



## **Board of Directors Meeting Agenda**

October 17, 2024 - 4:00-6:00 PM

### **Meeting Location**

6922 Hollywood Blvd., Suite 900  
Hollywood, CA 90028

**1. Call to Order** (Gordon) 4:00

**2. Roll Call** (Vacher) 4:01

*Agenda items may be reordered at the discretion of the Board Chair.*

**3. Public Comment** (Gordon) 4:04

*Hollywood Partnership meeting guidelines allow two minutes per speaker.*

**4. Chair's Report** (Gordon) 4:05

- a. Introduce Senator Ben Allen
- b. LAPD Captain Heredia

**5. President & CEO's Report** (Rawson) 4:35

**6. Committee Activity Reports** 4:36

- a. Goal 1: Place Management - October 10, 2024 (Letts)
- b. Goal 2: Place Enhancement - October 8, 2024 (Zimbardi)
- c. Goal 3: Stakeholder Engagement - October 15, 2024 (Folb)
- d. Goal 4: Advocacy & Econ. Dev. - No October Meeting (Paquette)
- e. TDOZ: Tourism District Overlay Zone - No October Meeting (Olin)
- f. Ad Hoc Finance Committee - October 8, 2024 (Moghavem)
- g. Nominating Committee - October 11, 2024 (Lemisch)
- h. TID Steering Committee - October 10, 2024 (Rimedio)
- i. EaCa Alley Steering Committee - No October Meeting (Gajda)

**7. Consent Calendar** 5:05

- a. Approve September 19, 2024 Meeting Minutes
- b. Approve September Financials
- c. Approve Line of Credit Renewal
- d. Approve Attendance Report & Affirm Committee Roster

**8. Information Items** 5:06

- a. None

**9. Action Items** 5:07

*Board may take action or provide direction to staff on any agenda item.*

- a. FY 2025 Operating Budget

b. Hollywood Art Parade

**10. Joint Meeting - Hollywood Partnership Community Trust (Welliver) 5:40**

- a. Executive Director's Report
- b. Approve Q3 Financial Statements
- c. Approve Q4 Budget

**11. Closed Session (Gordon) 6:00**

- a. President & CEO Employment Contract Renewal

**12. Open Session (Gordon) 6:25**

- a. President & CEO Employment Contract Renewal

**13. New Business (Gordon) 6:27**

**14. Adjournment (Gordon) 6:30**

**Board of Directors:** Chase Gordon; Chair, Tony Zimbardi; Vice Chair, David Gordon; Secretary, Jeffrey Moghavam; Treasurer, Eric Eisenberg, Brian Folb, Michael Gargano, David Green, Amy Lemisch, Sarah Letts, Chad Lewis, Anne Mehtens, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Larry Wilkes

**Ex-Officio:** Captain Craig Heredia, Steve Nissen, Hector Vega, Brittney Weissman

**Vision:** HOLLYWOOD: Where Experiences Exceed Expectations

**Mission:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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