

DOWNTOWN FRESNO PARTNERSHIP

Clean & Green Committee

June 1, 2022
8:30 A.M. – 10:00 A.M.

Downtown Fresno Partnership
845 Fulton Street

MINUTES

- **Present:** Cassey James, Jay Fowler, Mark Standriff, Daniel Dorris, Christian Horta
- **Staff:** Jimmy Cerracchio, Brian Kelly, Jazzmine Young, Rowell Reyes, Lara Agulian, Johnny Quiroz
- **Public:** Nora Monaco

I. **Call to Order** - The meeting was called to order at 8:32am.

II. Clean

- a. **Ambassador Report/Garbage** – Kelly stated that there needs to be improvements on securing dumpsters. Some newly replaced locks are already gone. The ambassadors have created a flyer that they are going to hand deliver to managers at different buildings. The flyer reminds business and property owners to lock and care for dumpsters. It also asks that if a business has their own lock with a code, the DFP needs that code. The standard locks from Mid Valley are recommended. Cerracchio commented that the dumpsters on Federal Alley have been overflowing more. Cars might be parking in the way of the dumpsters so they might not be getting serviced. Mid Valley is working to report overflowing dumpsters to let customers know that their servicing amount is not accurate. Factory 2 U dumpsters are still being used and filled, but not serviced because not paying for it. The business is not returning calls and is hard to reach. Mid Valley says they will still service it now so it does not look bad and ambassadors will try to help contact them. Fallas is months behind on roll off payments, but they are also hard to contact. Their roll off is causing issues as it is open, does not lock, and there are dumpster fires. Kelly will reach out to Homer at the City. DFP would appreciate more locks from Mid Valley and Mid Valley agreed to share more. The five they had given were very helpful. James asked if fines are being issued for dumpsters. Homer issues them after he checks. Standriff can find out if properties are being fined.

Reyes spoke on street cans. There are new trash liners on street cans by Arte Americas and The Grand. The ambassadors have a system in place to service cans along Kern and Fulton and are focusing on the street cans now. They want to expand that to Van Ness. Cerracchio brought up that Monaco was wondering about getting cans in the Brewery District. Can the City help with this? Standriff has been working on a Downtown plan and realizes that there is no consolidation of responsibility of trash. There are 4 entities handling trash in downtown, DFP with 51 cans, Public Works, FAX Dept., and Standriff's sanitation team. Standriff will check the cost of adding cans to the Brewery District. Standriff wants to meet with DFP, Lupe Perez, Mid Valley, and Greg Barfield to discuss this, which Agulian will work to set up for next week.

RFP for alley clean up with Federal and Congo Alleys. Big Belly compactors are causing more problems than solutions. The wiring is easy to get into and they break down, with a cost of \$6,000. Standriff trying to work on not only post event clean ups for downtown, but also clean ups on or before event days.

- b. **Graffiti** – Reyes says that the ambassadors are so swamped with trash duties, that it takes away from other ambassador duties. They have not been able to pay as much attention to the graffiti,

DOWNTOWN FRESNO PARTNERSHIP

Clean & Green Committee

June 1, 2022
8:30 A.M. – 10:00 A.M.

Downtown Fresno Partnership
845 Fulton Street

MINUTES

but patterns appear the same as before. They have been good at either reporting graffiti to FresGo or removing it themselves if they can. The issue lies with the graffiti that is higher up and where nothing can be done to remove it immediately. The graffiti team responded to 28,000 calls last year. Standriff is adding another graffiti crew and they are working on being able to respond faster to hard-to-reach graffiti.

III. Green Updates

- a. **Beautify Fresno** – Standriff is grateful for the partnership with DFP and the help they provided for the Great American Clean Up. It was not just the help with checking people in, but also having the ambassadors clean up the parking lot during and after the after party. He is also thankful to Mid Valley for helping with the roll-offs and the Port-a-potties. The public saw a well-run event. Downtown had 160 volunteer signups and there were 70% repeat volunteers for the Great American Clean Up. There have been 4,000 volunteers in the last 5 months and 52,000 pounds of trash have been picked up by them in the last 65 events. In terms of the Million Pound Challenge, 587,000 pounds have been picked up so far.
- b. **Planter Program** – James stated that the Adopt a Planter Program received 14 applications total with 10 qualifying, 4 being out of the PBID. The applications closed the night before this meeting. There are 30 planters to give out. 7 of them line CVS in a way that blocks cars from driving onto the sidewalk. We are not sure if those are allowed to be moved and are waiting on an answer from the City. The 30 planters do not include the 3 that Los Panchos have already claimed. 33 planters have been requested by the 10 qualifying applicants so we will have to finalize and choose who will receive how many. The response to this program has been positive. Once the businesses and City approve of things, businesses fully care for the planters and are given a one-time \$100 grant for the initial planting and painting of the planters. If the planters are not cared for, it is in the contract that they can be taken away from the businesses. Applicants sign an MOU and the DFP is not responsible, contracts are between the businesses and the City. If the CVS planters cannot be moved, who takes responsibility of them? Monaco suggested the Rotary or some kind of volunteer organization could. James said that Keppler school applied so maybe we can talk to them about the CVS 7. Kelly mentioned that the African American Museum was going through a remodel of their yard so they could be good to reach out to. Sprinklers and hoses have been damaged downtown, but as these planters will probably be hand watered, it should be okay.

IV. **Parking Report** – No representative was present.

V. **Security Report** – No security representative was present, but Cerracchio had information from the last security meeting. The Mayor has increased security included in the budget. There are public hearings on the budget in the next couple of weeks.

VI. **Adjourn** – The meeting adjourned at 9:34am.