

DOWNTOWN FRESNO PARTNERSHIP

Clean & Green Committee

December 7, 2022
8:30 A.M. – 10:00 A.M.

Downtown Fresno Partnership
845 Fulton Street

MINUTES

- **Present:** Cassey James, Christian Horta, Melissa Almaguer, Lupe Perez, Mark Standriff
- **Staff:** Jimmy Cerracchio, Brian Kelly, Lara Agulian, Gloria Valdovinos
- **Public:**

I. Call to Order - The meeting was called to order at 8:32am.

II. Clean

- a. **Ambassador Report/Garbage** – The street cans have mostly been good. The only issue has been with the overfilling of the cans at the Californian. The residents are still using the street cans to dump all their trash instead of their dumpsters. Kelly is going to reach out to Garcia with Code Enforcement to see if there is something that can be done.

There has been a decrease in fires in cans and dumpsters. There are still fire damaged cans being used. Mid Valley is aware. They have put in orders to replace the damaged items, but they are experiencing delays with things being backordered. There are also other damages with bars and locks that Kelly brought to Mid Valley's attention. Kelly also asked Standriff for stats on the year for downtown in regard to trash clean up. Standriff will get that over to DFP.

- b. **Garbage/Mid Valley** – Horta mentioned that they are behind on the bin replacements due to materials being short, but all replacements are ordered. Mid Valley is also donating 15 boxes to DFP for the Tree Lighting Ceremony event this Friday, December 9. DFP is very thankful.

Perez brought up bins that are out of the PBID that are always graffitied and asked if they can be cleaned. Mid Valley agreed to look at it.

III. Green Updates

- a. **Beautify Fresno** – Standriff gave some 2022 stats. They had 9 events in downtown in 2022 and are still focused on downtown. Recently, out of town visitors complimented the cleanliness of our downtown to the Mayor personally. They are also looking into trash enclosures.

The first downtown event in 2023 will be January 16 from 1-3pm at Mariposa Plaza. This is the National Day of Service/Martin Luther King Day. They are throwing an appreciation celebration to those who volunteered for seven or more cleanups, which comes up to about 150 people and their guests. The event was the same night as this meeting at Chukchansi Park with food trucks. In 2022, they had 1,900 new registrations and built on last year's success. Every council district had at least one clean up event and focus was given to areas with concern. They have noticed a decrease in trash to areas that they clean up more frequently. They reached their goal in the 1-million-pound challenge by memorial day and have now hit 2 million pounds of trash pickup. They are also working on getting another graffiti online and are just waiting to get the truck.

DOWNTOWN FRESNO PARTNERSHIP

Clean & Green Committee

December 7, 2022
8:30 A.M. – 10:00 A.M.

Downtown Fresno Partnership
845 Fulton Street

MINUTES

- b. **Planter Program** – Valdovinos received some information Erika at the City for the Planter Program. Three of the seven businesses are good to receive their planters, while four had some issues with their paperwork. Once all are corrected, the City will move the planters to their new homes.
- IV. **Parking Report** – Almaguer started with the new parking signs that are up in the Brewery District for ArtHop, which are now up. They are still giving out warnings in downtown to first time parking offenders and are getting that translated to Spanish. New stickers for the meters have been ordered with a Spanish translation. The City had fixed EV chargers that were damaged, but they are already damaged again. They are looking into more security for this and will start by testing a steel cage on one, which gets locked at night and unlocked each morning. They are hoping this cage will be up within two weeks. The screens on the meters have been fogging up due to the rain. They are working with to get this fixed and find a solution with the manufacturer. Monthly parking newsletters are still in progress. There has been an increase in garage vandalism with people breaking into utility rooms and things. They may increase security in the garages.
- V. **Security Report** – Cerraccho spoke about the community safety meeting which took place last Wednesday, November 30 at Arte Americas. PD was there to discuss what they are doing to keep downtown safe as well as to hear concerns from the public. It did not have great turnout with about four stakeholders in attendance even though we emailed the information and passed out paper flyers to every business. Arte Americas has been hit with a lot of homeless activity on their property even blocking their gate entrance. Kelly mentioned that he called 311 for Arte Americas and the HART Team went out there on the day of this meeting. Kelly is able to follow up because he asked for the case number. Steve from the HART Team was at the safety meeting. 311 can also be called for non-emergency questions and concerns, such as illegal dumping, and it connects to FresGo.
- There is not much more to report other than the standard graffiti and trash issues. Kelly did mention that a tree had fallen on Arte Americas property but is hanging over onto the public sidewalk. Since it is on Arte Americas' property, they will have to take care of it, but it is a concern as it is hanging onto public property.
- VI. **Comments** – Perez brought up the painting of the light poles, which had been discussed the last two meetings. Brian Russell at the City did not seem too interested in it, but Perez asked Standriff if they can discuss further. Standriff brought up that there would have to be public meetings as well to see how the public feels about them being painted and to get their input. This could be a project for Beautify Fresno. The main concern for Public Works would be the maintenance. Standriff is happy to talk about it. It would also help to find examples from other cities.
- VII. **Adjourn** – The meeting adjourned at 9:07am.