

DOWNTOWN FRESNO PARTNERSHIP

Marketing & Business Development Committee

October 6, 2021
8:30 A.M. – 10:00 A.M

Downtown Fresno Partnership
845 Fulton Street

AGENDA

Location: Downtown Fresno Partnership, 845 Fulton Street

***Due to the COVID-19 pandemic warnings, this call will also be accessible via video at the following:**

[Zoom Meeting Link](#)

Meeting ID: 816 7933 0792
Password: 996964

- I. Call to Order
- II. Marketing and Communications
- III. Events Update
 - a. DFP Events
 - b. Partner Events
- IV. Economic & Business Development Update
 - a. Stay Here Grant Program
 - b. Create Here 2021 Program
- V. Next Meeting – December 1st, 2021
- VI. Adjourn