



## **Board of Directors Meeting Agenda**

July 18, 2024 - 4:00-6:00 PM

### **Meeting Location**

6922 Hollywood Blvd., Suite 900  
Hollywood, CA 90028

**1. Call to Order** (Gordon) 4:00

**2. Roll Call** (Murdoch) 4:03

*Agenda items may be reordered at the discretion of the Board Chair.*

**3. Public Comment** (Gordon) 4:05

*Hollywood Partnership meeting guidelines allow two minutes per speaker.*

**4. Chair's Report** (Gordon) 4:07

a. Introduce Senator Durazo

**5. President & CEO's Report** (Rawson) 4:30

a. Pride 2024 Update

**6. Committee Activity Reports** 4:40

a. Goal 1: Place Management - July 11, 2024 (Letts)

b. Goal 2: Place Enhancement - No July Meeting (Zimbardi)

c. Goal 3: Stakeholder Engagement - No July Meeting (Folb)

d. Goal 4: Advocacy & Econ. Dev. - No July Meeting (Paquette)

e. TDOZ: Tourism District Overlay Zone - July 10, 2024 (Olin)

f. Ad Hoc Finance Committee - July 10, 2024 (Moghavem)

g. EaCa Alley Steering Committee - No July Meeting (Gajda)

**7. Consent Calendar** 5:00

a. Approve June 20, 2024 Meeting Minutes

b. Approve June Financials

c. Approve Attendance Report & Affirm Committee Roster

**8. Information Items** 5:02

a. TID Study Session

**9. Action Items** 5:32

*Board may take action or provide direction to staff on any agenda item.*

a. Interim Special Events Guidelines

b. Mid-Year Budget Amendments

**10. Joint Meeting - Hollywood Partnership Community Trust (Welliver) 6:00**

- a. Executive Directors Report
- b. Approve Q2 2024 Financials
- c. Approve Q3 2024 Budget

**11. New Business (Gordon) 6:25**

**12. Adjournment (Gordon) 6:30**

**Board of Directors:** Chase Gordon; Chair, Tony Zimbardi; Vice Chair, David Gordon; Secretary, Jeffrey Moghavem; Treasurer, Eric Eisenberg, Brian Folb, Michael Gargano, David Green, Seth Hallen, Amy Lemisch, Sarah Letts, Chad Lewis, Anne Mehrtens, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Larry Wilkes, Katie Zandona

**Ex-Officio:** Captain Craig Heredia, Steve Nissen, Hector Vega, Brittney Weissman

**Vision:** HOLLYWOOD: Where Experiences Exceed Expectations

**Mission:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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