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LA PRIDE VILLAGE WILL RETURN TO HOLLYWOOD BOULEVARD BIGGER AND BETTER THAN BEFORE AS AN OFFICIAL PARTNER OF THE LA PRIDE PARADE

The Hollywood Partnership and LA Pride team up to offer a full day of free performances and community events in celebration of Pride Month

(HOLLYWOOD, Calif.) May 4, 2023 – [The Hollywood Partnership](#), the non-profit organization that oversees the public realm in the Hollywood Business Improvement District (BID), announced today its official partnership with LA Pride to bring LA Pride Village back to Hollywood Boulevard on June 11. LA Pride Village is the official place to be after the LA Pride Parade, with festivities taking place from 12:00 PM to 8:00 PM, just steps from the official parade route.

When the iconic LA PRIDE Parade returned home to Hollywood Boulevard last year after more than four decades, it prompted the start of new traditions and celebrations in Hollywood, including LA Pride Village, a free and open to the public street festival that opened to much fanfare in its inaugural year. The second annual Village celebration promises to be even bigger and better, with a new location on Hollywood Boulevard, between Vine Street and Gower Street, to make room for more booths featuring local vendors and non-profits, an expanded beer garden, delicious food trucks, two performance stages for twice the entertainment, and more comfortable crowd space for dancing.

“The Hollywood Partnership is honored to partner with the dedicated team at Christopher Street West Association, the incredible organization behind LA Pride. We remain unwaveringly committed to providing a festive and safe Pride celebration for all,” says Kathleen Rawson, President & CEO of The Hollywood Partnership. “The LA Pride Village on Hollywood Blvd. will provide our community members with free and convenient access to inclusive programming and introduce more people to our neighborhood’s extraordinary restaurants and businesses.”

This year’s LA Pride Village stages will feature a vibrant and diverse lineup of local performers.

Celebration Stage

- Line dancing lesson with [Stud Country](#)
- Astrology-centered dance party with [Gay Astrology](#)
- The Queer/LatinX party you’ve been waiting for with [Preciosa Night by EdenxJay](#)
- Alternative dance music set with [Hood Rave](#)
- Final power hour with HawtMess + Fever Dream

Community Stage

- Interstitial between sets by [DJ Couples Therapy of DIVORCE](#), also the Community Stage Hosts
- Puppet show with [Bob Baker Marionette Theatre](#)
- Musical folk performance by the world's first LGBTQ+ mariachi: [Mariachi Arcoiris](#) de Los Angeles
- Big band performance by [Gay Freedom Band of Los Angeles](#)
- Circus arts and interactive performance by queer cabaret show [The Secret Circus](#)
- Interactive dance lesson with [Dance Church](#)
- AAPI Drag Queen Show with [Send Noodz Party](#)
- Traditional Salvadorian Folklorico Dance Showcase by [Salvies who Lunch](#)
- All Indigenous Drag King Show with [Dapper Puss](#)

Public transit and ride share services to the LA Pride Parade and LA Pride Village are strongly encouraged. Vehicles can access parking and the event site via Vine Street or Gower Street.

For more information about The Hollywood Partnership's second annual LA Pride Village programming and entertainment lineup, or to view a complete guide to celebrating Pride in Hollywood, please visit www.lapridevillage.com, presented by W Hollywood. Book your LA Pride weekend hotel stay today at [W Hollywood](#).

Special thanks to the 2023 LA Pride Village sponsors: LA Pride, W Hollywood, American Red Cross, Argyle House, Sunset Studios, Block By Block, SP+ Parking.

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About The Hollywood Partnership

The Hollywood Partnership is a non-profit organization established to manage the Hollywood Entertainment District Property Based-Business Improvement District (HED BID). In 2018, the HED BID was renewed for a period of ten years and its geographic area stretches along the world-famous Walk of Fame and spans historic Hollywood Boulevard, from the La Brea Avenue Gateway on the west, through the iconic Sunset Boulevard, to the Hollywood 101 Freeway on the east. Many of Hollywood's famous landmarks are located in the HED – the epicenter of the entertainment capital of the world and birthplace of the movie industry. For more information, visit <http://www.hollywoodpartnership.com>.

About The Hollywood Community Trust

An affiliate of The Hollywood Partnership (THP), the Hollywood Partnership Community Trust (HPCT) is a non-profit organization that secures additional funding for projects and programs designed to strengthen and benefit the Hollywood neighborhood. The HPCT enhances the public experience in Hollywood by augmenting THP's valuable place management work through donor contributions, grants, sponsorships, service contracts and enterprise programs. Since its inception in 2022, HPCT has raised more than \$1.5 Million from public and private partners to reinvest in clean and safe programs, beautification projects, economic development efforts and community events in the HED.