



EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting

Thursday, March 5, 2019 @ 4:00 p.m.

Location: Spaces Makers Quarter – 845 15th St.

\*The EVA Board may take action on any item on the agenda unless it is noted as an “Information Only” Item

---

**I. Call to Order and Self-Introductions**

**James Haug** , President

**II. Adoption of Agenda Action**

**III. Public Comments (2-minute limit per organization)**

- A. Brittany Bailey - Councilman Chris Ward’s Office
- B. Marco Circosta - Clean & Safe

**IV. President’s Report: Administrative Items [conflict of interest declarations and comments]**

**V. Informative Presentations**

**Consent Items**

February 2020 Minutes

**V. Executive Director Report**

Diane Peabody Straw

- A. Opening Day Block Party Updates
- B. New Banner Installation
- C. Public Art Update - 17th and Imperial
- D. New Hire Interviews
- E. Upcoming Events:

**Hot Chocolate 15K**

Location: Downtown San Diego ( East Village on 13th from J St and K St)

Date: Sunday, March 22nd

Time: 6:45 am to 11 am.

**Taste of the Village by Father Joe’s Village**

Location: 3350 E St

Date: Wednesday, March 25th

Time: 5:30 pm to 8 pm.

**Opening Day Block Party**

Location: on J st between 7th and 10th

Note: East Village Association, Inc. agendas, minutes, and background info are available at 633 9th Ave., San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.



Date: Thursday, March 26th  
Time: 10 am to 7 pm.

**Quartyard 5th Birthday**

Location: Quartyard  
Date: Saturday, April 4th  
Time: 3 pm to 9 pm.

**VI. Standing East Village Association Committee Updates**

- |                                       |                |
|---------------------------------------|----------------|
| a. Pre-design Committee               | Simon Andrews  |
| b. Finance Committee                  | David Miles    |
| c. Marketing/Special Events Committee | Robyn Spencer  |
| d. Placemaking Committee              | Justin Navalla |
| e. Community Issues Committee         | Terry McCleary |
| f. Parking Transit Committee          | Harry Schwartz |

Note: East Village Association, Inc. agendas, minutes, and background info are available at 633 9th Ave., San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.



EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting

Thursday, March 5, 2020 @ 4:00 p.m.

Location: Spaces Makers Quarter – 845 15th St.

\*The EVA Board may take action on any item on the agenda unless it is noted as an “Information Only” Item

---

## **I. Call to Order and Self-Introductions**

**James Haug**, President

**Called to order at 4:13**

**Board in Attendance - R. Spencer, T. McCleary, H. Schwartz, S. Andrews, D. Miles, T. Dinh, C. Scott, T. Brown, J. Navalle, and J. Haug**

**Public in Attendance - Marlo Woods & Jason Weisz**

Staff Michael and Diane

## **II. Adoption of Agenda Action**

### **III. Public Comments (2-minute limit per organization)**

#### **A. Marlo Woods - San Diego Police Department**

M.Woods said the SDPD has a new captain and lieutenant. He is working on their schedules so that he can introduce them to different neighborhoods. He said they are both great individuals with a long-standing history in the department. Captain Danny Burrell and he is a great captain. He stated that Lieutenant Tristan Schmootlach is working on a community clean program and is seeking businesses that want to assist in sponsorship.

#### **B. Jason Weisz - Senator Toni Atkins Office**

J. Weisz said Senator Toni Atkins will be doing different initiatives in March for Women’s Month. Senator Atkins would like to invite the EVA staff and board members to their next budget forum. They have budget experts and analysis that will be present to answer questions regarding state and local budgeting. It will be at Mesa College on April 2nd from 6 pm to 7:30 pm. He said the Governor has declared a state of emergency so they can access state and local funds. This will grant \$8.3 Billion dollars for the municipalities to access and California will receive 34 million dollars.

Note: East Village Association, Inc. agendas, minutes, and background info are available at 633 9th Ave., San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.



#### IV. President's Report: Administrative Items [conflict of interest declarations and comments]

#### V. Informative Presentations

##### Consent Items

February 2020 Minutes

**Approval of minutes motioned by T. Dinh and second by D. Miles and passed unanimously.**

#### V. Executive Director Report

Diane Peabody Straw

- A. Opening Day Block Party Updates
- B. New Banner Installation
  - a. D. Peabody Straw said the new banners are going in for the Opening Day Block Party 11th and Market and Imperial. They will go to a Block Party and then target ones for the Night Market.
- C. Public Art Update - 17th and Imperial
  - a. D. Peabody Straw said she has had a couple meetings for funding opportunities for the next art installation/mural set for 17th and Imperial. The total will cost \$45,000 for 5 murals. She is holding off for more funding ask until after Opening Day Block Party. She said The Alpha Project is interested in providing resources for it and partnering with us.
- D. New Hire Interviews
  - a. D. Peabody Straw said she has reached over 100 applications. She has narrowed them down to 20 and they are all good candidates.

#### E. Upcoming Events:

##### **Hot Chocolate 15K**

Location: Downtown San Diego ( East Village on 13th from J St and K St)

Date: Sunday, March 22nd

Time: 6:45 am to 11 am.

##### **Taste of the Village by Father Joe's Village**

Location: 3350 E St

Date: Wednesday, March 25th

Time: 5:30 pm to 8 pm.

##### **Opening Day Block Party**

Location: on J st between 7th and 10th

Date: Thursday, March 26th

Time: 10 am to 7 pm.

##### **Quartyard 5th Birthday**

Note: East Village Association, Inc. agendas, minutes, and background info are available at 633 9th Ave., San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.



Location: Quartyard  
Date: Saturday, April 4th  
Time: 3 pm to 9 pm.

## VI. Standing East Village Association Committee Updates

- a. Pre-design Committee Simon Andrews
- b. Finance Committee David Miles
  - i. D. Miles said the budget was submitted to the city and only one edit came back.
- c. Marketing/Special Events Committee Robyn Spencer
  - i. J. Navalle said they had a great meeting with the city for Opening Day it received the signed off from them. We are now at 29 vendors and 15 to 20 to fill in. We will have a much better financial handle for this event in the future.
- d. Placemaking Committee Justin Navalle
  - i. N/A
- e. Community Issues Committee Terry McCleary
  - i. T. McCleary said the committee had some new attendees including UCSD extension, IDEA 1, Clean and Safe, and Darnisha from the mayor's office. He said they are focusing on fostering collaboration and growth between the entrepreneurs in the community and the community at large including small and businesses.
- f. Parking Transit Committee Harry Schwartz
  - i. H. Schwartz said we have a budget presentation for FY20/21 that will be present to the Downtown Parking Management Group. He said the city has allowed for parking districts to contract work for minor things such as issues relating to curbs and sidewalks without having to go directly through the city.

**Adjourned at 4:45 pm**

Note: East Village Association, Inc. agendas, minutes, and background info are available at 633 9th Ave., San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact [diane@eastvillagesandiego.com](mailto:diane@eastvillagesandiego.com) or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.