



EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting  
Thursday, February 11, 2021 @ 4:00 p.m.

Location: Zoom

\*The EVA Board may take action on any item on the agenda unless it is noted as an “Information Only”  
Item

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**I. Call to Order and Self-Introductions**

**James Haug, President**

**II. Adoption of Agenda Action**

**III. Public Comments (2-minute limit per organization)**

**IV. President’s Report: Administrative Items [conflict of interest declarations and comments]**

**V. Informative Presentations**

- A. Webinar with DA Summer Stephan
- B. Night Market
- C. Advocacy letter with Clean & Safe
- D. Petco Park Vaccination Center
- E. Committee Roles

**Consent Items**

**V. Executive Director Report**

Diane Peabody Straw

**VI. Standing East Village Association Committee Updates**

- |                                       |                |
|---------------------------------------|----------------|
| a. Pre-design Committee               | Simon Andrews  |
| b. Finance Committee                  | David Miles    |
| c. Marketing/Special Events Committee | Robyn Spencer  |
| • Opening Day                         |                |
| d. Placemaking Committee              | Justin Navalle |
| e. Community Relations Committee      | Terry McCleary |
| f. Parking Transit Committee          | Harry Schwartz |

Note: East Village Association, Inc. agendas, minutes, and background info are available at 633 9th Ave., San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.



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**I. 4:05 PM- Call to Order and Self-Introductions**

**James Haug, President**

James Haug, Claudine Scott, Simon Andrews, Harry Schwartz, Hasan Ahmed, Artem Sharoshkin, Jenner Smith, Ken Kawachi, Terry McCleary, Karamia Thompson, James Bolt, Miles David

**II. Adoption of Agenda Action**

**III. Public Comments (2-minute limit per organization)**

**IV. President's Report: Administrative Items [conflict of interest declarations and comments]**

**V. Informative Presentations**

- A. Webinar with DA Summer Stephan
- B. Night Market
- C. Advocacy letter with Clean & Safe

4:20 PM-James: Clean and safe sent this out asking if we wanted to be part of their advocacy efforts. It has 10 asks that they have of the Mayor. 1 st one is to do outreach downtown. I have a meeting with Lizzy and Justin about mental health and homelessness and what's available. They wanted to expand the definition of disabled . They want to maintain the funding for Clean & Safe and punishment for crime. This letter is asking that police enforce keeping people in Jail. Having more single room occupancy and SROs. Ensure each neighborhood and city does their fare share. I wanted to make sure everyone is aware of these advocacy efforts. We will do a better job sharing this stuff.

Artem: What are the next steps? Was it sent already

James: It was sent on Monday. What will probably happen is nothing. Some of these demands are reasonable but they can't just happen. You keep bringing it up and they will start to accommodate us.

- D. Petco Park Vaccination Center

4:25 PM-James: Opened a day after we had our last board meeting. Just an FYI. Ken anything to share?

Ken: Opened January 11th. Open 7 am to 7 pm. As of yesterday vaccinated 127,000 san diegans. Mostly in the tier one age of 65 and over. We are looking to acquire more doses. Once we get more doses UCSD can start the next tier and start vaccinating front line workers. It has brought a lot of traffic and wear

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working with SDPD to help control the traffic. The goal is to vaccinate as many people as we can. Right now I do not foresee the super station to stay open past March 31st. As Padre season gets closer the need for the parking lot will take precedence.

Harry: As other centers open up has it decreased the amount of traffic?

Ken: Yes we were averaging 5,000 people per day. The daily average is between 2,700 and 4,200

Justin: Is it true can you walk up?

Ken: This is the tough part every night. They do a pretty good job to match their dose count. They do not want to waste their doses. They try to match up how many does. At the end of each night there is a potential for extra doses. UCSD will go out and bring in people without appointments

JAMES: The ingress of traffic. I am seeing the people driving on 13th. Do they not know they can park and walk two blocks.

Ken: We asked that they heavily promote and get people to use parking and walk up. We hoped that it would alleviate the amount of cars.

Claudine: I understand if you volunteer and at the end of the day volunteers can get extra doses.

Ken: Yes, they will make a call at the end of the night to ask if you want a vaccination

#### E. Committee Roles

If you want to get involved in some of these things get involved in a committee. If you are passionate about something and want to have influence you can join a committee and be able to speak about these things.

#### Consent Items- Skipped. none

#### V. Executive Director Report

Diane Peabody Straw

#### VI. Standing East Village Association Committee Updates

- |                                       |               |
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Justin: Offer restaurants the opportunity to showcase their best dish and have opportunities for giveaways.

Claudine: Is there some way we can start marketing this, maybe get in on a radio station?

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Harry: Is there a way to do this with outdoor dining.

Justin: We can't tell the future, but we will work with restaurants that have outdoor dining. If we can do indoor dining we can sell more tickets. We are just trying to build the foundation so we can hit the ground running and start selling tickets.

Harry:

d. Placemaking Committee

Justin Navalle

e. Community Relations Committee

Terry McCleary

4:57 PM-Terry: We met and pivoted to becoming advocates for the homeless. Diane is working on a plan so we can present to the city. We will also be working on finding new sponsors/donors/investors that can help broaden our safety Ambassador program.

James:

f. Parking Transit Committee

Harry Schwartz

James: We will have an email out for sign ups to be included on the banners.

Karamia: We are also getting the website up to be able to have businesses sign up and be included on the banners.

Harry: Has anyone heard anything about EV green. Today at the parking meeting noone in the city has heard anything. Does anyone have an update on this?

Karamia: EV green look into update between 13th and 15th

Artem: I think it is important for us to keep track of new businesses coming into EV and celebrate them. There are two new ones.

Karamia: I will reach out and start getting marketing materials.

Adjourned: 4:55 PM

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