



East Village Association – Parking & Mobility Committee Meeting
Thursday, November 9, 2023, at 3:00pm
US Bank East Village Branch Conference Room (801 Market Street)

AGENDA

- 1. Introductions / Hasan Ahmed, Chair & Manny Rodriguez/Co-Chair**
- 2. Public Comment (3-Minutes Max Per Person)**
Please keep comments directed to the item being discussed.
- 3. Approval of October 26, 2023, Minutes** **Action Item P. 2 -4**
- 4. Approval to Allocate Surplus Enhanced Pedestrian Lighting Funds to:**
 - a. Tecture Wayfinding Signage Poles **Action Item P. 5 - 8**
 - b. Permit Fees for Tecture Wayfinding Program **Action Item P. 9 - 10**
- 5. Other**
- 6. Adjournment** **Action Item**

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at meeting location and on the EVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Ethan Olsen at 619-546-5636 or via email at ethan@newcityamerica.com at least 48-hours prior to the meeting.

EAST VILLAGE ASSOCIATION

1041 Market Street #200 ▪ San Diego, CA 92101 ▪ Phone 619-546-5636
 Email: info@EastVillageSanDiego.com ▪ Website: www.EastVillageSanDiego.com
 Facebook / Instagram / TikTok / Twitter: [@EastVillageSD](https://www.instagram.com/EastVillageSD) ▪ [#EastVillageSD](https://www.instagram.com/EastVillageSD)



**East Village Association – Parking and Mobility Meeting
Thursday, October 26, 2023, at 3:00pm
Spaces: (845 15th Street, 2nd Floor Conference Room)**

PRESENT: Terry McCleary, Robyn Spencer, Hasan Ahmed, Simon Andrews, Manny Rodriguez, Paul Garduño

STAFF: Dominic Li Mandri, Ethan Olsen, Dianne T. Serna

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions and meeting Etiquette-Hasan Ahmed /Chair	1. The meeting was called to order at 3:06pm by EVA Assistant District Manager, Ethan Olsen.	1. No action taken
2. Public Comment (3-Minutes Max Per Person)	2. Robyn Spencer inquired about the parking meters on Island Avenue and 14 th Street implementation surrounding Fault Line Park.	2. No action taken
2. Approval of June 9, 2023, Minutes	3. The minutes from June 9, 2023, were reviewed.	3. Hasan Ahmed moved to approve the minutes. Manny Rodriguez seconded the motion. Motion passed unanimously.
3. Appoint EVA Parking & Mobility Committee Co-Chair	4. Ethan recommended that the committee appoint Manny Rodriguez as Co-Chair of the Parking & Mobility Committee in lieu of the Chair being absent or unavailable for future meetings. Hasan Ahmed expressed his disapproval of Manny being appointed as the Co-Chair, stating that Manny does not possess the experience or tenure within the East Village neighborhood to	4. Hasan Ahmed moved to table this action item. No one seconded the motion. Motion failed. Robyn Spencer moved to appoint Manny Rodriguez to Co-Chair of the

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	<p>serve as the Committee Co-Chair.</p> <p>Both Robyn and Dominic spoke in support of Manny.</p> <p>Manny Rodriguez shared his qualifications with the committee. Manny is employed with City Heights Community Development Program as the Transportation & Planning Program Manager and serves as the President for DCPC. Manny is also a resident and part-time Baker in the East Village and serves and numerous community committees.</p>	<p>Parking & Mobility Committee. Simon Andrews seconded the motion. Hasan Ahmed opposed. Manny Rodriguez and Paul Garduño abstained. Motion passes.</p>
<p>4. 15th & F Street Traffic Signal Installation (CIP B222111)</p>	<p>5. Manny Rodriguez reported that 15th and F Street is a high traffic intersection in the East Village, in need of new stoplights and pedestrian safe crossings. Ethan added that increased pedestrian safety on 15th and F Street has been a priority item for the EVA Parking & Mobility Committee.</p>	<p>5. Simon Andrews moved to allow staff to draft a letter to support to the Mayor's Office endorsing the CIP B222111. Manny Rodriguez seconded the motion. Motion passed unanimously.</p>
<p>6. Purchase of Tecture Wayfinding Signage Poles</p>	<p>6. Ethan shared pages 7-9. Of the three poles drafted, Option 2 was selected at \$4,900 per pole. Ethan reported that the Tecture signage themselves have already been paid for at a price of \$120,000.</p>	<p>6. Simon Andrews moved to approve the poles contingent on the approval of the permits and fabrication of one single prototype pole. Hasan seconded the motion. Motion passed unanimously.</p>
<p>7. Approval of Tecture Wayfinding Signage Permits</p>	<p>7. Ethan shared pages 11-12. Ethan asked for approval for Marco Polo Cortes to move forward with the signage permits, not to exceed \$25,000.</p>	<p>7. Simon Andrews moved to approve Marco Polo Cortes' submittal of the permits, NTE \$25K contingent on the single prototype pole. Manny Rodriguez seconded the motion. Motion passed unanimously.</p>
<p>8. Tecture Wayfinding Signage Pole Locations</p>	<p>8. Ethan shared pages 13-15. Ethan stated that staff mapped out 24 possible locations for the poles. Mapping was also refined by Tecture. Ethan reported that the EVA Staff and the DIP Committee meeting will be working with Tecture to finalize signage locations.</p>	<p>8. Simon Andrews moved to approve staff to continue working with the EVA DIP Committee, City of San Diego, Marco</p>

		Polo Cortes and Tecture for signage location placement. Hasan Ahmed seconded the motion. Motion passed unanimously.
9. Park Boulevard Railroad Crossing Project-Update	<p>9. Ethan gave an update on the Park Boulevard Railroad Crossing Project on pages 16-20.</p> <p>Hasan stated that the pedestrian crossing needs to be completed sooner than the estimated completion time.</p>	9. No action taken
10. J Street Promenade Discussion-Update	<p>10. Ethan gave an update on the J Street promenade discussion.</p> <p>Hasan stated that the East Village Association needs to ask the Padres for bollard funding and a meeting to install bollards along J Street from 7th to 10th Avenues.</p> <p>Paul Garduño agreed with Hasan and requested staff pursue automatic bollards that retract underground.</p> <p>Robyn suggested that Paul attend the DI&P meetings to learn more about East Village Association's special events, marketing and future projects impacting the identity of East Village.</p>	10. No action taken
11. Other	11. Hasan asked Ethan to consult with him before the Parking and Mobility Agenda is finalized.	11. No action taken
12. Adjournment	12. Meeting was adjourned at 4:16pm	12. Meeting adjourned by consensus.

Minutes taken by: Dianne T. Serna.

EV PLACE-MAKING

CONCEPTUAL DEVELOPMENT

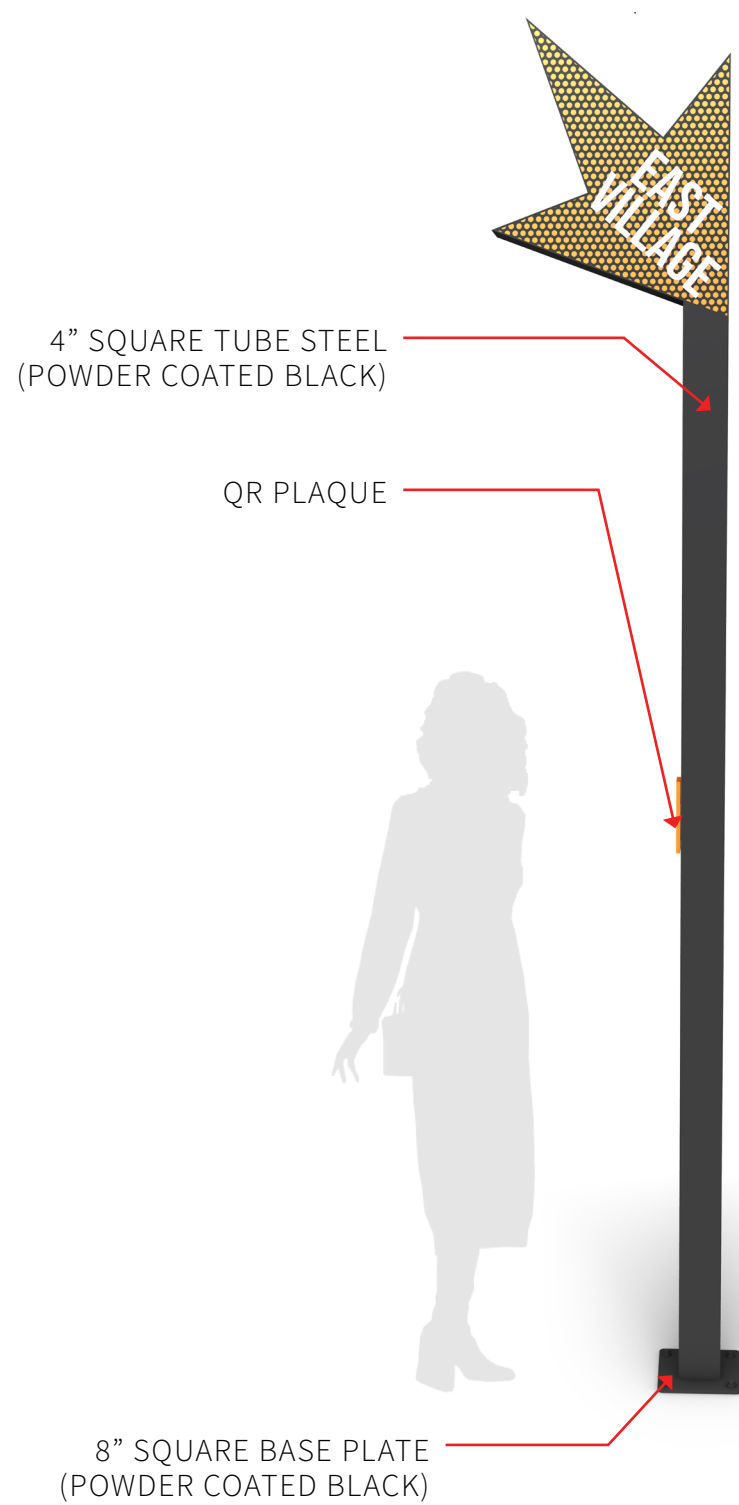
Proposed to : East Village Association

Date : 08.31.23

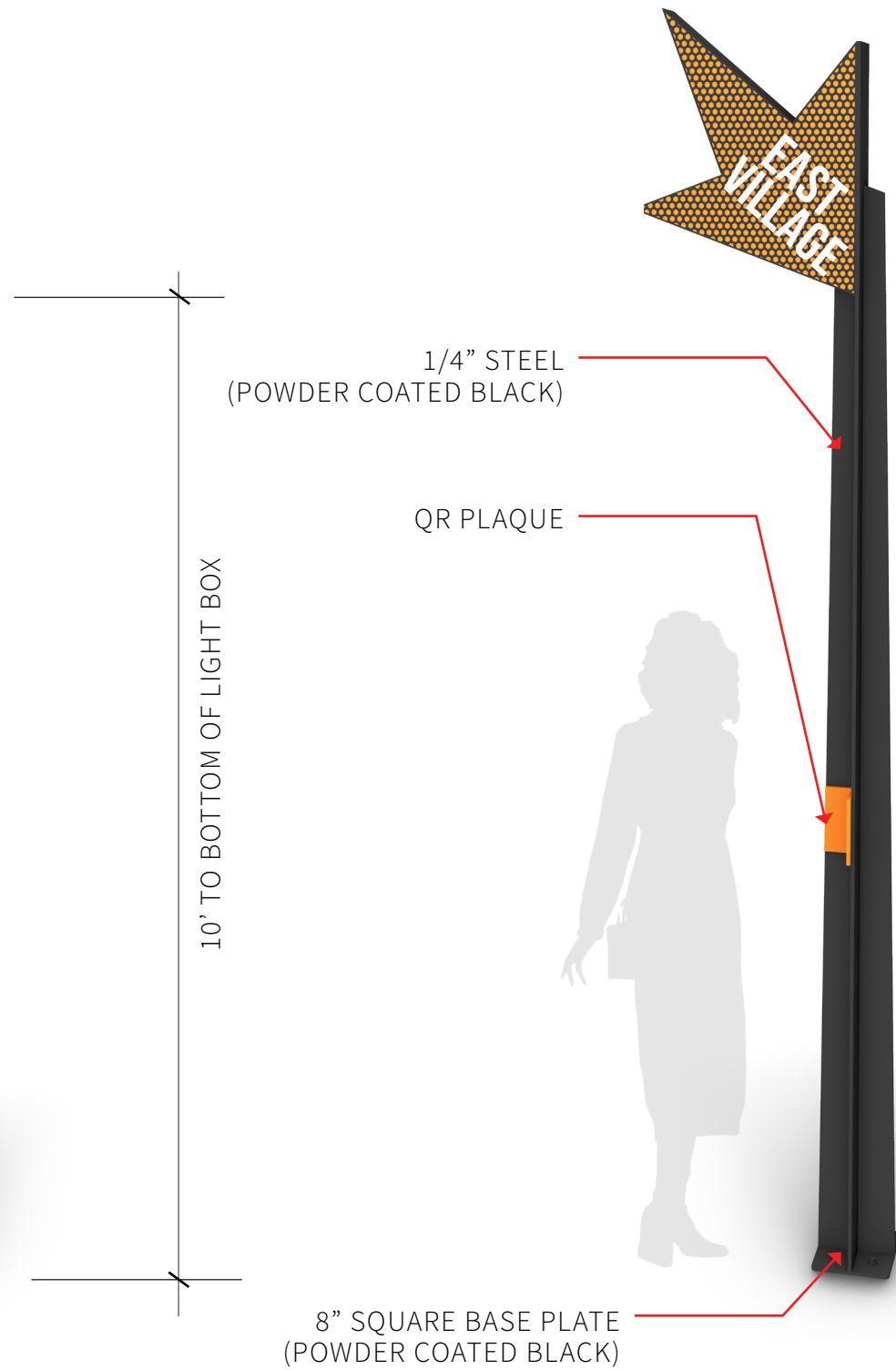
Location : East Village

Presented by : Tecture // Design + Fabrication

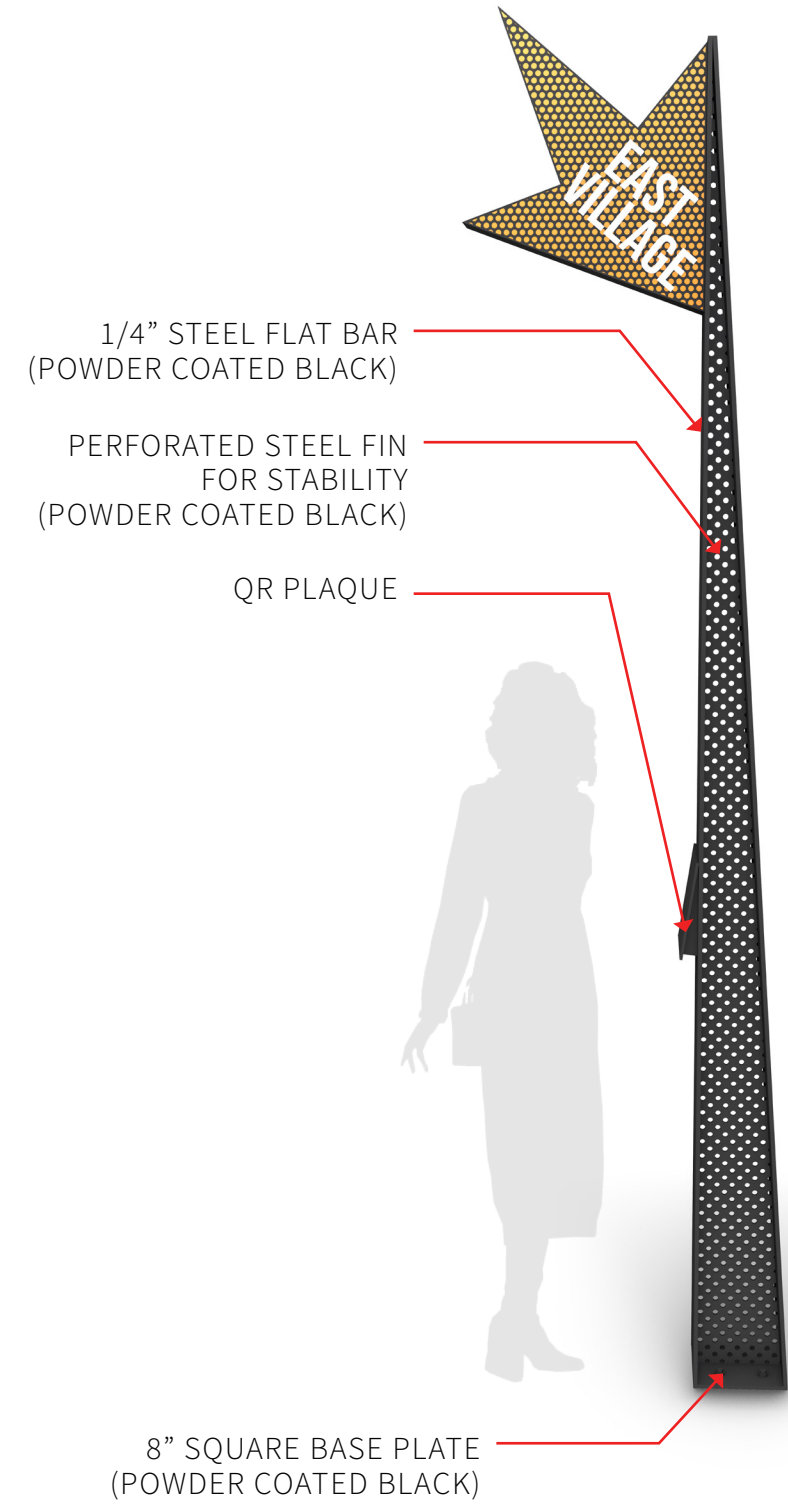
EV SIGNAGE POLES



OPTION 1 - \$3000,-

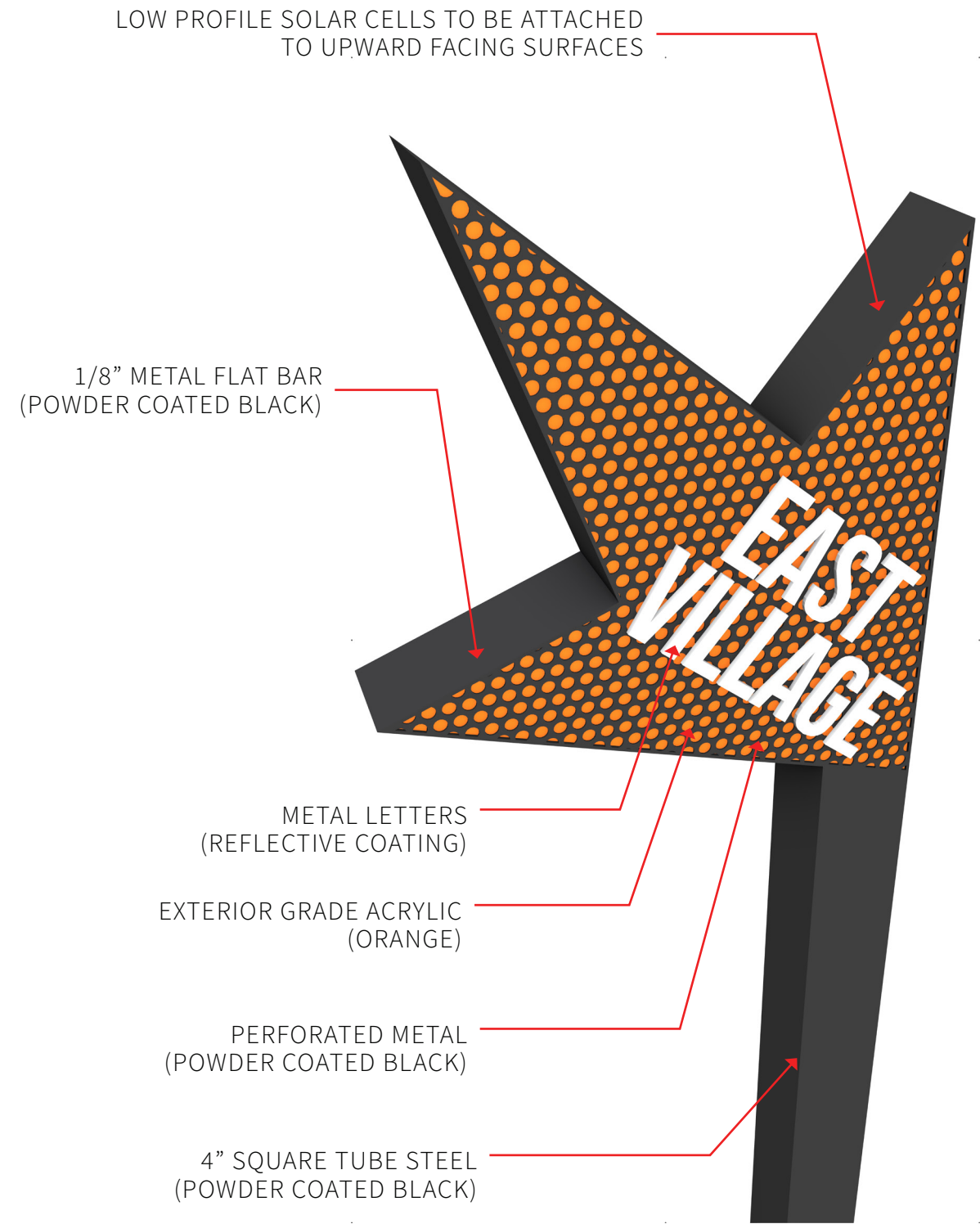
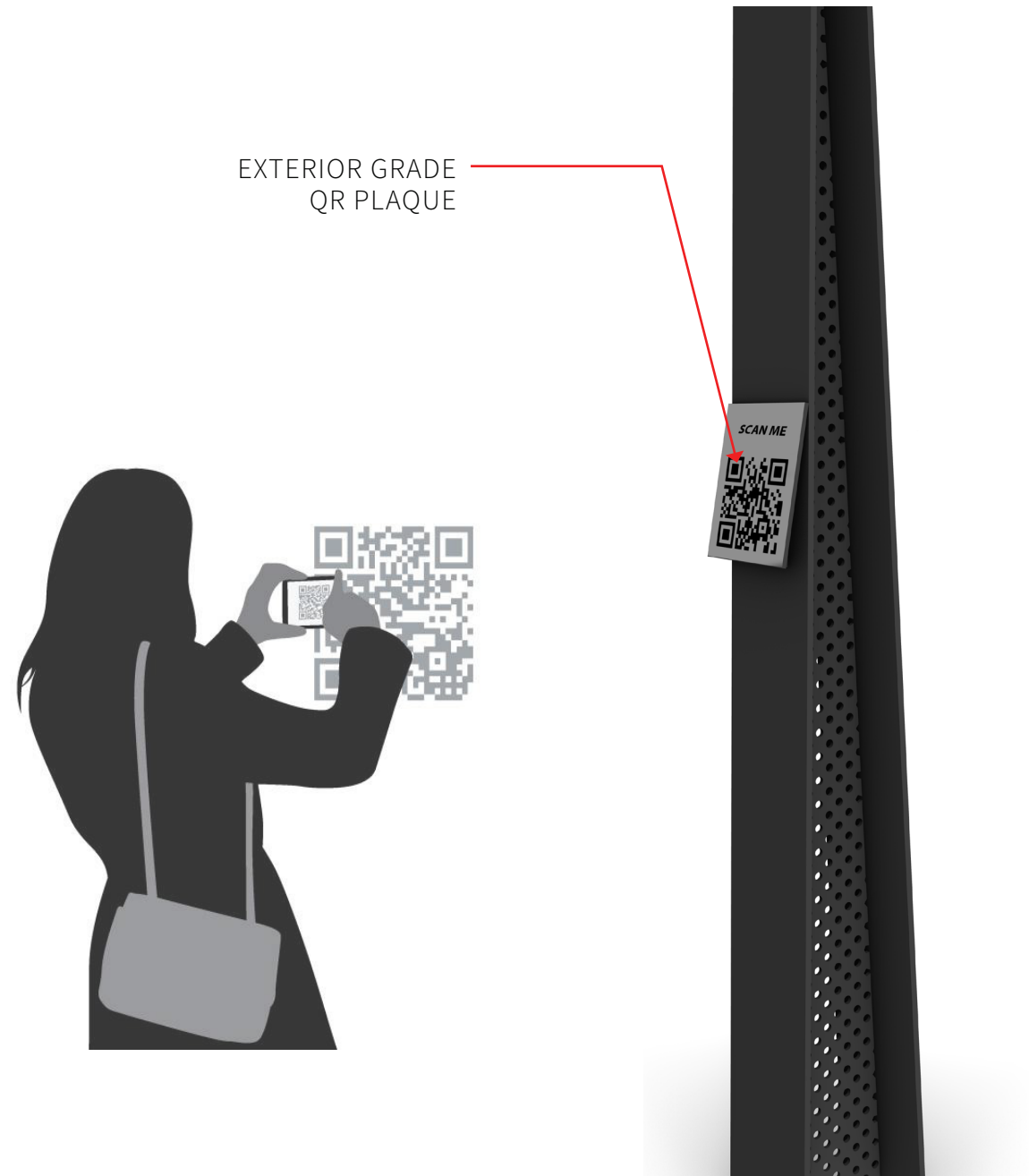


OPTION 2 - \$4900,-



OPTION 3 - \$5200,-

EV SIGNAGE DETAILS





tecture

2001 Main St.
San Diego, CA 92113
E: admin@tectureinc.com
P: 619-831-0325

change order

CO - 001
10/03/23

BILL TO: East Village Association

PROJECT: East Village Association // Services Agreement

SCOPE CHANGE:

This notice proposes the following changes to the previously agreed upon Contract.

Changes Listed Here:

<p>Option 2: Signage Poles</p> <ul style="list-style-type: none"> - Qty. (10) @ \$4,900/unit - Reference "EV Place-Making - Conceptual Development" document 	<p>\$49,000.00</p>
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Signature

Name

Title

Date

Previous Total:	\$120,000.00
Change Order:	\$49,000.00
PAID to Date:	\$120,000.00
New Balance:	\$49,000.00



tecture

2001 Main St.
San Diego, CA 92113
E: admin@tectureinc.com
P: 619-831-0325

change order

CO - 002
10/11/23

BILL TO: East Village Association

PROJECT: East Village Association // Services Agreement

SCOPE CHANGE:

This notice proposes the following changes to the previously agreed upon Contract.

Changes Listed Here:

Permitting Services - All services required to obtain the required City permits - Includes Building Permits, Right-of-Way permits, etc. - Client will be billed monthly for accrued hours - Includes site selection, document creation, and "permit running" - Expenses and Subcontractors must be approved by Client prior - Expenses and Subcontractors billed @ Cost + 15% - The Not-To-Exceed value is set at \$30,000	Time & Materials @ \$150/hr
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Signature

Name

Title

Date

Previous Total:	\$120,000.00
Change Order:	T&M
PAID to Date:	\$120,000.00
New Balance:	T&M

Ethan Olsen

From: Marco Polo Cortes <marco@cortescommunications.com>
Sent: Monday, October 23, 2023 12:40 PM
To: Ethan Olsen
Cc: Christopher M. Gomez
Subject: Re: East Village Signage | Pole Permitting

Ethan -

Good afternoon, I am respectfully submitting my proposal to permit 10 "Wayfinding Signage Project" in the public right of way.

After discussing with the Engineering Department, they told me that this would qualify under a Right of Way - Minor - Rapid Review Process.

After reviewing the fee structure from the city, I believe that the fee structure is as follows:

\$3,000 - \$5,000 - City of San Diego Permitting Fees;

My fees are as follows:

Option One:

\$7,000.00 - Architect Design Plans and Resubmittals for 1 D-Sheet of all **10 Locations;**
- If Engineering allows all proposed signage on One (1) D-Sheet;

Option Two:

\$20,000.00 - Architect Design Plans and Re-Submittals 10 D-Sheets for **10 locations;**
- If Engineering requires Ten (10) individual D-Sheets;

Please feel free to contact me if you have any questions or comments.

Kind regards,

MPC

Marco Polo Cortés
President
MP PERMITS, INC.
640 West Beech Street, Ste. 3-B
San Diego, CA 92101
(619) 852-4690
marco@cortescommunications.com

From: Ethan Olsen <ethan@newcityamerica.com>
Sent: Monday, October 23, 2023 10:19 AM
To: Marco Polo Cortes <marco@cortescommunications.com>