



To: Goal 2 - Place Enhancement Committee
From: Kathleen Rawson, Steven Welliver, Samuel Reyes
Date: July 14, 2026
Subject: Annual Tree Trimming Services

Staff Recommendation

Staff recommends Place Enhancement Committee take the following actions:

1. Authorize staff to negotiate and execute agreements with BrightView Landscape Services for annual and as-needed tree trimming services for a period up to five years.
2. Authorize staff to negotiate and execute agreements with Elite Maintenance & Tree Service for annual and as-needed tree trimming services for a period up to five years.

Information

- In May 2026, staff circulated a request for bids for tree trimming services and conducted outreach to eleven prospective vendors.
- A total of 630 trees were identified to be prioritized for trimming and/or pruning in 2026.
- Five complete proposals were received, evaluated, and are summarized as follows.

Vendor	Total
Elite Maintenance & Tree Service (Elite)	\$64,950.00
BrightView Landscape Services (BrightView)	\$68,350.00
Tree Service Kings (TSK)	\$91,612.86
West Coast Arborists (WCA)	\$96,455.00
Thrifty Tree Service (Thrifty)	\$148,885.00

- Staff conducted interviews with the three highest-scoring vendors (Elite, BrightView, and TSK) to assess experience, availability, and operational capacity.
- BrightView and Elite submitted comparable proposals and have each been determined by staff to be qualified to perform tree trimming services in the district.
- Accordingly, staff request authorization to negotiate with each for annual and as-needed tree trimming scopes of work.
- Staff will negotiate the scope of services with the preferred vendors annually based on funding availability and may extend the agreement with the selected vendors for up to five years before conducting subsequent procurement processes.

- The budget for routine tree trimming services is established by the annual operating budget of The Hollywood Partnership and is \$60,000 for FY 2026.
- Routine annual tree trimming is scheduled for Oct./Nov. after bird nesting season.
- Supplemental funding for tree trimming services is occasionally allocated by Hollywood Partnership Community Trust from grant funding, contracts for service, or contributions.
- Staff may occasionally respond to additional requests for off-cycle trimming pending available resources.

Next Steps

- Presentation of Committee recommendation to Board of Directors for consideration at a future meeting
- Negotiation and execution of agreements and scheduling of annual services