



THE
HOLLYWOOD
PARTNERSHIP

Place Management Committee (Goal 1) Meeting Minutes

June 11, 2026, 10:30-11:30 AM

1. **Call to Order** (McDonald) - called to order at 10:30 am
2. **Roll Call** (Vacher) - Roll Call was completed.
3. **Public Comment** (McDonald) - None.
4. **Approval of Minutes** (McDonald)
 - a. May 14, 2026 Meeting Minutes - **Moved by Stephen Fiechter, seconded by David Gordon and CARRIED to approve the May 14, 2026 Meeting Minutes. Approved unanimously.**
5. **Information Items**
 - a. Goal 1 Dashboard - La Riva presented the safety portion of the May Operations Report, noting generally steady activity levels across the district. Medical emergencies, police activity, and traffic collisions decreased compared to the prior year, while welfare checks increased more than fourfold, reflecting proactive outreach efforts and a continued shift away from encampments toward more mobile individuals experiencing homelessness. She noted that the increase in contacts has corresponded with a decrease in compliance rates, explaining that individuals are often contacted multiple times throughout the day as they move throughout the district, resulting in significantly more engagement opportunities than in previous years. Hospitality activity continued to increase despite the absence of a dedicated hospitality team, with all Ambassadors contributing to visitor assistance, directions, and business outreach. Reyes then presented the cleaning portion of the report, highlighting continued efforts to focus resources within district boundaries and reduce dumping costs through proactive use of the City's 311 system. Bulky item pickups and overall tonnage remained lower as a result, while spot and spill cleanups increased significantly. Walk of Fame star polishing activity remained strong, though slightly lower than the previous month due to frequent street closures associated with premieres and ceremonies. Andrades shared before-and-after photos of several cleanup efforts, including response to a tent fire near 6000 Hollywood Blvd. He also highlighted Ambassador assistance during a hit-and-run investigation, response to a loose horse that escaped from a nearby film production, and support provided during a robbery at Foot Locker, where Ambassador observations and camera network footage assisted LAPD in identifying and arresting the suspects. La Riva also reported on a recent SafeCity Connect presentation with

LAPD Chief McDonnell, noting strong interest in the program and its potential as a model for other districts. The Committee discussed.

- b. **LAPD Update** - Senior Lead Officer Cohen provided additional details regarding the Foot Locker robbery investigation, highlighting the successful collaboration between LAPD and THP through the camera network. He also shared another recent case in which camera network footage contributed to a homicide arrest. Cohen further reported on a homicide in the district stemming from a dispute following a dog bite incident, noting that footage captured by Ambassadors assisted investigators and ultimately contributed to the arrest of four suspects. The Committee discussed.

6. Action Items

- a. None.

- 7. New Business** (McDonald) La Riva announced that this would be her final Committee meeting and introduced Ryan Dolan as the new Director of Public Safety. Dolan addressed the Committee and provided an overview of his public safety background. Welliver expressed his enthusiasm for Dolan's addition to the team and thanked La Riva for her leadership and contributions over the past three years. The Committee discussed.

- 8. Adjournment** (McDonald) - Adjourned at 11:17 am

Committee Members Present: Elizabeth McDonald; Chair, Stephen Fiechter, Diego Lopez, David Gordon, Chris Weeks

Absent: Renato Vazquez, Alex Sato

Guests: SLO White, SLO Cohen, Sergio Andrades, Mike Macfatridge

Staff: Angela La Riva, Samuel Reyes, Ryan Dolan, Steven Welliver, Ashley Mejia, Céline Vacher