

Downtown El Cajon Bus. Partners Profit & Loss Budget Overview

July 2025 through June 2026

Accrual Basis

	Jul '25 - Jun 26
Ordinary Income/Expense	
Income	
Assessments FY25-26	580,000.00
Non Assessment Income	
Artival	0.00
Cajon Cruise	0.00
Holiday Lights	0.00
Music on Main	0.00
Grants	
ARPA	220,931.37
Total Grants	220,931.37
Total Non Assessment Income	220,931.37
Total Income	800,931.37
Gross Profit	800,931.37
Expense	
ARPA Grant	220,931.37
Renewal of the District	16,800.00
ADMINISTRATION /MANAGEMENT	
Accounting	7,500.00
Admin. Contract Services	96,000.00
Bank Fees	120.00
Dues and Membership Fees	1,200.00
Insurance - GL, D&O	17,040.00
Legal Fees	5,000.00
Office Supplies	2,000.00
Postage	2,000.00
Printing and Copying	2,400.00
Rent	
Storage Rent	5,000.00
Meeting Space Rental	2,400.00
Rent - Other	30,000.00
Total Rent	37,400.00
Tech Support	3,500.00
Telephone, Telecommunications	1,200.00
Total ADMINISTRATION /MANAGEMENT	175,360.00
DIP/ ECON ENHAN	
Event Expenses	
Artival	0.00
Cajon Cruise	10,000.00
Music on Main	16,000.00
Holiday Lights	50,000.00
Sponsorships	1,000.00
Event Expenses - Other	0.00
Total Event Expenses	77,000.00
Advertising & Promotions	5,000.00
DIP Admin. Contract	24,000.00
Public Relations	65,000.00
Public Space Development	20,000.00
DIP/ ECON ENHAN - Other	0.00
Total DIP/ ECON ENHAN	191,000.00
CIVIL SIDEWALKS / ENV ENHAN	
Compensation & Benefits	
Phone Stipend	30.00
Compensation & Benefits - Other	172,000.00
Total Compensation & Benefits	172,030.00

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	Jul '25 - Jun 26
Civil Admin. Contract	30,000.00
Equipment Rental and Purchase	5,000.00
Maintenance Contractor	15,000.00
Maintenance Supplies	12,000.00
Nursery Supplies & Equip.	2,000.00
Pressure Washing	1,000.00
Uniforms	4,000.00
Utilities	4,000.00
Vehicles	
Fuel	10,000.00
Maintenance & Service	5,000.00
	15,000.00
Total Vehicles	15,000.00
Unallocated Civil / Env Enhanc	15,000.00
CIVIL SIDEWALKS / ENV ENHAN - Other	0.00
	275,030.00
Total CIVIL SIDEWALKS / ENV ENHAN	275,030.00
Reserve	10,000.00
	889,121.37
Total Expense	889,121.37
Net Ordinary Income	-88,190.00
Other Income/Expense	
Other Income	
Assessments FY24-25	405,000.00
	405,000.00
Total Other Income	405,000.00
Other Expense	
Admin. Other Expense	4,400.00
Alley Cat Art Show	1,000.00
AV and Stage Banner Project	18,000.00
Banner Project	53,263.00
Cajon Cruise FY 24-25	11,582.71
Golf Cart	15,000.00
Hauntfest	6,000.00
Lights on Main	83,771.00
Maint. Other Expense	20,000.00
Photoshoot	4,000.00
Planter Project	11,000.00
September to Remember	14,000.00
Website & Hosting	14,800.00
	256,816.71
Total Other Expense	256,816.71
Net Other Income	148,183.29
Net Income	59,993.29