



Board of Directors Meeting Agenda

September 17, 2026 - 4:00-6:00 PM

Meeting Location

6922 Hollywood Blvd., Suite 900
Hollywood, CA 90028

1. Call to Order (Moghavem) 4:00

2. Roll Call (Vacher) 4:03

Agenda items may be reordered at the discretion of the Board Chair.

3. Public Comment (Moghavem) 4:05

Hollywood Partnership meeting guidelines allow two minutes per speaker.

4. Chair's Report (Moghavem) 4:07

a. Nominating Committee Update

5. President & CEO's Report (Rawson) 4:12

6. Committee Activity Reports 4:13

a. Goal 1: Place Management - September 10, 2026 (McDonald)

b. Goal 2: Place Enhancement - No August Meeting (Zimbardi)

c. Goal 3: Stakeholder Engagement - No August Meeting (Folb)

d. Goal 4: Advocacy & Econ. Dev. - No August Meeting (Eisenberg)

e. TDOZ: Tourism District Overlay Zone - No August Meeting (Nazzal)

f. Ad Hoc Finance Committee - No August Meeting (Nazzal)

g. EaCa Alley Steering Committee - No August Meeting (Nadjat-Haiem)

7. Consent Calendar 4:14

a. Approve July 30, 2026 Meeting Minutes

b. Approve July Financials

c. Approve August Financials

c. Approve Attendance Report & Affirm Committee Roster

8. Information Items 4:18

a. Sub-District Branding & Economic Development Plans (Welliver/Carter)

9. Action Items 4:50

Board may take action or provide direction to staff on any agenda item.

a. None

10. New Business (Moghavem) 4:51

11. Adjournment (Moghavem) 4:55

Board of Directors: Jeffrey Moghavam; Chair, Tony Zimbardi; Vice Chair, Anne Mehrtens; Secretary, Michael Nazzari; Treasurer, Jason Crockett, William Doak, Eric Eisenberg, Clarissa Estevez, Brian Folb, Michael Gargano, Chase Gordon, David Gordon, David Green, Chad Lewis, Elizabeth McDonald, Joe Rehfeld

Ex-Officio: Captain Manuel Chavez

Vision: HOLLYWOOD: Where Experiences Exceed Expectations

Mission: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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