

DOWNTOWN FRESNO PARTNERSHIP

Marketing & Business Development Committee

December 7, 2022
1P.M. – 2P.M

Downtown Fresno Partnership
845 Fulton Street

AGENDA

Location: Downtown Fresno Partnership, 845 Fulton Street

***Due to the COVID-19 pandemic warnings, this call will also be accessible via video at the following:**

[Zoom Meeting Link](#)

Meeting ID: 816 7933 0792
Password: 996964

- I. Call to Order

- II. Marketing and Communications
 - a. Campaign Update

- III. Events Update
 - a. Arthop
 - b. Fulton Street Party
 - c. Christmas Parade

- IV. Economic & Business Development Update
 - a. Regional Climates Collaborative Grant
 - b. City Façade Grant
 - c. New businesses

- V. Next Meeting – April 5, 2023

- VI. Adjourn