



To: Board of Directors
From: Kathleen Rawson, Steven Welliver, Lorin Lappin
Date: July 30, 2026
Subject: 2026 Mid-Year Budget Amendments

Committee Recommendations

Finance Committee recommends Board of Directors take the following actions:

1. Approve proposed amendments to the FY2026 operating budget.

Prior Action

Oct. 16, 2025: Board of Directors approved the FY2026 operating budget.

July 23, 2026: Finance Committee reviewed recommended budget amendments.

Information

- For each of the four goals of the strategic plan, expenditures were categorized as either a program allocation for vendor contracts and fixed expenses or as part of a discretionary allocation.
- Discretionary allocations can be used to address needs and opportunities identified by program staff and each committee throughout the year.

Revenue

- As of mid-year, total general revenues are estimated to be \$124,248 higher than the original projections at \$9,313,967
- Increased revenues are the net effect from a higher than anticipated carry forward from FY2025 and the decrease in projected collections of interest income and partial year billings and general assessment revenue billed due to a parcel change.
- Total restricted revenues are estimated to be \$287 higher than the original projections at \$471,648.

Expenditures

- As of mid-year, total expenditures for the year are estimated to be \$100,327 higher than the original projections at \$9,534,685.
- Goal 1 Program allocation is recommended to be increased by \$59,150 for the net effect after adjustments to occupancy-radio repeater, professional development, street services contract expenses related to the Ambassador program, specifically the increase of fuel billing, and a CPI contract increase for the street sweeping contract.
- Goal 3 Program allocation is recommended to be increased by \$1,200 related to an increase in fees for the CRM program.

- Goal 4 Program allocation is recommended to be increased by \$1,100 for advocacy initiatives and research and subscription expenses related to the market reports.
- Total Administration & Overhead allocations increased by \$32,733 for the net effect after adjustments to accounting, dues & subscriptions and rent, specifically the true up for the right of use lease reconciliation and 2025 CAM reconciliation for the 6922 office.
- Total Management expenses increased by \$5,857 for the increase of depreciation for two fixed assets purchased in 2026, specifically a vehicle to support the Block by Block management team and an additional workstation for the 6922 office.

Carry Forward

- The amended projection for net revenue to be carried forward into FY2027 is \$275,138, an increase of \$24,208 from the original budget of \$250,930.

Attachments

- Attachment A: FY2026 Amended Budget Package



2026 Amended Budget - The Hollywood Partnership (HED 19-28)

v1 7/23/26

	2026 BUDGET	2026 AMENDED	Increase / Decrease
General Assessment Revenue - Billed	8,315,339	8,313,096	(2,243)
General Benefit	278,627	278,627	0
Interest Income - Bank / Penalties	125,000	105,000	(20,000)
Delayed / Delinquent Assessment	45,000	45,000	0
Direct / Partial Year Billings	10,000	0	(10,000)
General Assessment Carry Forward	540,000	696,491	156,491
Alley Maintenance Revenue	100,392	100,392	0
General Benefit - Alley Maintenance	2,574	2,574	0
Alley Maintenance Carry Forward	8,659	8,659	0
EaCa Alley Maintenance Revenue	44,157	44,157	0
EaCa Alley Carry Forward	70,866	71,153	287
TDOZ Assessment Revenue	245,000	245,000	0
TDOZ Carry Forward	0	0	0
Total Revenue	\$ 9,785,615	\$ 9,910,150	\$ 124,535
Goal 1 - Place Management	6,673,931	6,781,335	74.01%
Place Management Programs	6,021,143	6,080,293	
Place Management Discretionary	10,000	10,000	
HP Personnel & Benes - Place Management	538,245	556,742	
HP Admin & Overhead - Place Management	104,543	134,300	
Goal 2 - Place Enhancement	519,673	503,323	5.49%
Place Enhancement Programs	88,250	88,250	
Place Enhancement Discretionary	10,000	10,000	
HP Personnel & Benes - Place Enhancement	329,290	323,133	
HP Admin & Overhead - Place Enhancement	92,133	81,940	
Goal 3 - Stakeholder Engagement	725,538	725,891	7.92%
Stakeholder Engagement Programs	208,850	210,050	
Stakeholder Engagement Discretionary	10,000	10,000	
HP Personnel & Benes - Stakeholder Engagement	403,215	403,215	
HP Admin & Overhead - Stakeholder Engagement	103,473	102,626	
Goal 4 - Advocacy & Economic Development	494,991	512,056	5.59%
Advocacy & Economic Development Programs	63,950	65,050	
Advocacy & Economic Development Discretionary	54,900	54,900	
HP Personnel & Benes - Advocacy & ED	308,805	311,805	
HP Admin & Overhead - Advocacy & ED	67,336	80,301	
General Administration	317,739	303,452	3.31%
HP Personnel & Benes - Administration	286,425	271,085	
HP Admin & Overhead - Administration	31,314	32,367	
Management	331,163	337,020	3.68%
Depreciation Expense	16,188	22,045	
City Fees (0.5%)	43,825	43,825	
Contingency Fees	10,000	10,000	
Delinquency (3%)	261,150	261,150	
Alley Assessment			
Alley Assessment Expense	104,928	104,928	
HP Admin & Overhead - Alley	6,698	6,698	
EaCa Alley Assessment Expense			
EaCa Alley Assessment Expense	108,122	108,391	
HP Admin & Overhead - EaCa Alley	6,901	6,919	
Tourism Assessment Expense			
Tourism Assessment Expense	230,300	230,300	
HP Admin & Overhead - Tourism	14,700	14,700	
Total Expenses	\$9,534,685	\$9,635,012	\$ 100,327
Net Revenue / Loss	\$250,930	\$275,138	

Goal 1 - Place Management			
	2026 BUDGET	2026 AMENDED	Notes
Personnel			
Wages	452,396	464,363	
Payroll Taxes	36,743	37,588	8% of wages
401 (k) Employer Contribution	18,372	18,690	4% of wages
Admin Health	30,734	36,101	
Total Personnel	538,245	556,742	
Program			
Comms Support	21,750	21,750	25% share (\$87,000 total)
Occupancy - Radio Repeater	1,300	900	
Professional Development	3,500	4,570	
Research & Subscriptions	1,500	1,500	
Street Services Contract	5,673,243	5,723,243	
Street Sweeping	307,850	316,330	
Year End Gifts for Street Services	12,000	12,000	
Total Program	6,021,143	6,080,293	
Total Discretionary	10,000	10,000	
Total Admin & Overhead	104,543	134,300	29.21% allocation share
Total Operating Expenses	\$6,673,931	\$6,781,335	

Goal 2 - Place Enhancement			
	2026 BUDGET	2026 AMENDED	Notes
Personnel			
Wages	269,098	269,098	
Payroll Taxes	22,079	22,079	8% of wages
401 (k) Employer Contribution	11,039	11,039	4% of wages
Admin Health	27,074	20,917	
Total Personnel	329,290	323,133	
Program			
Comms Support	21,750	21,750	25% share (\$87,000 total)
Professional Development	3,500	3,500	
Research & Subscriptions	3,000	3,000	
Tree Trimming	60,000	60,000	
Total Program	88,250	88,250	
Total Discretionary	10,000	10,000	
Total Admin & Overhead	92,133	81,940	17.82% allocation share
Total Operating Expenses	\$519,673	\$503,323	

Goal 3 - Stakeholder Engagement			
	2026 BUDGET	2026 AMENDED	Notes
Personnel			
Wages	336,693	336,693	
Payroll Taxes	27,487	27,487	8% of wages
401 (k) Employer Contribution	13,743	13,743	4% of wages
Admin Health	25,292	25,292	
Total Personnel	403,215	403,215	
Program			
Comms Support	21,750	21,750	25% share (\$87,000 total)
CRM	3,600	4,800	
Marketing Support	150,000	150,000	
Professional Development	7,000	7,000	
Research & Subscriptions	3,000	3,000	
Social Media	11,000	11,000	
Web Hosting / Domain Renewals	7,500	7,500	
Web Updates	5,000	5,000	
Total Program	208,850	210,050	
Total Discretionary	10,000	10,000	
Total Admin & Overhead	103,473	102,626	22.32% allocation share
Total Operating Expenses	\$725,538	\$725,891	

Goal 4 - Advocacy & Economic Development			
	2026 BUDGET	2026 AMENDED	Notes
Personnel			
Wages	259,620	262,720	
Payroll Taxes	21,021	20,921	8% of wages
401 (k) Employer Contribution	10,460	10,460	4% of wages
Admin Health	17,704	17,704	
Total Personnel	308,805	311,805	
Program			
Advocacy Initiatives	6,200	6,300	
Comms Support	21,750	21,750	25% share (\$87,000 total)
Professional Development	3,500	3,500	
Research & Subscriptions	32,500	33,500	
Total Program	63,950	65,050	
Total Discretionary	54,900	54,900	
Total Admin & Overhead	67,336	80,301	17.46% allocation share
Total Operating Expenses	\$494,991	\$512,056	

2026 Admin Cost Allocation									Notes / details
			Goal 1	Goal 2	Goal 3	Goal 4	Admin	Total	
	2026 BUDGET	2026 AMENDED	29.21%	17.82%	22.32%	17.46%	13.20%		
Accounting	35,000	36,500	10,660	6,504	8,146	6,374	4,817	36,500	Consulting (\$12,000), financial review & tax filings (\$16,650), payroll fees, accounting software fees
Admin Insurance	47,000	47,000	13,726	8,375	10,489	8,207	6,202	47,000	Includes renewal premiums for 2025-26 period
Dues/Subscriptions	11,000	13,750	4,016	2,450	3,069	2,401	1,814	13,750	IDA, CDA, Chamber, admin subscriptions
Interest Exp/Bank Fees	4,500	4,500	1,314	802	1,004	786	594	4,500	Line of Credit and credit card annual fees
Legal	17,000	17,000	4,965	3,029	3,794	2,969	2,243	17,000	Legal retainer (\$12,000) plus ad-hoc legal services (\$5,000)
Legal Contingency	25,000	25,000	7,301	4,455	5,579	4,366	3,299	25,000	General allocation of \$25,000
Meetings/Meals	20,000	20,000	5,841	3,564	4,463	3,492	2,639	20,000	for business meetings (includes business development / PD meal incidentals for each goal)
Miscellaneous - Other	500	500	146	89	112	87	66	500	General office management contingency allocation
Office Equipment	9,000	9,000	2,628	1,604	2,009	1,572	1,188	9,000	Zoom accounts, Zoom room, Google accounts, Google back-up, equipment upgrade
Office Exp (Furniture)			0	0	0	0	0	0	
Office Expense	10,000	10,000	2,921	1,782	2,232	1,746	1,320	10,000	General office supplies
Pension Expense	1,600	1,600	467	285	357	279	211	1,600	401K management fee
Professional Dev. - Admin	17,500	17,500	5,111	3,118	3,906	3,056	2,309	17,500	For CEO (\$7,000), Finance Director (\$3,500), SI Analyst (\$3,500), Executive Assistant (\$3,500)
Rent	209,000	237,500	69,362	42,320	53,004	41,473	31,341	237,500	6922 Hollywood Blvd rent, CAM, staff parking, validations
Telephone	12,000	12,000	3,505	2,138	2,678	2,095	1,584	12,000	Staff cell phones, fiber internet
Travel	8,000	8,000	2,336	1,426	1,785	1,397	1,056	8,000	Travel, parking
Overlay Zones A&O 6%	(28,299)	(28,316)					(28,316)	(28,316)	Overlay Zones Admin & Overhead to offset admin costs
TOTAL	398,801	431,534	134,300	81,940	102,626	80,301	32,367	431,534	

Personnel - General Admin	2026 BUDGET	2026 AMENDED
Wages	236,604	225,415
Payroll taxes	18,928	15,850
401K Contribution	9,464	9,190
Admin Health	21,429	20,630
Total	286,425	271,085