



## **Board of Directors Meeting Agenda**

September 19, 2024 - 4:00-6:00 PM

### **Meeting Location**

6922 Hollywood Blvd., Suite 900  
Hollywood, CA 90028

- 1. Call to Order** (Gordon) 4:00
- 2. Roll Call** (Vacher) 4:03  
*Agenda items may be reordered at the discretion of the Board Chair.*
- 3. Public Comment** (Gordon) 4:05  
*Hollywood Partnership meeting guidelines allow two minutes per speaker.*
- 4. Chair's Report** (Gordon) 4:07
  - a. Introduce Karla Bennett of Hollywood 2.0
- 5. President & CEO's Report** (Rawson) 4:35
- 6. Committee Activity Reports** 4:37
  - a. Goal 1: Place Management - September 5, 2024 (Letts)
  - b. Goal 2: Place Enhancement - No September Meeting (Zimbardi)
  - c. Goal 3: Stakeholder Engagement - No September Meeting (Folb)
  - d. Goal 4: Advocacy & Econ. Dev. - September 17, 2024 (Paquette)
  - e. TDOZ: Tourism District Overlay Zone - No September Meeting (Olin)
  - f. Ad Hoc Finance Committee - No September Meeting (Moghavem)
  - g. EaCa Alley Steering Committee - No September Meeting (Gajda)
- 7. Consent Calendar** 5:00
  - a. Approve July 18, 2024 Meeting Minutes
  - b. Approve July Financials
  - c. Approve August Financials
  - d. Approve Attendance Report & Affirm Committee Roster
- 8. Information Items** 5:03
  - a. None
- 9. Action Items** 5:32  
*Board may take action or provide direction to staff on any agenda item.*
  - a. November Ballot Initiatives
- 10. New Business** (Gordon) 5:55
- 11. Adjournment** (Gordon) 6:00

**Board of Directors:** Chase Gordon; Chair, Tony Zimbardi; Vice Chair, David Gordon; Secretary, Jeffrey Moghavam; Treasurer, Eric Eisenberg, Brian Folb, Michael Gargano, David Green, Amy Lemisch, Sarah Letts, Chad Lewis, Anne Mehrtens, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Larry Wilkes, Katie Zandona

**Ex-Officio:** Captain Craig Heredia, Steve Nissen, Hector Vega, Brittney Weissman

**Vision:** HOLLYWOOD: Where Experiences Exceed Expectations

**Mission:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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