



THE  
HOLLYWOOD  
PARTNERSHIP

## **Board of Directors Meeting Agenda**

March 21, 2024 - 4:00-6:00 PM

### **Meeting Location \*\*\* Special March Location\*\*\***

The Aster

1717 Vine Street, 5th Floor

Hollywood, CA 90028

**1. Call to Order (Gordon) 4:00**

**2. Roll Call (Murdoch) 4:03**

*Agenda items may be reordered at the discretion of the Board Chair.*

**3. Public Comment (Gordon) 4:05**

*Hollywood Partnership meeting guidelines allow two minutes per speaker.*

**4. Chair's Report (Gordon) 4:10**

**5. President & CEO's Report (Rawson) 4:15**

**6. Committee Activity Reports 4:20**

- a. Goal 1: Place Management - March 14, 2024 (Davis)
- b. Goal 2: Place Enhancement - No March Meeting (Zimbardi)
- c. Goal 3: Stakeholder Engagement - No March Meeting (Folb)
- d. Goal 4: Advocacy & Econ. Dev. - March 14, 2024 (Paquette)
- e. Finance Committee - March 12, 2024 (Moghavem)

**7. Consent Calendar 4:50**

- a. Approve February 15, 2024 Meeting Minutes
- b. Approve February Financials
- c. Approve Attendance Report & Affirm Committee Roster
- d. Affirm Tourism Improvement District Steering Committee
- e. Approve IDA Advocacy Initiatives

**8. Information Items**

- a. None

**9. Action Items 5:00**

*Board may take action or provide direction to staff on any agenda item.*

- a. 2023 Financial Review (Vasco)

**10. New Business (Gordon) 5:30**

**11. Adjournment (Gordon) 5:40**

**Board of Directors:** Chase Gordon; Chair, Vaughn Davis; Co-Vice Chair, Tony Zimbardi; Co-Vice Chair, David Gordon; Secretary, Jeffrey Moghavam; Treasurer, Eric Eisenberg, Brian Folb, Michael Gargano, David Green, Seth Hallen, Amy Lemisch, Sarah Letts, Chad Lewis, Anne Mehrtens, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Larry Wilkes, Katie Zandona

**Ex-Officio:** Captain Craig Heredia, Steve Nissen, Hector Vega, Brittney Weissman

**Vision:** HOLLYWOOD: Where Experiences Exceed Expectations

**Mission:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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