



Board Meeting Agenda

Thursday, July 21st, 2022 @ 12:00pm

Hybrid Meeting

ID: 847 4996 5686

Password: 138355

Zoom Link: <https://us02web.zoom.us/j/84749965686?pwd=NURSN1LRDV3akhod1Q2ajNsaytFZz09>

Call-in Number: (669) 900-6833

AGENDA

1. **Welcome:**
2. **Public Comment:**
3. **ACTION ITEM: Approval of Minutes:** May 18th, 2022 and June 23rd, 2022 Meeting Minute
4. **ACTION ITEM:** Invoke AB 361 for month of August – Virtual Meeting in State of Emergency
5. **Finance Committee Report:** Lisa Korbatov, Committee Chair + Jose Gonzalez, Director of Finance & Administration
 - a. Financial Update June 30th, 2022, YTD
 - b. **ACTION ITEM: Recommend Board Approval of \$43,334 investment into Utility Box Wayfinding Project:** This item was presented to Marketing Committee on July 13th, 2022, and will be funded from the \$258K Economic Development 2021 Rollover Budget funds. This expenditure will not be adding to the already approved 2022 budget. It's an allocation of funds within the Economic Development Strategies budget line item.
6. **Marketing Committee Report:** Laurie Rosen, Committee Chair + Elizabeth Zurita, Director of Marketing
7. **Operations & Public Space Committee Report:** Mark Chatoff, Committee Chair + Ivan Villegas, Operations Director
8. **Policy Committee Report:** Jessica Lewenzstain, Committee Chair + Jasmine Ramos, Director of Civic Affairs & Public Policy
 - a. DTLA 2040 Update + Retaining The Afriat Consulting Group Inc. for Advocacy Assistance
9. **Election Committee Report:** Diane Pappas, Committee Chair + Jasmine Ramos, Director of Civic Affairs & Public Policy
 - a. **ACTION ITEM:** Approve the Record Date
10. **Executive Director's Report:** Anthony Rodriguez
11. **New Business:**
12. **Adjourn:**

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