



To: Board of Directors
From: Kathleen Rawson, Steven Welliver
Date: October 15, 2026
Subject: November Ballot Initiatives

Committee Recommendation

Advocacy & Economic Development Committee recommends Board of Directors take the following actions:

1. Support Proposition 1 to allow the State of California to sell \$11.25B in bonds to fund various affordable housing programs.
2. Support Proposition 45 to expedite environmental review for essential development projects and set deadlines for resolving lawsuits challenging project approvals.
3. Support Measure LA to amend the Los Angeles City Charter with regard to infrastructure, budgeting, financing, and contracting.
4. Support Measure PL to amend the Los Angeles City Charter with regard to the City Planning Department.
5. Oppose Measure PRK to amend the Los Angeles City Charter with regard to the Department of Recreation and Parks budget.
6. Support Measure FD to increase the City of Los Angeles sales tax rate by 0.5% indefinitely to fund Los Angeles Fire Department expenditures.
7. Direct staff to monitor additional identified ballot initiatives and return to the committee with additional recommended positions at a future date.

Prior Action

Oct. 8, 2026: Advocacy & Economic Development Committee reviewed and concurred with staff recommendations on ballot initiatives relevant to Hollywood stakeholders.

Information

- Registered voters in Los Angeles will participate in a General Election on Tue., Nov. 3.
- Staff have reviewed the measures that are confirmed to appear on the ballots and assessed impacts to Hollywood stakeholders.
- The Hollywood Partnership (THP) may adopt a position on any, all, or none of the following ballot measures at the discretion of the Board of Directors.
- Presented below are six ballot measures for which staff have recommended a position.
- Staff have identified additional ballot measures to monitor and which may be appropriate for adopting a position at a future date.
- For a current listing of 2026 ballot measures and staff's recommended initial positions, please see *Attachment A*.

Proposition 1 - Veteran & Housing Assistance Programs Bond Measure

- Proposition 1 was referred to the general public by the California Legislature.
- The initiative would authorize the State to sell \$11.25B in bonds to fund various affordable housing programs.
- Approximately 10% of funding is earmarked for housing for veterans while the remainder funds rental homes and homeownership programs for various populations.
- Staff recommend a position of support because Los Angeles continues to experience a housing affordability crisis and homelessness remains a critical issue for Hollywood.
- Early polling of voters found 55% in favor, 43% opposed, and 2% undecided.
- Supporters include Hollywood Community Housing Corporation, PATH, Southern California Association of Nonprofit Housing, California Apartment Association, National Alliance to End Homelessness, League of California Cities, Los Angeles Area Chamber of Commerce, and California Chamber of Commerce.
- There is currently no organized opposition campaign.
- The initiative requires a simple majority for approval.

Proposition 45 - Expedited Environmental Review Process for Certain Projects Initiative

- Proposition 45 was initiated by citizen-led petition gathering.
- The initiative would limit reviews under the California Environmental Quality Act (CEQA) by establishing definitive timelines for the completion of environmental review on development projects deemed essential.
- Essential projects are defined to include housing, water systems, clean energy, medical treatment facilities, public safety (excluding jails and prisons), broadband internet access, education facilities, and transportation (excluding high-speed rail).
- Permitting agencies would be required to deem an essential project application complete within 30 days, complete environmental review or determine the project to be exempt within 90 business days, and issue decisions regarding environmental review at the same time as other land use decisions governing the project.
- Additionally, the initiative would impose a limit of 270 days for courts to resolve any litigation pertaining to an essential project's environmental review.
- Staff recommend a position of support because the unpredictable timeline for environmental reviews remains one of the largest barriers to the completion of development projects, including much-needed multifamily housing.
- Early polling of voters found 49% in favor, 46% opposed, and 5% undecided.
- Supporters include California Downtown Association, Hollywood Chamber of Commerce, Los Angeles Area Chamber of Commerce, California Chamber of Commerce, California Business Roundtable, Building Owners & Managers Association, California Business Properties Association, and Apartment Association of Los Angeles.
- Opponents include Breathe Southern California, Climate Action California, California Council of Land Trusts, League of Women Voters of California, LA Forward, Streets for All, ACLU of Southern California, Food Access LA, National Wildlife Federation, Friends of Griffith Park, Heal The Bay, Los Angeles Conservancy, and Sierra Club California.
- The initiative requires a simple majority for approval.

Measure LA - Infrastructure, Budget, Finance, and Contracting Charter Amendment

- Measure LA resulted from the work of the Los Angeles Charter Reform Commission and was referred to the general public by a 13-0-2 vote of the Los Angeles City Council.
- The initiative would amend the Charter of the City of Los Angeles to: establish a capital infrastructure plan; require the City to budget for a two-year cycle; increase the authority of the Director of Public Works; authorize elimination of or changes to the Board of Public Works; authorize the City to engage in business enterprises and mortgage City-owned properties; and amend certain contracting rules and procedures.
- Staff recommend a position of support because Hollywood would benefit from a more predictable, long-range City budgeting process and a more entrepreneurial approach to leveraging City assets to generate General Fund revenue.
- Supporters include Councilmember Katy Yaroslavsky, Councilmember Bob Blumenfield, Controller Kenneth Mejia, Streets for All, and LA Forward.
- Opponents include Councilmember Monica Rodriguez.
- The initiative requires a simple majority for approval.

Measure PL - City Planning Department Charter Amendment

- Measure LA resulted from the work of the Los Angeles Charter Reform Commission and was referred to the general public by a 13-0-2 vote of the Los Angeles City Council.
- The initiative would amend the Charter of the City of Los Angeles to: replace seven Area Planning Commissions with a citywide Neighborhood Appeals Commission; establish a process for City Council review of decisions made by the Neighborhood Appeals Commission and City Planning Commission; amend the process for action on planning decisions; authorize the Planning Department to investigate, hear, and determine applications for quasi-judicial review; and authorize changes to floor area regulations.
- The initiative gives Planning Commissions 30 days to concur or dissent with City Council decisions and gives City Council 21 days to review Planning Commission decisions.
- It also changes the failure of City Council to act within required timelines from a de facto denial to a de facto approval of prior permitting decisions.
- Staff recommend a position of support because Hollywood would benefit from a more streamlined entitlement process and reductions in permitting timelines.
- There is currently no organized support or opposition campaign for the initiative.
- The initiative requires a simple majority for approval.

Measure PRK - Department of Recreation & Parks Budget Charter Amendment

- Measure PRK resulted from the work of the Los Angeles Charter Reform Commission and was referred to the general public by a 13-0-2 vote of the Los Angeles City Council.
- The initiative would amend the Charter of the City of Los Angeles to increase the minimum budget allocated to the Department of Recreation & Parks.
- The department is currently allocated a minimum annual budget equal to 0.0325% of the total assessed value of all properties within the City, which equated to \$303M this year and is estimated to increase to \$493M over ten years if the formula remains unchanged.
- The initiative would increase the minimum allocation gradually over ten years until it reached 0.065% and an estimated \$986M in 2036.

- City Council would have the authority to reduce the budget allocation to the Department of Recreation & Parks by up to 30% if the City experienced a fiscal emergency.
- Staff recommend a position of opposition, despite acknowledging that better managed parks are critical to the vitality of Hollywood, due to concerns about restricting General Fund revenues for a single purpose without any discussion of potential trade offs or resulting reductions in funding for other purposes over the course of ten years.
- Supporters include Hollywood Chamber of Commerce, Mayor Karen Bass, Councilmember Hugo Soto-Martinez, Councilmember Nithya Raman, Councilmember Katy Yaroslavsky, Controller Kenneth Mejia, Trust for Public Land, TreePeople, Friends of Griffith Park, Friends of Runyon, Greater Los Angeles Realtors Association, Heal The Bay, LA Forward, and Los Angeles Neighborhood Land Trust.
- Opponents include Councilmember Bob Blumenfield and Los Angeles Police Protective League.
- The initiative requires a simple majority for approval.

Measure FD - Sales Tax for Fire Department Initiative

- Measure FD was initiated by citizen-led petition gathering.
- The initiative would increase the sales tax rate in the City of Los Angeles by 0.5% indefinitely until ended by voters through a future ballot initiative.
- For the City of Los Angeles (therefore Hollywood) the current sales tax rate of 10.25%, which took effect Oct. 1, 2026, would increase to 10.75%.
- The increase is projected to generate approximately \$345M annually, restricted for use by Los Angeles Fire Department to: hire firefighters, paramedics, and other staff; purchase and maintain vehicles and equipment; build and upgrade fire stations; and clear brush.
- The City would be required to allocate the same percentage of General Fund revenues to the Fire Department as it had on average in the decade preceding the initiative.
- The initiative was spearheaded by the United Firefighters of Los Angeles City labor union who claim Fire Department response times and emergency preparedness are hindered by budgets that have not allowed the department to acquire personnel, equipment, and facilities to keep pace with the City's growth.
- Staff recommend a position of support because Hollywood properties and businesses face increased risk from wildfires and other natural disasters and the Los Angeles Fire Department responds to most calls for emergency medical care, including for individuals experiencing homelessness.
- Supporters include Mayor Karen Bass and Councilmember Traci Park.
- Opponents include Howard Jarvis Taxpayers Association.
- The initiative requires a simple majority for approval.

Next Steps

- Distribution of adopted positions to stakeholders and/or submission of endorsements

Attachments

Attachment A: 2026 Ballot Initiatives

Attachment A: 2026 Ballot Initiatives

State of California

ID	Ballot Initiative Summary	Staff Position*
Prop. 1 (Nov. 2026)	Authorizes \$11.25 billion in state general obligation bonds for housing affordability programs, including multifamily rental housing, mortgages for veterans, supportive housing, preservation of existing affordable housing, and downpayment assistance.	Support
Prop. 2 (Nov. 2026)	Increases California's Rainy Day Fund, approved by voters in 2014, to provide funding for education, health care, public safety, and other essential services during economic downturns.	Neutral
Prop. 3 (Nov. 2026)	Makes permanent existing voter-approved tax rates for individuals earning over \$371,000 (adjusted annually for inflation). Allocates tax revenues to public education.	Neutral
Prop. 4 (Nov. 2026)	Repeals prohibition on state and local governments offering public funding for candidate election campaigns. Public funding programs may not use funds earmarked for education, transportation, or public safety.	Neutral
Prop. 5 (Nov. 2026)	Under current law, voters elect replacement candidates at the same time as the recall election. This measure instead fills recall vacancies by subsequent special election or appointment.	Neutral
Prop. 37 (Nov. 2026)	Authorizes \$25 billion in bonds to offer eligible buyers fixed-rate mortgages for up to 17% of purchase price of a newly constructed home priced below about \$1.5 million. Borrowers must be California residents, occupy the home, meet income limits, and pay at least 3% down. Bonds repaid by mortgage payments, not State.	Neutral
Prop. 38 (Nov. 2026)	Authorizes \$8.4 billion in general obligation bonds for immunology and immunotherapy research, half to a single University of California-affiliated nonprofit medical research institute, half to research grants.	Neutral
Prop. 39 (Nov. 2026)	Invalidates mail ballots that do not have last four digits of designated government-issued identification number written	Neutral

	on envelope. Prohibits in-person voting without presenting government identification.	
Prop. 40 (Nov. 2026)	Imposes 5% tax on certain taxpayers with assets over \$1 billion; revenue primarily for health care. Exempts revenues from constitutional requirements for school funding and spending limit.	Neutral
Prop. 41 (Nov. 2026)	Nullifies state taxes enacted after January 1, 2026 that exempt their revenue from voter-approved state spending limit. Requires pre-election and recurring audits of programs funded by new special taxes.	Neutral
Prop. 42 (Nov. 2026)	Prohibits any new state tax (1) imposed on the ownership of personal property (all things people own other than real estate, or (2) that applies retroactively based on taxpayer's past activities. Nullifies taxes enacted after January 1, 2026 that conflict with this measure.	Neutral
Prop. 43 (Nov. 2026)	Limits voters' ability to pass voter-proposed local special taxes by increasing percentage of votes needed to approve such ballot measures from a majority (over 50%) to two-thirds, beginning January 1, 2027.	Neutral
Prop. 44 (Nov. 2026)	Imposes penalties on nonprofit Federally Qualified Health Centers (community clinics providing primary care to medically underserved areas and populations) that spend less than 90% of revenue on "program services" advancing their charitable purpose, including but not limited to patient services.	Neutral
Prop. 45 (Nov. 2026)	Amends California Environmental Quality Act (CEQA) to expedite environmental review for certain projects (including most housing, transportation, water, and health projects) by setting deadlines to complete environmental review and resolve lawsuits challenging project approvals.	Support

**Staff positions represent an initial recommendation. No statement shall be considered to be the official position of The Hollywood Partnership until confirmed by vote of the Board of Directors.*

Los Angeles County

ID	Ballot Initiative Summary	Staff Position*
Measure A	Amends the Los Angeles County Charter to prohibit strikes by	Neutral

(Nov. 2026)	district attorney investigators, medical examiners, and lifeguards, their supervisors, and nonadministrative civilian employees working in the Fire Department, Sheriff's Department, and the Department of Medical Examiner; reiterates existing legal obligations for good faith negotiations; and establishes an impartial binding arbitration process for resolving labor disputes with certified public safety employee organizations representing County employees including firefighters, sheriffs, and the abovementioned employees.	
Measure E (Nov. 2026)	Amends the Los Angeles County Charter to provide greater independence and structure for the County of Los Angeles Ethics Commission, Office of Ethics Compliance, and Ethics Compliance Officer, including appointment processes, qualifications, term, duties and responsibilities, and to continue uninterrupted the County's commitment to community investment and alternatives to incarceration.	Neutral

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City of Los Angeles

ID	Ballot Initiative Summary	Staff Position*
Measure TE (Nov. 2026)	Provides a one-time exemption from the City's special documentary transfer tax (Proposition ULA) for residential properties that were damaged or destroyed in the Palisades Fire and are sold within five years of the date of the Fire.	Neutral
Measure LA (Nov. 2026)	Amends the City Charter to: establish a capital infrastructure plan and two-year budget cycle for the City; increase the authority of the Director of Public Works and allow for the elimination of or changes to the Board of Public Works; remove restrictions prohibiting the City from engaging in business enterprises and mortgaging City-owned property; and change certain contracting rules and procedures.	Support
Measure PL (Nov. 2026)	Amends the City Charter to: establish a Neighborhood Appeals Commission to replace Area Planning Commissions and establish a process for City Council review of Neighborhood Appeals Commission and City Planning Commission decisions; change the timing and process for City Council action on certain planning decisions; grant the	Support

	Planning Department the authority to investigate, hear, and determine applications for quasi-judicial review; and allow for changes to floor area regulations by ordinance.	
Measure EE (Nov. 2026)	Amends the City Charter to: increase the authority of the Police Department Inspector General and Fire Department Independent Assessor; prohibit Ethics Commissioners from running certain elected offices for five years; increase penalties for campaign finance violations; require City Council to meet at least weekly rather than the currently required three days per week; increase referendum petition signature requirements; and make other changes regarding ethics, elections and governance.	Neutral
Measure PRK (Nov. 2026)	Amends the City Charter to increase the minimum budget allocated to the Department of Recreation and Parks, phased in over ten years until it is double the current minimum budget allocation, with exceptions for fiscal emergencies.	Oppose
Measure PRT (Nov. 2026)	Amends the City Charter to: require the Harbor Department to allocate funds for waterfront public access projects; require disclosure of workforce impacts for certain Harbor Department leases and agreements; increase maximum terms for certain leases; and change the composition requirement for the Airport Commission.	Neutral
Measure FD (Nov. 2026)	Provides funding for the Los Angeles Fire Department, including for hiring firefighters, paramedics, and other staff, purchasing and maintaining vehicles and equipment, building and upgrading fire stations, and brush clearance, by imposing a one-half percent (0.5%) sales tax in the City of Los Angeles, with annual audits and a citizen's oversight committee, generating approximately \$345 million annually until ended by voters.	Support
Measure SC (Nov. 2026)	Amends the City Charter to clarify the campaign finance rules for Board of Education elections and allow for changes by ordinance.	Neutral

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