

SMALL BIZ



GRANT PROGRAM

The LA Fashion District BID has launched a **#SmallBizLove Grant** program specifically for existing merchants located within the LA Fashion District BID boundaries.

The businesses selected will be awarded grants (valued anywhere from approximately \$500 - \$2,500 each) in the form of creative services such as web design, photography, signage, branding, social media services, etc.



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ELIGIBILITY & SELECTION CRITERIA

Applicants that meet the following criteria are eligible for a **#SmallBizLove** Grant:

- Small to medium size businesses
- Must be a business that is open to the public (wholesale businesses are not eligible)
- Must be located within the LA Fashion District BID boundaries
- Business must have been open and operating in the LA Fashion District prior to March of 2020
- Applicants must demonstrate a need for the service
- Applicants must demonstrate how the service will improve their business
- Applicants may apply for up to 3 services
- Applicants may not be awarded more than 1 service

TIMELINE

Applications will be accepted beginning May 5th, and thereafter until all grant funding (in services) has been awarded. Applicants will be reviewed each month and can expect to hear about the status of their application the following month.

CONTACT INFORMATION

The LA Fashion District BID is happy to answer questions about the **#SmallBizLove** Grant Program and the LA Fashion District by e-mail or phone.

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