	125.00	383.86	1,125.00	1,500.00
51390 · Dues/Subscriptions	32.98	125.00	1,530.68	1,125.00	1,500.00
Total 512143 · Office Operational	4,940.01	3,716.66	25,938.14	33,450.02	44,600.00
512153 · Contingency	0.00	1,056.75	5,174.75	9,510.75	12,681.00
Total Expense	20,084.82	20,332.00	161,237.34	182,988.00	243,984.00
Net Ordinary Income	-3,699.79	2,377.29	-15,394.32	9,509.16	16,641.00
Net Income	-3,699.79	2,377.29	-15,394.32	9,509.16	16,641.00

East Village Association Inc.
Parking - Profit & Loss Budget Performance
 March 2024

	<u>Mar 24</u>	<u>Budget</u>	<u>Jul '23 - Mar 24</u>	<u>YTD Budget</u>	<u>Annual Budget</u>
Ordinary Income/Expense					
Income					
40085 · Parking District Income	13,080	33,333	246,563	300,001	400,001
Total Income	<u>13,080</u>	<u>33,333</u>	<u>246,563</u>	<u>300,001</u>	<u>400,001</u>
Expense					
Personnel/Staffing	4,292	4,348	38,628	39,131	52,174
512138 · Business Promotion/Development					
Public Relations	1,750	1,667	15,750	15,000	20,000
51280 · On-Line / Print Marketing	0	208	1,267	1,875	2,500
51320 · IT Website	4,800	375	4,800	3,375	4,500
Total 512138 · Business Promotion/Develope...	<u>6,550</u>	<u>2,250</u>	<u>21,817</u>	<u>20,250</u>	<u>27,000</u>
521240 New Initiatives					
Wayfinding Systems	1,318	94	1,318	845	1,127
Enhanced Pedestrian Lighting	0	25,000	171,496	225,000	300,000
Total 521240 New Initiatives	<u>1,318</u>	<u>25,094</u>	<u>172,814</u>	<u>225,845</u>	<u>301,127</u>
512143 · Office Operational					
51170 · Audit & Tax Filing	440	375	3,100	3,375	4,500
51355 · Office Rent	480	1,100	6,134	9,900	13,200
51380 · Telephone & Utilities	0	167	0	1,500	2,000
Total 512143 · Office Operational	<u>920</u>	<u>1,642</u>	<u>9,234</u>	<u>14,775</u>	<u>19,700</u>
Total Expense	<u>13,080</u>	<u>33,333</u>	<u>242,493</u>	<u>300,001</u>	<u>400,001</u>
Net Ordinary Income	<u>0</u>	<u>0</u>	<u>4,070</u>	<u>0</u>	<u>0</u>
Net Income	<u><u>0</u></u>	<u><u>0</u></u>	<u><u>4,070</u></u>	<u><u>0</u></u>	<u><u>0</u></u>

East Village Association Inc.
Profit & Loss
 July 2023 through March 2024

3:34 PM
 04/04/24
 Accrual Basis

	110 - Assoc...	520 - Mana... (210 - BID)	210 - BID - ... (210 - BID)	Total 210 - ...	400 - Parki...	530 - City F... (510 - SBEP)	550 - Book... (510 - SBEP)	Total 510 - ...	TOTAL
Ordinary Income/Expense									
Income									
SBEP Income									
City Fees & Services	0.00	0.00	0.00	0.00	0.00	7,466.40	0.00	7,466.40	7,466.40
Total SBEP Income	0.00	0.00	0.00	0.00	0.00	7,466.40	0.00	7,466.40	7,466.40
40020 · Banner/Branding	207.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	207.00
40040 · Sponsorships	24,024.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	24,024.50
40050 · Interest Income	6,558.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6,558.25
40055 · BID Disbursements	0.00	16,641.00	0.00	16,641.00	0.00	0.00	0.00	0.00	16,641.00
40065 · SBEP Management	0.00	0.00	129,202.02	129,202.02	0.00	0.00	0.00	0.00	129,202.02
40055 · BID Disbursements - Other	0.00	16,641.00	129,202.02	145,843.02	0.00	0.00	0.00	0.00	145,843.02
Total 40055 · BID Disbursements	0.00	16,641.00	129,202.02	145,843.02	0.00	0.00	0.00	0.00	145,843.02
40075 · Other Income	310.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	310.26
40085 · Parking District Income	0.00	0.00	0.00	0.00	246,563.45	0.00	0.00	0.00	246,563.45
41000 · Event Income	124,174.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	124,174.21
Total Income	155,274.22	16,641.00	129,202.02	145,843.02	246,563.45	7,466.40	0.00	7,466.40	555,147.09
Expense									
Personnel/Staffing	0.00	0.00	81,688.09	81,688.09	38,628.00	0.00	0.00	0.00	120,316.09
Misc. Expense	61.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	61.00
SBEP Expenses									
Bookkeeping Grant	0.00	0.00	0.00	0.00	0.00	0.00	2,000.00	2,000.00	2,000.00
City Fees and Services	9,402.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9,402.00
Management Grant	0.00	9,509.16	0.00	9,509.16	0.00	0.00	0.00	0.00	9,509.16
Total SBEP Expenses	9,402.00	9,509.16	0.00	9,509.16	0.00	0.00	2,000.00	2,000.00	20,911.16
512059 · Personnel									
51150 · Workers Compensation	-513.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-513.45
Total 512059 · Personnel	-513.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-513.45
512138 · Business Promotion/Development									
Public Relations	0.00	0.00	33,830.00	33,830.00	15,750.00	0.00	0.00	0.00	49,580.00
Advertising	843.00	0.00	2,845.72	2,845.72	0.00	0.00	0.00	0.00	3,688.72
51250 · Banner / Branding	0.00	0.00	445.38	445.38	0.00	0.00	0.00	0.00	445.38
51280 · On-Line / Print Marketing	0.00	0.00	0.00	0.00	1,267.14	0.00	0.00	0.00	1,267.14
51320 · IT Website	12.17	0.00	1,806.10	1,806.10	4,800.00	0.00	0.00	0.00	6,618.27
Total 512138 · Business Promotion/Develop...	855.17	0.00	38,927.20	38,927.20	21,817.14	0.00	0.00	0.00	61,599.51
521240 New Initiatives									
Wayfinding Systems	0.00	0.00	0.00	0.00	1,318.20	0.00	0.00	0.00	1,318.20
Enhanced Pedestrian Lighting	0.00	0.00	0.00	0.00	171,495.85	0.00	0.00	0.00	171,495.85
Total 521240 New Initiatives	0.00	0.00	0.00	0.00	172,814.05	0.00	0.00	0.00	172,814.05
512143 · Office Operational									

East Village Association Inc.
Profit & Loss
July 2023 through March 2024

3:34 PM
04/04/24
Accrual Basis

	110 - Assoc...	520 - Mana... (210 - BID)	210 - BID - ... (210 - BID)	Total 210 - ...	400 - Parki...	530 - City F... (510 - SBEP)	550 - Book... (510 - SBEP)	Total 510 - ...	TOTAL
Computer Supplies & Services	0.00	0.00	2,086.95	2,086.95	0.00	0.00	0.00	0.00	2,086.95
Office Supplies	81.03	0.00	1,971.68	1,971.68	0.00	0.00	0.00	0.00	2,052.71
Storage	0.00	0.00	2,098.00	2,098.00	0.00	0.00	0.00	0.00	2,098.00
51160 · Legal Services	4,602.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,602.63
51165 · Accounting Services	0.00	0.00	4,500.00	4,500.00	0.00	0.00	0.00	0.00	4,500.00
51170 · Audit & Tax Filing	20.00	0.00	0.00	0.00	3,100.00	0.00	0.00	0.00	3,120.00
51340 · Bank Fees / Credit Card	413.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	413.90
51350 · Insurance	0.00	0.00	3,701.17	3,701.17	0.00	0.00	0.00	0.00	3,701.17
51355 · Office Rent	0.00	0.00	5,281.79	5,281.79	6,134.26	0.00	0.00	0.00	11,416.05
51360 · Membership / Parking	53.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	53.50
51365 · Permits & Fees	2,726.50	0.00	408.75	408.75	0.00	0.00	0.00	0.00	3,135.25
51370 · Printing	0.00	0.00	3,975.26	3,975.26	0.00	0.00	0.00	0.00	3,975.26
51380 · Telephone & Utilities	0.00	0.00	383.86	383.86	0.00	0.00	0.00	0.00	383.86
51390 · Dues/Subscriptions	0.00	0.00	1,530.68	1,530.68	0.00	0.00	0.00	0.00	1,530.68
Total 512143 · Office Operational	7,897.56	0.00	25,938.14	25,938.14	9,234.26	0.00	0.00	0.00	43,069.96
512153 · Contingency	0.00	0.00	5,174.75	5,174.75	0.00	0.00	0.00	0.00	5,174.75
512186 · Special Events	118,176.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	118,176.69
Program Expense	11,881.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	11,881.26
Block party	225.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	225.00
512186 · Special Events - Other	130,282.95	0.00	0.00	0.00	0.00	0.00	0.00	0.00	130,282.95
Total Expense	147,985.23	9,509.16	151,728.18	161,237.34	242,493.45	0.00	2,000.00	2,000.00	553,716.02
Net Ordinary Income	7,288.99	7,131.84	-22,526.16	-15,394.32	4,070.00	7,466.40	-2,000.00	5,466.40	1,431.07
Net Income	7,288.99	7,131.84	-22,526.16	-15,394.32	4,070.00	7,466.40	-2,000.00	5,466.40	1,431.07

East Village Association Inc.
Block Party: Profit & Loss Detail
 July 2023 through March 2024

Type	Date	Num	Memo	Amount	Balance
Ordinary Income/Expense					
Income					
40040 · Sponsorships					
Invoice	03/21/24	1016	EV Block Party Lounge Sponsor	412.00	412.00
Invoice	03/26/24	1017	EV Block Party Lounge Sponsor	1,030.00	1,442.00
Invoice	03/26/24	1018	Ev Block Party Sponsor - Beverage Hard Seltzer	2,582.50	4,024.50
Total 40040 · Sponsorships				4,024.50	4,024.50
Total Income				4,024.50	4,024.50
Expense					
512143 · Office Operational					
51340 · Bank Fees / Credit Card					
Invoice	03/21/24	1016	Square processing Fee	13.90	13.90
Invoice	03/26/24	1017	Square processing Fees	37.31	51.21
Invoice	03/26/24	1018	Square Processing Fees	82.50	133.71
Total 51340 · Bank Fees / Credit Card				133.71	133.71
51365 · Permits & Fees					
Check	01/29/24	Debit	Health Permit - DEH2024-FTEV-026109 EVA Bar ...	120.50	120.50
Check	01/29/24	Debit	Health Permit - DEH2024-FTEV-026108 EVA Bar ...	120.50	241.00
Check	02/07/24	Debit	Health Permit - DEH2024-FTEV-026137 EVA Bar ...	120.50	361.50
Total 51365 · Permits & Fees				361.50	361.50
Total 512143 · Office Operational				495.21	495.21
512186 · Special Events					
Block party					
Bill	01/23/24		Record # DEH2024-FTEO-007253 EV Block Party ...	181.00	181.00
Check	02/20/24	Debit	First Aid Services for Block Party	1,085.00	1,266.00
Bill	02/22/24		50% Consulting fee for East Village Block Party 3/3...	3,750.00	5,016.00
Check	03/08/24	Debit	Padres Foam Bat & Ball Set, Youth baseball Glove	52.12	5,068.12
Bill	03/14/24		Restrooms, Fencing, Dumpsters	0.00	5,068.12
Bill	03/15/24		Trash services for Block Party	0.00	5,068.12
Bill	03/20/24	4017	18 Tables, 18 Black Linens, Stage, 14 Leg Extend...	3,153.70	8,221.82
Bill	03/21/24		Organic Event Tote	0.00	8,221.82
Check	03/21/24	Debit	Topo Chico Seltzer for Block Party News Segment	21.54	8,243.36
Check	03/21/24	Debit	Wooden Crate for News Segment for Block Party	32.29	8,275.65
Bill	03/25/24		260 16LB Trailer Rental @ \$4.75 ea. Drop off and ...	0.00	8,275.65
Check	03/25/24	Debit	San Diego padres Heritage History Banner Pennan...	20.61	8,296.26
Check	03/26/24	4026	Cash for Block Party Event 3/30/2024	0.00	8,296.26
Check	03/26/24	Debit	First Aid Services for Block Party	1,085.00	9,381.26
Check	03/29/24	Debit	Cash Withdrawal - Block Party	2,500.00	11,881.26
Total Block party				11,881.26	11,881.26
Total 512186 · Special Events				11,881.26	11,881.26
Total Expense				12,376.47	12,376.47
Net Ordinary Income				-8,351.97	-8,351.97
Net Income				-8,351.97	-8,351.97

East Village Association
FY25 Community Parking District Budget

Drafted 3/15/2024

OPTION 2 - FRED NOT FUNDED

Income	EVA	All Funds
Available PMRs (\$1.3M / 7)	\$185,714	\$1,300,000
Bond Release (\$25,120 / 7)	\$3,589	\$25,120
Total Income	\$189,303	\$1,325,120

Expenses

Available PMRs

Marketing & Promotions

Website Maintenance & IT (Partial)	\$2,400	
Public Relations (Partial)	\$10,500	7%
	\$12,900	

New Initiatives & Special Projects

Wayfinding	\$1,000	
Enhanced Pedestrian Lighting	\$143,827	77%
	\$144,827	

Operational

Admin Oversight (15%)	\$28,395	15%
Rent (15%*)	\$1,260	
Liability Insurance (15%*)	\$795	
Audit (15%*)	\$1,125	2%
	\$31,575	
Total Expenses	\$189,302	100%

Varinace **\$0**

** The CPD makes up 37% of the overall EVA FY25 budget. In order to relieve the strain of operational expenses, EVA has allocated a max of 15% of the overall expense to the CPD budget.*

East Village Association
FY25 Community Parking District Budget

Drafted 3/25/2024

OPTION 3 - FRED PARTIALLY FUNDED (\$600K)

Income	EVA
Available PMRs (\$1.3M / 7)	\$100,000
Bond Release (\$25,120 / 7)	\$3,589
Total Income	\$103,589
Expenses	
<i>Available PMRs</i>	
Marketing & Promotions	
Website Maintenance & IT (Partial)	\$1,000
Public Relations (Partial)	\$1,000
	<hr/>
	\$2,000
New Initiatives & Special Projects	
Wayfinding	\$1,000
Enhanced Pedestrian Lighting	\$85,050
	<hr/>
	\$86,050
Operational	
Admin Oversight (15%)	\$15,538
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	\$15,538
Total Expenses	\$103,588
Varinace	\$0