



## **Board of Directors Meeting Agenda**

May 16, 2024 - 4:00-6:00 PM

### **Meeting Location**

6922 Hollywood Blvd., Suite 900  
Hollywood, CA 90028

- 1. Call to Order** (Gordon) 4:00
- 2. Roll Call** (Murdoch) 4:03  
*Agenda items may be reordered at the discretion of the Board Chair.*
- 3. Public Comment** (Gordon) 4:05  
*Hollywood Partnership meeting guidelines allow two minutes per speaker.*
- 4. Chair's Report** (Gordon) 4:10
  - a. Appoint Nominating Committee
- 5. President & CEO's Report** (Rawson) 4:30
- 6. Committee Activity Reports** 4:35
  - a. Goal 1: Place Management - May 9, 2024 (Letts)
  - b. Goal 2: Place Enhancement - No May Meeting (Zimbardi)
  - c. Goal 3: Stakeholder Engagement - No May Meeting (Folb)
  - d. Goal 4: Advocacy & Econ. Dev. - No May Meeting (Paquette)
  - e. TDOZ: Tourism District Overlay Zone - No May Meeting (Olin)
  - f. Ad Hoc Finance Committee - May 8, 2024 (Moghavem)
  - g. EaCa Alley Steering Committee - May 9, 2024 (Gajda)
- 7. Consent Calendar** 5:05
  - a. Approve April 18, 2024 Meeting Minutes
  - b. Approve April Financials
  - c. Approve Attendance Report & Affirm Committee Roster
  - d. EaCa Alley Management District Plan Amendments
- 8. Information Items** 5:07
  - a. None
- 9. Action Items** 5:08  
*Board may take action or provide direction to staff on any agenda item.*
  - a. TID Consultant
  - b. FY 2025 Assessment Level
- 10. New Business** (Gordon) 5:30
- 11. Adjournment** (Gordon) 5:45

**Board of Directors:** Chase Gordon; Chair, Vaughn Davis; Co-Vice Chair, Tony Zimbardi; Co-Vice Chair, David Gordon; Secretary, Jeffrey Moghavem; Treasurer, Eric Eisenberg, Brian Folb, Michael Gargano, David Green, Seth Hallen, Amy Lemisch, Sarah Letts, Chad Lewis, Anne Mehrtens, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Larry Wilkes, Katie Zandona

**Ex-Officio:** Captain Craig Heredia, Steve Nissen, Hector Vega, Brittney Weissman

**Vision:** HOLLYWOOD: Where Experiences Exceed Expectations

**Mission:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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