



THE
HOLLYWOOD
PARTNERSHIP

Stakeholder Engagement Committee (Goal 3) Meeting Agenda

October 15, 2024, 3:00-4:00 PM

Meeting Location

6922 Hollywood Blvd, Suite 925

Hollywood, CA 90028

1. Call to Order (Folb)

2. Roll Call (Vacher)

*Agenda items may be reordered at the discretion of the Committee Chair.
Committee may take action or provide direction to staff on any agenda item.*

3. Public Comment (Folb)

Hollywood Partnership meeting guidelines allow two minutes per speaker.

4. Approval of Minutes (Folb)

- a. June 18, 2024 Meeting Minutes

5. Information Items

- a. Marketing Program Update
- b. REEL Hollywood
- c. Digital Marketing Stats
- d. Website Updates
- e. Annual Meeting
- f. Special Event Policy
- g. 2025 Committee Sign Ups

6. Action Items

- a. None

7. New Business (Folb)

8. Adjournment (Folb)

Committee Members: Brian Folb (Chair), Danny Bitar, David Gordon, Joe Rehfeld, Leslie Blumberg, Natalie Yaru, Nathan Sheets, Olivia McDuff, Sarah Russin, Tom Meredith, Vaughn Davis

Vision: HOLLYWOOD: Where Experiences Exceed Expectations

Mission: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up

Goal: Create meaningful opportunities to communicate and convene with Hollywood's diverse community.

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