

DOWNTOWN FRESNO PARTNERSHIP Clean & Green Committee

845 Fulton Street

Thursday, April 8, 2021
8:30 A.M. – 10:00 A.M.

MINUTES

Downtown Fresno Partnership

- **Present:** Hilary Haron, Scott Anderson, Bhavneet Gill
- **Staff:** Jimmy Cerracchio, Danny Griffith, Courtney Ramirez
- **Public:** Yahaira Figueroa

I. **Call to Order** - The meeting was called to order at 8:35 AM.

II. **Approval of December 11, 2020 Minutes** **Cerracchio**

Haron accepted, Anderson seconded, action passed.

III. **Approval of April Financial Report** **Cerracchio/Gill**

Major updates included moving the money that had been set aside for new computer work stations to spending money. The board should vote to move the \$7000. The money isn't needed at this time due to purchase in 2020. The security costs have increased the most due to COVID.

Anderson accepted, Haron seconded, action passed.

IV. **Board Meetings for 2021** **Cerracchio**

Starting in June, we will begin holding committee and board meetings in person. We will offer the option for zooming into the meeting for those who would like it.

V. **PBID Renewal Update** **Cerracchio**

There has been progress with the city and they are officially doing the engineer's report. The property and business owner response hasn't officially started. The response was mixed for the initial survey, but the official petition is coming next.

VI. **CEO and President Update** **Cerracchio**

The project by Tutelian and Company have been offered support. Reza Assemi will be building residential on Amador and San Joaquin. Full Circle Brewing is officially into the Fulton Ave location. DFP is continuing to speak with the Create Here winner about a location with tours scheduled shortly.

Regarding COVID-19 rules, the Governor has recently changed it to be 25% indoors, and our county is moving towards yellow. DFF is offering the façade grant info, and will be announcing the offer of the Stay Here program. It will be similar to the previous grant, and the state is currently offering food vendor grants. We are currently sharing this information with our vendors.

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The Market on Kern is back, and we are working on a Night Market. The Grizzlies are re-opening, and our new branding will be on display. We worked with Fresno Street Eats last Thursday and are trying to get MAS on board.

Barb's Drive In had been shut down due to holding a large concert in the property. We have sent a detailed list of steps per the city, county and police. We hope the owner will respond in time to relaunch.

VII. Clean and Green Update

James

Break ins are continuing to be an issue and we are watching for homeless encampments. There is an April 24th clean up day, with only 30 spaces left to volunteer. On the H Street parking lot, there will be a celebration for everyone who participated across the city, in partnership with the City of Fresno. We are also working on a Southwest airlines welcoming event for the same evening.

Throughout the district, the majority of the dumpsters are locked. We are working on the adopt a planter program with the City. There is a water tank trailer that needs to be repaired that we can use for the planters. There was an issue with a dumpster at Tuolumne and Fulton that is getting fixed, and the City of Fresno will be working on implementing Measure P money, possibly. The Street lights that were out have been repaired.

VIII. Marketing and Business Development Update

Cerracchio

The new branding has been implemented, and we are working with JSA on the B2C video campaigns. The mural grant program got a lot of input, and we will be taking the applications to the city.

IX. Adjourn – 9:25 am