



**Board Meeting Agenda**  
Thursday, Nov 17th, 2022 @ 2:00pm

**Hybrid Meeting**

ID: 839 9797 4121

Password: 147995

Zoom Link: <https://us02web.zoom.us/j/83997974121?pwd=eGd2VEY2UjllbIRZNkpXSmpNZIRUZz09>

**AGENDA**

1. **Welcome:**
2. **Public Comment:**
3. **ACTION ITEM:** Approval of Minutes: October 20th, 2022 Meeting Minutes
4. **ACTION ITEM:** Invoke AB 361 for month of December - Virtual Meeting in State of Emergency
5. **Marketing Committee Report:** Laurie Rosen, Committee Chair + Elizabeth Zurita, Director of Marketing
  - a. 2023 Marketing and Communications budget discussed and reviewed
  - b. Marketing report update
6. **Operations & Public Space Report:** Mark Chatoff, Committee Chair + Ivan Villegas, Operations Director
  - a. 2023 Operations and Public Space budget discussed and reviewed
  - b. Clean and Safe Updates
7. **Personnel Committee Report:** Elisa Keller, Committee Chair
  - a. Staff performance discussed and reviewed
  - b. 2023 BID staff salary discussed and reviewed
8. **Finance Committee Report:** Lisa Korbatov, Committee Chair + Jose Gonzalez, Director of Finance & Administration
  - a. Financial Update: October 31, 2022 YTD
  - b. **Action Item: Move to Approve the 2021 Informational Tax Returns**
  - c. **Action Item: Move to Approve the 2023 Proposed Budget**
  - d. **Action Item: Move to Approve the 2023 Annual Planning Report (to submit to the City of LA)**
9. **Election Committee Report:** Diane Pappas, Committee Chair + Jasmine Ramos, Director of Civic Affairs & Public Policy
10. **Executive Director's Report:** Anthony Rodriguez
11. **New Business:**
12. **Adjourn:**

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