



THE  
HOLLYWOOD  
PARTNERSHIP

## **Place Management Committee (Goal 1) Meeting Agenda**

1/12/2023, 10:30-11:30AM

### **Meeting Location**

6922 Hollywood Blvd, Suite 925

Hollywood, CA 90028

Or via Zoom

<https://us02web.zoom.us/j/88460141972>

Meeting ID: 884 6014 1972

**1. Call to Order** (Davis)

**2. Roll Call** (Murdoch)

*Agenda items may be reordered at the discretion of the Committee Chair.*

**3. Public Comment** (Davis)

*Hollywood Partnership meeting guidelines allow two minutes per speaker.*

**4. Approval of Minutes** (Davis)

- a. November 10, 2023

**5. Staff Update** (Reyes)

**6. Action Items**

*Committee may take action or provide direction to staff on any agenda item.*

- a. Discretionary Budget Recommendations (Reyes)

**7. New Business**

**8. Adjournment** (Davis)

**Committee Members:** Vaughn Davis (Chair), Amy Lemisch, Carol Massie, David Gajda, David Gordon, Diego Lopez, Elizabeth McDonald, Jericho Gilmore, Joe Mariani, Kelly Olin, Mike Harkins, Olivia McDuff, Sarah Letts, Seth Hallen, Tony Zimbardi

**Vision:** HOLLYWOOD: Where Experiences Exceed Expectations

**Mission:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up

**Goal:** Establish and maintain a consistently high standard of cleanliness, hospitality and safety.

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# Goal 1 Place Management Committee

## Meeting Minutes

11/10/2022, 10:30 AM -11:30 AM

Meeting Locations:

(Meeting ID): 822 5155 9699

Link: <https://us02web.zoom.us/j/82251559699>

Phone Number: 1-669-900-6833

**Committee Members:** Vaughn Davis (Chair), Steve Gentry, Jericho Gilmore, David Gordon, Mike Harkins, Amy Lemisch, Elizabeth McDonald, Olivia McDuff, Jenifer Paquette, Nash Tennant, Katie Zandona, Tony Zimbardi

**Absent:** Diego Lopez, Carol Massie, Frank Stephan

**Advisory Members:** Marco Hernandez (Bureau of Street Services)

**Guests:** Kyra Chisem, Steve Salisbury, Robbie Britton, Courtney Kanagi, Jake Winn, Joaquin Jimenez, Jack Ross

**Staff:** Samuel Reyes, Lorin Lappin, Ruben Lechuga, Becky Murdoch, Kathleen Rawson

ITEM	
1	Call to Order - The meeting was called to order at 10:34 AM.
2	Roll Call - Roll Call was completed.
3	Public Comment - There was no public comment.
4	Approval of Minutes <b>ACTION: Approval of Minutes from the October 13, 2022 meeting. It was moved by Davis, seconded by Tennant, and CARRIED to approve the Minutes from the October 13, 2022 meeting. Unanimously approved.</b>
5	Staff Update - Lechuga presented updates and statistics for Goal 1. It was noted that the HP will be moving to one vendor for clean, safe, and hospitality services. Block by Block is currently conducting interviews for all positions including management. In the first week of November Block by Block hosted two open houses for existing employees that work for the cleaning and security vendors to hear about

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## Goal 1 Place Management Committee

	<p>the new opportunities. Turnout was good with about 25 employees attending. Block by Block is currently recruiting for the Outreach/Community Communications position. As a funder of this position, Hollywood 4WRD will be joining the team for the final round of interviews in mid-November. Lechuga went on to state that the new consoles and computers for the dispatch center have been delivered and are scheduled to be installed by early December. Regarding the new software, 24/7, the team had an introductory meeting and will continue to have weekly meetings during the setup process. The software will be the conduit for services in the district. The conduit for the surveillance system has a January 2023 start date and will allow the HP to connect to cameras in the district. Block by Block has officially moved into the 6562 office and will start cleaning on December 1, 2022, with the exception of street sweeping which has been extended to January 1, 2023.</p> <p>Monthly Report - Lechuga presented statistics on services provided within the district for the month of October 2022. Overall calls for service were up from 2021; with calls per day at 34.3 vs. 27.2 in 2021. Trespassing is the top call for service. There were a total of 842 dispositions. Mcdonald's continues to be in the top 5 callers along with Light Iron, CVS, and Trader Joe's. Massie continues to work with the HP to help lower these calls from Mcdonald's. October saw a total of 11,196 proactive engagements. Outreach in October resulted in 393 total calls, 331 were self-initiated. Outreach Beat Zones saw a decline in Beat 4, this is due to the city conducting massive clean-ups in the area. Kanagi presented the Outreach Employee of the Month: Emmanuel Cholula. October cleaning saw a decrease in overall tasks compared to 2021 with hazardous waste (921) removal being the only increase. Lechuga presented the Employee of the Month: Night Cleaning Crew, Raul Saucedo. Lechuga continued, presenting on Hospitality. It was stated that there were 11,407 activities completed in October 2022. Salisbury presented the Employee of the Month: Hospitality Ambassador, Catherine (Cat) Webber.</p>
6	New Business - There was no new business.
7	Adjourn - The meeting was adjourned at 10:53 AM.