

DOWNTOWN FRESNO PARTNERSHIP

Clean & Green Committee

April 6, 2022
8:30 A.M. – 10:00 A.M.

Downtown Fresno Partnership
845 Fulton Street

MINUTES

- **Present:** Cassey James, Jay Fowler, Jeffery Maxies
- **Staff:** Jimmy Cerracchio, Brian Kelly, Jazzmine Young, Rowell Reyes, Lara Agulian
- **Public:** Jamie Sandoval, Homero Montalvo

I. Call to Order - The meeting was called to order at 8:33am.

II. Clean

- Graffiti Project** - Reyes presented his Graffiti Report where he is collecting data on the graffiti around Fulton St and the alleys. Thursday and Fridays show the most graffiti activity with the Helm building being a big target. He is also using this to see if there is an uptick in graffiti activity after events such as ArtHop.
- Ambassador Report** – Kelly spoke about how the city worked to remove the large, yellow graffiti on top of the Spiral Garage. He was wondering if the City now has more of a plan set in place to handle that kind of graffiti in the future.
- Garbage** – In communicating more with Mid Valley, there have been more fixes to the locks and lids of dumpsters. Kelly requested there be more service to the dumpsters by Kern & M and more around events such as ArtHop.

Mid Valley found the lease agreement for Kocky's stating that the City would provide the dumpsters as the City owns the building. Montalvo is handling this situation working with Greg and Robin at the City. Subway will be getting replacement recycle bins. Chicken King was given a notice about their bins.

Ambassadors and DFP had a meeting with Abby at Chukchansi to discuss the trash clean-ups post event days especially on weekends. It is a lot for just the DFP Ambassadors to handle, which has been the case lately. There is a lot of trash left by illegal street vendors and guests leaving the venue post-events. After talking to Chukchansi, Ambassadors will start staggering their shifts to try and keep things clean during the event and will use Chukchansi's dumpsters. We are working to find a way to get some volunteers to come out on Sundays after events to help clean with the possibility of getting comped Grizzlies tickets. Beautify Fresno is willing to help but Sandoval does not want the program to be seen as free labor. James mentioned using the DFP volunteer pool, sending out an email of dates we need clean up, and asking people to sign up. We want to document the trash and our clean up to get the City involved in a long-term plan.

III. Green Updates

- Beautify Fresno** – Sandoval gave us this update. Mayor Dyer set a goal to collect 1 million pounds of garbage this year. The Great American Clean up is on April 30th from 10:00am-

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12:00pm, with 2 locations in downtown. One is the Brewery District with 160 volunteer and the other is CRMC. There will be an afterparty at the Chukchansi parking lot at H St.

- b. **Planter Program** – We have the contract from the City for this program, we just need to draft and application to launch it. DFP does not want ownership of the planters, that stays with the City until a business wishes to take it over. In talking about the planter program, James also expressed the need for some empty store fronts to be cleaned out. There is a pileup of a lot of leaves and trash between the gate and store entrance of some buildings around 1242 Fulton St. We are going to work with the property manager, Charles Atikian, to see if that can be cleaned. The City was also working to disincentivize those with abandoned buildings, so we should get them involved.

The grant program Stay Here was also brought up in correlation to the Planter Program. Young talked about how we are getting the word out not just with email, but with canvassing to each business, which Agulian and Young have been doing.

- IV. **Parking Report** – Maxies spoke about how there is more cleaning and power washing before and after events. There has been more vandalism of the garbage cans, but they have enough to replace them. They also have new cans that are installed into the ground so that has made the vandalism less extreme. There has been some graffiti, but nothing too bad. There is now year-round cleaning at the Underground and Spiral garages. The Office of Education garage had someone mess with the lock door on Fresno Street and there were no cameras to capture that.
- V. **Security Report** – There were 2 known break-ins, but they were not major. PD has still been slow to respond to trespassing calls but are quicker with more serious calls. PD is still doing their nightly patrols with the cadets and the Downtown Unit.
- VI. **Adjourn** – The meeting adjourned at 9:52