



Board of Directors Meeting Agenda

April 18, 2024 - 4:00-6:00 PM

Meeting Location

6922 Hollywood Blvd., Suite 900
Hollywood, CA 90028

- 1. Call to Order** (Gordon) 4:00
- 2. Roll Call** (Welliver) 4:03
Agenda items may be reordered at the discretion of the Board Chair.
- 3. Public Comment** (Gordon) 4:05
Hollywood Partnership meeting guidelines allow two minutes per speaker.
- 4. Chair's Report** (Gordon) 4:10
 - a. Chair's Update: Shannon Sedgwick, LAEDC
- 5. President & CEO's Report** (Rawson) 4:30
- 6. Committee Activity Reports** 4:35
 - a. Goal 1: Place Management - April 11, 2024 (Letts)
 - b. Goal 2: Place Enhancement - April 9, 2024 (Zimbardi)
 - c. Goal 3: Stakeholder Engagement - April 16, 2024 (Folb)
 - d. Goal 4: Advocacy & Econ. Dev. - No April Meeting (Paquette)
 - e. TDOZ: Tourism District Overlay Zone - April 10, 2024 (Olin)
 - f. Finance Committee - No April Meeting (Moghavem)
- 7. Consent Calendar** 5:05
 - a. Approve March 21, 2024 Meeting Minutes
 - b. Approve March Financials
 - c. Approve Attendance Report & Affirm Committee Roster
- 8. Information Items** 5:07
 - a. none
- 9. Action Items** 5:08
Board may take action or provide direction to staff on any agenda item.
 - a. Trash Receptacle Action Plan
- 10. Joint Meeting - Hollywood Partnership Community Trust** (Welliver) 5:30
 - a. Executive Directors Report
 - b. Approve Q1 2024 Financials
 - c. Approve Q2 2024 Budget
 - d. Board Resolution for CIRCLE Program

11. Closed Session (Gordon) 6:15

e. CEO Priorities Presentation

12. Report Out from Closed Session (Gordon) 6:40

13. New Business (Gordon) 6:42

14. Adjournment (Gordon) 6:45

Board of Directors: Chase Gordon; Chair, Vaughn Davis; Co-Vice Chair, Tony Zimbardi; Co-Vice Chair, David Gordon; Secretary, Jeffrey Moghavam; Treasurer, Eric Eisenberg, Brian Folb, Michael Gargano, David Green, Seth Hallen, Amy Lemisch, Sarah Letts, Chad Lewis, Anne Mehrtens, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Larry Wilkes, Katie Zandona

Ex-Officio: Captain Craig Heredia, Steve Nissen, Hector Vega, Brittney Weissman

Vision: HOLLYWOOD: Where Experiences Exceed Expectations

Mission: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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