



THE
HOLLYWOOD
PARTNERSHIP

Board of Directors Meeting Agenda

March 16, 2023 - 4:00-6:00 PM

Meeting Location

Roosevelt Hotel

7000 Hollywood Blvd, Oscar Room

Hollywood, CA 90028

1. Call to Order (Zandona)

2. Roll Call (Murdoch)

Agenda items may be reordered at the discretion of the Board Chair.

3. Public Comment (Zandona)

Hollywood Partnership meeting guidelines allow two minutes per speaker.

4. Chair's Report (Zandona)

a. Speaker - Fiona Ma (Ma)

b. Speaker - Jeff Zarrinnam (Zarrinnam)

5. President & CEO's Report (Rawson)

6. Committee Activity Reports

a. Goal 1: Place Management - Met 3/9 (Davis)

b. Goal 2: Place Enhancement - Met 3/14 (Gordon)

c. Goal 3: Stakeholder Engagement - Met 3/14 (Folb)

d. Goal 4: Advocacy & Economic Development - Met 3/9 (Paquette)

7. Consent Calendar

a. Approve February 16, 2022 Meeting Minutes

b. Approve February Financials

c. Approve Attendance Report

8. Information Items

- a. None

9. Action Items

Board may take action or provide direction to staff on any agenda item.

- a. EaCa Alley Overlay Zone Governance & Strategy

10. Joint Meeting - Hollywood Partnership Community Trust (Welliver)

- a. Service Agreement
- b. Interim Financial Policies
- c. Governance Structure

11. New Business

12. Adjournment (Zandona)

Board of Directors: Katie Zandona; Chair, Chase Gordon; Co-Vice Chair, Vaughn Davis; Co-Vice Chair, David Gordon; Treasurer, Jeffrey Moghavam; Secretary, Leslie Blumberg, Brian Folb, David Gajda, Michael Gargano, David Gree, Seth Hallen, Lilian Hanna, Bill Humphrey, Amy Lemisch, Chad Lewis, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Nash Tennant, Larry Wilkes, Tony Zimbardi

Ex-Officio: Jesse Alson-Milkman

Vision: HOLLYWOOD: Where Experiences Exceed Expectations

Mission: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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