



ALLEY CAT ART FEST

DOWNTOWN EL CAJON



DTELCAJON.COM

ALLEY CAT ART FEST SPONSOR GUIDE

SATURDAY, SEPTEMBER 12, 2026 • 10:00AM-6:00PM
IN THE HEART OF DOWNTOWN EL CAJON

SPONSORSHIP LEVELS	Community Partner \$250	Exhibitor \$1,500	Premier Partner \$5,000	Legacy Partner \$10,000
Hyperlink Logo on DEC Website	✓	✓	✓	✓
Logo on Printed Collateral (Event Day)	✓	✓	✓	✓
10x10 Booth Space		✓	✓	✓
Zone/Area Naming Rights			✓	✓
Logo on Marketing Collateral (Pre-Event)			✓	✓
"Presented by" on All Collateral				✓

Get ready for Alley Cat Art Fest! This free, open-air festival combines the best of the beloved Alley Cat Art Walk and the former Artival for Downtown El Cajon's premier celebration of art, music, food, and culture.

Explore several blocks of Downtown El Cajon, featuring 50+ local artists, live music, delicious food and drinks, and the vibrant murals of Arts Alley. Discover one-of-a-kind artwork, support local creatives, and enjoy a fun-filled day for all ages.

Best of all, proceeds from Alley Cat Art Fest help restore existing murals and fund future public art projects, leaving a lasting impact on Downtown El Cajon's creative community.



ATTENDEES

8,500+



FOLLOWERS ON SOCIAL

8,100+



NEWSLETTER SUBSCRIBERS

24,500+



QUESTIONS?!

Call Chris at 619-334-3000 or email
Events@DowntownElCajon.com



DOWNTOWN
EL CAJON

GDECIA, doing business as the Downtown El Cajon Association, is a 501c3 nonprofit organization dedicated to supporting the economic growth and revitalization of Downtown El Cajon. Tax ID: 39-4481405.



**DOWNTOWN EL CAJON ASSOCIATION
ALLEY CAT ART FEST SPONSOR AGREEMENT FORM**

- ☐ **LEGACY PARTNER / \$10,000**
"Presented by..." on All Collateral, Logo on Marketing Collateral (Pre-Event), 10x10 Booth Space, Logo on Printed Collateral (Event Day) & Hyperlink Logo on DEC Website
- ☐ **PREMIER PARTNER / \$5,000**
Logo on Marketing Collateral (Pre-Event), 10x10 Booth Space, Logo on Printed Collateral (Event Day) & Hyperlink Logo on DEC Website
- ☐ **EXHIBITOR / \$1,500**
10x10 Booth Space, Logo on Printed Collateral (Event Day) & Hyperlink Logo on DEC Website
- ☐ **COMMUNITY PARTNER / \$250**
Logo on Printed Collateral (Event Day) & Hyperlink Logo on DEC Website

CONTACT INFORMATION

Name: _____

Company Name (If Applicable): _____

Billing Address: _____

Phone: _____

Email: _____

I hereby agree to sponsor the above event at the level I have selected on behalf of myself/business.

Signature (Authorized Rep.): _____

Date: _____

ONCE COMPLETE

Remit form and payment to: Downtown El Cajon Association
Mail to: 270 E. Douglas Street #100D, El Cajon, CA 92020
Email to: Events@DowntownElCajon.com

The Greater Downtown El Cajon Improvement Association (GDECIA), DBA Downtown El Cajon Association is a 501c3 nonprofit corporation. Any contributions made to GDECIA, are considered tax-deductible. Please consult with your financial advisor for more details. Federal Tax ID #39-4481405.