Marketing Committee Meeting Agenda
Wednesday, September 8th, 2021 @ 12pm

Invitation Link:
https://us02web.zoom.us/j/84601606322?pwd=TFlrbUZJZ3lhWW9He1qdUhlGN2tVZz09

Meeting ID: 846 0160 6322
Passcode: 880742

One Tap Mobile
+1 669.900.6833

AGENDA

1. Welcome
2. Public Comment
3. **ACTION ITEM:** Approve 8/18 Marketing Committee Minutes
4. INSPO Marketing
5. Update on PR activities
   a. DTLA BIDs Editorial
   b. Move to DTLA campaign
   c. Art Installation
6. Economic Development Programs Update
   a. #SmallBizLove
   b. Spruce It Up
   c. Space Connect
7. August Website + Social Media Analytics
8. New Business
9. Adjourn

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting at (213) 488-1153.