


107 

BLOCKS OF CREATIVITY,
COMMUNITY & COLOR

*Numbers current as of December 2022



MORE THAN
4,000
INDEPENDENTLY OWNED AND OPERATED
RETAIL AND WHOLESALE BUSINESSES



2K+ WHOLESALE
BUSINESSES
WEST COAST HUB OF THE APPAREL INDUSTRY

A PLACE TO BE INSPIRED

Shop everything from affordable trends to upscale luxury, and pursue your own unique creative projects – clothing design, floral design, home design, party planning and more.

A PLACE TO EXPLORE

From restaurants to bars to clubs to indie boutiques, patrons seek the next big thing – a sense of discovery with a distinctive cultural vibe.



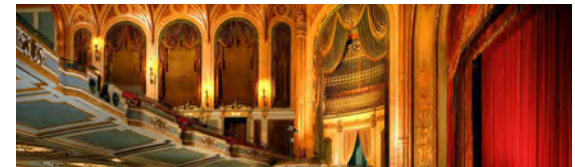
**LARGEST
FLOWER MARKET**
in the U.S.



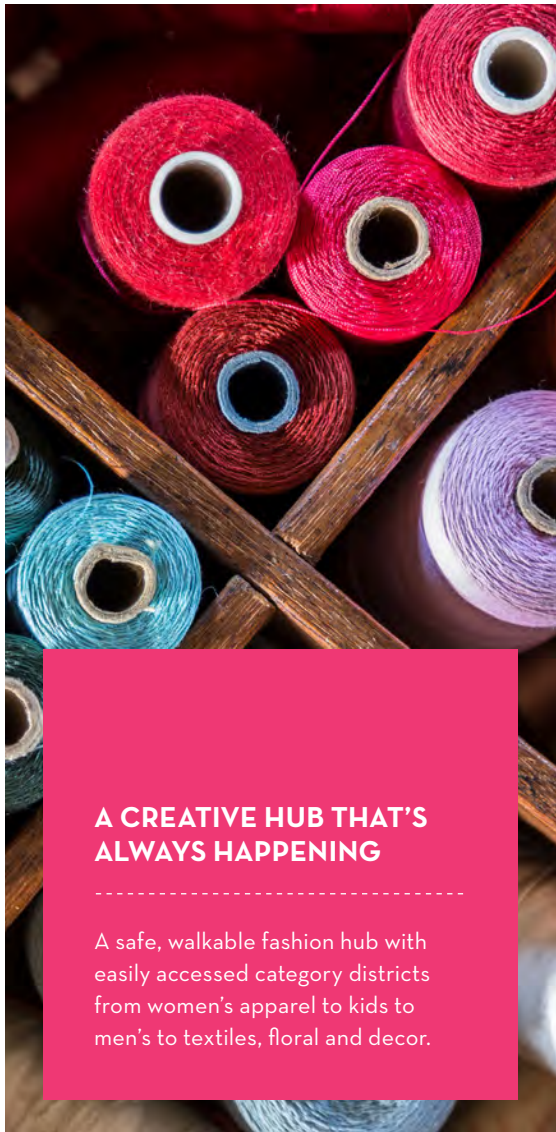
**FAMOUS
SANTEE ALLEY**
open-air bazaar known for trendy fashions



**LARGEST SELECTION OF
TEXTILES**
and notions in the U.S.



**2 HISTORIC, FULLY FUNCTIONING
THEATERS**



A CREATIVE HUB THAT'S ALWAYS HAPPENING


A safe, walkable fashion hub with easily accessed category districts from women's apparel to kids to men's to textiles, floral and decor.



5 MARKET WEEKS per year
1,600 BUYERS ATTEND




2,000+
WHOLESALE SHOWROOMS

CENTRALLY LOCATED WITH EASY ACCESS

A design, warehouse and distribution nexus of the apparel, accessories and fabric industries



GLOBALLY INFLUENTIAL

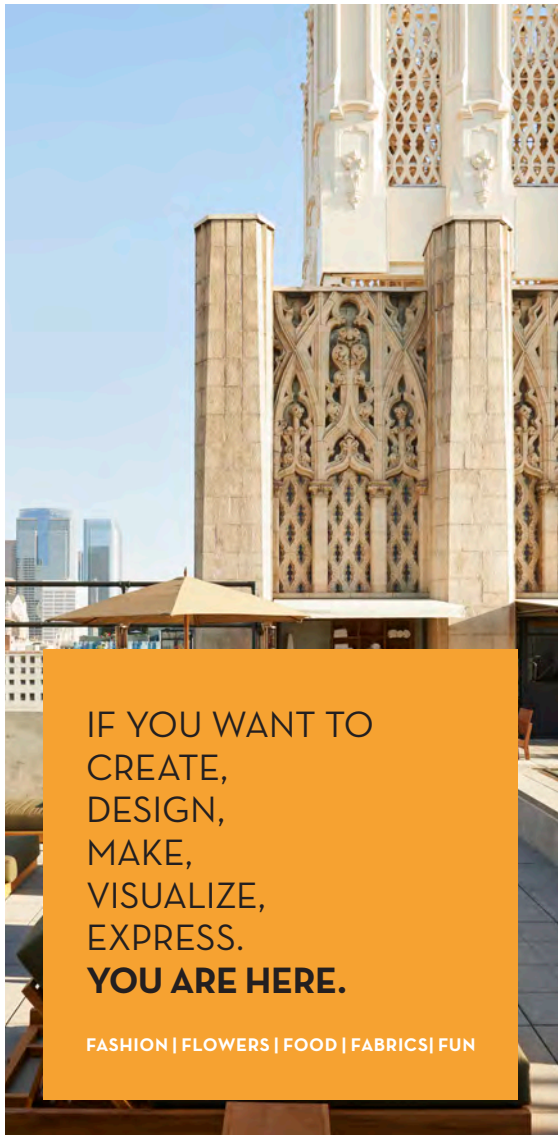
Where the world comes to shop



ON TREND

An evolving and trend-setting style epicenter

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IF YOU WANT TO
CREATE,
DESIGN,
MAKE,
VISUALIZE,
EXPRESS.
YOU ARE HERE.

FASHION | FLOWERS | FOOD | FABRICS | FUN

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GALLERIES AND ART STUDIOS

independent artist and galleries



CO-WORKING & SHARED CREATIVE SPACES

for creatives and entrepreneurs



DESIGN STUDIOS

architecture, graphic design, fashion

STYLEMAKERS TOP CHEFS

- STEVE SAMSON**
Rossoblu
- JOHN TAUBE**
Sibling Rival
- STEPHANIE IZARD**
Cabra Los Angeles
- NATALIA PEREIRA**
Woodspoon
- ANTONIA LOFASO**
DAMA

STYLEMAKERS DESIGNERS

- ADIDAS
- ANINE BING
- GENTLE MONSTER
- HEIDI MERRICK
- MICHAEL COSTELLO
- MOTHER DENIM
- PSKAUFMAN
- RON TOMSON
- SHERON BARBER
- TARINA TARANTINO
- TED BAKER

STYLEMAKERS DECOR

- FLOWER MARKETS
- MOSKATEL'S
- BLUE MOON FABRICS
- GM FLORAL COMPANY

STYLEMAKERS STREETWEAR

- NICE KICKS
- ALMIGHTY
- BLENDS LA
- VANS



STUDIOS

- AGBO STUDIOS**
Russo Brothers: Directors of Marvel movies including Captain America and Avengers: Endgame
- DRIVE STUDIOS**
Visual effects and post-production



YOUNG, EDUCATED,
HIGH-INCOME PEOPLE
WORKING IN CREATIVE
FIELDS

FASHION | FLOWERS | FOOD | FABRICS | FUN



44%

of residents are
ages 19-49



\$60,385.14

Per capita income



**ARTS, DESIGN,
ENTERTAINMENT,
SPORTS AND MEDIA**

Residents work in these fields at double
the rate of all of LA



**MILLENNIALS
MAKE UP 42% OF
RESIDENTS**

compared to 28% for all of LA

37% Bachelor's degree
or higher

RESIDENTS MORE LIKELY TO

Use public transit
(21% vs. 10% for all of LA)

Walk to work
(18% vs. 3%)

Work from home
(12% vs. 6%)

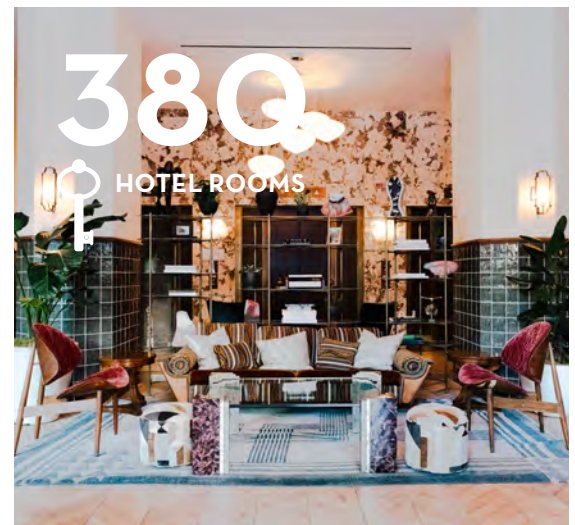
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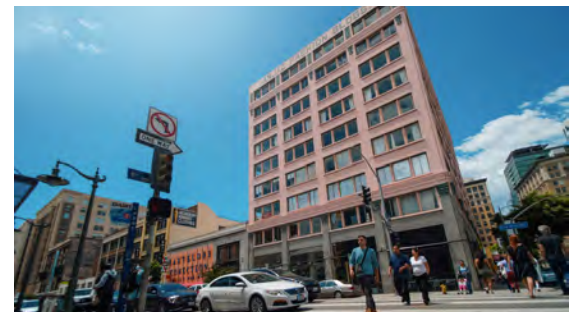
6 
PROJECTS
 UNDER CONSTRUCTION
 & IN DEVELOPMENT



3,000+
 RESIDENTIAL UNITS



380
 HOTEL ROOMS



300K+

SQ FEET OF NEW
 CREATIVE OFFICE SPACE

A MODERN CITYSCAPE

A walkable neighborhood with preserved architecture

INSPIRED AND EVOLVING

Home to a critical mass of cutting-edge creativity

PAST, PRESENT AND FUTURE

Sense of belonging and neighborhood identity going back a century

AN EMERGING NEIGHBORHOOD

Hot restaurants, hotels, galleries and retail

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