

DOWNTOWN FRESNO PARTNERSHIP

Board of Directors

Wednesday, June 26, 2024
12:00 P.M.–1:30 P.M.

Downtown Fresno Partnership
2020 Tulare St

AGENDA

***This meeting will also be accessible via ZOOM conference.**

<https://us02web.zoom.us/j/81448749097?pwd=SEkyT3EwcHJFT09vd2RpcFdUMlhhUT09>

Dial in: +1 669 900 6833 US

In person at: Downtown Fresno Partnership
2020 Tulare St

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|--------------|---|------------|
| I. | Call to Order/Establish Quorum | Kliwer |
| II. | Approval of Agenda (<i>Action</i>) | Kliwer |
| III. | Approval of April 17, 2024 Minutes (<i>Action</i>) | Kliwer |
| IV. | Financial Review (<i>Action</i>) | Balch |
| V. | Downtown Fresno Retail Programming Project: Authorization to Negotiate and Execute a Contract with David Weinert & Associates, LLC, and Alpha Real Estate Advisors, LLC (<i>Action</i>) | Balch |
| VI. | Authorization of 3% Increases in PBID Assessment Rates in 2024–25 and 2025–26 as Allowed Under Management District Plan (<i>Action</i>) | Balch |
| VII. | Authorization to Engage Jeffrey Scott Agency for Marketing Services (<i>Action</i>) | Balch |
| VIII. | CEO Report | Balch |
| IX. | City of Fresno Update | Mayor Dyer |
| X. | County of Fresno Update | Nerland |
| XI. | Public Comment | |
| XII. | Board Open Discussion/Reports from Board Members | |
| XIII. | Adjournment | Kliwer |

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2020 Tulare Street, Fresno, CA 93721 | phone 559.490.9966 | fax 559.490.9968 | www.downtownfresno.org

Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with a disability, as required by laws. Any such request must be made in writing to the administrative assistant at 2020 Tulare Street, Fresno, CA 93721. Persons needing disability-related modifications or accommodations in order to participate in public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the administrative assistant at 559.490.9966 at least 48 hours prior to the meeting.