



Board of Directors Meeting Agenda

June 20, 2024 - 4:00-6:00 PM

Meeting Location

6922 Hollywood Blvd., Suite 900
Hollywood, CA 90028

1. Call to Order (Gordon) 4:00

2. Roll Call (Murdoch) 4:03

Agenda items may be reordered at the discretion of the Board Chair.

3. Public Comment (Gordon) 4:05

Hollywood Partnership meeting guidelines allow two minutes per speaker.

4. Chair's Report (Gordon) 4:10

a. Introduce City Attorney, Hydee Feldstein Soto

5. President & CEO's Report (Rawson) 4:40

6. Committee Activity Reports 4:45

a. Goal 1: Place Management - June 13, 2024 (Letts)

b. Goal 2: Place Enhancement - No June Meeting (Zimbardi)

c. Goal 3: Stakeholder Engagement - June 18, 2024 (Folb)

d. Goal 4: Advocacy & Econ. Dev. - June 13, 2024 (Paquette)

e. TDOZ: Tourism District Overlay Zone - No June Meeting (Olin)

f. Ad Hoc Finance Committee - No June Meeting (Moghavem)

g. EaCa Alley Steering Committee - No June Meeting (Gajda)

7. Consent Calendar 5:15

a. Approve May 16, 2024 Meeting Minutes

b. Approve May Financials

c. Approve Attendance Report & Affirm Committee Roster

8. Information Items 5:17

a. None

9. Action Items 5:18

Board may take action or provide direction to staff on any agenda item.

a. None

10. New Business (Gordon) 5:20

11. Adjournment (Gordon) 5:25

Board of Directors: Chase Gordon; Chair, Tony Zimbardi; Vice Chair, David Gordon; Secretary, Jeffrey Moghavem; Treasurer, Eric Eisenberg, Brian Folb, Michael Gargano, David Green, Seth Hallen, Amy Lemisch, Sarah Letts, Chad Lewis, Anne Mehrtens, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Larry Wilkes, Katie Zandona

Ex-Officio: Captain Craig Heredia, Steve Nissen, Hector Vega, Brittney Weissman

Vision: HOLLYWOOD: Where Experiences Exceed Expectations

Mission: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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