

DOWNTOWN FRESNO PARTNERSHIP

Clean & Green Committee

August 3, 2022
8:30 A.M. – 10:00 A.M.

Downtown Fresno Partnership
845 Fulton Street

MINUTES

- **Present:** Cassey James, Mark Standriff, Daniel Dorris, Christian Horta, Melissa Almaguer
- **Staff:** Jimmy Cerracchio, Brian Kelly, Lara Agulian
- **Public:**

I. Call to Order - The meeting was called to order at 8:34am.

- a. Introductions** – This was Almaguer’s first meeting as the new Parking Director at the City of Fresno, so introductions were given.

II. Clean

- a. Ambassador Report/Garbage** – Kelly stated that the street cans all have locks now. The cans at M & Kern and across from Cornerstone have been replaced by Dorris at Mid Valley due to fires. There is a can missing a liner by Welbe Health and an increase in damaged cans have been noticed. They are all still being serviced regularly though. More frequent service has been needed in front of the Californian. The dumpsters behind the Californian also remain open during the day for the residence to use and that has caused some problems. The Californian does have additional staff to clean that area, but the ambassadors are still keeping an eye on that. The Mammoth Mall dumpster is too small for the amount of trash produced by the businesses there and they only have one day of pick-up service a week, which is not enough. Mammoth Mall has been using PACE’s dumpster as well. It may be worth it to visit Mammoth Mall in person and talk to the owner about the situation. 1171 State Center and 1101 Fulton have no locks on the dumpsters. Additional dumpster has been dropped off by Mid Valley for ArtHop on August 4. The PBID is getting a bigger dumpster go accommodate better for the service. The Bank of the West area has been better, and ambassadors haven’t had to Fresno for clean ups lately. The dumpsters are secured. The CVS and EOC LGBT area have improved as well. 2-3 ambassadors will be in attendance for the Beautify Fresno Clean Up event on August 6. The DFP is now hiring one more part time ambassador.

III. Green Updates

- a. Beautify Fresno** – Standriff talked about the Citywide Community Clean Up coming up on August 6. There are four hub locations, including Cultural Arts District downtown, which has 150 volunteer sign ups. Aside from that, there are over 100 locations people have chosen on their own, including 3 within downtown in the Brewery District and the east edge of downtown. There will be over 200 people cleaning in downtown, which will be nice since the event is the Saturday after ArtHop from 8-10am. Almaguer said that she will allow parking to be relaxed that morning, so volunteers are not ticketed. There will be an after party for the clean up at Manchester Center.

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Standriff is looking for clean up areas for September. They have extended their Adult Offender Program to Chinatown from 6:30am-2:00pm. There has been an increase in bicycle teams as well. Standriff is willing to work with downtown to help the beautification process as well as the clean ups, such as with programs like the Planter Program.

James asked if any progress had been made getting street cans in the Brewery District. This is still being worked on, but mostly working to get a process in place and make sure all street cans can be serviced. James also asked where we were on the dirty storefronts and getting them cleaned. The owner has not been responsive so Cerracchio will reach out to code enforcement to fine them. Cassey mentioned the small graffiti she has seen by Chukchansi Park and asked how to get them removed. Standriff said that Fresgo-ing those would be best. Kelly has noticed an uptick in small graffiti. Ambassadors have a way to remove small graffiti, but it does not work on every surface.

- b. Planter Program** – The Planter Program has closed. 10 recipients have been chosen with a total of 36 planters adopted. Now they are gathering MOUs and insurance items needed for the City’s approval. A few are in review now at the City and one deadline to get them in is August 11. Once approved, the City and the business will set a date to deliver the planters. Young and James are working to remind businesses of the deadline. A DTA student who runs a plant business has offered her services to help with the planting itself and using water-wise plants. The planters by CVS still have not been adopted. This is being worked on. Cerracchio mentioned asking EOC LGBT Center if they would take over their care.

- IV. Parking Report** – Almaguer spoke about herself and career history. She has been with the City of Fresno for 20 years and has been the Director of Parking for about 2 months. She has been getting to know the area to better serve it. She has been walking around downtown with her staff checking out the different neighborhoods and seeing what needs to be changed to better accommodate those areas parking-wise. She will have the meter time limits and things like that changed if it makes more sense. She is also conducting a master fee schedule study to see if our meter fees match current trends. She will meet with the City of Sacramento to discuss their parking and see what they do. She is also re-training staff. She met with ACE Parking about big concerts coming up this month.

As of now her staff is mostly only giving warning citations around downtown. She does want to pass out a flyer along with the warning citations that has information about downtown and would like ideas for what to include on those. She also noticed that the Park Mobile stickers on the meters have been falling off, so she wants to get new stickers and include different languages. Once finalized, events on weekends will be charged. The question is posed of how we would let the public know if it is an event day downtown. This will be something that has to be considered.

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V. Security Report – Cerracchio commented that he does not see the downtown bike unit daily but does see them on event days. There was some kind of incident at Full Circle Brewery. On one of their event days, there were minors and others who were high on drugs and the other businesses in the area complained. We don't have much more info as of now. Calls to the Police Department have been more medical rather than vandalism. Responses by PD to calls have been faster.

VI. Adjourn – The meeting adjourned at 9:24am.