

DOWNTOWN FRESNO PARTNERSHIP

Marketing & Business Development Committee

December 3, 2020
8:30 A.M. – 10:00 A.M

Downtown Fresno Partnership
845 Fulton Street

AGENDA

*this call will be accessible via conference call at the following:

[Zoom Meeting Link](#)

Meeting ID: 816 7933 0792

Password: 996964

- I. Call to Order
- II. Approval of December 3rd, 2020 Minutes
- III. COVID-19 Updates
- IV. Marketing and Communications
 - a. Branding Campaign Update
- V. Events Update
 - a. DFP Events
 - b. Partner Events
- VI. Economic & Business Development Update
 - a. Create Here Update
 - b. Stay Here Grant Program
- VII. Open Discussion
- VIII. Next Meeting – June 3rd, 2021
- IX. Adjourn