



## **Board of Directors Meeting Agenda**

February 15, 2024 - 4:00-6:00 PM

### **Meeting Location**

6922 Hollywood Blvd., Suite 900  
Hollywood, CA 90028

- 1. Call to Order** (Gordon) 4:00
- 2. Roll Call** (Welliver) 4:03  
*Agenda items may be reordered at the discretion of the Board Chair.*
- 3. Public Comment** (Gordon) 4:05  
*Hollywood Partnership meeting guidelines allow two minutes per speaker.*
- 4. Chair's Report** (Gordon) 4:10
  - a. Chair's Update
- 5. President & CEO's Report** (Rawson) 4:15
- 6. Committee Activity Reports** 4:20
  - a. Goal 1: Place Management - February 8, 2024 (Davis)
  - b. Goal 2: Place Enhancement - February 13, 2024 (Zimbardi)
  - c. Goal 3: Stakeholder Engagement - February 13, 2024 (Folb)
  - d. Goal 4: Advocacy & Econ. Dev. - No Feb. Meeting (Paquette)
  - e. Finance Committee - January 25, 2024 (Moghavem)
- 7. Consent Calendar** 4:50
  - a. Approve January 18, 2024 Meeting Minutes
  - b. Approve January Financials
  - c. Approve Attendance Report & Affirm Committee Roster
- 8. Information Items**
  - a. Access to Hollywood (Howard) 5:00
- 9. Action Items** 5:45  
*Board may take action or provide direction to staff on any agenda item.*
  - a. Tourism Improvement District Formation (Rawson/Welliver)
- 12. Joint Closed Session w/Hollywood Partnership Community Trust** (Gordon) 6:00
  - a. Annual Review: President & CEO (Gordon)
- 13. Report Out from Closed Session** (Gordon) 6:40
- 14. New Business** (Gordon) 6:45
- 15. Adjournment** (Gordon) 6:50

**Board of Directors:** Chase Gordon; Chair, Vaughn Davis; Co-Vice Chair, Tony Zimbardi; Co-Vice Chair, David Gordon; Secretary, Jeffrey Moghavam; Treasurer, Eric Eisenberg, Brian Folb, Michael Gargano, David Green, Seth Hallen, Amy Lemisch, Sarah Letts, Chad Lewis, Anne Mehrtens, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Larry Wilkes, Katie Zandona

**Ex-Officio:** Captain Craig Heredia, Steve Nissen, Hector Vega, Brittney Weissman

**Vision:** HOLLYWOOD: Where Experiences Exceed Expectations

**Mission:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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