

DOWNTOWN FRESNO PARTNERSHIP

Executive Committee

Wednesday, July 15, 2026
10:30AM – 12:00PM

Downtown Fresno Partnership
2020 Tulare St

MINUTES

Present in Person: Phil Kliewer, Tate Hill, Tony Sanders, Will Dyck, Nora Monaco

Present Virtually: N/A

Absent: N/A

Staff: Elliott Balch, Lara Agulian, Esteban Herevia

Public and Guest: N/A

I. Call to Order/Establish Quorum

Kliewer

Call to order at 10:41AM

II. Agenda & Minutes

Kliewer

a. Approval of Today's Agenda (*Action*)

Hill motioned to approve, seconded by Dyck, motion approved unanimously.

b. Approval of the April 28, 2026 Meeting Minutes (*Action*)

Hill motioned to approve, seconded by Dyck, motion approved unanimously.

c. Review June 10, 2026 Draft Board Minutes

No comments were made.

III. Public Comment (Limit to 3 minutes each)

No public was present to comment.

IV. CEO Update

Balch

Balch shared an overview for the rest of the year including events, marketing, and funding strategies. Within fund development, YJCP is coming back as a program from the City.

DOWNTOWN FRESNO PARTNERSHIP

2020 Tulare Street, Fresno, CA 93721 | phone 559.490.9966 | fax 559.490.9968 | www.downtownfresno.org

Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with a disability, as required by laws. Any such request must be made in writing to the administrative assistant at 2020 Tulare Street, Fresno, CA 93721. Persons needing disability-related modifications or accommodations in order to participate in public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the administrative assistant at 559.490.9966 at least 48 hours prior to the meeting.

DOWNTOWN FRESNO PARTNERSHIP

Executive Committee

Wednesday, July 15, 2026
10:30AM – 12:00PM

Downtown Fresno Partnership
2020 Tulare St

MINUTES

DFP will submit a proposal for the RFP, which is due in August. Measure P proposals are also on the docket due in September. DFP will apply for Fulton StreetHop. A Kresge grant renewal will happen, but there is still work on how those dollars show up and where they are used.

Balch is starting conversations around how the State infrastructure dollars for Downtown can be used for Ag Tech investment in Fresno. DFP has submitted its last payment for the retail project and gotten a scope of work packet from Weinert.

Balch shared a DFP parking platform and parking survey DFP wants to send out to businesses and property owners to include their input. This committee is in agreement that some improvements are needed.

The City has called meetings to talk about Downtown beautification. This will already start with DFP cleaning up in front of vacant storefronts, but the talks are on a bigger scope. There will also be a meeting coming up for City leaders, contractors doing work in Downtown, and business and property owners to get together discuss the scope of the street work in the area. There have been impacts to businesses and this gives a chance to get everyone together and all info shared.

DFP is looking at a small brand refresh. The logo will remain the same, but we would like to see more color and flexibility with it. This work would include street banners in the next year. An Ad Hoc committee could help through the thought process and give expertise.

V. Financial Action Items – NONE

Balch

a. Year-to-Date Financial Report

Within the P&L, the vendor fees are lower than the budget. This is due to the start date for a new farmer's market on Fulton being pushed out to 2027 even though it was budgeted. The operating revenue will be off. We will not play a role in Fiestas Patrias this year with Fresno Area Hispanic Foundation at the helm. This is a change from last year. We have also pulled back on hot food vendors at the Market on Kern to keep business at the local restaurants. Payroll is also trending low as we have not had YJCP for a big part of this year.

DOWNTOWN FRESNO PARTNERSHIP

2020 Tulare Street, Fresno, CA 93721 | phone 559.490.9966 | fax 559.490.9968 | www.downtownfresno.org

Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with a disability, as required by laws. Any such request must be made in writing to the administrative assistant at 2020 Tulare Street, Fresno, CA 93721. Persons needing disability-related modifications or accommodations in order to participate in public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the administrative assistant at 559.490.9966 at least 48 hours prior to the meeting.

DOWNTOWN FRESNO PARTNERSHIP

Executive Committee

Wednesday, July 15, 2026
10:30AM – 12:00PM

Downtown Fresno Partnership
2020 Tulare St

MINUTES

Event liability is higher due to Fulton StreetHop and a larger attendance for the Christmas Parade. There is an assumed Kresge grant and DFP has applied for a USDA grant for marketing the new farmer's market that will start next year. Our equity position is reduced by 31K from last year, but we are still looking good.

Hill motioned to approve, seconded by Kliewer, motion approved unanimously

b. Selection of Firm to Provide CPA Services

There were two proposers, both Fresno-based, to DFP's RFP. Along with Balch, Hill, Herevia, and Angela Cardona from the DFF board, participated in the meetings with the proposing companies. Our incumbent CPA, Hills Renaut, Homen & Hughes, proposed and has been working with DFP for at least 20 years. They only have two high ranking CPAs working in their office. Hill mentioned that it is better financial strategy to refresh these relationships every five years. Price Paige & Company was the other proposer who do extensive work with nonprofits. They do have a bigger team and seem like they have a better overall strategy with a lower price point. Staff recommends DFP select Price Paige & Company to provide CPA services beginning with 2026 fiscal year reporting cycle, and authorize staff to negotiate and execute related agreements for an open-ended, multi-year engagement.

Kliewer motioned to approve, seconded by Sanders, motion approved unanimously

VI. Operational Action Items

Balch

a. Consultant Procurement Under Kresge Grant

Within DFP Bylaws, any goods and services valued over \$25,000 must go through an RFP process with no exceptions. Staff recommends to edit this to include some flexibility when PBID dollars are not being used. This is a similar concept to restricted gifts at other nonprofits and organizations. There will still be oversight with board approvals still necessary. Hill mentions that this is more of an accounting procedure and plan versus something that should be included in the bylaws. We can work further to develop that.

DOWNTOWN FRESNO PARTNERSHIP

2020 Tulare Street, Fresno, CA 93721 | phone 559.490.9966 | fax 559.490.9968 | www.downtownfresno.org

Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with a disability, as required by laws. Any such request must be made in writing to the administrative assistant at 2020 Tulare Street, Fresno, CA 93721. Persons needing disability-related modifications or accommodations in order to participate in public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the administrative assistant at 559.490.9966 at least 48 hours prior to the meeting.

DOWNTOWN FRESNO PARTNERSHIP

Executive Committee

Wednesday, July 15, 2026
10:30AM – 12:00PM

Downtown Fresno Partnership
2020 Tulare St

MINUTES

Balch has made draft edits to the bylaws, which we will bring to the next board meeting.

Kliewer motioned to approve, seconded by Hill, motion approved unanimously.

VII. Personnel and Legal Action Items – NONE

VIII. Discussion

a. Committee and Org Structure

No discussions were had.

b. Open Discussion

No additional discussions were had.

V. Adjournment

Kliewer

This meeting was adjourned at 12:03pm with no objections.

DOWNTOWN FRESNO PARTNERSHIP

2020 Tulare Street, Fresno, CA 93721 | phone 559.490.9966 | fax 559.490.9968 | www.downtownfresno.org

Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with a disability, as required by laws. Any such request must be made in writing to the administrative assistant at 2020 Tulare Street, Fresno, CA 93721. Persons needing disability-related modifications or accommodations in order to participate in public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the administrative assistant at 559.490.9966 at least 48 hours prior to the meeting.