



EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting

Thursday, July 8, 2021 @ 4:00 p.m.

Location: 930 Market St San Diego, CA 92101

\*The EVA Board may take action on any item on the agenda unless it is noted as an "Information Only" Item

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**I. Call to Order and Self-Introductions**

**James Haug**, President

**II. Adoption of Agenda Action**

**III. Public Comments (2-minute limit per organization)**

- a. **Alonso Vivas (Clean and Safe)** Alonso Viva, Clean & Safe update
- b. **Larry Turner (SDPD)**

**IV. President's Report: Administrative Items [conflict of interest declarations and comments]**

**1. Consent Items**

**V. Executive Director Report**

Diane Peabody Straw

- A. Tecture Wayfinding Update
- B. Night Market Update
- C. Planter Boxes
- D. Block Party

**VI. Standing East Village Association Committee Updates**

- a. Pre-design Committee Simon Andrews
- b. Finance Committee David Miles
- c. Marketing/Special Events Committee Robyn Spencer
- d. Placemaking Committee Justin Navalle
- e. Community Relations Committee Terry McCleary
- f. Parking Transit Committee Harry Schwartz

Note: East Village Association, Inc. agendas, minutes, and background info are available at 633 9th Ave., San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.



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**I. Call to Order and Self-Introductions**

**James Haug, President**

**Board Members Present:** Hasan Ahmed, Harry Schwartz, Todd Brown, Simon Andrews, Justin Navalle, James Haug, Robyn Spencer, Lizzy Broughton, Ken (Padres), James Bolt, Claudine Scott

James H. called meeting to order at 4:08pm

Public Comments: Hasan inquired as to whether we followed the Brown Act. James explained that we do.

**II. Adoption of Agenda Action**

**III. Public Comments (2-minute limit per organization)**

**a. Alonso Vivas (Clean and Safe) Alonso Viva, Clean & Safe update:**

Homeless outreach team has started concentrating outreach in the downtown area with a focus on East Village. They're getting County Services involved. There is pressure from the City to have the County roll out a crisis team of their own to focus on the mental health issue of the homeless population.

Alonso also mentioned replacing missing or damaged trees in the East Village area. There are at least 100 plus empty tree wells. Harry asked about the grating around the trees and if they will be replaced.

Harry also asked about the Mayor saying things will get worse before they get better. Alonso said there are currently 1400 homeless people in the downtown area. Harry also asked about sidewalk trash getting worse. Alonso said it was the Homeless making a mess.

**b. Larry Turner (SDPD)**

**Larry Turner, SDPD:**

The jail has re-opened since the Covid lockdown. As a result, officers are not responding to incident calls as quickly because they are processing prisoners.

Officer Turner said they are working on improving neighborhood policing by reaching out to people who are loitering, etc. They are put into the computer with a warning. If there are multiple offenses they are then arrested.

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There are more overtime opportunities downtown. There are extra hours Thursday and Friday for officers to patrol East Village.

Angie asked how long they stay in jail. The answer was approximately 24 hours, except for the weekend.

James Bolt asked about evaluating someone who is arrested to see if they are mentally fit to be released. The answer was yes.

Justin inquired about a hit and run on the 4th of July near Quartyard. There were no updates.

#### **IV. President's Report: Administrative Items [conflict of interest declarations and comments]**

##### **1. Consent Items**

###### **Consent Items:**

Robyn moved to accept all consent items. Lizzy second the motion.

Harry Schwartz abstained from the motion.

##### **V. Executive Director Report**

Diane Peabody Straw

###### **A. Tecture Wayfinding Update**

Diana has wrapped up the funding requests. We spent everything we needed to spend for the fiscal year.

We have a carry forward.

###### **B. Night Market Update**

Going well! Working with ABC to get a liquor license to sell local breweries and distilleries.

Hasan asked how it was going. We have approximately 40-50 vendors a week.

###### **C. Planter Boxes**

We are looking for a fabricator at the moment.

Harry asked about street vendors and if they were affecting EV businesses. The consensus was they were not.

###### **D. Block Party**

Justin mentioned we need volunteers and vendors. It will be a Latin themed event on July 31st, showcasing local businesses and talent.

##### **VI. Standing East Village Association Committee Updates**

###### **a. Pre-design Committee**

Simon Andrews

###### **b. Finance Committee**

David Miles

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- c. Marketing/Special Events Committee
- d. Placemaking Committee

Robyn Spencer  
Justin Navalle

Placemaking:

We are moving forward with Tecture. We'll have 10 smaller installations that will be attached to private property. We are looking for locations with good pedestrian access.

- e. Community Relations Committee
- f. Parking Transit Committee

Terry McCleary  
Harry Schwartz

Adjourned 4:00 PM

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