

# DOWNTOWN FRESNO PARTNERSHIP

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## Clean & Green Committee

October 6, 2021  
8:30 A.M. – 10:00 A.M.

Downtown Fresno Partnership  
845 Fulton Street

### MINUTES

- **Present:** Cassey James, Jay Fowler, Jeffrey Maxies
- **Staff:** Jimmy Cerracchio, Courtney Ramirez, Brian Kelly, Jazzmine Young
- **Public:** Yahaira Figueroa, Mark Standriff

I. **Call to Order** - The meeting was called to order at 8:34 am.

II. **Clean**

- A) Ambassador Report – Cerracchio shared that Lee Blackwell turned in his resignation, and Ambassador Brian Kelly will be filling in moving forward. Kelly reported that there have been many forced open dumpsters on Fulton, and he and the ambassador team will be spending next week following up with out of code business owners. James asked when code enforcement would be enforcing fees. Cerracchio stated that they already are. Homer Montalvo is the contact in code enforcement, with the city, and Kelly will work with him to keep on top of preventing fees for businesses.
- B) Garbage – Fowler reviewed the list of dumpsters provided by DFP, and reported that 1114 Fulton needs to be replaced, 1044 Fulton was completed the prior day, 1018 Fulton had damaged lids that will be replaced, 1144 Fulton had a lid, but a locking cord will be provided; and 2014 Tulare will be replaced. MidValley has provided a dumpster key to the PBID, and two inserts that were missing were replaced. Fowler provided ash tray options as requested by committee, which will be forwarded to the City.

Mark Standriff from the City of Fresno reported that he is working on the Keep America Beautiful contract, and stated that they can supply ash tray options. Cerracchio noted that Downtown will need sturdy options for homeless damage resistance. Standriff will follow up, with support from Scott Mosier from the City of Fresno.

- C) Landscape – On the next agenda, this will be replaced with a Beautify Fresno report. Per the adopt a planter program, James will review the agreement and will follow up in order to get official plan. Figueroa will ask Dan Zack from the city, or public works, about the total of the planters, and then the partnership can use that information to put out an email to the merchants.

III. **Green**

Standriff shared that Monday will be a Poverello house planting project that will help the area. There will also be a community clean up in Downtown with a Hindu group. In addition, there is a

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changing city relationship with Olympic property services in Chinatown. From the Beautify Fresno budget, the city is hiring crews (4) city wide – one on downtown and chinatown area, and a do a sweep every day Monday – Saturday. Olympic will do alley clean up and maintenance starting in November. They would be taking care of the Federal and Congo alley downtown. There will be a complete scrubbing, power washing, dumping, litter collection, etc. Cerracchio toured with Olympic. Standriff says funding may be available for city employees that could supplement the ambassador program.

Cerracchio stated that we've had issues on Stanislaus bridge, exit signs on freeways. Standriff stated to send those to us, and we can continue to push them – he stated that we should continue to use FresGo, but inform the city contacts as well. Cal trans is giving the city of Fresno a little more access, and Standriff shared that they are working on them allowing the city employees to access the on and off ramp for cleaning, though Cal Trans would be required to block traffic.

James followed up on the issues at 1635 Fulton ave, and Standriff said that this in addition to lighting issues should be sent to FresGo as well as him. Issues like Fulton Street party coming up, and fountain servicing can be “bulldogged” by Standriff to the city.

#### IV. **Parking Report**

Kelly reported that the cart is working with underground parking. Maxies stated that the garbage can situation in the parking lot has been noted, so they have ordered 65 garbage cans, which will be bolted down. They will be around the main garages, and other surface lots, and spiral, underground, etc. They are expected by mid-October. There will also be an additional cleaning person, M-F, 6 am to 6 pm – working on cleaning up garages. Graffiti was hit hard wed. thurs. For larger areas, Maxies is reporting that they are adding them in fresgo app, but for small graffiti – they are taking care of it themselves. They are implementing a camera system with monitoring – and starting with a pilot program at the spiral or underground. Per the graffiti at the spiral garage, it was a super soaker, and the city needs to hire a crane. With temperatures dropping, it has become traditional “graffiti season.”

#### V. **Security Report**

There have been a lot more break ins – the DFP office, Luftenberg's, the biz journal, both our security and CIS security have noted a big increase in homeless with lots of new faces and graffiti is up quite a bit. Downtown unit is getting pulled away for the fair, Cerracchio will be sending a letter to the city as it's part of our PBID agreement.

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**Adjourn – 9:31**