Minutes of December 20, 2023 Board Meeting

Downtown El Cajon Business Partners Inc.

Board Members Present:

Mark Clifton	Director	Lee Mench	Director
Cathy Zeman	CFO	Vince DiMaggio	City of El Cajon
Ron Nevels	Director	Stephen Fitch	DECBP Attorney
Gabriel Marrujo	Director	Graham Mithcell	City of El Cajon
Marina Penzel Sanchez	Guest	Rich Riel	Guest
Corey Marco	Guest	Susan Stoddard	Guest
John Bausch	Guest		

#1.) CALL TO ORDER: 12:02 p.m.

#2.) APPROVAL OF MINUTES: C. Zeman motioned to approve the July 19, 2023 regular meeting minutes, M. Clifton seconded the motion. The July 19, 2023 minutes were approved unanimously.

#3.) PUBLIC COMMENT:

3.1 - Richard Riel addressed the Board and suggested the Board join the East County Chamber of Commerce & speaks about Parkway Plaza Mall.

3.2 - Marina Penzel Sanchez addressed the Board with her concerns about the car show bidding process and asked to be notified ahead of time by the Board to submit her proposal for 2024.

3.3 - John Bausch addressed the Board about a Food Truck permit with City of El Cajon.

#4.) PBID ACTION AGENDA ITEMS:

4.1 - M. Clifton motioned to discuss the appointment of Corey Marco to the Downtown El Cajon Business Partners Board, C. Zeman seconded the motion. Corey Marco gave a brief description of his background & experience. M. Clifton motions to appoint Corey Marco to the Board, L. Mench seconded the motion. The motion passed unanimously.

4.2 - Graham Mitchell discusses the federal monies that may be available to City of El Cajon stakeholders for a Sign and Facade Grant Program.

4.3 - Graham Mitchell gives the Board an update on the City of El Cajon analysis of the PBID, the pros & cons of opening up the PBID to non-owner members, and taking a hard look at how the owners are billed for PBID taxes through the city.

4.4 - Graham Mitchell discusses the current power washing and Clean & Safe contract with the Board and made several suggestions to improve the services.

#5.) <u>NON-PBID ACTION ITEMS:</u>

5.1 - No NON-PBID action items to discuss at this time.

#6.) <u>REPORTS - INFORMATION ONLY:</u>

6.1 - Directors' Report - L. Mench reports the website and updating to make it more useful for the local business and vendor bidding. R. Nevels reports the impact of the construction on El Cajon Blvd to the local business.

6.2 - Presidents Report - M. Clifton reports the homeless issue and night security patrol.

6.3 - City of El Cajon Report - V. DiMaggio reports on the Farmers Market & bidding opening up to the public for the event. V. DiMaggio also reports on the City Council's "Measure J" & the redevelopment of the Parkway Plaza Mall.

#7.) <u>CLOSED SESSION:</u>

7.1 - No closed session matters to discuss at this time.

#8.) <u>ADJOURNMENT:</u> C. Zeman motioned to adjourn the meeting, L. Mench seconded the motion. The motion passed unanimously, meeting adjourned at 1:12 P.M.