



THE
HOLLYWOOD
PARTNERSHIP

Board of Directors Meeting Agenda

September 21, 2023 - 4:00-6:00 PM

Meeting Location

Roosevelt Hotel
7000 Hollywood Blvd, Blossom Ballroom
Hollywood, CA 90028

1. Call to Order (Zandona)

2. Roll Call (Murdoch)

Agenda items may be reordered at the discretion of the Board Chair.

3. Public Comment (Zandona)

Hollywood Partnership meeting guidelines allow two minutes per speaker.

4. Chair's Report (Zandona)

- a. Welcome Assemblymember Rick Chavez Zbur
- b. Welcome Captain Craig Heredia
- c. Discussion of Annual Meeting & Proposed New Format
- d. 2024 Governance - Nominations, Officers & Committees

5. President & CEO's Report (Rawson)

6. Committee Activity Reports

- a. Goal 1: Place Management - September 14, 2023 (Davis)
- b. Goal 2: Place Enhancement - No Meeting (Gordon)
- c. Goal 3: Stakeholder Engagement - No Meeting (Folb)
- d. Goal 4: Advocacy & Economic Development - September 14, 2023 (Paquette)
- e. Finance Committee - September 14, 2023 (Moghavem)

7. Consent Calendar

- a. Approve July 20, 2023 Meeting Minutes
- b. Approve July Financials
- c. Approve August Financials
- d. Approve Attendance Report
- e. Affirm Committee Member Roster

8. Information Items

- a. None

9. Action Items

Board may take action or provide direction to staff on any agenda item.

- a. Retail Study Review (Berne)
- b. Proposed Concert October 21, 2023 (Rawson)
- c. Grants Pass Amicus Brief (Briggs)
- d. Proposed Letter of Support for Hollywood Central Park (Rawson)

11. New Business (Zandona)

12. Adjournment (Zandona)

Board of Directors: Katie Zandona; Chair, Chase Gordon; Co-Vice Chair, Vaughn Davis; Co-Vice Chair, David Gordon; Secretary, Jeffrey Moghavem; Treasurer, Brian Folb, Michael Gargano, David Green, Seth Hallen, Lilian Hanna, Bill Humphrey, Amy Lemisch, Chad Lewis, Michael Nazzal, Kelly Olin, Jenifer Paquette, Drew Planting, Michael Pogorzelski, Joe Rehfeld, Larry Wilkes, Tony Zimbardi

Ex-Officio: Jesse Alson-Milkman, David Gajda

Vision: HOLLYWOOD: Where Experiences Exceed Expectations

Mission: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

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