



THE  
HOLLYWOOD  
PARTNERSHIP

## **Board of Directors Meeting Agenda**

May 18, 2023 - 4:00-6:00 PM

### **Meeting Location**

Roosevelt Hotel

7000 Hollywood Blvd, Academy Room

Hollywood, CA 90028

#### **1. Call to Order** (Zandona)

#### **2. Roll Call** (Murdoch)

*Agenda items may be reordered at the discretion of the Board Chair.*

#### **3. Public Comment** (Zandona)

*Hollywood Partnership meeting guidelines allow two minutes per speaker.*

#### **4. Chair's Report** (Zandona)

#### **5. President & CEO's Report** (Rawson)

- a. Goal 1: Place Management - Met 5/11 (Davis)
- b. Goal 2: Place Enhancement - No May Meeting (Gordon)
- c. Goal 3: Stakeholder Engagement - No May Meeting (Folb)
- d. Goal 4: Advocacy & Economic Development - No May Meeting (Paquette)

#### **6. Committee Activity Reports**

- a. None

#### **7. Consent Calendar**

- a. Approve April 20, 2023 Meeting Minutes
- b. Approve April Financials
- d. Approve Attendance Report

#### **8. Information Items**

- a. None

## **9. Action Items**

*Board may take action or provide direction to staff on any agenda item.*

- a. Committee Structure & Bylaw Amendments (Rawson)
- b. 2024 Assessment Levels (Rawson/Lappin)

## **10. New Business**

## **11. Adjournment** (Zandona)

**Board of Directors:** Katie Zandona; Chair, Chase Gordon; Co-Vice Chair, Vaughn Davis; Co-Vice Chair, David Gordon; Secretary, Jeffrey Moghavem; Treasurer, Brian Folb, Michael Gargano, David Green, Seth Hallen, Lilian Hanna, Bill Humphrey, Amy Lemisch, Chad Lewis, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Larry Wilkes, Tony Zimbardi

**Ex-Officio:** Jesse Alson-Milkman, David Gajda

**Vision:** HOLLYWOOD: Where Experiences Exceed Expectations

**Mission:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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